

INTO THE 
WOODS
FEST



2023 Sponsorship Opportunities



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2023 Sponsorship Packages

The inaugural Into The Woods Fest presented by Hops & Gather and Miesse Fest will be held on Saturday, October 7th from 2-10 pm. The timeless Jeffrey Mansion and its majestic grounds serve as the backdrop for the day's activities.

This will be an all-day, family-friendly, FREE community event featuring 11 live musical acts on two stages.

With its eclectic mix of live music, beer served by Brew Dog, Seventh Son and Garage Beer, and a full fleet of food trucks this event will offer plenty of space to stretch out and enjoy the beautiful crisp fall day.

Into The Woods Fest will be a music festival like no other.





Charitable Partners

We have a deep commitment to supporting area groups that are working to make our community a better place.

Our stated goal for 2023 is to support these **Into The Woods Fest** charitable partners:

The Harmony Project

Building a more inclusive society by breaking down social barriers, bridging community divides, and empowering the voices of the people through arts, education, and volunteerism.

BirdieLight

BirdieLight saves lives by educating young people about the danger of unintentional fentanyl ingestion, and by empowering them with tools to detect fentanyl.

The One Bexley Project

A collaborative initiative of the City, the Bexley City School District, and the Bexley Public Library, this will be a multi-faceted program designed to more deliberately and comprehensively bolster a community culture that ensures that Bexley is welcoming and provides a sense of belonging for all community members and visitors.

The Hops and Gather Foundation

Furthering the efforts of people and organizations that support those with Alzheimer's disease, those who are working to find a cure for Alzheimer's, and those making significant strides in caregiver support.



Sponsorship Tiers



We invite you and your organization to become part of our inaugural event via sponsorship from your organization. Our sponsor grid below outlines the various levels of sponsorship and subsequent details.

	Rockstar Sponsor (6)	Koozie Sponsor (1)	Silent Disco Sponsor (1)	Water Sponsor (1)	Beer Town Sponsor (1)	Acoustic Side Stage Sponsor (1)	Presenting Sponsor (1)
Price	\$3,500	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$10,000
Web Exposure	Logo on Sponsor Page	“Presented By” Logo on Home Page					
Event Program	Logo Included (~2,500 impressions)	“Presented By” Logo on Program Cover (~2,500 impressions)					
On Site Banner	Included	Included	Included	Included	Included	Included	“Presented By” Logo
Main St Banner Pre BrewFest	Included	Included	Included	Included	Included	Included	“Presented By” Logo
Logo on T-Shirt	Included	Included	Included	Included	Included	Included	Included. Top Placement/ Larger Font

	Rockstar Sponsor (6)	Koozie Sponsor (1)	Silent Disco Sponsor (1)	Water Sponsor (1)	Beer Town Sponsor (1)	Acoustic Side Stage Sponsor (1)	Presenting Sponsor (1)
Social Media	1X Social Media Post	2X Social Media Post	2X Social Media Post	2X Social Media Post	2X Social Media Post	2X Social Media Post	Mentioned in Every Social Media Post
Logo on Koozie	NA	Included	NA	NA	NA	NA	NA
Logo on Hat	NA	NA	NA	NA	NA	NA	Included
Stage Sponsorship	NA	NA	NA	NA	NA	NA	Included at Event Flanking Stage
Acoustic Side Stage Sponsorship	NA	NA	NA	NA	NA	Included at Event Flanking Stage	NA

Overall Details

Rockstar Sponsor (6)

- 2,500 attendees with eyes on logo
- Day of event and Main St. logo visibility
- T-Shirt logo placement
- Social Media logo visibility
- Website logo placement
- Tax deductible

Koozie Sponsor (1)

- 2,500 attendees with eyes on logo
- Koozie with your logo given out with each attendee's first beer purchase
- Day of event and Main St. logo visibility
- T-Shirt logo placement
- Social Media logo visibility
- Website logo placement
- Tax deductible

Silent Disco Sponsor (1)

- 2,500 attendees with eyes on logo
- Your logo emblazoned on our silent disco (placed in the Jeffery Mansion woods!)
- Day of event and Main St. logo visibility
- T-Shirt logo placement
- Social Media logo visibility
- Website logo placement
- Tax deductible

Water Sponsor (1)

- Sole sponsor of free water
- Your logo on "water monster" hydration station and on all compostable cups
- 2,500 attendees with eyes on logo
- Day of event and Main St. logo visibility
- T-Shirt logo placement
- Social Media logo visibility
- Website logo placement
- Tax deductible

Beer Town Sponsor (1)

- One of two sponsors of Beer Town
- Beer purchased only from your company
- 2,500 attendees with eyes on logo
- Day of event and Main St. logo visibility
- T-Shirt logo placement
- Social Media logo visibility
- Website logo placement
- Tax deductible

Acoustic Side Stage Sponsor (1)

- Your logo flanking Acoustic side stage
- 2,500 attendees with eyes on logo
- Day of event and Main St. logo visibility
- T-Shirt logo placement
- Social Media logo visibility
- Website logo placement
- Tax deductible

Presenting Sponsor (1)

This is YOUR company's event! Presenting Sponsorship reaps the benefits of other levels of sponsorship PLUS includes premier visibility with every aspect of Into The Woods Fest! Have an idea not listed? Let's talk and make it happen!

For More Sponsorship Information Contact:

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www.intothewoodsfest.com