

Finbar Skitini

graphic
designer

Location

Brisbane, Australia

Contact

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0412796630

finbarskitini.cargo.site

Software + Skills

Photoshop, InDesign,

Illustrator, After Effects, HTML,

CSS, Ableton

About Me

With a Graphic Design degree and four years of industry experience, I've tackled corporate briefs while pushing creative limits. I'm proficient in Adobe Suite, prototype swiftly, and bridge gaps with stakeholders. I also have experience in HTML & CSS email development and data visualisation, enhancing my problem-solving skills.

I'm currently based in Australia with full working rights and am looking for a permanent role where I can grow and contribute long-term. At this stage of my career, I'm seeking a collaborative team environment where I can develop alongside talented designers and make a lasting impact.

On a personal level, I'm adaptable, enjoy collaborating with diverse teams, and thrive on new challenges. My interests include football, music production/DJing, motorsport, and fitness.

Work Experience

Head Designer, Packer & Associates, Brisbane, Australia

2024-2025

Trusted to oversee and grow the Graphic Design department, delivering comprehensive solutions from concept to execution across diverse industries.

- Led full-scope brand development projects, including logo redesigns (Norths Devils), sales playbooks (Salesmasters), visual identities, guidelines, motion graphics, and video content.
- Website creation and management via WordPress, combining UX design with content strategy (packerandassociates.com.au).
- Developed wide-ranging marketing collateral, including point-of-sale materials, signage, presentations, white papers, and corporate documentation.
- Managed internal and client-facing design projects, collaborating with instructional designers to create learning solutions, template systems, and brand monitoring.

Designer, Share to Buy, London, UK

2022-2024

Share to Buy is the UK's no.1 affordable homeownership knowledge base and property portal/website.

- Design direction and execution for social media including still and motion.
- Print and digital advertising.
- Event collateral for the bi-annual London Home Show welcoming 4,000~ attendees, including HTML email, logo, brochure and photography.
- Monthly email newsletter to 80,000+ recipients.
- Monthly 70+ page, multi region, data driven client report.
- Constantly attended marketing and design conferences such as the Festival of Marketing to stay updated.
- Assisted in the interview of my successor, trained and managed their workload to allow a seamless handover.

Co-founder/Designer, Queensway Design Agency, Brighton, UK

2019-2021

- Co-founded an agency.
- Directed multiple multi-phase design projects across various mediums from packaging to album artwork requiring delegation of work, collaboration with different disciplines and communication with clients to ensure successful completion.
- Responsible for brand presence involving website and social creation and management significantly increasing new business.

Education

Graphic Design BA (Hons) | First Class (Upper)

2018-2021

University of Brighton, England

References available upon request