

# MEERA SUNIL

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## EDUCATION

The New School, Parsons School of Design,  
NYC, NY  
Communication Design BFA

Junior graphic design student with a robust interdisciplinary background in branding, UI/UX, social media & illustration. Advanced in HTML/CSS/Javascript and Adobe Suite. Possesses a keen eye for layout and typography. Aiming to leverage all of these skills in an agency environment.

## SKILLS

Adobe Creative Cloud/Suite  
Illustration and artistic composition  
Social media marketing  
Web + digital product design  
Figma  
HTML/CSS/Javascript  
P5.js  
GitHub  
Photography, photo illustration and post-production  
Logo design  
Typography, font design and typesetting  
AP Style and creative writing  
Copywriting  
Print layout+publishing, manual book binding  
Motion graphics  
cinematography  
animation  
pre & post-production  
editing

## EXPERIENCE AND PROJECTS

**Red Apple Productions, NYC** - Digital Engagement and Branding, *Septemeber 2024 - January 2025*

- Develop a consistent social media identity to be used across various apps, i.e, Instagram, Facebook, X, TikTok
- Monitor engagement and directly connect with followers and audience accounts
- Create both still & motion graphics as well as appropriate promotional copy

**Still Here Archives, London (remote)** - [Freelance]  
Visual Identity, Creative Direction and Web Design for Still Here Archives, *March 2023-July 2023*

- Designed and produced logo, website & overall visual identity for London based archive stillherearchives.com
- Coded live website using HTML, CSS and Javascript

**DETR x Parsons School of Design, NYC** - Children's Book Designer, Author, Illustrator, *Spring 2023 semester*

- Wrote, illustrated and distributed two children's storybooks through publishing firm DETR as part of a collaboration with Parsons School of Design students.

**7300pearl, Washington, DC-**

Event Planner/Marketing/Creative Director, *August 2021*

- Directed a sold-out art show & concert as part of the 7300pearl collective, an event for local, young creatives to showcase their work
- Ran all social media and print marketing using self-made materials; attracted 200% of attendee goal

**Full Time Communication Design Student,**  
*2021-present*

- Conceived and redesigned countless digital products through in-depth case studies
- Redesigned pre-existing brand identities in their entirety across industries, from cosmetic perfumes to music streaming sites
- Designed and produced various print publications