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FOR THE YOUTH  
BY THE YOUTH





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The definition of light is the natural agent that stimulates sight and makes things visible. By using the core definition, it aims to shed light on the creatives of the industry by allowing them to share their best creations.

Light is a series of projects 

each project has a theme

and different teams of

**(fashion designers,**

**photographers, stylists)**

in a fun collaborative spirit

where every creator participate

to experiment something

to improve their skills.



### **Director's note**

Nothing shines brighter than an idea-driven with passion, and nothing peers with driven youth.

The strength of the team is each individual member. The strength of each member is the team. Light initiated from not having the freedom to create and being boxed, this is a space where each creative can maximize the boundaries industry made, and give their best piece of work.

The most variable kind of investment is investing in humans and LIGHT is nothing but a platform for the youth.

**Abdullah Ali**





## Creatives

24.fever //

Abdulaziz **Alhazmy** //

Safwan **Fallah** //

Lian **Bahaddad** //

Naif **AlQuba** //

Hajar //

Abdulaziz **AlgoSaibi** //

Reema **Alshehri** //

Haitham **Alsharif** //

Raneem **Shaban** //

Samara **Anastasia**//

Haala **AlKhereiji** //

**Jay** //

## Editorial & posters design

Abdullah **Salem**

## Posters

Made>  
Print

## Space







March

2022

# Volume 1

Featuring:

Raneem Shaban

Abdulaziz Alhazmy

Safwan fallatah

# GGH



# Abdullah Ali

## Director

What better way to start LIGHT than showing the world that we mindlike with global creators.

**V1 was shot March 2022, three months later GQ india declared the exact style to be SS22 trend.**



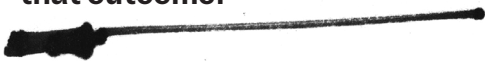


# Safwan Fallatah

## **Photographer**

It is a way of living that is inspired through out the years to give outcomes in an artistic way.

**And as a team we all have that same inspiration which gave it that outcome.**



# Raneem Shaban

## **Fashion Designer**

V1 experience was super smooth however the challenge was in the fabric limitation, all the fabrics are reused.

**I was challenging my self in fitting the pattern puzzle right and not to waste.**

The color choice was also a story  
Orange is optimism and energy  
Attention grabbing! The gain i got is  
the journey behind the master piece





# Abdulaziz Alhazmy

## **Stylist**

When ab pitched the idea, I had a genuine feeling and excitement about the project and the core idea of it.

**Highlighting new designs and talents individuals are significant for growing our fashion community.**









































# Volume 2

Featuring:  
Raneem Shaban  
Naif AlQuba  
Samara Anastasia

# LIGHT



# Abdullah Ali

## Director

We wanted to travel lil to the future and have a sense of it, but future will not exist if we do not cut waste, so we reused existing clothes and gave it newer shape.







# Naif AIQuba

## Photographer

For me photography is a passion and a job too, doing commercial photoshoots and follow some instructions get you bored and burnt after a while.

**It was so refreshing to me to work on this collaborative project were everyone had input in it.**

The team was amazing, everyone did his thing, we even changed the edit style of the photos in the last stage of the project and that gives you an idea how everyone was open for suggestions and new ideas, I enjoyed this project.



# Raneem Shaban

## **Fashion Designer**

Abstract and futuristic is what you preserve when you see this piece  
What learnt is that its okay to ask for help, It does not have to make sense to others, and new techniques.

