





Logo 1

Piper

Logo 2

Can be used interchangeably. Use Logo 2 for small scale logos

Heading

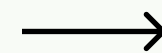
Vag Rundschrift D
64 px
Line height 110%



Dog whistles for everyone.

Subheading

Forma DJR Mono
32 px
Line height 98%



The tasty balance between luxury & ruggedness.

Body copy

Forma DJR Mono Regular
16 px
Line height 140%

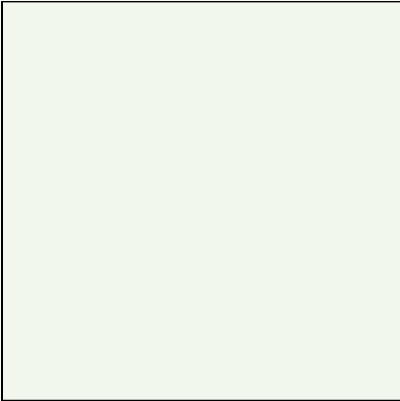


Crafted with cutting-edge technology, this sleek whistle emits ultrasonic frequencies undetectable to the human ear but profoundly influential to your loyal canine companion.

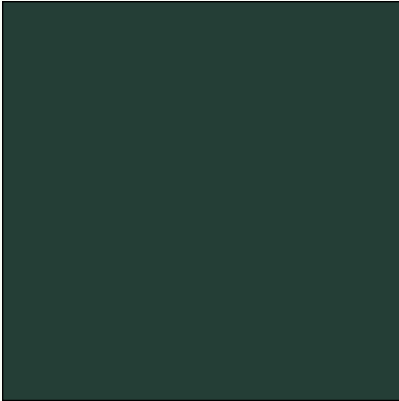
Imagine the possibilities: with a simple blow, you hold the key to shaping behavior, instilling commands, and even altering perceptions. Your dog becomes more than just a pet; they become your devoted ally, responding to your every whim effortlessly and instinctively.

