

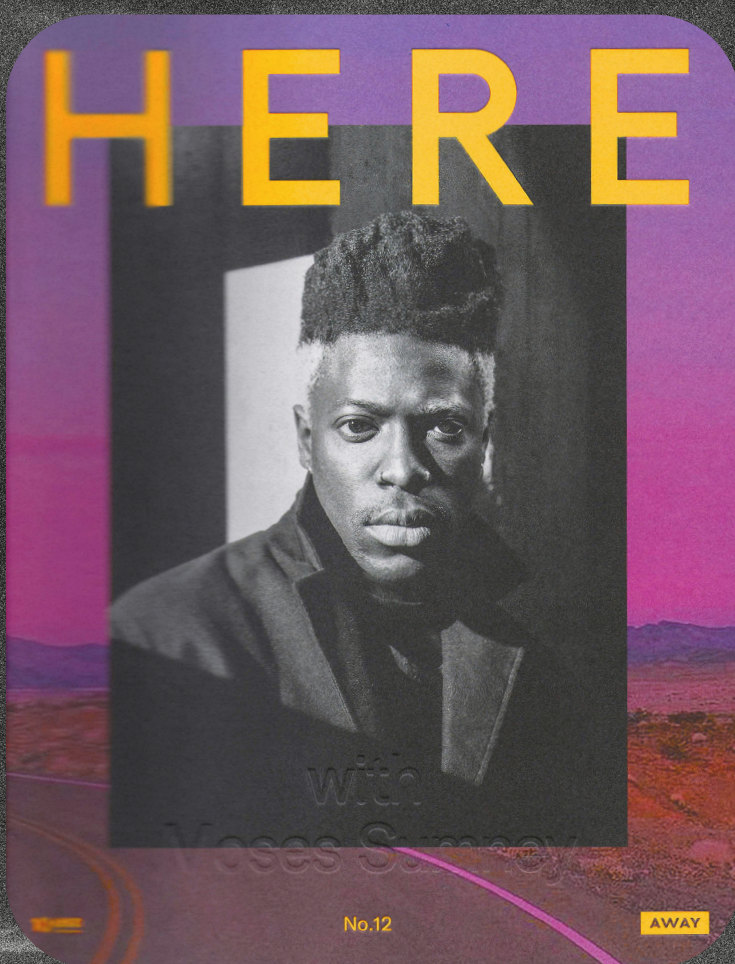
# Mishko

## Chloe Scheffe

### Form Meets Function

Most design is generated on the computer in contemporary culture. Thus there has become a stagnancy in how art is made and presented. Design should feel personal and hand-made. No two designs should look the same and there should be a air of human enguinity that is presented in the deisgn. I believe that there should be room for chaos and cleanliness in a design. Form and function. Thus Mishko and Chloe Scheffe's works are the perfect balance between eachother in their designs. The art of Mishko is very chaotic.

Colors are seemingly thrown everywhere but there is still a harmony in the colors chosen. And there is no clear methodology in creating a "Mishko" piece thus the design and creation methodology has been dubbed "The Mishko Way". No two of their designs are the same, as they simply play with colors and movement until satisfied. No Mishko piece, if recreated, will ever be the same as the original. The counter to Mishko's chaos is designer Chloe Scheffe. Her works consists of calculated placement, controlled movement and implied connections. Although in no means is Chloe Scheffe's work cold or stagnant, as she also combines colors, gradients and elegant typography together in harmony. She often places pictures on top of pictures and uses typography in such an interesting and dynamic way, showcasing the human behind the design. She uses big blocks of color, but this doesn't distract the eye from the photography. She places her typography in a way that is noticeable but doesn't take away from any other aspect of the piece. Thus the perfect balance of form and function.



Cover of Here Magazine, Issue 12. Designed by Chloe Scheffe, 2020.



Mishko, 2022.



Inside page of Here Magazine.

Piece from everyday project, Mishko, 2019.

