





Logo 1



Logo 2

Can be used interchangably. Use Logo 2 for small scale logos

# Heading

Vag Rundschrift D  
64 px  
Line height 110%



# Dog whistles for everyone.

## Subheading

Forma DJR Mono  
32 px  
Line height 98%



The tasty balance  
between luxury &  
ruggedness.

## Body copy

Forma DJR Mono Regular  
16 px  
Line height 140%



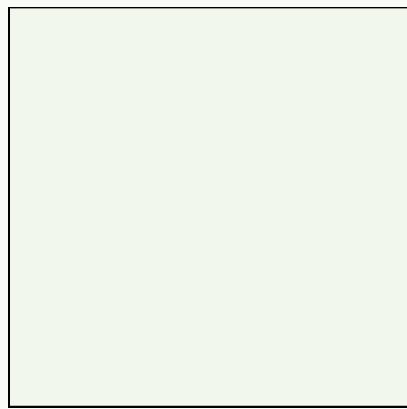
Crafted with cutting-edge technology, this sleek whistle emits ultrasonic frequencies undetectable to the human ear but profoundly influential to your loyal canine companion.

Imagine the possibilities: with a simple blow, you hold the key to shaping behavior, instilling commands, and even altering perceptions. Your dog becomes more than just a pet; they become your devoted ally, responding to your every whim effortlessly and instinctively.

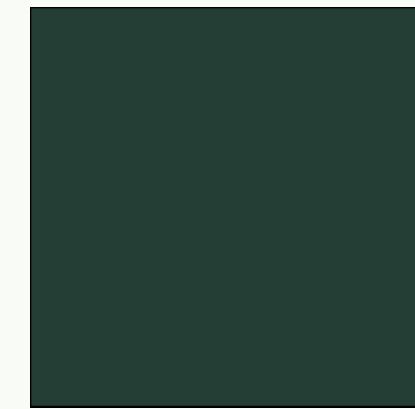
## Color Palette

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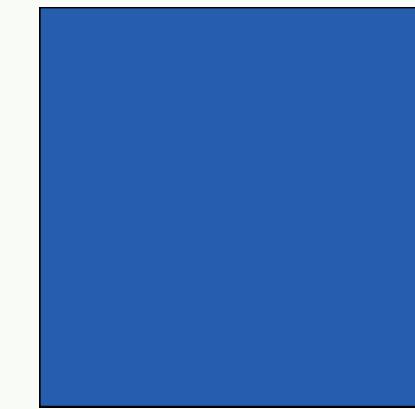
### Swatches



