Anton Repponen

Designer
Creative Director

About

New York (USA)
+1 646 715 2128
repponen@gmail.com

Client and studio work at
www.antonandirene.com

Personal design experiments
and visual research
www.repponen.com

Anton Repponen is a New York–based interaction designer with over 20 years of experience creating products, digital experiences, and brand systems that people genuinely enjoy using.

He leads design at Anton & Irene, the studio he co-founded in 2014, where his practice spans product definition, UI/UX, visual design, motion, 3D, photography, sound, and video. His work combines clear information architecture with strong art direction and prototyping, with accessibility, performance, and craft treated as essentials rather than extras.

His projects have been featured by publishers such as Fast Company and Taschen and recognized with major industry honors, including Red Dot “Best of the Best.” The NU:RO watch he designed and produced was sold at the MoMA Design Store in New York. Beyond studio work, Anton speaks regularly at international conferences and teaches as co-chair of the Interaction Design program at Harbour.Space University in Barcelona and Bangkok.

Selected clients

Google — USA, Japan	Nintendo — USA, Japan	Time Warner — USA
Microsoft — USA	Netflix — USA	HTC — Taiwan
Porsche — USA, Germany	Balenciaga — France	Zumtobel — Austria
Wacom — Japan	Electronic Arts — USA	Kickstarter — USA
Spotify — USA, Sweden	Nickelodeon — USA	History Channel — USA
Sports Illustrated — USA	Red Bull — Austria	SAS — Sweden
M+ Museum — Hong Kong	Burton — USA	Harvard — USA
Karim Rashid — USA	Bose — USA	Singapore Air — Singapore
The Met Museum — USA	FOX — USA	Space 10/IKEA — Denmark
USA Today — USA	Time Inc — USA	Tridonic — Austria
Sony — USA	Markforged — USA	History Channel — USA

Skills

Visual Design & Art Direction

Distinct, system-led art direction across products & platforms with focus on usability and accessibility to keep interfaces beautiful, readable, fast to scan.

Interaction Design

User flows, information architecture, and micro-interactions, backed by quick prototypes and tight iteration cycles informed by research and feedback.

Design Team Management

Planning, critique, and mentorship that raise the work, with healthy rituals, clear ownership, and collaboration across levels and disciplines.

Digital Branding

Expressive, digital-first identities for products & platforms from principles to pattern libraries with skill translating existing brands and elevating them.

Motion & Animation

Prototypes and motion principles that aid orientation and feedback, with thoughtful timing, easing and options for reduced motion.

Accessible Design

Practical accessibility across typography, color, interaction, and layout, covering WCAG, screen readers, keyboard flows, and front-end implementation.

Concepting and Ideation

Rapid exploration from sketches to working proofs, generating multiple viable directions, then converging through testing and clear decision records.

Photography

Advanced capture workflows, lighting and color management, and high-end retouching for product and editorial needs, with efficient delivery pipelines.

Product Design

Turning requirements and constraints into clear, usable, and beautiful interfaces, from discovery and framing to detailed specs that hold up in production.

Design Systems

Component libraries and tokens that travel across apps and web, built for scale, accessibility, and speed, with clear documentation that helps teams ship consistently.

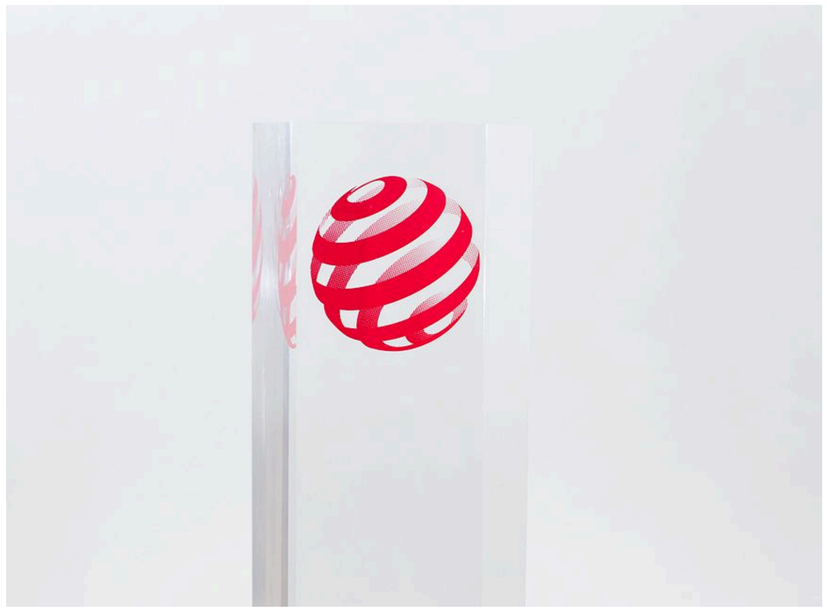
Hand-off and Dev Collaboration

Production-ready specs and assets with close pairing through implementation

Digital Storytelling

Narrative structure that guides attention and connects features to value, using pacing, editorial framing, motion, and interaction to keep people engaged.

Awards



Anton’s work across client and self-initiated projects has received more than 60 industry honors, reflecting breadth in product design, branding, and interactive experiences. Recognition includes 11 Webby Awards and nominations, 3 Red Dot Awards, 12 Awwwards, an Adobe MAX Award, and multiple Communication Arts distinctions. Selected highlights include the NU:RO watch, designed and produced by Anton, which was carried by the MoMA Design Store in New York.

Full list here

Speaker

Anton has delivered over 100 talks worldwide, sharing process and practice with design and technology communities across North and South America, Europe, and Asia. Engagements include OFFF Festival in Barcelona, Sevilla, Cincinnati, Fortaleza, Mexico City, and Milan, FITC in Toronto and Calgary, Typographics in New York, LAD in Lima, FID in Costa Rica, and Grafika Manila in the Philippines.

Full list here

Teaching

Since 2016, Anton has helped shape the Interaction Design master’s program at Harbour.Space University and now serves as co-chair. He teaches three classes annually across the Barcelona and Bangkok campuses, focusing on interaction design and visual design principles. His courses emphasize iterative exploration, prototyping, accessibility, and systems thinking, combining studio critiques with hands-on assignments that culminate in portfolio-ready outcomes. In addition to curriculum development, he mentors students on process, presentation, and career pathways.

M+ Museum

Client:
M+ Museum

Website
Digital design system

2021-2022

About the project:

For the opening of Hong Kong’s newest museum, designed by Herzog & de Meuron, we built its digital presence from the ground up rather than redesigning an existing site. From day one, accessibility shaped the system: clear information hierarchy, semantic markup for screen readers, keyboard-friendly navigation, and an optional high-contrast mode. A fully bilingual architecture treats English and Chinese equally, ensuring content parity and intuitive language switching for both local visitors and an international audience.

