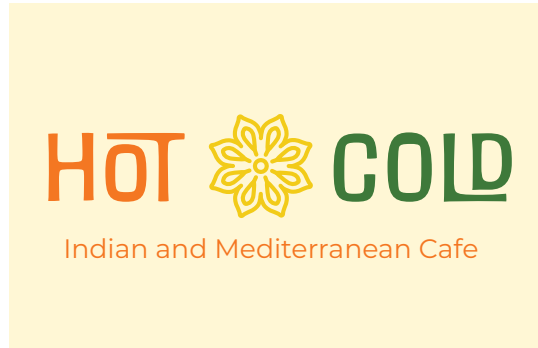


Primary Logo



Secondary Logo



Typefaces

Primary

FILMOTYPE MAXWELL

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Secondary

Montserrat

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Decorative/ Supporting

IvyPresto

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Color Palette



CMYK: 79, 31, 100, 18

RGB: 60, 120, 57

HEX: #3C7839



CMYK: 40, 0, 93, 0

RGB: 166, 207, 70

HEX: #A6CF46



CMYK: 0, 66, 99, 0

RGB: 244, 118, 33

HEX: #F47621



CMYK: 0, 1, 19, 0

RGB: 255, 247, 213

HEX: #FEF7D5



CMYK: 6, 17, 100, 0

RGB: 242, 203, 21

HEX: #F2CB15



CMYK: 24, 100, 100, 21

RGB: 160, 29, 32

HEX: #A10202

Imagery Style / Patterns / Textures