**Super challenging yet soo fun!**



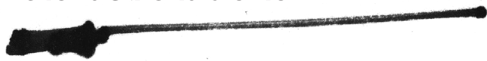


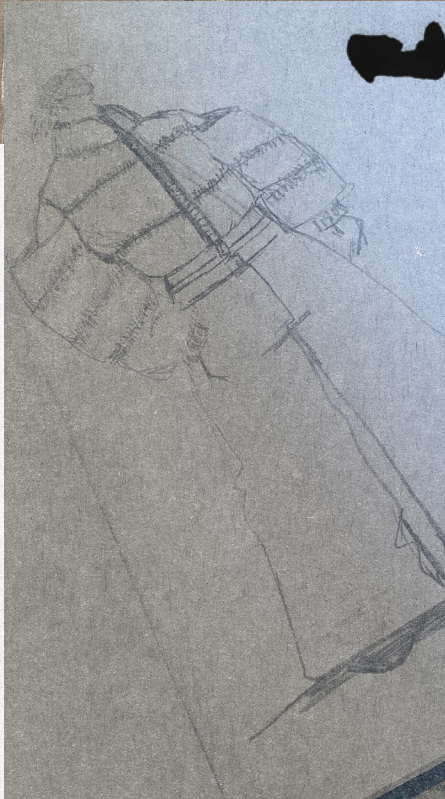
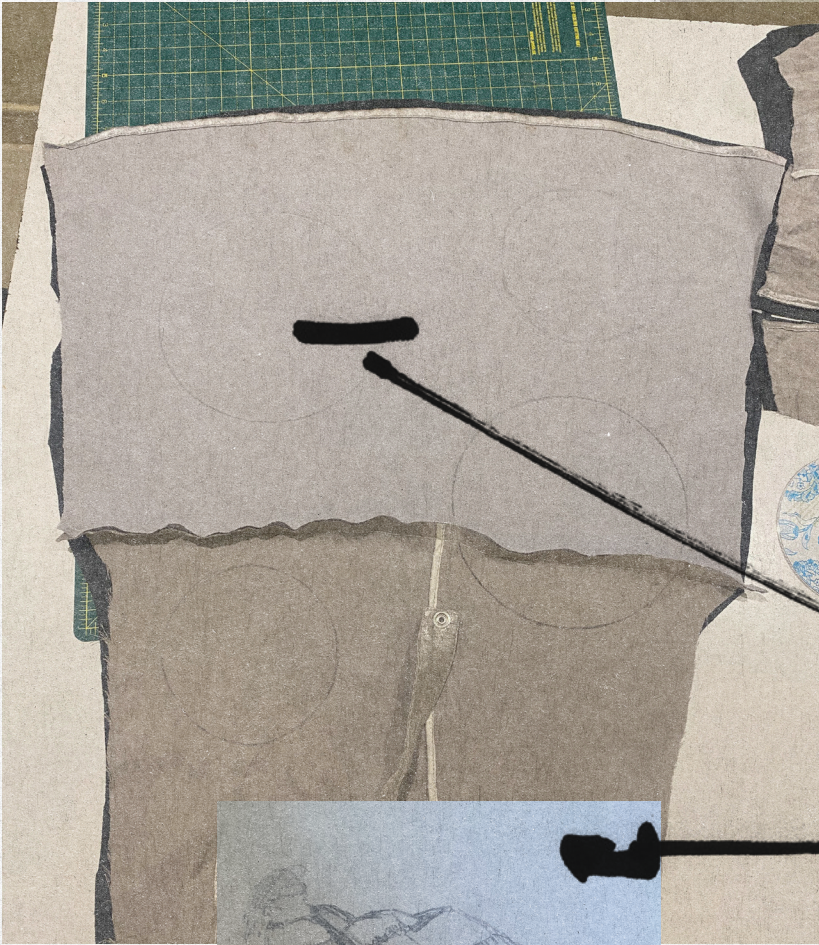
# Samara Anastasia