Role:

- Worked directly with the museum team from kickoff through launch
- Translated new brand guidelines into a cohesive digital look & feel
- Led art direction, interaction design, and prototyping
- Defined the digital design system
- Hands-on UI/UX across all flows and page templates
- Planned and executed accessibility testing and refinements
- Oversaw and managed front-end development and implementation

M+

Menu

What's On

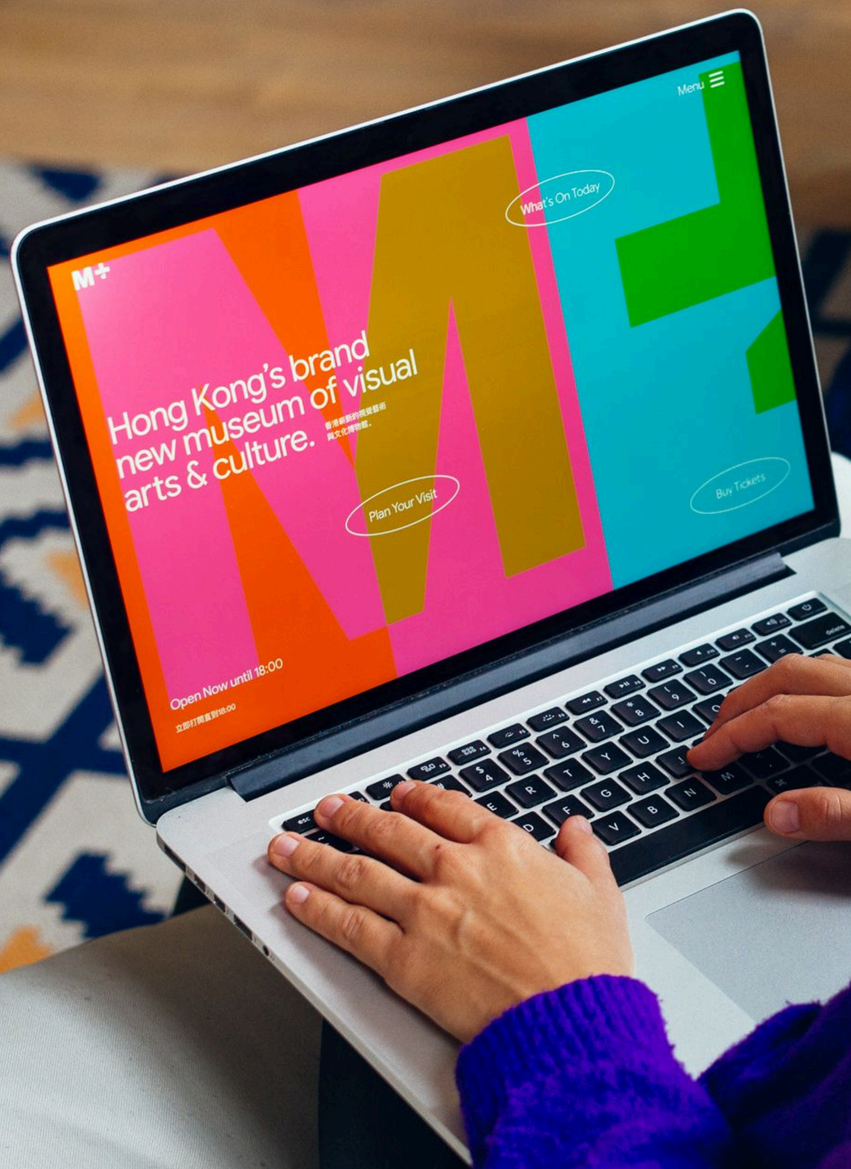
Hong Kong's brand new museum of visual arts & culture.

香港的嶄新視覺文化博物館將於

Plan Your Visit

Get Tickets

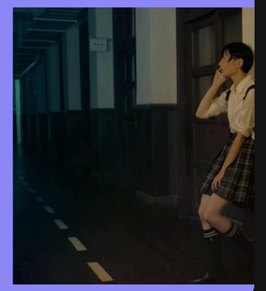
Museum is open now until 20:00
Cinema is open until 22:00


M+
Menu
Hong Kong's brand new museum of visual arts & culture.
What's On Today
Plan Your Visit
Buy Tickets
Open Now until 18:00

Menu

ngazine

雜誌



M+

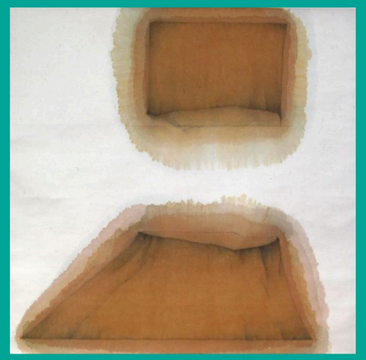
Modern

Menu

Refine

1,334 objects

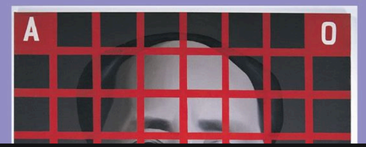
Collection Highlights



Wucius Wong
Elevation
1973

Firenze Lai
The Bone Setting Clinic
2012

Zhang Xiaogang
Bloodline Series- Big Family No. 17-1998
1998



M+ Sigg Collection, Hong Kon

ON VIEW

Yue Minjun 岳敏君
La Liberté Guidant le
1995

This painting reinterprets Eugène Delacroix's 183
replaces the battlefield with a modern cityscape
smiling men wearing white T-shirts, making it imp
losers. This is a landmark work from the cynical re

Source Mapping Chinese Art, 1972–2012: Selections for the M+ Sigg Collection.

