

William Kallmeyer

Creative Director



A multidisciplinary creator with diverse expertise in content marketing, graphic design, and photography.

Seeking opportunities to develop cohesive, polished content for established brands.

Adobe Photoshop, Adobe Illustrator, Adobe Premier, Microsoft Office Suite, Webflow, Unreal Engine, Blender

Content Strategy, Graphic Design, Photography, Video Editing, Web Design, UTM Tracking

Relevant Experience

MARKETING MANAGER 3/25-present
Kunin Wines Santa Barbara, CA

Planned and executed a comprehensive marketing campaign, including social media launch, merchandise design, and event coordination — contributing to increased brand visibility and revenue growth.

CREATIVE DIRECTOR 2023-2024
Freelance Los Angeles, CA

Freelance videographer creating distinctive visual content for musicians and restaurants and brands

ELECTRIC LADY STUDIOS 2022
Studio Intern New York, NY

Ensured seamless studio experiences for high-profile clientele by running lines, conducting sound checks, and preparing studios with a detailed emphasis on visual presentation.

VITRUVIAN STUDIOS 2022
Studio Intern New York, NY

Assisted studio owner in creating sample libraries, testing gear, and working directly with clients.

Education

NEW YORK UNIVERSITY 2020-2023
Gallatin School of Individualized Study

Visual Storytelling - an individualized major focused on the intersection of Literature, Design, and Film.

TULANE UNIVERSITY 2019-2020
School of Liberal Arts, Art History
ART HISTORY ABROAD 2019-2020
Three month abroad course in England, France, and Italy. Comprehensive education in Western Art History.