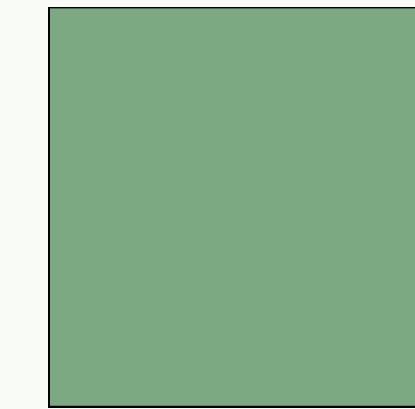
#F1F7ED  
Mint cream



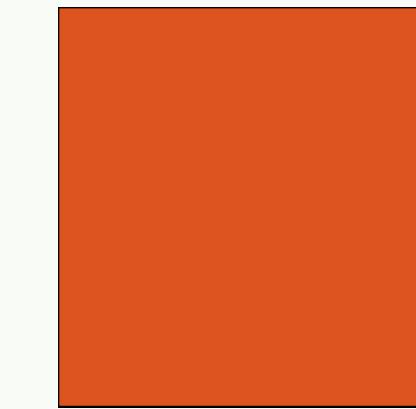
#243E36  
Dark slate gray



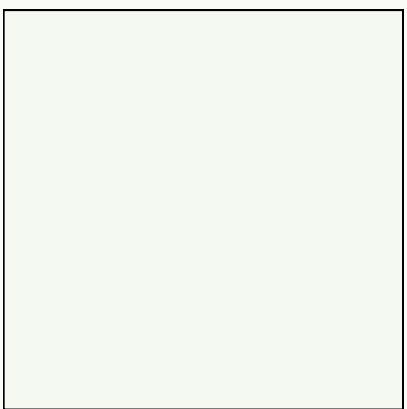
#275DAD  
Denim



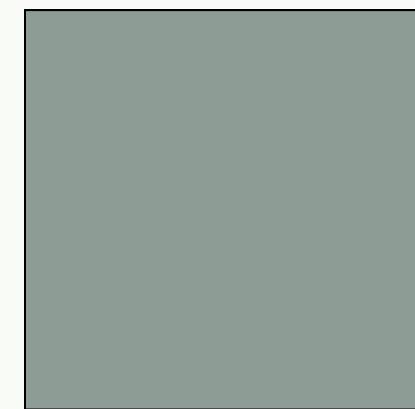
#7CA982  
Cambridge green



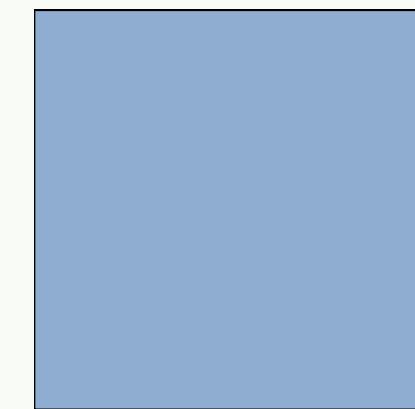
#DE541E  
Flame



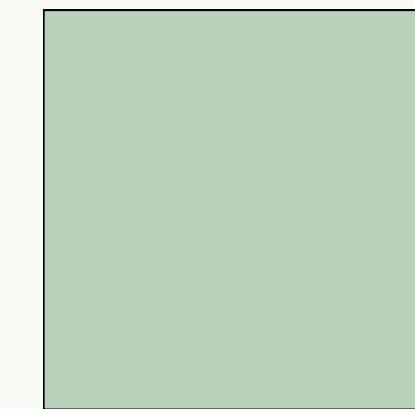
#F1F7ED  
Mint cream 50



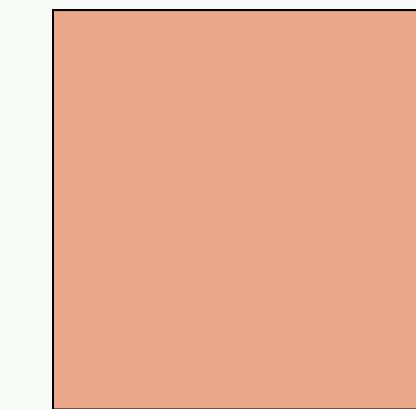
#243E36  
Dark slate gray 50



#275DAD  
Denim 50



#7CA982  
Cambridge green 50

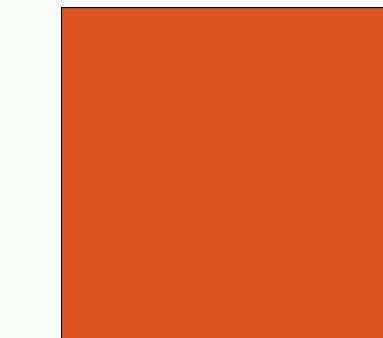
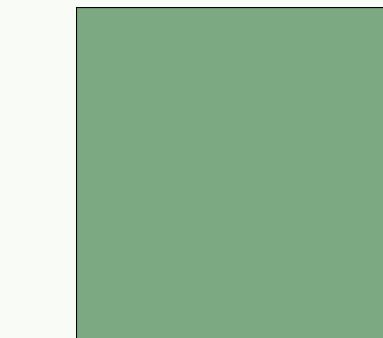
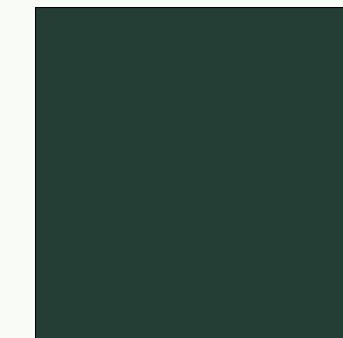