Details

Audio Guide

M+

Menu

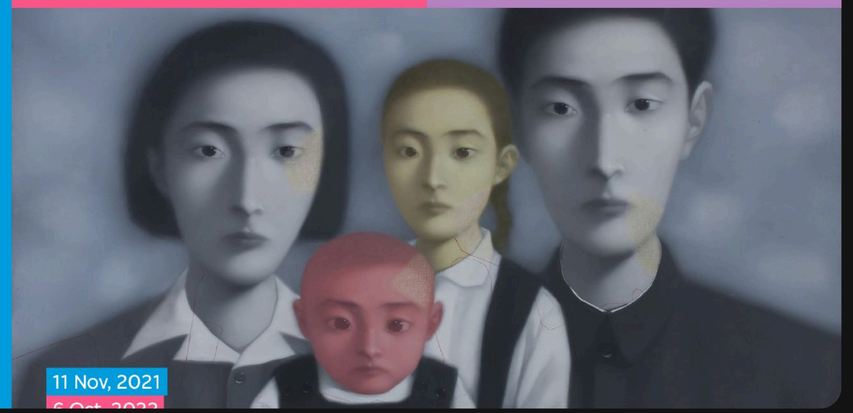
Exhibitions

展覽

On Now

現在

Get Tickets



11 Nov, 2021

M+

Exhibitions

Menu

Noguchi for Danh Vo:
Counterpoint

對位變奏：野口勇之於傅丹

14 Jan, 2020
24 Mar, 2020

Location: West Gallery 5

Noguchi for Danh Vo: Counterpoint presents art and design works by the celebrated modern sculptor Isamu Noguchi (American, 1904–1988) in dialogue with work by Danh Vo (Danish, born Vietnam, 1975). For this exhibition, M+ collaborates closely with Vo—one of the most critically acclaimed artists today—and the Isamu Noguchi Foundation and Garden Museum, New York, on the

The Way We Are	A Simple Life	The Golden Era
Ann Hui	Ann Hui	Ann Hui
2008	2011	2014

14:30 Get Tickets	The Secret
17:00 Sould Out	Eighteen Springs (1997)
19:45 Sould Out	Song of the Exile (1990) Includes Post Film Wrap-up with the Director
19:45 Get Tickets	The Secret (1979, restored in 2017)
14:30 Get Tickets	Summer Snow (1995)
17:00	A Simple Life (2011)

M+

Menu

The Building

M+大樓

Overview

概覽

The M+ building, designed by Herzog & de Meuron, is one of the largest museums dedicated to modern and contemporary visual culture in the world. The M+ building is an iconic presence for M+, and Hong Kong, on the museum's site overlooking Victoria Harbour. It includes

M+

M+ Galleries

M+畫廊

Admission includes access to the M+ galleries. Special exhibitions, may require separate tickets.

1. Tickets 入場券

* Choose a Date

Quantity	Ticket
2	Adu
1	Chil
0	Chil
0	Full-

Get Tickets 獲得門票 30:

M+

Menu

Plan Your Visit

計劃行程

Hong Kong's brand new museum of visual arts & culture in the West Kowloon Cultural District is open 7 days a week.

位於西九龍文化區的香港全新視覺藝術文化博物館每週7天開放。

History

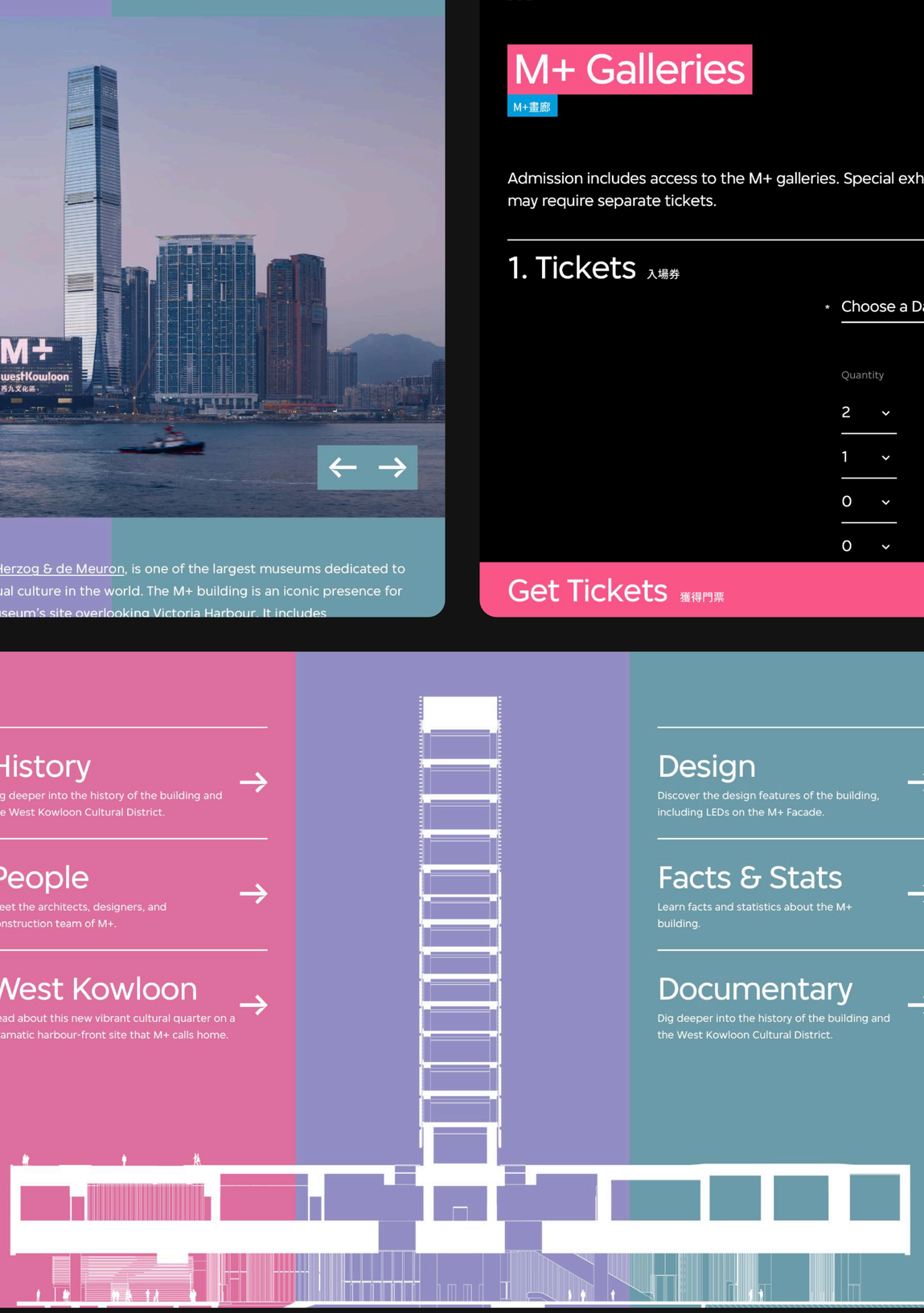
Dig deeper into the history of the building and the West Kowloon Cultural District.

People

Meet the architects, designers, and construction team of M+.

West Kowloon

Read about this new vibrant cultural quarter on a dramatic harbour-front site that M+ calls home.



Design

Discover the design features of the building, including LEDs on the M+ Facade.