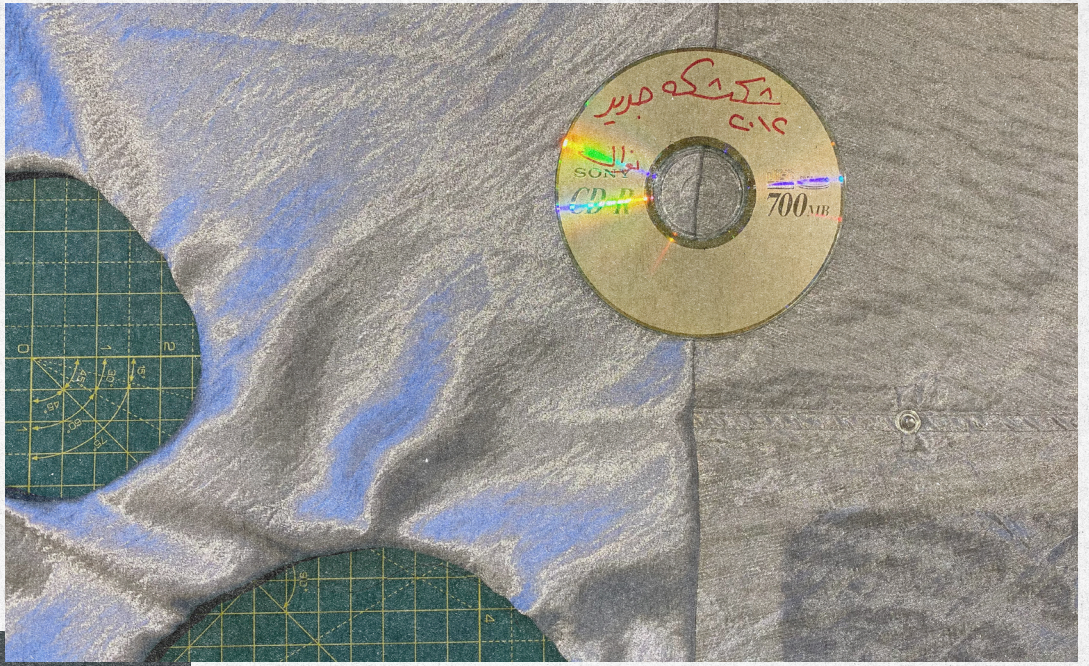
## **Stylist**

This was a wonderful opportunity to bring different talents together and enjoy the versatility of this puffer piece.

**We playfully experimented with it, creating different personas, almost superheroes dressed in the fashionable now.**















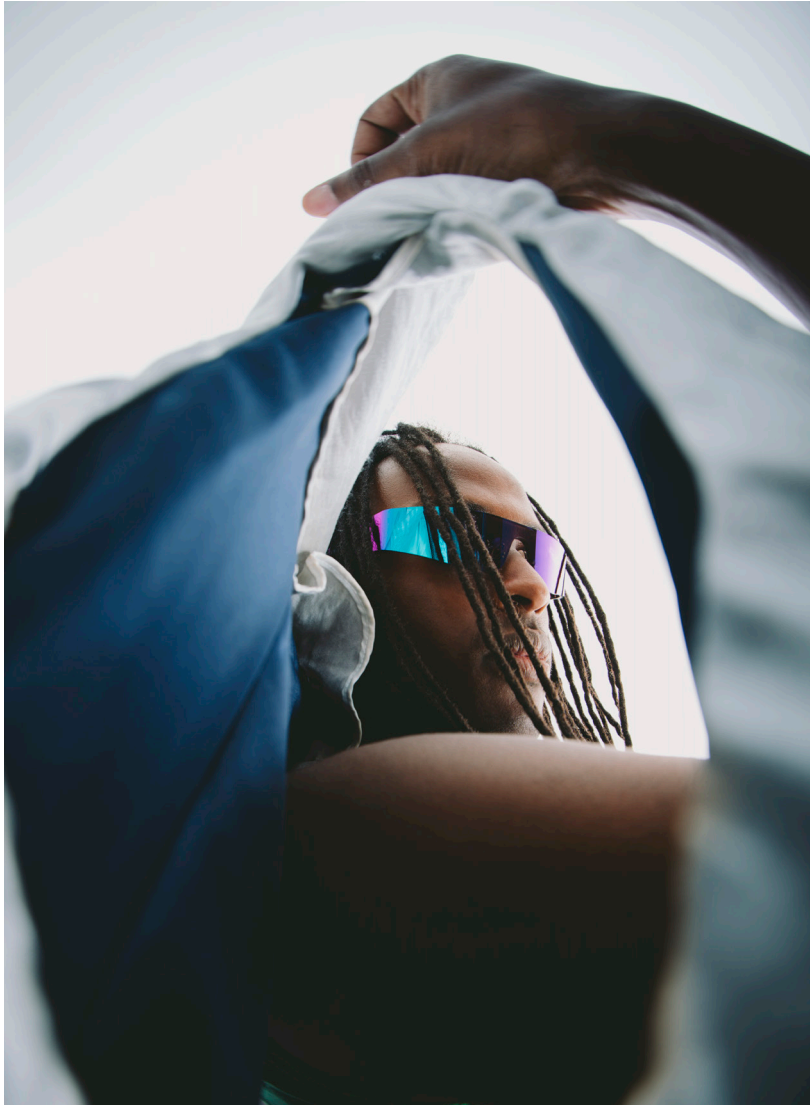




































September

2022

# Volume 3

Featuring:

Abdulaziz Algosabi

Hajar

Jay

# LI GH



# Abdullah Ali

## Director

Our decisions are based on where we grew, and being from a collectivistic culture had the influence on it.