#DE541E  
Flame 50

## Color Palette

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### Combinations



- Pair with Instagram templates (next slide)
- Do not exceed 4 colors in one post
- Feel free to add .5px stroke (#243E36) for contrast

#243E36  
Dark slate gray

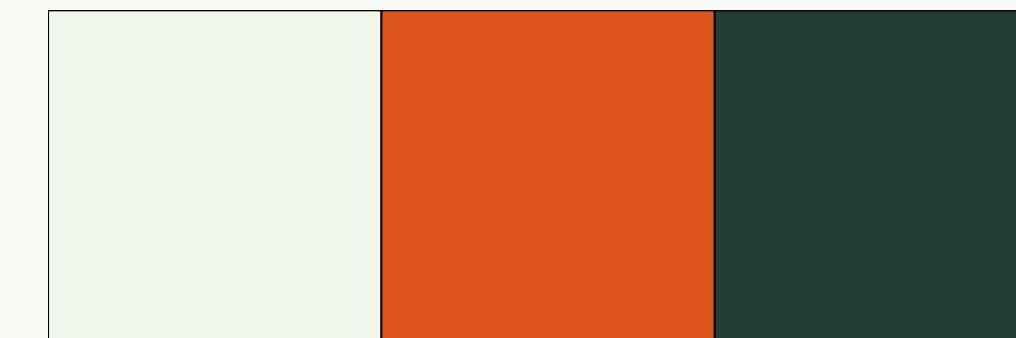
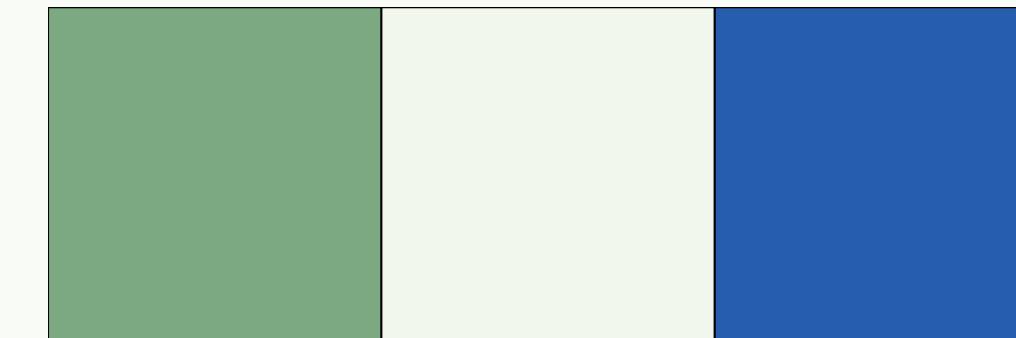
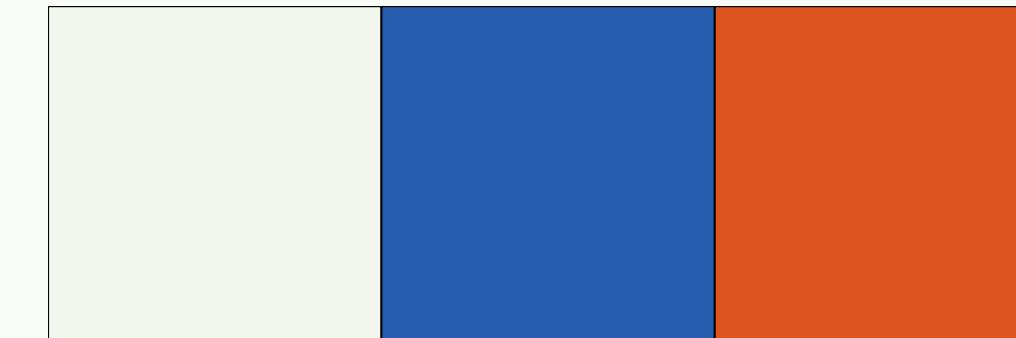
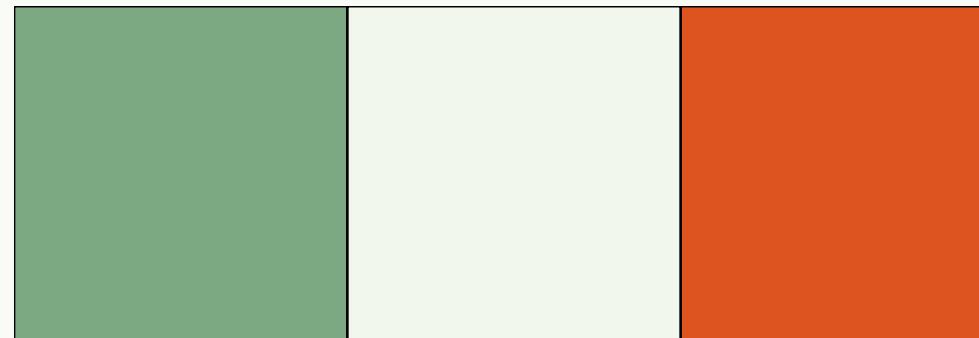
#275DAD  
Denim

