

Punatee Punarate (Preferred name Laney Punarate)

Art direction, Graphic design, Fine art

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www.hotyoungdesigner.biz

CV



Bangkok, Thailand

@hotyoungdesigner, @wwater.color

EXPERIENCE

Publicis Groupe Thailand for KFC

Art Director May 2024 - Present

KFC

Independent Designer and Art Director

2021 - Present

Lululemon, Chilli's, FISK, PNCA Design,
Smallroom music Thailand and etc.

Wieden and Kennedy New York

Creative Designer Freelancer June - Oct 2024

McDonalds, WWE, Netflix, LEGO, Pharrell Williams

Wieden and Kennedy Portland

Design Resident June - Sep 2023

HP Computer, SKIMS, Caldera Arts

Graphic Design Dep. at PNCA

Graphic Designer Sep 2022 - Jan 2023

Supporting the Dep head to create the identity
for the school and design department.

Arlene and Harrold Schnitzer Center for Art

Gallery Attendant Sep - Dec 2022

Provide essential service to the college
community.

EDUCATION

Pacific Northwest College of Art

BFA, Graphic Design GPA 3.8

Aug 2020 - May 2024

Chulalongkorn University Thailand

BArch, Communication Design

2018 - 2019

Hillcrest High School New Zealand

Visual and Communication Design

2014 - 2017

EXHIBITION

FISK Project Gallery "Order Up:LOVE" Thesis Show

April 2024

Nemo Design "Life's a Picnic"

August 2023

Soho House x House of Gul "A Night of BLISS"

January 2024

HONORS & AWARDS

The Young Ones Awards

Merit Awards The Youngs One ACD 2024

Indigo Design Awards

Bronze Winner in Publication Design 2024

PNCA Thesis Awards

Design Art 2024

Graphis New Talent Awards

Honorable Mention March 2024

The Dean's list Honors

Jan 2023

Graphic Design David J Thompson Memorial Awards

May 2022

Northpark Block Award 2020

Merit Portfolio Jan 2020

SKILLS and PROGRAM

Adobe Suites, After Effect, Keynote
Figma, G Suites, Microsoft office, Lightroom,
Slack, Dropbox

Photography, Sculpture, 3D, Motion Graphic,
Mixed Media, Fine art, Advertising

2025