Facts & Stats

Learn facts and statistics about the M+ building.

Documentary

Dig deeper into the history of the building and the West Kowloon Cultural District.

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M+ Menu

Plan Your Visit
計劃行程

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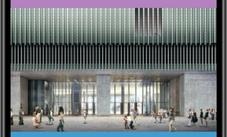
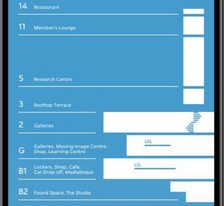


Admission
入場費

Museum Map
博物館地圖

Download Map



Get Tickets
獲得門票 →

M+ Menu

Accessibility
輔助功能

We are committed to universal accessibility and work to continually improve services for all visitors.

我們致力於普及訪問，並致力於不斷改善為所有訪客提供的服務。

General
一般

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Morbi vitae luctus orci. Donec euismod augue nisl, nec iaculis lorem condimentum ac. If you have any specific accessibility needs we can help with, please don't hesitate to get in touch.

→ Contact Us

M+ Menu

School Visit Request
學校團體到訪預約

Visiting M+
參觀M+

We're looking forward to welcoming your students at M+.

- Please submit this form at least two weeks prior to your visit.
- We will email you back within seven working days to organise your trip.
- For charged activities, payment instructions will be shared via email.
- For special school visits and overseas school trips, please contact learn@mplus.org.hk.

• What educational level is your group?

Contact Details
聯絡資料

• First Name

• Last Name

• Email Address

• +852 Mobile Number

• Teaching Subject

• Will you be the main contact point during your group's visit?

◉ yes
○ no

M+ Menu

M+ Galleries
M+畫廊

Admission includes access to the M+ galleries. Special exhibitions, cinema screenings, and events may require separate tickets.
Show Details

1. Tickets
門票類型

Choose a Date

Pick a Time

Quantity | Ticket Type

Adult

0 | Price (HKD) $312 | Subtotal (HKD) $0

Get Tickets 30:00 Total $0

West Kowloon Cultural District, No. XX Museum Drive, Kowloon, Hong Kong

By Bus +
By Taxi / Car +
By MTR +
By Shuttle Bus from Kowloon Station +
Walking Directions +
Parking +
Accessibility +

M+ Menu

Exhibitions
展覽

Get Tickets

On Now
現在

M+ Sigg Collection: From Revolution to Globalisation

Sigg Galleries

• In what language would you like your visit to be conducted in?

◉ cantonese
○ english
○ mandarin

• What is your group size?

No. of students

No. of teachers and caretakers

• Choose an activity

◉ tour
60mins, free of charge

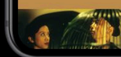
○ tour and workshop
120mins, paid

○ artist-led workshop
120mins, paid

Selected F
精選電影

The Secret
Ann Hui
1979

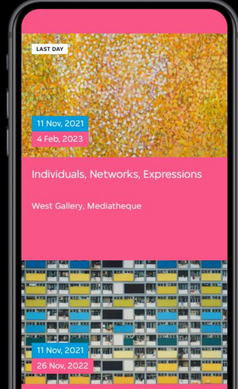
Song of the Exile
Ann Hui
1990



the end of the Second World War. During a visit to Aiko's home town in Japan, mother and daughter approach an understanding. The protagonist's itinerant lifestyle and search for her roots are an expression of Ann Hui's personal history, and embedded in this history is the marginality of Hong Kong itself.

Video caption, copyright information. Lorem ipsum dolor sit amet. Video Transcript

In this semi-autobiographical film, Hiuyan (Maggie Cheung), a film student in London in 1973, returns to Hong Kong for her younger sister's wedding. Being back means she must confront her strained relationship with her mother, Aiko (Lu Hsiao-fen), a Japanese woman who was married in China at the end of the Second World War



Individuals, Networks, Expressions

West Gallery, Mediatheque

Hong Kong: Here and Beyond

Main Hall Gallery

M+ Menu

Noguchi for Danh Vo: Counterpoint
幻影波音：林強現場配樂

14 Jan, 2020
24 Mar, 2020

Location: West Gallery 5

Visit Time: 2 hours is recommended

Queue Time: Average wait times are between 45–55 minutes

M+ Members: Early Access 12 Jun, 2021
Become a Member

Shop Exhibition Spcecials

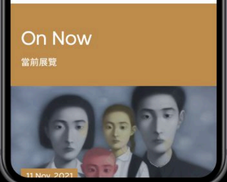
Akari© Scarf

$1,150.00

Noguchi: A Sculptor's World

$595.00

On Now
當前展覽



M+ Menu

Events
大事記

Haunting Images: Live Cinema by Lim Giong
Performance

Filter

Pick a Date

Today

Film Screening

17 Jan

16:00 In the World, Of the World
Talks & Readings

18:00–20:00 The Hidden Pulse at Vivid LIVE
Performance

19:45 The Film Life of Ann Hui
Film Screening

18 Jan

16:00 Conversations on Women, Architecture, and the City
Talks & Readings

18:00–20:00 M+ Screenings: Restored Images from Taiwan
Film Screening

19:45 Design Trust Research

M+ Menu

M+ Presents: The Film Life of Ann Hui
M+ 放映：許鞍華的電影人生

Details
講座與閱讀

Programme: M+ Presents

Dates: 14 Jan, 2020–28 Feb, 2020

Language: Cantonese (with English Subtitles)

Location: Cinema House A

M+ Menu

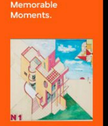
design research

16 stories

5 Women Artists You Should Know

Hong Kong Venice Biennale Interns on Their Most Memorable Moments.

Histories, Archives, and the Lack thereof: Constructing Stories of Women in Architecture.



An Introduction to the M+ Collection Archives

M+ Restored:
Restored Images from Taiwan

Cast in Person: 8 Feb, 2020
8 screenings

M+ Menu

Song of Exile (1990)
流放之歌（1990）

Screenings

18 Jan 20:00 Get Tickets
Includes post film wrap-up with director Ann Hui

19 Jan 14:30 Get Tickets

20:00 Get Tickets

22 Jan 21:30 Sold out
Includes pre-film discussion with director Ann Hui and the cast

Menu

& Team

s designed by the
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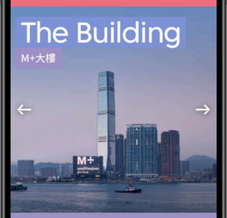
M+ Menu

The Building
M+大樓



Overview
概覽

The M+ building, designed by Herzog & de Meuron, is one of the largest museums dedicated to modern and contemporary visual culture in the world. The M+ building is an iconic presence for M+, and Hong Kong, on the museum's site overlooking Victoria Harbour. It includes approximately 60,000 square metres and encompasses an efficient

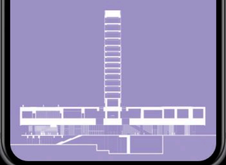
Team of M+.