**Margining cultures is the highlight of this volume, from the Japanese kimono to the Saudi (Arabian) Wzar.**





# Hajar

## **Photographer**

I am so happy to be chosen to work on this project, the project is full of visual arts whether it is photography or design. I see a bright future for Light project and everyone whose involved in it.

**I am so proud of the age segment that inspires and amazes us with their artworks day after day.**



# Abdulaziz Algosaiibi

## **Fashion Designer**

I enjoyed working with such a creative team, as soon as I saw the project I was hooked and said I had to jump on, I wanted to create something that resembled Arabic culture and add a bit of flair to it. I admired Japanese silhouettes I tried to mix the two design cultures and create these pieces.

**I always try to push design culture and innovate and working with a team with the same visions only brings hope and optimism for the future of Saudi fashion, we are just getting started.**





# Jay

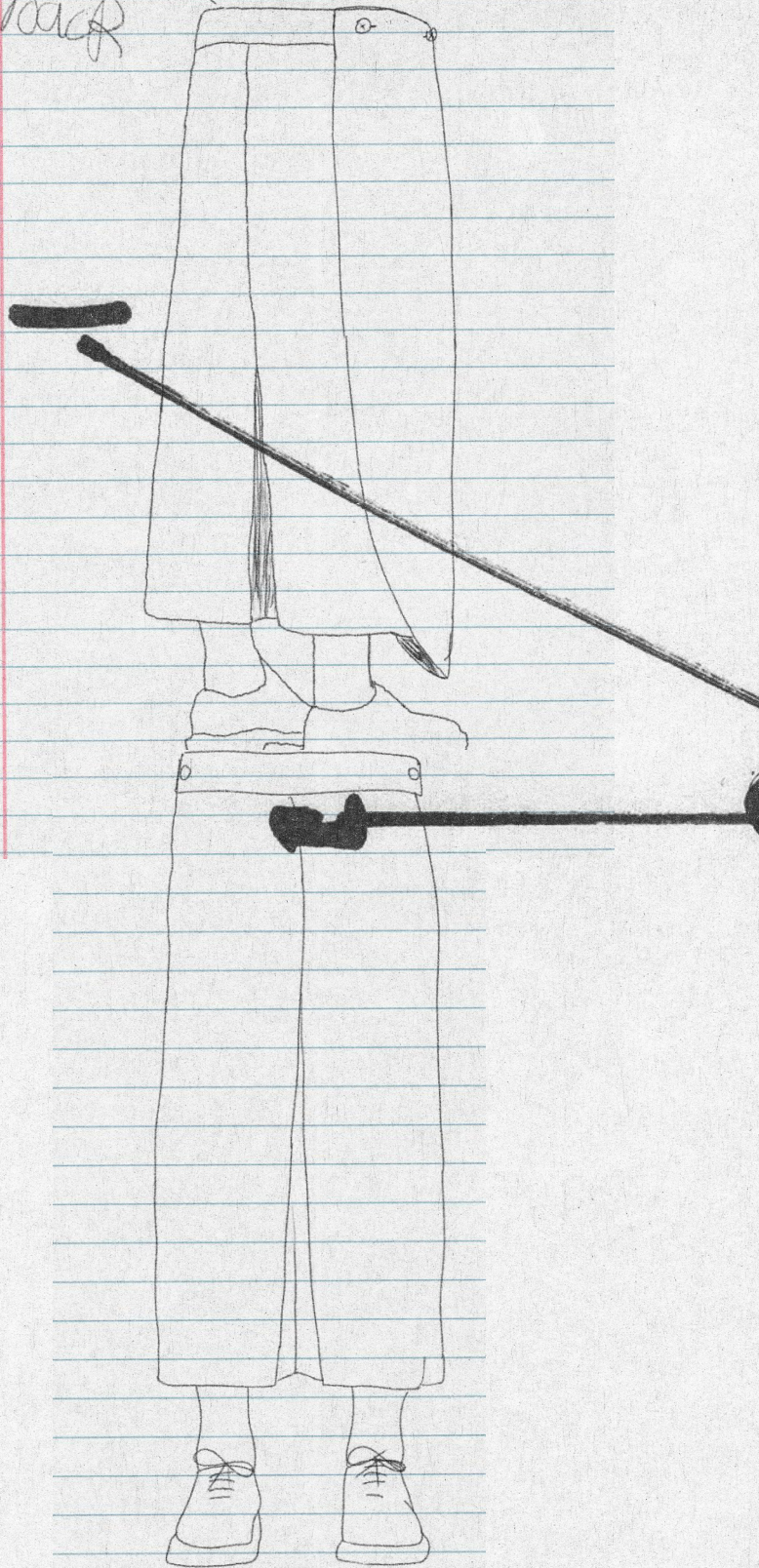
