



designingDom.com
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 San Francisco, CA

DOM GRANATO

Graphic & Motion Designer

EXPERIENCE

Culture Shift Tour 10.2023 - 5.2024

Road Tour Manager
 Brand and Data Designer
 Digital Content Creator
 Documentary Videographer and Producer

- Designed tour branding (logo, typeface, colors)
- Coordinated logistics, event plans, and setup with 100 teams and 25 media hits across 7 Canadian cities
- Created data visualization to demonstrate the tour impact
- Posted daily recap videos across social media, increasing TikTok followers by 135% and Instagram followers by 900
- Addressed any challenges (i.e. logistical adjustments or emotional crises), ensuring continued success of the tour

Tools: Illustrator, Photoshop, Capcut, After Effects, Premier Pro

I Can Play Too 1.2020 - 2.2022

Children's Book Illustrator

- Illustrated and self-published 38-page children's book
- Created content for and organized marketing and launch
- Designed accompanying bookclub worksheets, collector cards, plushie doll, and kid's playsheet
- Led book readings and drawing workshops in classrooms
- Sold over 4000 books, 400 dolls, 250 card sets

Tools: Procreate, Illustrator, Photoshop, After Effects

Actual HealthCare Systems 9.2023 - 11.2023

Product Introduction Animator

- Facilitated discovery meetings to identify project goals
- Storyboarded a narrative to emphasize and enhance the main messaging around the product
- Illustrated and animated 2-minute video to introduce and highlight the benefits of the product to investors

Tools: After Effects, Illustrator, Procreate

TOOLS

Graphics

Adobe (Illustrator, Photoshop, InDesign, After Effects, Premier Pro, Animate, XD) • Procreate • Blender • Processing • Fusion 360

Programming

C++ • Java • HTML and CSS • LabView • MATLAB • M • SSIS • SQL • VBA

SKILLS

Branding • Logo Design and Animation • Typography • Layout • Print Design • Motion Design • Animation • Video Editing • Storyboarding • Illustration • Modeling • 2D & 3D Fabrication • Prototyping • Coding • Craft • Book Binding • Creativity • Communication • Presentation

CCA MFA Design San Francisco, CA

Thesis-Midterm Review Panelist 2.2022, 10.2022,

and 10.2023, 3.2024

End-of-Year Review Panelist 5.2022, 5.2024

and

Teacher's Assistant of Interaction Design 1.2021 - 5.2021
 for Professor Chris Hamamoto

- Provided constructive critique and references
- Guided and inspired students as they develop their projects and design careers

Epic Systems Corp Verona, WI

EDI Engineer 7.2016 - 1.2018

Data Aggregation

- Managed implementation projects for hospitals' new population health initiatives
- Gathered individualized requirements to deliver customized solutions for each hospital
- Developed ETL programs to cumulate external data into hospital systems' databases
- Provided on-site technical and workflow support for hospital labs new to Epic

Tools: SQL, SSIS, M

EDUCATION

California College of the Arts San Francisco, CA

MFA Design, Graphic Design 5.2021

Tufts University Medford, MA

BS Mechanical Engineering 5.2016

Minor in Engineering Management

summa cum laude