Color Palette

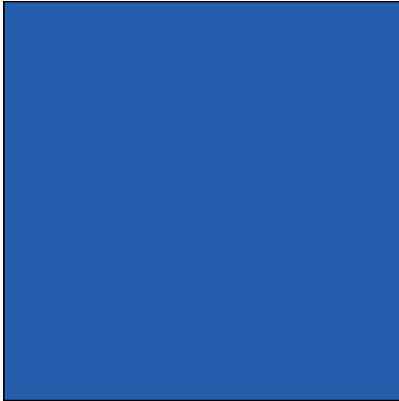
Swatches



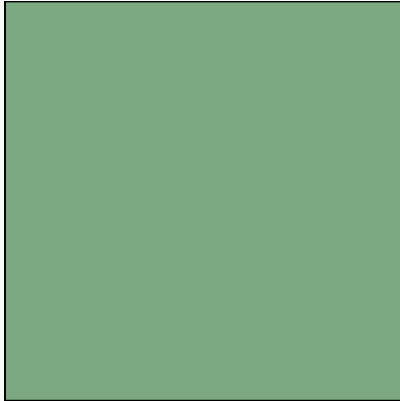
#F1F7ED
Mint cream



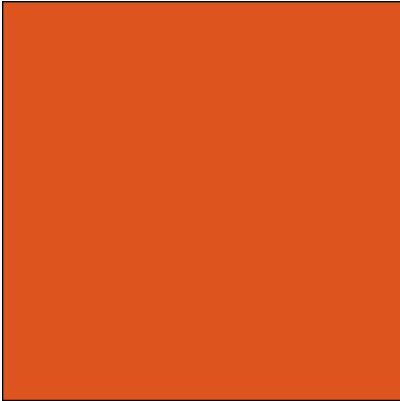
#243E36
Dark slate gray



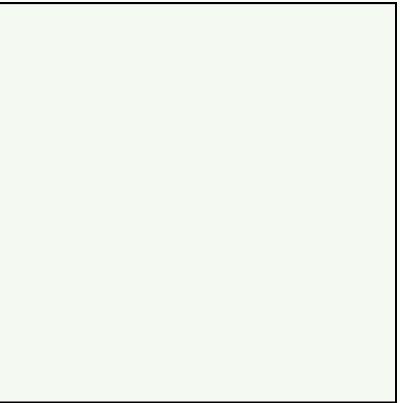
#275DAD
Denim



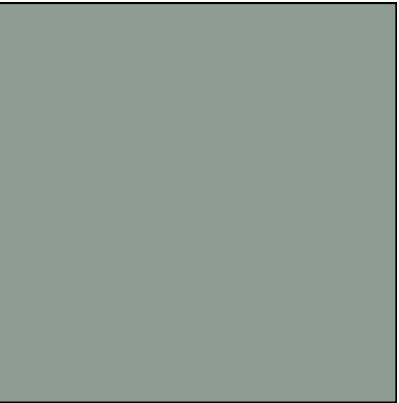
#7CA982
Cambridge green



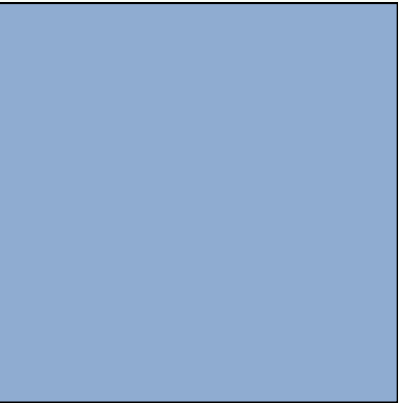
#DE541E
Flame



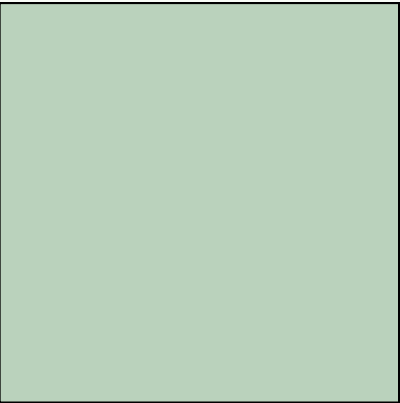
#F1F7ED
Mint cream 50



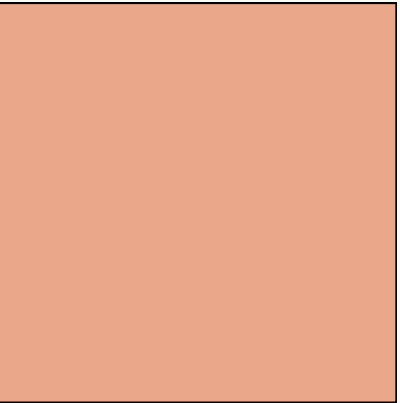