West Kowloon
Read about this new vibrant cultural quarter on a dramatic harbour-front site that M+ calls home.

Design
Discover the design features of the building, including LEDs on the M+ Facade.

Facts & Stats
Learn facts and statistics about the M+ building.

Documentary
Dig deeper into the history of the building and the West Kowloon Cultural District.



M+ Menu

People
M+團隊

M+ is led by a diverse team who works with integrity, professionalism, and expertise to deepen the enjoyment and understanding of visual culture.

来自多元化背景的M+團隊，秉持誠信、專業精神和專門知識，致力加深大眾對視覺文化的欣賞和了解。

M+ Menu

Design & Architecture
設計與建築

Refine / 134 stories

Most Popular

5 Women Artists You Should Know

Hong Kong Venice Biennale Interns on Their Most Memorable Moments.

M+ Sigg Collection, Hong Kong. By donation, © Yue Minjun

ON VIEW West Gallery 5

Yue Minjun 岳敏君
La Liberté Guidant le Peuple 自由引導人民前進
1995

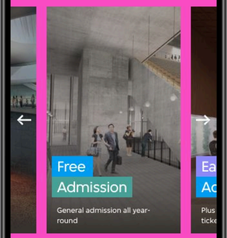
This painting reinterprets Eugène Delacroix's 1830 masterpiece of the same name. Yue Minjun replaces the battlefield with a modern cityscape and transforms the soldiers into identical smiling men wearing white T-shirts, making it impossible to distinguish the winners from the losers. This is a landmark work from the cynical realism movement.

Source Mapping Chinese Art, 1972–2012: Selections for the M+ Sigg Collection. M+, Hong Kong, 2019.
sigg.mplus.org.hk

Details +
Audio Guide +
Exhibition History +
Related Collection Objects +

M+ Menu

Become a Member
成為會員



Free Admission
General admission all year-round

Become an M+ Member

M+ Menu

M+ Membership
M+會員

Includes free admission to all exhibitions, unlimited access to M+ Lounge, exclusive events, discounts, and much more.
Show Details

1. Membership Type
會籍種類

Type | Subtotal (HKD)

◉ Individual $600
○ Dual $1,000

Continue

Become a Member Total $600

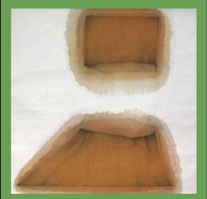
M+ Menu

Collection Online

Refine

Modern

1,334 objects



Wucius Wong
Elevation
1973
ON VIEW

M+ Menu

M+ Sigg Collection, Hong Kong. By donation, © Yue Minjun

ON VIEW West Gallery 5

Yue Minjun 岳敏君
La Liberté Guidant le Peuple 自由引導人民前進
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benefits, you will have
exhibitions, unlimited
the M+ Lounge, invita
patrons-only events, c
site activities, and mor

Patronage

M+ Young Pa
$18,000
25 years old and bel
$30,000 for dual m
Join

M+ Patron
$30,000
$50,000 for dual m
Join

2022-2023 SILVER 銀獎
無障礙網頁
web-accessibility.hk

M+

Menu

Plan Your Visit

計劃行程

Hong Kong's brand new museum of visual culture in the West Kowloon Cultural District is open Tuesday through Sunday.

香港嶄新的視覺文化博物館，位於西九文化區，逢星期二至日開放予公眾參觀。

Admission

進入M+展廳

Tickets to the M+ galleries include admission to all collection-based exhibitions.

- Adult: HKD 120
- Concession: HKD 60 (children ages 7–17, seniors ages 60 and above, full-time students, and persons with disabilities and a companion)
- Child: Free (ages 6 and below)

To mark the museum opening, admission fees to the M+ galleries are waived** for twelve months from the date of opening for Hong Kong residents with a valid identification, such as an HKID or passport. M+ Members and Patrons can enter the M+ galleries with valid membership cards.

Please be prepared to present your ticket, identification document, or membership card at admission checkpoints to enter the M+ galleries.

Special Opening Arrangement: To ensure that you can enjoy your visit, we recommend all visitors to purchase or reserve tickets online ahead of time.

Opening Hours

開放時間

M+ is open 7 days a week.
Mondays to Thursdays, Sundays: 10:00–17:45
Fridays and Saturdays: 10:00–22:00

Last entry to exhibitions is 17:00 (21:00 on Fridays and Saturdays). Exhibitions close 15 minutes prior to museum closing.

Reduced gallery openings on Fridays after 17:30

- Restaurants, Shops, Research Centre & Cinemas +
- Holiday Closings +
- Inclement Weather Arrangements +

Get Tickets

Tips for Visiting

參觀提示

There is a cloakroom on B1 and self-service lockers on B1 and G. Backpacks and suitcases must be checked at the cloakroom or stored in lockers during your visit. Strollers are welcome, but for a pleasant experience within the galleries, we recommend you store them during your visit.

Reach out to any M+ staff throughout the building or at the Ground Floor Information Desk for assistance.

→ FAQs

- How to Enjoy M+ +
- Museum Policies +
- Special Arrangements in Response to Covid 19 +

M+

Menu

Plan Your Visit

計劃行程

Hong Kong's brand new museum of visual culture in the West Kowloon Cultural District is open Tuesday through Sunday.

香港嶄新的視覺文化博物館，位於西九文化區，逢星期二至日開放予公眾參觀。

Admission

進入M+展廳

Tickets to the M+ galleries include admission to all collection-based exhibitions.

- Adult: HKD 120
- Concession: HKD 60 (children ages 7–17, seniors ages 60 and above, full-time students, and persons with disabilities and a companion)
- Child: Free (ages 6 and below)

To mark the museum opening, admission fees to the M+ galleries are waived** for twelve months from the date of opening for Hong Kong residents with a valid identification, such as an HKID or passport. M+ Members and Patrons can enter the M+ galleries with valid membership cards.

Please be prepared to present your ticket, identification document, or membership card at admission checkpoints to enter the M+ galleries.

Special Opening Arrangement: To ensure that you can enjoy your visit, we recommend all visitors to purchase or reserve tickets online ahead of time.

Opening Hours

開放時間

M+ is open 7 days a week.
Mondays to Thursdays, Sundays: 10:00–17:45
Fridays and Saturdays: 10:00–22:00

Last entry to exhibitions is 17:00 (21:00 on Fridays and Saturdays). Exhibitions close 15 minutes prior to museum closing.

