## **EDUCATION**

Fashion Institute of Technology BFA Visual Presentation & Exhibition Design 2014 – 2018

Fashion Institute of Technology

AAS Fashion Merchandising Management 2012 – 2014

## **SKILLS**

- Rhino
- SketchUp
- V-Ray
- AutoCAD
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop

## **BLOOMINGDALE'S**

Manager, Visual Merchandising 02.2025 – Present

- Design and produce fixtures for multi-store roll-outs
- Manage the ideation, design, sourcing and production of all Aqua collaborations. (A Bloomingdale's owned brand. Collaborations rotate on a six week schedule)
- Create and present directives to trade area and local partners Design, render and produce pop-up shops for Bloomingdale's flagship store
- Create and produce print assets for pop-ups, campaigns, fashion rotations and Aqua
- Travel nationally to stores, leading local teams in seasonal campaign prototypes
- Collaborate with internal partners, ensuring seamless and coordinated presentations
- Gather competitive vendor quotes, securing best quality work, delivered on time and within budget
- Write purchase orders, maintain and track seasonal budgets for campaigns, Aqua collaborations, pop-ups and seasonal fashion rotations

Visual Design Specialist 08.2021 – 01.2025

## **CALVIN KLEIN**

Visual Coordinator, Global Creative Services & Visual Merchandising 06.2018 – 08.2021

- Created and maintained visual guidelines and seasonal directives along side the SVP, VP and Directors
- Partnered with the global events team to design, source and execute internal and external events
- Styled props and bedding for photoshoots and showrooms
- Designed fixtures and completed production drawings
- Created and produced print assets for global windows, shopin-shops and freestanding stores
- Organized and maintained shared asset library

Store Design Intern Summer 2017, Spring 2018