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Los Angeles, CA

## Education

Otis College of Art and Design  
Graphic Design BFA  
2021–2025 (Expected Graduation)

## Interests

Graphic Design  
Clay Art  
Social Media  
Marketing  
Advertising  
Audio and Sound

## Skills

Adobe Creative Cloud  
Microsoft Office  
Video Editing  
Audacity Sound Engineering  
Profficient in Spanish and Portuguese

## Kess Co [Graphic Designer]

Sep. 2024 – Current

*Kess is a key leader in the toy, puzzle and gaming industry. The brand boasts a variety of active/impulse toys and games for people of all ages.*

**Design visually appealing and attention-grabbing graphics and social media content that accurately represent the toys and games and attract buyers from amazon, target, walmart and various social media platforms.**

**Optimize a consistent visual style that reflects the Kess's identity, helping with easy recognition, and garnering 15,000+ sales for the company.**

## GogoGabriella [Marketing]

Nov. 2018 – Current

*@GogoGabriella is my social media brand that revolves around my personal life.*

**Conceptualize, film, and produce high-quality, engaging, videos and image based content for Instagram, Snapchat, and TikTok. Garnered 23.4 million likes and 960,000+ followers across all social media platforms.**

**Produce advertisements with brands like 88Rising, SweetHigh, and Minga London to mutually expand our reach and network.**

## Otis College of Art and Design [Marketing]

Oct. 2023 – Feb. 2025

*Otis College of Art and Design's social media marketing team, which runs their Instagram, TikTok, YouTube, Facebook, Snapchat, and LinkedIn.*

**Strategized with the social media team to create engaging and exciting content to entice future and current students.**

**Led in the conceptualizing, storyboarding, filming, and producing of 20+ videos, generating 222,000+ views across platforms.**

## SUBCULTURE Party [DJ and Media Outreach]

Jun. 2019 – Dec. 2023

SUBCULTURE Party is a bi-monthly party experience with 500+ attendees hosted at CatchOne LA venue.

**DJ'ed and strategized a monthly musical experience based around the theme of the event.**

**Marketed the event on social media to generate ticket sales and audience numbers.**

## House Anxiety [Graphic Designer]

May – Aug. 2022

House Anxiety is a UK based music label that specializes in providing a space for up-and-coming and established alternative musicians to grow.

**Designed cover art and merchandise for artist Carpetgarden's album *WTF is even going on?* Which garnered 500,000+ streams.**