Reduced gallery openings on Fridays after 17:30

- Restaurants, Shops, Research Centre & Cinemas +
- Holiday Closings +
- Inclement Weather Arrangements +

Get Tickets

Tips for Visiting

參觀提示

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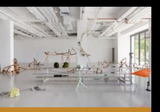


Shirley Tse: Stakes and Holders

M+ Pavilion

Eighteen Springs
Ann Hui
1997

Ma Yunfei
Untitled
1995

Digging into the Hong Kong Architecture Archives of Wong Tung & Partners

7002

M+ Architecture Audio Guide

Akari© Scarf

$1,150.00

Noguchi: A Sculptor's World

$580.00

Getting Here

如何到達這裡

Address:
West Kowloon Cultural District, No. XX
Museum Drive, Kowloon, Hong Kong

- By Bus
- By Taxi / Car
- By MTR
- By Shuttle Bus from Kowloon Station
- Walking Directions
- Parking
- Accessibility

Our Collections

我們的藏品

M+ has four permanent collections that are rooted in Asia but defined, developed, and examined from a global perspective. Collectively, they form the backbone of our institution and will continue to evolve with future generations. Enjoy the richness of our holdings by exploring the four collections on the right.

Proceedings: Four Iterations of Hong Kong in Venice

Researchers & Professionals, Video

Zhang Xiaogang
Bloodline Series- Big Family No. 17-1998
1998

A Look at Globalisation and Language in Contemporary Chinese Art.

The Sigg Prize 2019 Exhibition is focused on artists born or working in a specific geographic region: that of Greater China.

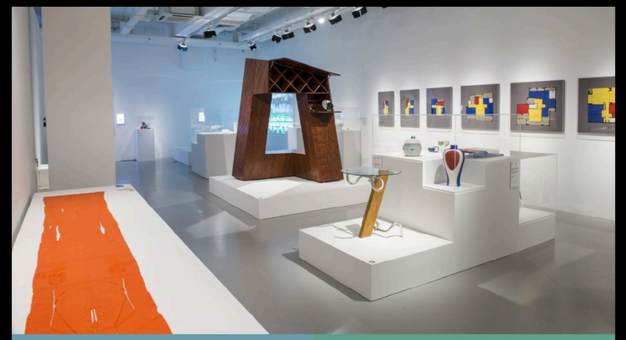
8 mins: Visual Culture / Article

Lorem ipsum dolor sit amet, consecte adipiscing elit: Aenean commodo.

South Gallery 5

1940–1980

Apply



M+ Collection

The M+ Collection is an interdisciplinary collection of visual culture that brings together design and architecture, moving image, and visual art works from Hong Kong, mainland China, elsewhere in Asia, and beyond.

→ M+ Collection

Screenings

18 Jan	20:00	Get Tickets
	Includes post film wrap-up with director Ann Hui	
19 Jan	14:30	Get Tickets
	20:00	Get Tickets
22 Jan	21:30	Sold Out
	Includes pre-film discussion with director Ann Hui and the cast	

Today	16:00 Talks & Readings	Design Trust Research Fellowship.
	18:00–20:00 Talks & Readings	Conversations on Women, Architecture, and the City
	19:45 Film Screening	Shirley Tse: Stakeholders, Hong Kong in Venice
17 Jan	16:00 Film Screening	In the World, Of the World
	18:00–20:00 Performance	The Hidden Pulse at Vivid LIVE
	19:45 Film Screening	The Film Life of Ann Hui

- Type +
- Language +
- Audience +
- Location +
- 24 Jan, 2028 −

January 2028

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Details

細節

Programme:	M+ Presents
Dates:	14 Jan, 2020–28 Feb, 2020
Language:	Cantonese (with English Subtitles)
Location:	Cinema House A

Programme Trailer

Tanaami Keiichi: A World of Collages

(Original language: Japanese)

TANAAMI KEIICHI: The reason I liked collages in the past is that I could gather different materials, place them down, and then reconstruct them. They formed a collage that then formed an entire world.

My memories of the past are more important than the future. The memories of my early childhood are stronger than more recent memories. Around the time of the air raids [of World War II], my grandfather was breeding goldfish as a hobby, right in front of my house. He used a water tank as big as a tatami mat. We dug our air raid shelter right in front of the water tank. When we were in the shelter the water tank was right in front of our eyes. The American planes dropped flare bombs. The goldfish tank looked stunning in that moment as it reflected the light. The scales on the fish would sparkle. Combined with the horror of the war, that scene left a strong impression on me.

These collages were made during the 1960s and early 1970s. My fanatical uncle is closely connected to the collage materials. He used to collect the magazine covers and postcards used in these artworks exhibited here. They were organised tidily based on themes like

M+ and the West Kowloon Cultural District Authority

M+及西九文化區管理局

- **Overview** →
- M+ Board →
- M+ Board Committees →
- Board of M+ Collections Limited →

Zhou Tiehai

28 Objects

14 Jan, 2020 24 Mar, 2020

Location:	West Gallery 5
Visit Time:	2 hours is recommended
Queue Time:	Average wait times are between 45–55 minutes
M+ Members:	Early Access 12 Jun, 2021 Become a Member
Audio Guides:	2034

Get Tickets

M+ Presents:
The Film Life of Ann Hui

Director in Person: 17 Jan, 2020
Panel Discussion: 10 Jan, 2020
16 screenings

Apply

814

00:14 / 04:34

Zhang Xiaogang
Bloodline Series- 17-1998
1998

→ View Object

Audio Transcript

Year Donated
2004

Objects
1,510

Period
1979–

Collect

Andrew Lee King
North-east elevat
Road), Pacific Tra
Tong, Hong Kong
17 September 19

Apple
iPhone 16 Pro

Client:
Apple

Website

2024

About the project:

A collaboration with Apple’s Marcom team to design the iPhone 16 Pro website, working in-house from kickoff to launch. As Art Director, shaped the visual storytelling and interaction system to spotlight the product and its new capabilities, balancing clarity, pace, and craft across every section. Fully embedded within the Apple team, aligning design, motion, and production to deliver a launch experience that feels both editorial and unmistakably Apple.

