Lindsey Barnett

Social Justice Magazine

Typography 3 002

TERRA is a young-adult magazine that focuses on climate change and its direct threat to humanity. It provides up-to-date information about the climate crisis, and the world wide affects of the rising tem-

Document Standards

8-1/4 x 11-3/4 in bleed margin 0.25 in spread size 8-1/4 x 23-1/2 in aspect ratio 1.414:1

Margins

top	28.8 px
bottom	28.8 px
inside	57.7 px
outside	28.8 px

"The climate crisis has never once been treated as a crisis."

as have all other issues. In an emergen-cy like this, you have to expect that other things are going to be put on hold, as they have been.

Grids & Guides

baseline grid	14.4 px
number of columns	6
number of rows	3
gutter	28.8 px

Colors	СМҮК	RGB	HEX
	0 0 0 0	255 255 255	#ffffff
	75 68 67 90	0 0 0	#000000
	0 87 83 0	239 73 57	#ef4939

Type Specimen

abcdefghijklmnopqrstuvwxyz Roc Grotesk **Compressed Bold** ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890!@#\$%^&*(),./;'[]\{}

abcdefghijklmnopqrstuvwxyz Roc Grotesk ABCDEFGHIJKLMNOPQRSTUVWXYZ **Compressed Medium** 1234567890!@#\$%^&*(),./;'[]\{}

abcdefghijklmnopqrstuvwxyz **Roc Grotesk** ABCDEFGHIJKLMNOPQRSTUVWXYZ Medium

1234567890!@#\$%^&*(),./;'[]\{}

Acumin Variable Concept

Regular

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Acumin Variable Concept

Oliver Whang: Here in the U.S., an election is coming up and our country is scheduled to withdraw from the Paris Agreement on November 4th. Our president has been promising to do this for years—he says that the accord is unfair to America. And there are a lot of people, not most of the people in the U.S., but a lot of them, who agree with the president and agree with that decision to withdraw from the accord. What would you say to those people?

Greta Thunberg: Well, we shouldn't be comparing different crises, but it does show that we can treat a crisis like a crisis. And that it will probably change the way we perceive crises and crisis response. And it really proves that the climate crisis has never once been treated as a crisis. It's just being treated as a public and important question, like a political topic. Which it is not, because it's an existential crisis.

Oliver Whang: But has the response to the coronavirus given you more hope? As in, we can have a similar response?

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61.75 pt

Roc Grotesk Compressd Bold 28.75 pt

Callout

Roc Grotesk Medium 17.75 pt

Subhead

Roc Grotesk Compressed Bold

Body

Acumin Variable Concept Regular 9 pt

Sidenote

Acumin Variable Concept Bold 7.5 pt

Byline/Running Head/Caption Acumin Variable Concept Regular 6.75 pt



Images







Design Elements

white box acting as highlight