#7CA982  
Cambridge green

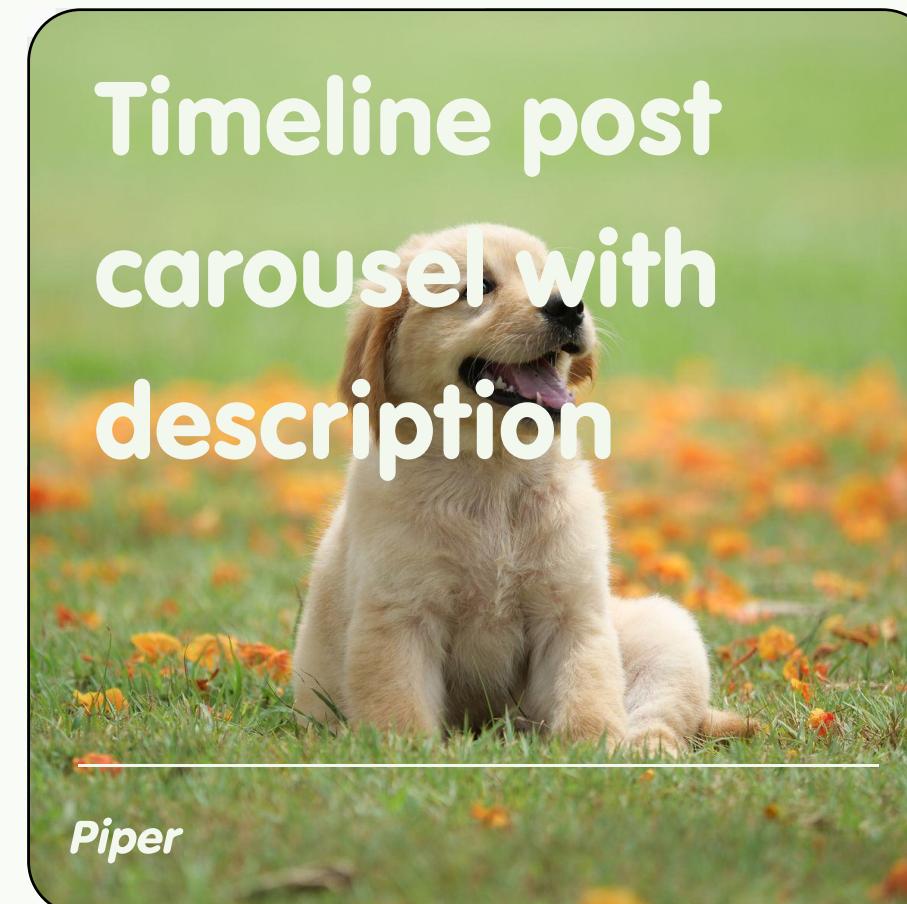
#DE541E  
Flame

### Possible combinations

\*Use as a background while pairing multiple colors



IG Dimensions: 430 px x 430 px



1. The logo in the top left corner is approximately 1/4 the width of the square.
2. See [IG templates](#) in Figma for all social templates / inspiration
3. The shortcut 'K' in Figma is helpful for quickly rescaling objects

The above logo in the bottom left corner is approximately 1/8 the width of the square.

