

David Deng

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Bio

Designer and art director working across brand and digital, with a background in photography. I've led projects for luxury real estate, hospitality, and cultural clients, partnering closely with strategy and development teams. My work is rooted in strong concept, clear execution, and attention to detail.

Experience

Mar 2025 - Feb 2026 **Design Director And Partners, New York, NY**
Led brand and digital design for luxury residential, hospitality, and lifestyle clients, overseeing visual systems across web, print, OOH, and experiential.

Apr 2021 - Mar 2025 **Art Director DBOX, New York, NY**
Art directed brand identities and marketing campaigns for architecture, hospitality, and cultural clients within a high-pressure agency environment.

Education

2020 **Shillington New York**
(Graphic Design)

2013 **Ball State University, School of Art**
(BFA, Photography)

Sep 2016 - May 2021 **Senior Photo Technician & Adjunct Lecturer ⁽¹⁾**
Senior Academic Support Technician ⁽²⁾
The Cooper Union, New York, NY

⁽¹⁾ Led instructional workshops in Adobe Creative Suite, analog and digital photography workflows, including darkroom printing, film processing, camera operation, and scanning.

⁽²⁾ Trained Student Operators as peer-based technical staff in the Media Lab. Oversaw 3D printing, CNC machining, and large-format printing, supporting all Media Lab plotters and fabrication.

Selected Clients

Park Avenue Armory NAFTALI Group
Rizzoli Four Seasons Hilton Marriott
Atlas Capital Group Brown Harris Stevens
COOKFOX Architects Corcoran Compass
INC Architecture Vornado Realty Trust
Robert A.M. Stern Architects Related Group
Rockwell Group Zeckendorf Development

Jun 2013 - Jul 2016

Media Manager & Registrar
Dustin Yellin Studio & Pioneer Works, Brooklyn, NY

Concepted, photographed, and styled all Dustin Yellin sculptures and his personal collection of art. Maintain digital workflow from capture to server to Artbase system.