## Stylist

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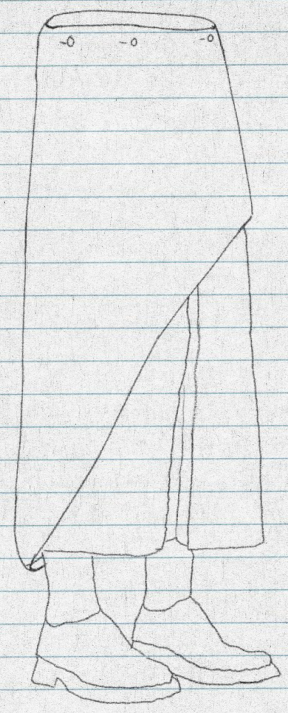


back

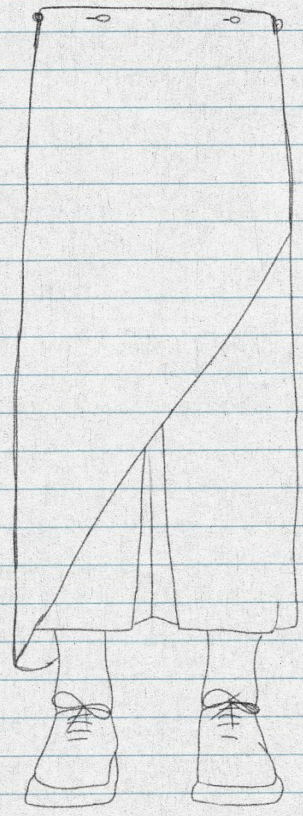




front  
2



front  
1

































October 2022

# Volume 4

Featuring:

Reem Alshehri

Haitham Alsharif



# Abdullah Ali

## Director

In this volume, we wanted to get back in time to the golden era of 70's, and nothing flashier and bolder than mid 70's Glam rock the most famous silhouette of tight on top and loose on the bottom.



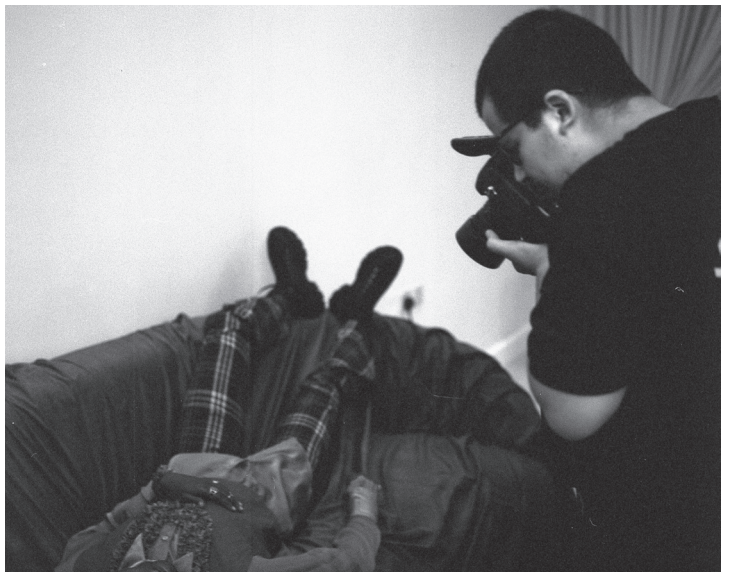


# Haitham ALSHARIF

## **Photographer**

A simple project holding a lot of value, showcasing the talent of many people who are far from alike yet similarly fit creatively with beautiful execution. I gained a lot from my experience with Light, having very small amount work with fashion this was definitely an important step for me.

**The experience was stressfully amazing.**



# Reema ALSHEHRI

## **Fashion Designer**

It's a pleasure to be part of this project , I had experience working with such creative and effective team.

