

Paulina Valenzuela

Education

2008 – 2013

Northeastern University, College of Arts, Media and Design
Candidate for Bachelor of Arts Degree in Design

Boston, MA

May 2026

Minor: Global Fashion Studies

Relevant Courses: Experience and Interaction, Movement and Time, Intro to Immersive Media, Principles of Graphic Design, Form and Structure, Typography 1, Design Process + Practices, Visual Intelligence, Design Perspectives

2020 – 2022

Leman Manhattan Preparatory School
Graduated with Full *International Baccalaureate Diploma*, Founder of Green Team, President of Boarding Students Union, Model United Nations, Excellence Award in IB Spanish and Fine Arts

New York City, NY

Job Experience

February 2021 – November 2021

Creative Director & Florist Assistant

Flore & More • Mexico City

- Designed an official logo and reconstructed the brand's social media presence
- Assembled 10+ floral arrangements daily, ensuring they followed the businesses aesthetics.
- Provided customer service to patrons regarding concerns about their orders
- Acted as a liaison between the company's administration and the customers to resolve concerns and to improve customer satisfaction

Volunteering Experience

May 2022 – August 2022

Event Coordinator and Graphic Designer

Salva Una Vida • Mexico City

- Initiated and Designed a non-profit collection agency, developing a cohesive visual identity and branding to effectively communicate the agency's mission
- Crafted and executed a comprehensive advertising campaign through visually engaging content and graphics to promote on social media.
- Strategically planned drop-offs thinking to optimize logistics and user experience.

Contact

pauvalenzuela@me.com •
+1 (786) 203 3932 • <https://www.linkedin.com/in/paulina-v-128ab6120/>

Skills

Technical Skills: Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dimension, XD), Familiar with Touch Design, Rhinoceros and Blender.

Design Skills: Graphic Design, Color Theory, Layout and composition, Illustration

Soft Skills: Creativity and Imagination, Attention to Detail, Problem-Solving, Teamwork and Collaboration, Communication skills
Project Management Skills: Leadership, Project Planning and Organization

Additional Skills:

Photography, Basic Knowledge of Marketing and Social Media

Interests

Interactive Design, Fine Arts, Animation, Computer Art, Stage Design, Generative Art, Installations, Sustainability, Travelling, Music

Languages

Fluent Spanish,
Conversational French