

# KELLY WANG

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## EDUCATION

**University of Delaware, 2020 - 2025**  
Newark, DE  
Visual Communications, BFA

## EXPERIENCE

**Avenue West, 2025 - Present**  
Philadelphia, PA  
Intern, Design

- Generated clear, persuasive product mockups to exhibit company work to strengthen agency portfolio and client appeal
- Built web-based case studies to demonstrate design impact, building agency credibility for potential clients
- Created visual assets for client projects, maintaining consistency across deliverables and supporting overall execution

**UDel Horn Entrepreneurship, 2023 - Present**  
Newark, DE  
Intern, Social Media

- Punctually completed regularly assigned tasks within deadlines
- Increased social media impressions by 185% in one year, creating engaging promotional graphics under marketing team
- Photographed company events to document to enhance brand storytelling

**UDel Visual Communications Study Abroad, 2024**  
London, United Kingdom

- Embarked on informational visits to advertising agencies (Publicis, Pentagon, Mother, Wieden & Kennedy, and Saatchi & Saatchi)
- Completed educational advertising project briefs assigned by Mother and W&K for designer review

**Art & Design Teacher's Assistant, 2023 - 2024**  
Newark, DE

- Took attendance and handled classroom logistics for design courses to support professor
- Assisted in managing one underclassmen design class, providing help for students in Adobe programs
- Built a detailed alumni directory of 1,150+ graduates (1994–present), collecting employment detail, contact data, and portfolio links to support academic and networking efforts

## HONORS/AWARDS

**University of Delaware Summer Scholars 2024**  
Undergraduate Research Award

**Society of Publication Designers 2024**  
Student Competition,  
Illustration Noteworthy Award

## SKILLS

Adobe Suite, Adobe After Effects, Adobe Photoshop,  
Adobe Illustrator, Adobe InDesign, ProCreate, Figma