#243E36
Dark slate gray 50



#275DAD
Denim 50



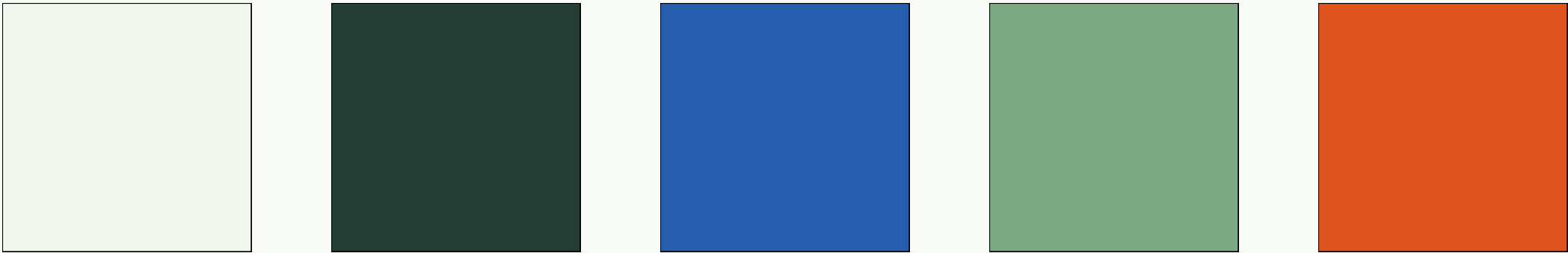
#7CA982
Cambridge green 50



#DE541E
Flame 50

Color Palette

Combinations



#243E36
Dark slate gray

#275DAD
Denim

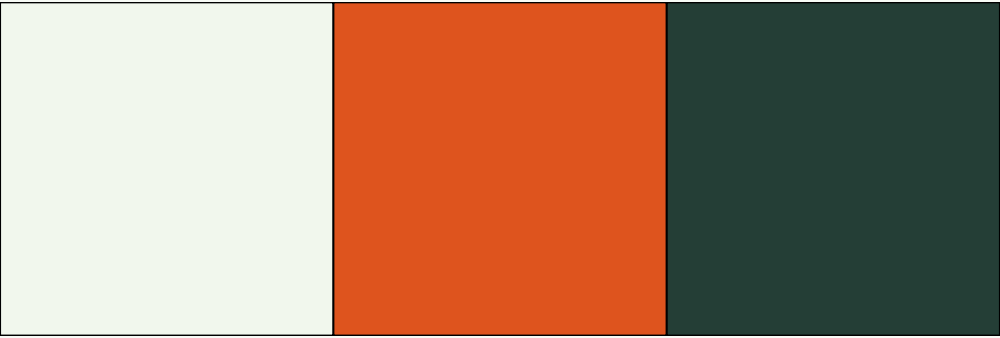
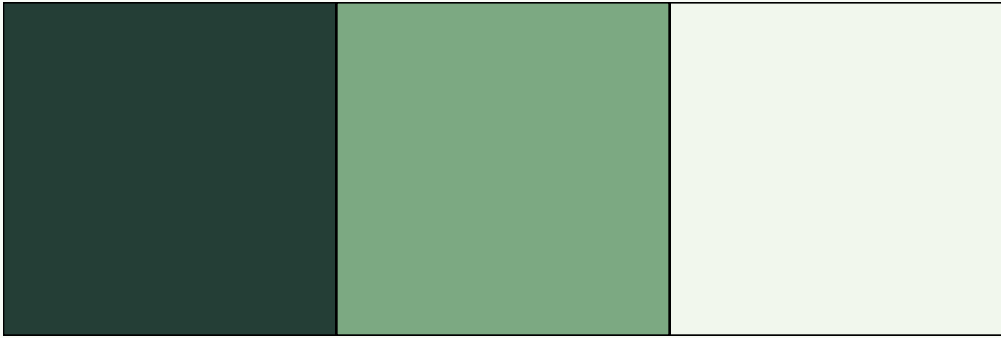
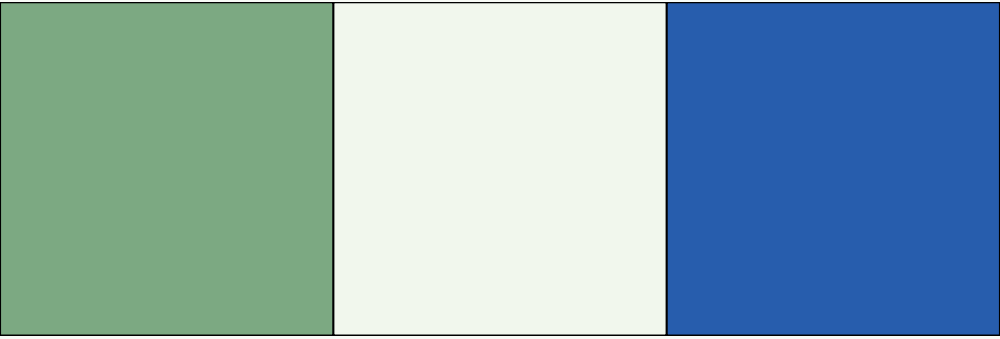
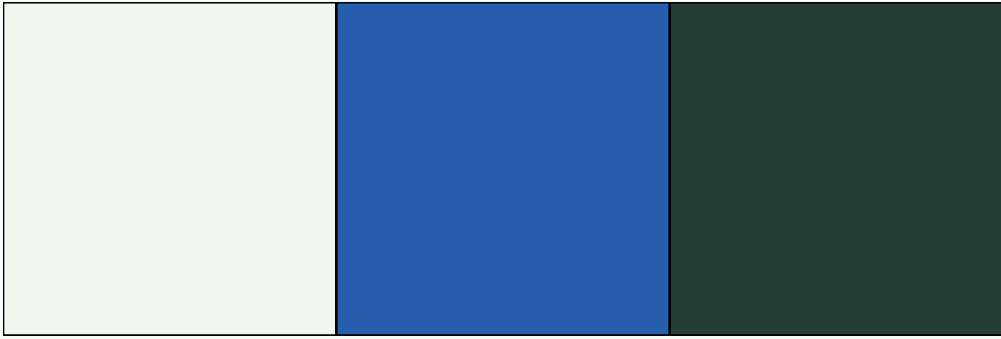
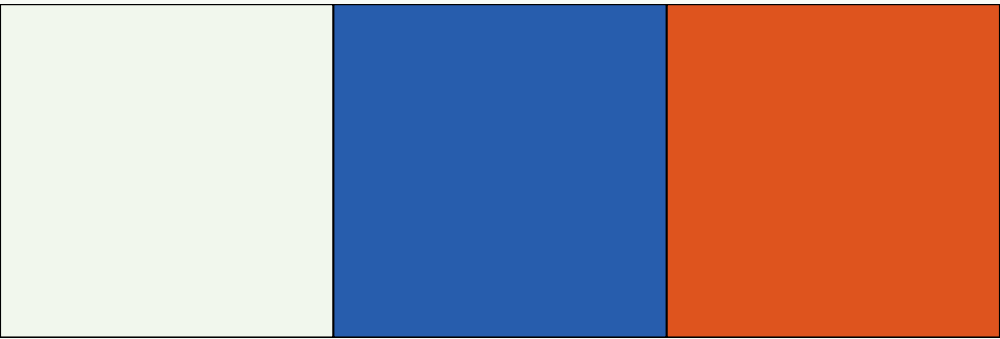
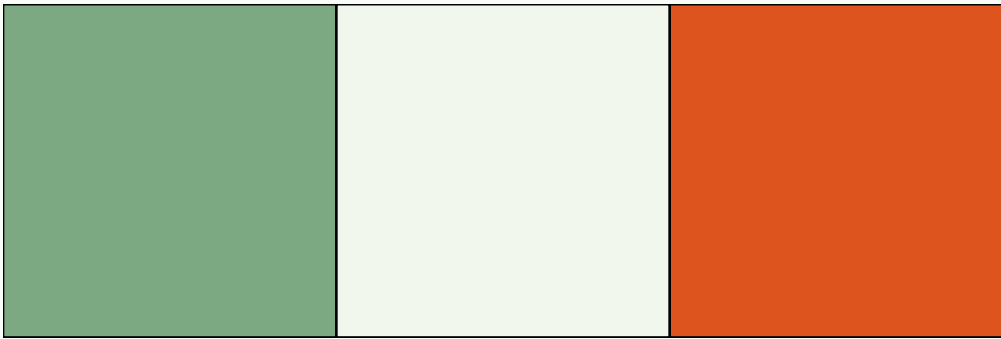
#7CA982
Cambridge green

