

ALLY STAHL

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Work Experience

Premedia Assistant

Poor Richard's Press

June 2023 – June 2024

- Created embroidery, packaging, print, and laser proofs to send to the production team.
- Made packaging and print samples to show the capabilities of company machinery to potential clients.
- Developed framework for the online client storefront as well as created files and product images to populate it.

Customer Service Representative

Poor Richard's Press

June 2023 – June 2024

- Operated the letterman jacket department year round. Duties included taking and processing orders, keeping clients up to date, and working closely with the embroidery department to ensure a high quality result.
- Answered all phone calls at the front desk and helped each customer that came in.
- Worked as a liason between school groups and the production team to produce large scale print projects.

Intern

Poor Richard's Press

January 2023 – June 2023

- Learned to operate and maintain embroidery equipment and assisted in the finishing process for the department.
- Operated various print and finishing equipment.
- Collaborated with the marketing team to develop campaigns and website improvements.

Education

California Polytechnic University, San Luis Obispo

Bachelor of Science in Graphic
Communication

Minor in Media Arts, Society, and Technology

Cum Laude

Cal Poly San Luis Obispo

September 2019 – June 2023

Stuttgart Media University

Media Arts Spring/Summer Semester

Abroad

March 2022 – August 2022

Additional Experience

Orientation Leader

Cal Poly San Luis Obispo

March 2021 – September 2021

- Attended 40+ hours of training.
- Planned and executed daily activities from 8am – 1am for 28-30 incoming freshmen.
- Created and led personalized tours for new students in my group.

Social Chair

Cal Poly San Luis Obispo

August 2021 – June 2023

- Responsible for all social media for the Cal Poly Women's Lacrosse team, including the Instagram, Twitter, and Facebook pages.
- Designed apparel for both the DI and DII club teams.
- Connected with other sports teams and coordinated social events.