

BUZZ
MOOSE

The image features a stylized logo with two lines of text. The top line, "BUZZ", is rendered in a bold, blocky, red font with a black outline and a stippled texture. The bottom line, "MOOSE", is in a red, cursive script font with a black outline. To the left of the text is a red five-pointed star with a black outline, also filled with a stippled texture and containing several small black musical notes.

LOGO BREAKDOWN

Collage that resembles the story of the cultivation process.

VITICULTURE CENTER

Where FLCC students learn the cultivation of grapes, along with the process of making wines

COMPASS

Faces NE, towards the native land the grapes grew in.



STAR

The location of the Viticulture center

SENECA LAKE

Local lake the Viticulture center sits on

FINGER LAKES

Finger Lakes Community College

FRONT



BACK

BULL MOOSE Vintage 2022

Bull Moose is considered to be one of the strongest land animals in Upstate New York. The name Bull Moose represents the strength and unity these students showed throughout the cultivating process. The label design is symbolic of the native region these grapes were harvested through the use of the different pictures representing different parts of the process.

PRODUCED AND BOTTLED BY
FLCC VITICULTURE AND WINE TECHNOLOGY CORPORATION;
GENEVA, NEW YORK

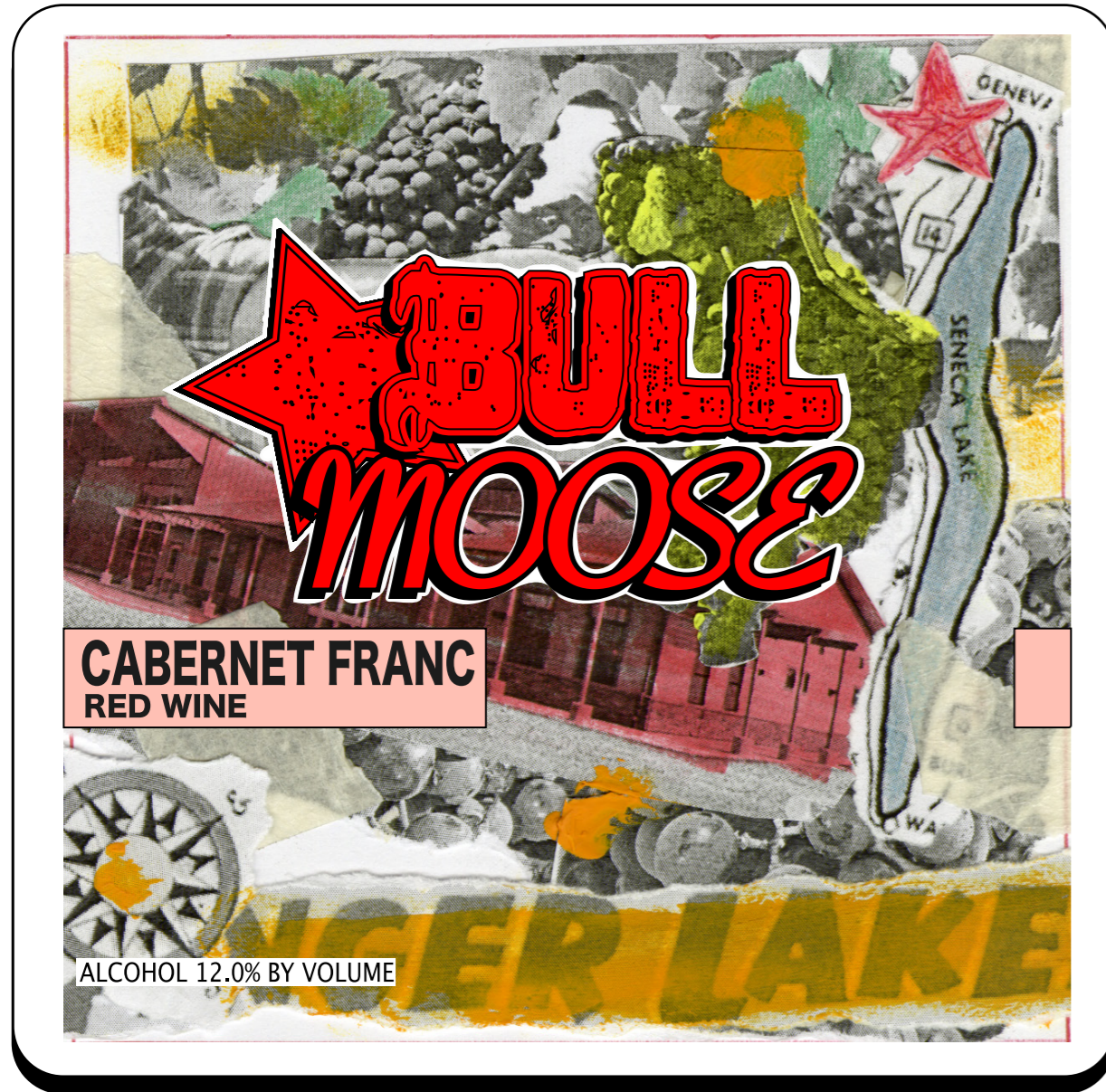
GOVERNMENT WARNING:

- (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS.
- (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS."

Grown on Seneca Lake



FRONT



BACK