Role:

- Developed concepts and visual storytelling
- Led art direction and visual design
- Hands-on UI/UX across key flows and page templates
- Built prototypes and motion studies
- Created product illustrations and schematics
- Managed a team of two designers

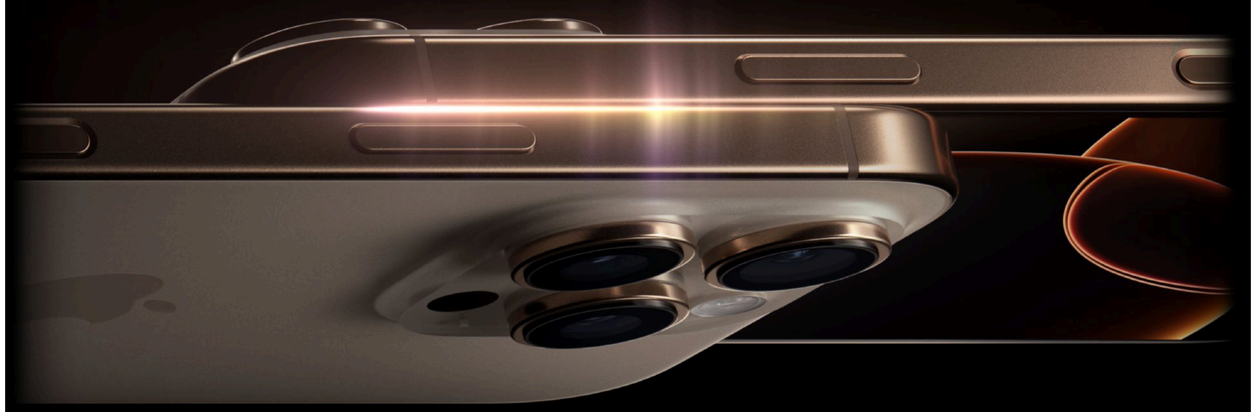
iPhone 16 Pro

Hello, Apple Intelligence.

View pricing

From $999 or $41.62/mo. for 24 mo.[1]
Pre-order starting at 5:00 a.m. PDT on 9.13
Available starting 9.20
Apple Intelligence coming this fall[2]

Strength. Beauty. Titanium.

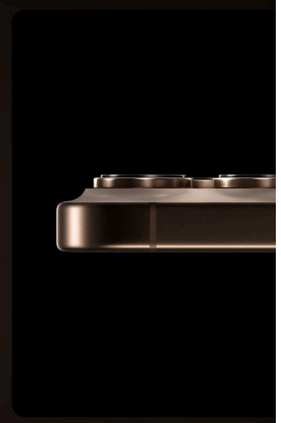


iPhone 16 Pro features a Grade 5 titanium design with a new, refined microblasted finish. Titanium has one of the highest strength-to-weight ratios of any metal, making these models **incredibly strong and impressively light**. iPhone 16 Pro comes in four stunning colors — including new Desert Titanium.

Internal design improvements — including a 100 percent recycled aluminum thermal substructure and back glass optimizations that further dissipate heat — enable up to 20 percent **better sustained performance** than iPhone 15 Pro. So you can do all the things you love — like high-intensity gaming — for longer.

iPhone 16 Pro Max has our largest iPhone display ever

The thinnest borders on any Apple product



Premium Grade 5 titanium is exceptional

Take total Camera Control.

Now you can take the perfect photo or video in record time. Camera Control gives you an **easier way to quickly access camera tools**. Simply slide your finger to adjust camera functions like exposure or depth of field, and toggle through each lens or use digital zoom to frame your shot — just how you like it.

Later this year, Camera Control will introduce a two-stage shutter that lets you **automatically lock focus and exposure** with a light press — so you can reframe your shot without losing focus on your subject.

CAMERAS

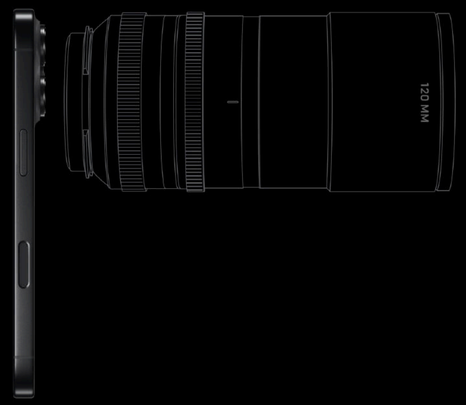
iPhone 16 Pro adds a second 48MP camera to the Pro camera system. The new 48MP Ultra Wide camera has a more advanced quad-pixel sensor for super-high-resolution 48MP ProRAW and HEIF photos with autofocus.

So you can **capture a mesmerizing new level of detail** in macro photos and sweeping, wide-angle shots.

Macro | 13 mm | 24 mm | 28 mm | 35 mm | 48 mm | 120 mm

0.5x Ultra Wide

More zoom? Boom. Now you can shoot in 120 mm with the 5x Telephoto camera on both Pro models and get **sharper close-ups from farther away**. With multiple framing options, it's like having seven pro lenses in your pocket, everywhere you go.



Zoom in on 5x Telephoto

Choose your Photographic Style. Change it up. Change it back.

Our latest generation of Photographic Styles gives you greater creative flexibility than ever before, so you can **make every photo even more you**. And thanks to advances in our image pipeline, you can now reverse any style, anytime.

Lock in your look.

We've created new styles that let you **dial in your exact desired look with more advanced skin-tone rendering** and set it across your photos.

A18 Pro chip. The brains behind Apple Intelligence.

A **phenomenally powerful chip**, A18 Pro enables Apple Intelligence with a faster Neural Engine, an improved CPU and GPU, and a big jump in memory bandwidth. It also drives advanced video and photo features like Camera Control, and it delivers our best-ever graphics performance for AAA gaming.

New 16-core Neural Engine is faster and more efficient, supercharging Apple Intelligence

New 6-core GPU gives you enhanced graphics performance

New 6-core CPU, the fastest in a smartphone, runs complex workloads with less power

Nearly 20% increase in total system memory bandwidth, the highest ever in iPhone, for outstanding performance

Compare with iPhone 12 Pro

Up to
10 more hours
video playback on iPhone 16 Pro

Up to
16 more hours
video playback on iPhone 16 Pro Max

Up to 4 more hours of battery life. Stellar.[5]

iPhone 16 Pro gives you **a huge leap in battery life**. How? An optimized internal design fits larger batteries, which work together with the A18 Pro chip to deliver incredibly power-efficient performance. Even with so many new capabilities.

Snap on a new MagSafe charger for **even faster wireless charging**[6] — up to 25W with a 30W power adapter or higher, enabling up to 50% charge in around 30 minutes.[7]

Up to
33 hours
video playback on iPhone 16 Pro Max[8]

Up to
27 hours
video playback on iPhone 16 Pro[8]

iOS 18. Customize. Stylize. Mesmerize.

