Lilia Geguchadze

Graphic Designer | Visual Storyteller | BFA in Fine Arts' 25

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Graphic Designer with expertise in branding, book design, motion graphics, and poster design. Strong foundation in coding, combining visual storytelling with technical problem-solving. Proven ability to develop concept-driven identities and engaging publications across print and digital platforms. Skilled in Adobe Creative Suite, web design, and research-based creative solutions. Interested about UX/UI design and passionate about working with people to make their vision come true.

Experience

2024 Fall • Boston University Marketing Club | *Content Committee Manager*
- Led a team of 10 students to curate and design a creative content booklet showcasing articles and designs informed by marketing insights and trends.
- Provided creative direction, guiding team members in branding, layout, and publication design.

2024 Summer • Century Martial Arts | *Graphic Design Intern*
- Designed story-driven packaging and apparel for martial arts products, ensuring alignment with brand identity and market trends.
- Conducted market research to better understand the martial arts industry, its audience, and design needs.
- Collaborated with the Creative Director and design team to refine concepts and bring projects from ideation to execution in the form of Keynote presentations.

2023 March • Multiple Formats | *Volunteer*
- Volunteered at the Multiple Formats Symposium with setting up, guiding artists to their respective locations, and providing answers to their questions

2022 – Present • Starbucks | *Barista*
- Maintain strong attention to detail by ensuring drink accuracy, consistency, and presentation.
- Provide exceptional customer service in a fast-paced environment, efficiently handling high-volume orders.

2018 – Present • Pat's Pizza Yarmouth | *Supervisor*
- Lead daily operations and supervise staff to ensure high-quality service and customer satisfaction.
- Train and mentor new employees, focusing on process optimization, fostering teamwork, and maintaining restaurant standards.
- File and manage paperwork, inventory, scheduling, and resolve issues quickly to ensure smooth service in a fast-paced environment.

Education

2021 – 2025 • Boston University | *College of Fine Arts, BFA*
- Majored in Graphic Design
- Minored in Computer Science
- GPA: 3.8

Awards

2021 – 2025 • Dean's List with Distinction, CFA
2020 • Youth Artist of the Month

Skills

- Adobe Illustrator
- Adobe InDesign
- Adobe After Effects
- Adobe Photoshop
- Book Design
- Editorial Design
- Typesetting
- Motion Graphics
- HTML/CSS
- Javascript
- Python
- Java
- Russian (proficient)
- Film Photography