

CRISTINA ACLE

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EDUCATION**B.A. in Multimedia Design, Studio Arts**

Loyola Marymount University: Sept 2018 – December 2022

Graphic Design for Film & Television FG101

Online course by Gina Alessi: February & March 2024

**WORKING
EXPERIENCE****Art Director**, September 2023 – Current

Infusion by Castells, under Davis Elen Advertising

Art Director at a global advertising agency serving a diverse clientele.

Plays a key role from pre-production to post production in the art department process by crafting detailed storyboards that shape the creative vision of each commercial. Daily obligations include selecting talent for casting, working with copywriters on visuals for scripts, and curating wardrobe to align with campaign objectives and aesthetics. Ensures seamless execution on live production sets by styling and dressing talent, managing wardrobe for continuity between scenes, and collaborating closely with the production team to bring concepts to life accurately. Additionally works in post to develop graphic offer cards, post production graphics, and other necessary marketing materials to support the overall campaign strategy and branding.

Graphic Designer, February 2023 – September 2023

The Hang Loose Hut

Graphic Designer and Product Designer at a custom merchandise company with a niche in sorority and fraternity apparel. Daily obligations include creating original designs on apparel mockups, understanding current design trends and market demands, calling out pantones for production usage, and meeting deadlines in a fast-paced environment.

Illustrator + Graphic Designer, March 2023 – September 2023

Distortion Studios

Primary artist on multiple NFT projects, including a 500+ piece collection.

Worked with clients to create digital collections from draft to finish.

Graphic Design Intern, April 2022 – January 2023

The Los Angeles Loyolan

Graphic Design intern at the Loyola Marymount University student newspaper creating weekly graphics & illustrations for website articles and social media.

Graphic Design + Social Media Intern, May 2021 – September 2021

Biovelle

Created graphic designs, concept boards, and promotional videos on social media for Biovelle CBD Coconut Oil.

**OTHER
PROJECTS****TinyParadise NFT**, 2022

Solo artist on a 500+ piece NFT collection that combines NFT artwork with real life vacation rentals under the company Distortion Studios.

BEING Sea Moss & Wellness, 2022

Solo designer on branding and packaging for health and wellness company products, from concept to final design.

SKILLS

Adobe: Acrobat, Illustrator, InDesign, Lightroom, Photoshop, Premiere

Communication: Asana, Microsoft Teams, Slack, Zoom

Fine Art: Drawing, Painting, Mixed Media, Screenprinting

Other: Canva, Figma, Instagram, TikTok, Microsoft Office Apps