

Yuna Jang

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EDUCATION

University of Southern California, Roski School of Art and Design

Bachelor of Fine Arts, Design

Minor in Web Development, Viterbi School of Engineering

Los Angeles, CA

Expected May 2026

GPA: 3.67

WORK EXPERIENCE

Mello

Designer

Los Angeles, CA

Feb. 2024-Present

- Conducted market research and created reports for solutions to increase engagement targeting 50+ USC organizations
- Led design team on weekly social media posting according to brand identity and elevated company's visual presence
- Conceptualized advanced user experience and marketing proposals for recognition from USC authorities and sponsors

JH Productions

Teaching Assistant Internship

Irvine, CA

Dec. 2022-Aug. 2024

- Provided class size of 20+ students with the assistance of formatting college applications for CommonApp and UC application, and artist statements and artwork descriptions for Slideroom with different versions for each submission
- Attended weekly class meetings to organize each class group of students with different course and art materials
- Organized 15+ upcoming art competitions for each semester to assist students in being able to participate in regional and national competitions based on their level and competitiveness to enhance their creative resumes to appealed

rapStudy

Graphic Designer Intern

Ithaca, NY & Los Angeles, CA

Jan. 2021-May 2022

- Designed the heading of the website, 50+ album covers, and assignment sheets for each song being distributed to the clients with Adobe Illustrator to help students learn through music from the re-produced music of the company
- Coordinated with teams worldwide to discuss and reflect upon client feedback and strengthen the proposed ideas
- Learned visual and branding communication skills for effective designs that target a wide range of age groups from elementary to high school students and the connection between design and marketing through facing various clients

LEADERSHIP AND INVOLVEMENT

Troylabs

Design Consultant, Entrepreneurship Club

Univ. Southern California

Jan. 2024-Present

- Consulted USC-founded startups on their marketing strategies, brand identity, market research, product launch, and investor pitch development, resulting in the team winning the quarterfinals for USC's New Venture Seed Competition
- Provided unparalleled resources and consulting across tech, design, and marketing for startups to accelerate growth

Alpha Kappa Psi

Vice President of Public Relations, Business Fraternity

Univ. Southern California

Jan. 2023-Present

- Organized two main events of 300+ students to recruit upcoming internship classes with a 50% increase in applicants
- Outlined internship program for effective recruitment process for consulting, marketing, investment banking, product management, entrepreneurship, and design, including weekly professional events, networking, and mock interviews

Korean International Student Association

Head of Public Relations, Student Organization

Univ. Southern California

Jan. 2023-Present

- Managed sponsorship from Jinro Hite and Emart USA, resulting in a 20% increase in new and renewal membership
- Proposed marketing strategies for organization's annual event targeted and planned themes according to market trends

SKILLS & INTERESTS

- *Languages:* Korean (Native), English (Fluent)
- *Skills:* Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Cinema 4D, HTML, CSS, Javascript, Stackblitz
- *Interests:* Cooking, Snowboarding, Photography, Commentary on Gallery Exhibitions, Driving Along the Coastline