

# Mackie Herrlinger

GRAPHIC DESIGNER & ARTIST

## ABOUT

2023 graduate with a Bachelor's degree in visual communication design seeking role as a graphic designer. Interested in brand identity, UI/UX, packaging, illustration, and motion graphics. Creative, adaptable, and eager to collaborate!

## EDUCATION

The Ohio State University | Columbus, OH  
*BSD, Visual Communication Design*  
*Social Psychology + Personality Minor*  
2019 – 2023 | 3.64 GPA

## EMPLOYMENT

ArtWorks Cincinnati | Cincinnati, OH  
*Mural Studio Artist*  
January 2025 – present

The Campaign Workshop | Washington, DC  
*Design Intern*  
July – August 2022

Urban Arts Space | Columbus, OH  
*Design Intern*  
August 2021 – April 2022

## SKILLS

Adobe Illustrator  
● ● ● ● ●

Adobe InDesign  
● ● ● ● ●

Adobe Photoshop  
● ● ● ● ●

Adobe AfterEffects  
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Microsoft Office  
● ● ● ● ○

Adobe Premiere Pro  
● ● ● ○ ○

## CONTACT

mackieherrlinger@gmail.com

## PORTFOLIO

www.mackiegraphics.com

## SOCIALS

@mackie.graphics

## FREELANCE

P&G via Cog, LLC. | Cincinnati, OH  
*Print + Production, 2024 – present*

Hinge Commerce | Cincinnati, OH  
*Production Design, 2024*

Teknion + OfficeWorks | Atlanta, GA  
*Print Design, 2023 – 2024*

Ohio State University | Columbus, OH  
*Book / Layout Design, 2023*

## EXPERIENCE

### Visionaries + Voices

*Double Vision, 2025*

Created and donated an art piece made in collaboration with a V+V artist to be auctioned at annual *Double Vision* fundraiser.

### AIGA Cincinnati

*Disrupting Design Norms with Visionaries + Voices Artists (Cincinnati Design Week), 2024*

Collaborated with V+V artists and Cog, LLC to create original packaging design and speak about the process and experience for AIGA Cincinnati Design Week.

### TEDxOhioStateUniversity

*Design Director, 2022 – 2023*

*Design Committee, 2020 – 2023*

Serving and leading design team in creating print and digital material for organizational use, three main events, and a dozen smaller events over the course of three years.  
*Graphic Design & Smart Social Media, 2023*  
Co-created and facilitated short workshop introducing beginning design principles to non-design students.