

Ibby Farooq | Washington, DC | [design.ibby@gmail.com](mailto:design.ibby@gmail.com) | 901-590-9250

## Experience

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### GRAPHIC DESIGNER

*Washington Metropolitan Gamer Symphony Orchestra*

Washington, D.C.  
June 2024 to Present

- Design Twitch stream and concert advertisement graphics for dissemination across social media platforms, including Instagram, Facebook, and BlueSky.
- Design catchy and clickable YouTube thumbnails for uploads of stream recordings.
- Create and maintain branding for Our Land: A Choir Concert, ensuring consistency across all print and digital materials.
- Execute graphic overlay system for Our Land, including cover of concert programs and graphic overlays for streaming on Twitch.
- Attend monthly communications meetings to discuss media output plans, give and take feedback, and coordinate with team members across departments.

### GRAPHIC DESIGN CONTRACTOR

*InteLogix*

Remote  
August 2024

- Created and organized slide deck for the Logitech Experience Optimization Master Class.
- Designed using the style guide to maintain brand consistency.
- Implemented feedback from in-house social media team, editing layout and creating infographics.
- Edited content from Adobe Illustrator to be compatible with Microsoft PowerPoint to allow team to edit copy in the future.

### ASSISTANT EDITOR AND SOCIAL MEDIA CONTENT CREATOR

*Origame Digital*

Remote  
March 2024 to August 2024

- Planned and recorded social media content for TikTok, releasing 14 videos per week and resulting in growth from 100 average views to between 250 and 900 per video.
- Collaborated with video editor to provide feedback and final notes.
- Transferred media and organized files for main editor.
- Outlined video content and messaging and captured necessary in-game footage and framing.
- Edited content to meet rapid deadlines.

## Education

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**George Washington University**  
BFA, Graphic Design

Washington, D.C.  
May 2026

## Skills

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**Design:** Illustrator, InDesign, Photoshop, After Effects, Premiere Pro, Blender, Figma, Canva, Glyphs

**Additional Skills:** Motion Graphics, Video Editing, 2D Animation, Illustration, Print and Publication Layout

**Office Tools:** Microsoft Word, PowerPoint, Excel

## Awards

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### Destination Imagination Global Finals First Place

Winner of the Destination Imagination Global Finals University Level Fine Arts Challenge.

May 2021

### Scholastic Art Award Gold Key

Awarded for 3D animation created in Blender using translated vector imagery and anchor points.

May 2020

### Scholastic Art Award Silver Key

Awarded for a mixed media triptych, using photography, photo editing, laser cutting, and illustration.

May 2020