## 2020

The indisputable leader of the gang. He's the boss, he's a pip, he's the championship. He's the most tip top, Top Cat.

*Piper*

Our innovative whistles are designed to enhance communication and deepen your bond with your furry companion.

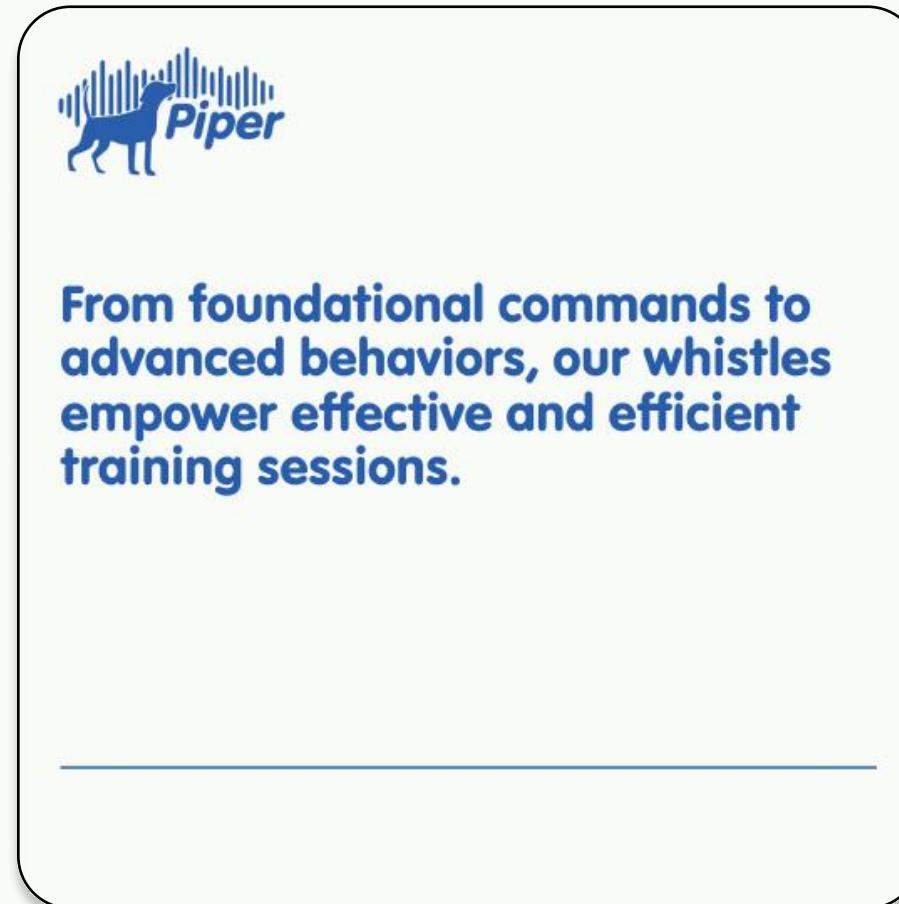
Discover the power of PAWsitive reinforcement today

2010-2020

**Timeline post  
carousel with  
description**

*Piper*

[Editable template](#)



[Editable template](#)