**I really loved how every member of the team add value to this project .**







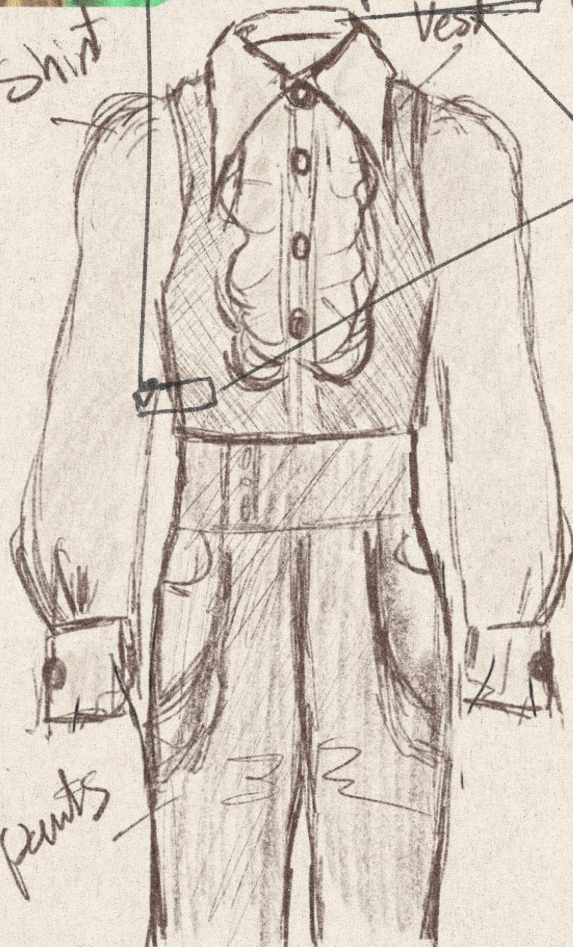
# 70's mens

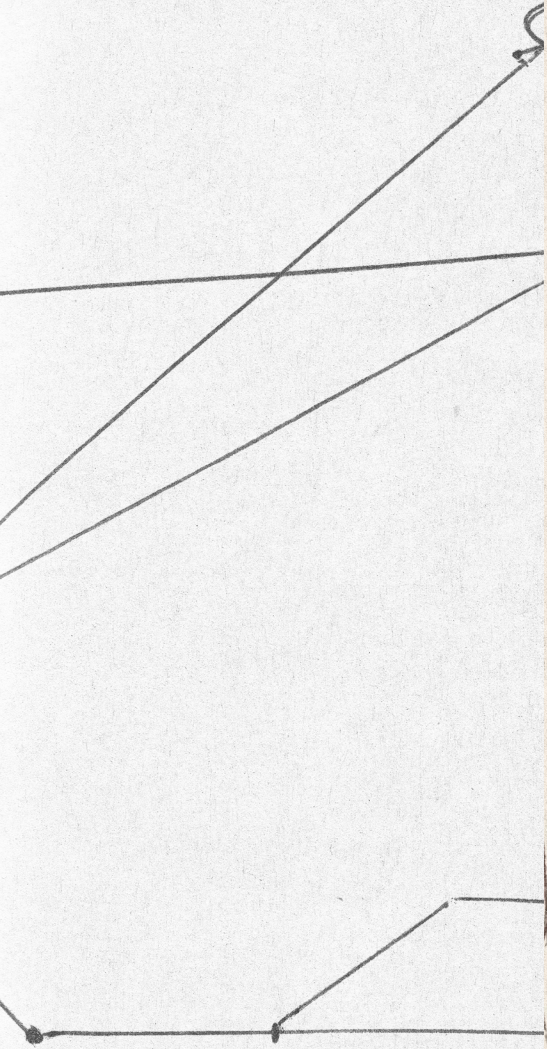
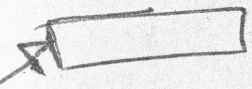


Shirt

Vest

pants











































October 2022

# Volume 5

Featuring:

Lian Bahaddad

24.fever

Haala Al Khereiji

# LI GH T



# Abdullah Ali

## Director

This collection was inspired by the feeling of being outsider in environment that is not yours where adoptability is a must. We Used the fish as an example as a creature who become

**an outsider in a world we created and initiated it's toxic mess 'plastic'**





# 24Fever

## Photographer

It got us really excited when we saw the moodboard and the idea behind it knowing we are going to get all out with it!

