

Tower of Treasures

Service Design | Product Design | Design Research



Tower of Treasures is a countdown calendar designed to help students discover and engage with underutilized university resources that support mental health and well-being.

By delivering curated products, tools, and information in a fun and accessible way, the Tower of Treasures meets students where they are—both physically and emotionally—as they prepare for the start of the school year.

Client

Healthyhorns' Longhorn Wellness Center at The University of Texas at Austin

Timeline

14 Weeks part-time, Fall 2024

Brief

Understand factors affecting the mental health and well-being of returning UT Austin College of Fine Arts students during their summer breaks and develop a service to help the Longhorn Wellness Center better support students during the summer.

Team

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