

MENGQI BELLA TUO

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EDUCATION

Master of Graphic Design from Boston University

- Merit Scholarship, School of Visual Arts.
- Studied at COMA Design Lab (Summer 2023) in Amsterdam.

Boston, MA
Sept 2022–May 2024

Summer School at Harvard University

- Digital Media: From Ideas to Designs and Prototypes.

Cambridge, MA
Jun–Aug 2023

Bachelor of Industrial Design from Pratt Institute

- Graduated with honors.
- Studied Furniture Design (2019 Summer) at the Danish Institute for Study Abroad (DIS) in Copenhagen.

Brooklyn, NY
Sept 2017–May 2021

EXPERIENCE

Boston University School of Visual Arts

Lecturer of Graphic Design

- Developed a comprehensive syllabus for a sophomore-level typography course focusing on practical application.
- Teaching weekly classes on typography, guiding students in developing technical skills and creative approaches to design.

Boston, MA
Jan 2025–Present

SAIL (Software & Application Innovation Lab) at Boston University

UX Designer

- Designed responsive websites for Boston Medical Center and Boston University for laptop and mobile use.
- Conducted user testing and developed data visualization for GBH's interactive local news coverage map.

Boston, MA
Jan 2024–Jan 2025

Boston University

Teaching Assistant for Sophomore Typography and Interactive Design courses

- Assisted professor in preparing course materials and lesson plans for students.
- Guided students to develop typographic skills, design software skills, and understanding of design principles.

Boston, MA
Sept 2023–May 2024

AnySCALE

Graphic Designer

- Designed signage, illustrations, and posters for Porsche Beijing, Western Academy of Beijing, and China Resources Land Ltd.
- Created an interactive wall installation for the Shanghai Community Service Center.

Beijing, China
May 2021–Jun 2022

Phillips Auction

Exhibition Assistant

- Supported the Asia touring exhibition on-site, guided visitors, and handled inquiries.

Beijing, Shenzhen, and Shanghai, China
Oct 2021

Sina Weibo

Online Marketing Intern

- Analyzed marketing statistics to design infographics for clients including Estee Lauder, Li Ning, and Oppo.
- Compiled a comprehensive database on various brand partnerships with art museums.

Beijing, China
Sept–Dec 2020

LEADERSHIP

Co-director of Body&Forma (link)

- Leading creative self-publishing projects and hosting design workshops.
- Exhibiting and sell our design works at the art bookfairs in Boston, Brooklyn, New York, New Jersey, Tokyo, etc.

October 2023–Present

ART PROJECTS

Designer for Multiple Formats 2024 Bookfair in Boston, MA

- Designed graphic identity for Multiple Formats 2024 Bookfair.

Mar 2024

Workshop Initiator at Interstitial Lives in Boston, MA

- Co-led a community-oriented art workshop *Plants on Hands* to provide a hands-on creative experience.

Oct 2023

Design Researcher at Radical Curiosity Fellowship in Boston, MA

- Collaborated with the team to develop the body of research, design concepts, and publications of micro-exhibitions for Seth Goldenberg's *Radical Curiosity*.

Oct 2022–May 2023

Designer for DIS Design Exhibition, Pratt Institute in Brooklyn, NY

- Designed and handcrafted a chair that was exhibited at the Juliana Curran Terian Design Center Gallery.

Nov 2019

SKILLS

Software: Adobe Creative Suite (Ps, Ai, Id, Ae), Figma, Spline, Framer, WordPress, Keyshot, Solidworks, Procreate.
Design and crafts: laser-cutting, bookbinding, risograph printing, 3D printing, CNC milling, woodworking.