

CANDELA SIMARRO

Professional Profile

Multidisciplinary creative with experience in graphic design, event production, and content creation.

I like to define myself as a **professional solver**, give me a problem, whatever it is, within the music and creative industry and I will know how to solve it, or I will find the perfect person for you.

Experience

Creative Advisor

Freelance (Sep. 2020 - Present)

Graphic Design, CM,
Event Production & Comms,
Creative Direction.

Graphic Designer/Creative Director

Korner Collective (Sep. 2021 - Aug. 2023)

Graphic Design, Videoclip Production,
Creative/Art Direction.

Brand Manager

Panama Row (May 2024 - Present)

Brand Design, CM (& Content Creation), Event
Production & Comms, Team Management.

Education

Degree in Graphic Design

Escuela Superior de Diseño de Madrid (Sep. 2021 - Present)

Concept & Creation - Erasmus+

Windesheim University of Applied Sciences
(Feb. 2024 -Jul. 2024)

Music Industry Cliniq

Panama Row
(Oct. 2024 -Dec. 2024)

Skills

Languages

Spanish (Native) /
Fluent English (B2)

Advanced Experience

Photoshop, Capcut, Indesign, Figma, After Effects,
Illustrator, Instagram.

Conferences

Indicrea Program (Boyacá University
- Colombia)

Master's Degree in Music Industry and Sound
Studies (Carlos III University)

Panama Row Cliniq ("Hustling The Game II")

