

RAINA BHATIA DESIGN STUDIO

Raina Bhatia

[Portfolio Website](#) | raina_b@outlook.com | (718)-737-4930 | New York, NY 10005

Professional Experience

ARTOFFICIAL by Dustin Yellin @ Pioneer Works

Operations + Research Assistant | New York, NY

October 2024 - Present

- Oversee operations, logistics, and research for AI-driven creative projects.
- Manage partnerships, event activations, and strategic growth initiatives.
- Conduct deep dives into AI tools, content strategy, and creative applications.
- Assist with social media content, community engagement, and public outreach.
- Support cross-disciplinary collaboration between artists, technologists, and researchers.

Graphic Designer - Veena Co.

Freelance | New York, NY

June 2024 - Dec 2024

- Directed creative vision and execution for music, design, and wellness projects.
- Maintained cohesive and innovative brand identity.
- **Skills:**
 - **Design Direction:** Led design projects ensuring alignment with brand vision.
 - **Adobe Creative Suite:** Proficient in Photoshop, Illustrator, and InDesign for delivery of high-quality designs.
 - **Project Management:** Coordinated multiple projects, ensuring timely delivery and quality.

Production Assistant

Freelance | New York, NY

February 2023 - Dec 2024

- Provided styling and art assistance on set for video shoots, photoshoots, and live events, such as several NYFW shows.
- Assisted the Art Director with buying supplies, building sets, and executing creative visions.
- Managed fittings, garment organization and care, and fast-paced tasks such as quick alterations.
- **Skills:**
 - **Design Direction:** Assisted in the overall visual direction of shoots.
 - **Garment Fitting:** Ensured models were fitted properly and garments were handled with care.
 - **Set Design:** Built and arranged sets to align with creative concepts.

Corporate Account Coordinator

Quality Move Management Inc. | Vancouver, BC (Hybrid Remote)

January 2022 - January 2024

- Facilitated communication between truck drivers and corporate clients, resolved disputes.
- Managed visas, customs, and cross-border shipments.
- **Skills:**

- **Customer Service Management:** Delivered high-quality service to corporate clients.
 - **Corporate Communications:** Efficiently handled client interactions and communications.
 - **Logistics Coordination:** Managed shipment logistics, ensuring timely and accurate deliveries.
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Education

Bachelor of Arts in English Literature

Simon Fraser University, Canada

Minors: Gender, Sexuality, and Women's Studies

Honors: Dean's Honour Roll

Certificates

Pratt Institute, School of Continuing and Professional Studies, NYC

- Digital Design
 - Exhibition Design
 - UX/UI Design
 - Human-Centered Design
 - Fashion New Media
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Skills

- **Design Tools:**
 - **Figma, Procreate**
 - **Adobe Creative Suite:** Expertise in Photoshop, Illustrator, InDesign for creating high-quality designs.
 - **Typography:** Skilled in font selection and application for enhanced readability.
 - **Visual Design:** Strong ability to create visually compelling content.
- **Technical:**
 - **Copywriting:** Proficient in writing clear and persuasive copy.
 - **Microsoft Office & Mac OS:** Advanced user of office software on both platforms.
 - **UX/UI Design & Figma:** Experience in designing user-friendly interfaces.
 - **Google Suite:** Skilled in using Google tools for collaboration and productivity.
- **Customer Service:**
 - **Customer Service Management:** Strong background in delivering high-quality customer service.
 - **Corporate Communications:** Efficient handling of client communications.
 - **Conflict Resolution:** Proven ability to resolve disputes effectively.
- **Traditional Art:**
 - **Painting:** Experienced in various painting techniques and media.
 - **Drawing:** Skilled in both freehand, digital, and technical drawing.
 - **Printmaking:** Knowledgeable in different printmaking processes.
- **Other:**
 - **Visual Styling:** Experience in styling for fashion shows and photoshoots.
 - **Trend Forecasting:** Ability to predict and apply upcoming trends.

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- **Social Media SEO Integration:** Skilled in integrating SEO strategies for social media.
- Traditional art (painting, drawing, printmaking)

Portfolio: [Link to Portfolio Website](#)