**We loved the experience and how we explored new lighting techniques on spot and we got to work with a creative team like this.**



# Lian Bahaddad

## **Fashion Designer**

This collection was inspired by the feeling of being outsider in environment that is not yours where adoptability is a must. We Used the fish as an example as a creature who become

**an outsider in a world we  
created and initiated it's toxic  
mess 'plastic'**





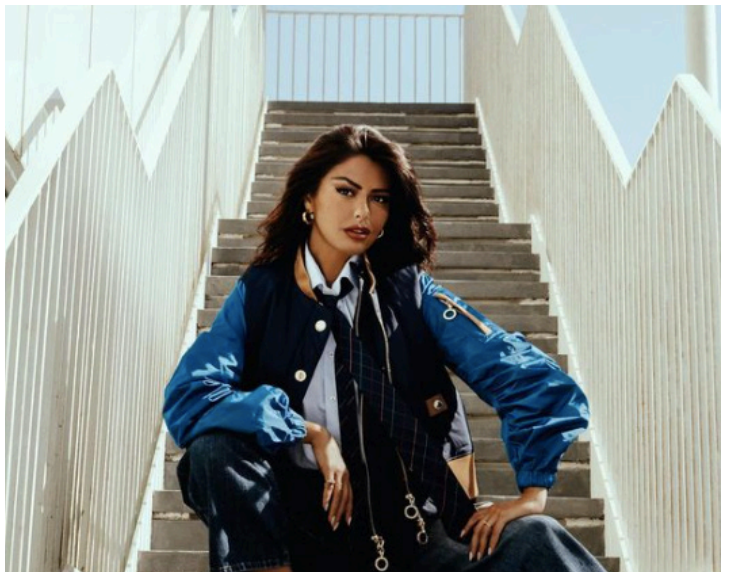


# Haala AIKhereiji

## **Stylist**

It's always refreshing to work with free creativity, especially when it's with a strong team like ours.

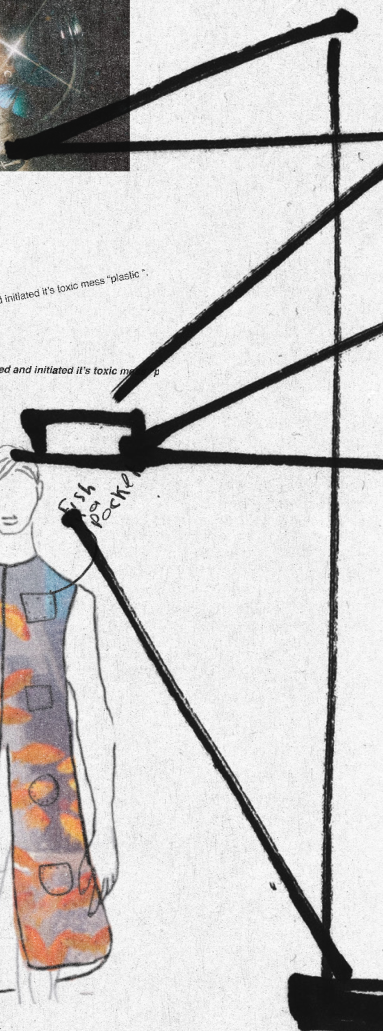
**I loved the dynamic, and everyone brought their own creative aesthetic.**

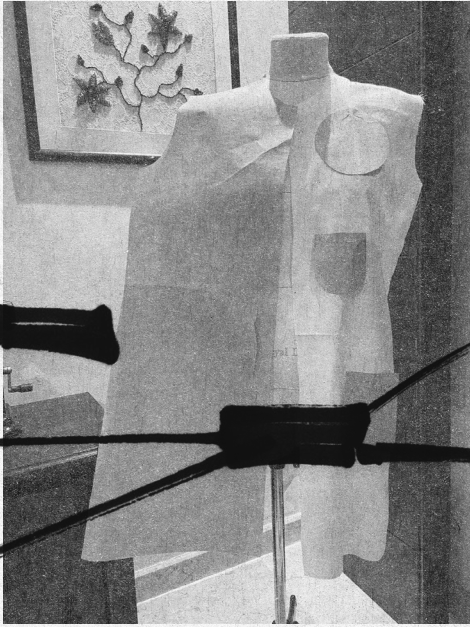




This collection inspired by the feeling of being outsider in place where adaptability is...

...in a world we created and initiated it's toxic mess "plastic".  
...re who become an outsider in a world we created and initiated it's toxic mess...











































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