AYDA ARSLAN

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ABOUT ME

Designer with Computer Science degree, strong background in design fundamentals, data, programming, and collaborative work.

EDUCATION

Skidmore College
Saratoga Springs, New York
Bachelor of Arts in Computer Science
Minor in Design, January 2024

Parsons School of Design, New York
Summer Academy in Architecture, 2018

SKILLS

Design
Visual Design • User Interface Design
User Experience • Prototyping • Wireframing
Web Design • Graphic Design

Software
Figma • InDesign • Illustrator • Photoshop
After Effects • Premiere Pro • XD • Swift
X-Code •Java • Python

ACTIVITIES

Sketching, Photography, Painting
Design and Architecture
Skidmore Women's Tennis Team
Communications and Graphic Design

EXPERIENCE

Digital Media and Design Intern, NUBIGON
New York, New York, 2022-2023

- Tested software for NUBIGON, a successful point cloud visualization and animation startup, to enhance user experience.
- Designed educational social media videos for website, LinkedIn, YouTube, and Instagram.
- Produced promotional videos for clients to showcase their work.
- Rendered videos in NUBIGON's 3D software and edited in Adobe Premiere Pro for company staff to use in lectures.
- Created NUBIGON Shorts style sheet for future video production.

Communications Intern, International Studio & Curatorial Program
Brooklyn, New York, 2022

- Designed communication materials in Adobe InDesign for leading international visual arts residency program.
- Executed social media posts and edited Wordpress website.
- Documented program activities with video and photos for promotional materials.
- Guided guests and residents, gave information about the program and the facilities.
- Entered donations into SalesForce and prepared donor letters.
- Restructured donors Excel databases.
- Registered artwork data for fundraising auctions.

Communication Design Teaching and Lab Assistant, Skidmore College
Saratoga Springs, New York, 2022

- Assisted professor and guided students with coursework in Adobe Creative Cloud.
- Managed design lab and repaired equipment.

Architectural Intern, I-BeamDesign
New York, New York, 2017
- Recorded and proofread notes from staff and client meetings
- Organized files and reports, and architectural archieves.