#DE541E
Flame

- Pair with Instagram templates (next slide)
- Do not exceed 4 colors in one post
- Feel free to add .5px stroke (#243E36) for contrast

Possible combinations

*Use as a background while pairing multiple colors



IG Dimensions: 430 px x 430 px



- 1. The logo in the top left corner is approximately 1/4 the width of the square.
- 2. See [IG templates](#) in Figma for all social templates / inspiration
- 3. The shortcut 'K' in Figma is helpful for quickly rescaling objects

The above logo in the bottom left corner is approximately 1/8 the width of the square.

2020

The indisputable leader of the gang. He's the boss, he's a pip, he's the championship. He's the most tip top, Top Cat.

Piper

Our innovative whistles are designed to enhance communication and deepen your bond with your furry companion.

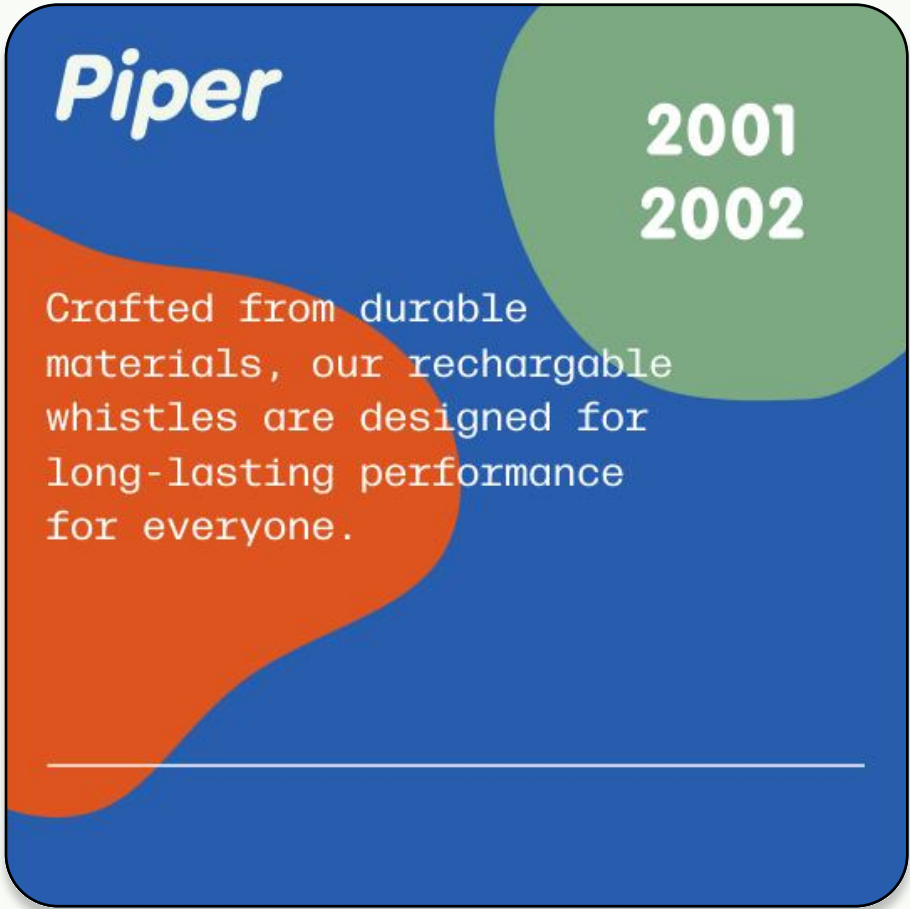
Discover the power of PAWsitive reinforcement today

2010-2020

Timeline post carousel with description

Piper

Editable template



Editable template