Zumtobel

Client:
Zumtobel

Website
Branding
Digital design system
Motion deisgn

About the project:

Austrian lighting company Zumtobel’s portfolio spans thousands of SKUs, and the challenge was calibrating information density for a professional audience of lighting designers and architects. Research confirmed that simplification would be a liability, so the design keeps complexity on the user’s side and makes it usable. A structured data model, layered navigation, and parameter-rich product views surface detailed specifications quickly, while progressive disclosure maintains clarity for deep comparison and confident selection.

Role:

- Worked directly with Zumtobel from kickoff through launch
- Unified branding across multiple companies and product lines
- Led art direction, interaction design, and prototyping
- Defined the digital design system (components, tokens, patterns)
- Hands-on UI/UX across all flows and page templates
- Oversaw and managed front-end development and implementation

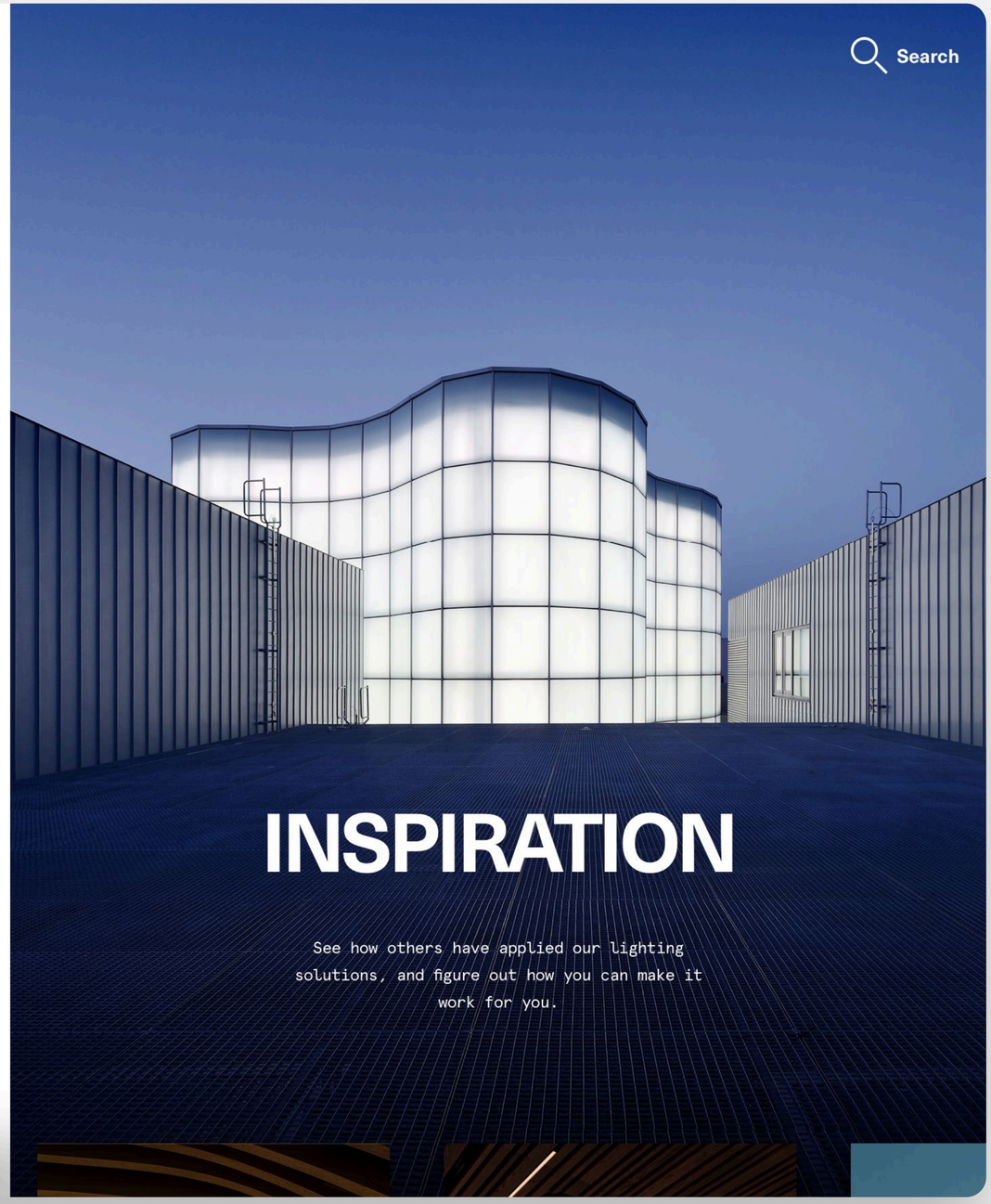
2019

ZUMTOBEL

PRODUCTS

Browse our portfolio, and discover which of our lighting solutions might fit your needs.

Search



INSPIRATION

See how others have applied our lighting solutions, and figure out how you can make it work for you.

Search

GHTS	DIRECTIONAL DOWNLIGHTS	WALLWASHERS	SURFACE-MOUNT AND PENDANT
QUARE	ROUND, SQUARE	ROUND, SQUARE	ROUND
100, Ø 200 100, 190	Ø 68, Ø 100 □ 68, □ 100	Ø 68, Ø 100 □ 68, □ 100	Ø 70, Ø 100
WIDE, VERY WIDE	NARROW, WIDE, SWIEVELLING	WALLWASHER	NARROW, WIDE, VERY WIDE
00, 4000, WHITE, WARM DIMMING	2700, 3000, 4000, TUNABLE WHITE	2700, 3000, 4000, TUNABLE WHITE	2700, 3000, 4000, TUNABLE WHITE
	>80, >90	>80, >90	>80, >90

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ALL PRODUCTS

APPLICATION: ANY

MOUNTING TYPE: ANY

PRODUCT TYPE: ANY

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- LIGHTING SOLUTIONS
- BESPOKE
- HOLISTIC SERVICES
- EMERGENCY
- CONNECTIVITY & SYSTEMS

PANOS
Flagship

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ONDARIA

LINARIA

LIGHT FIELDS III
New

ZUMTOBEL

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- BESPOKE
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Dynamic lighting with optimum colour properties enhances people's concentration and improves awareness and comfort in educational facilities.

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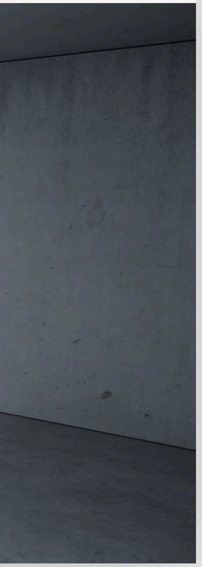

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LED downlight series for functional and architectural lighting. Unrivalled in lighting quality and energy efficiency.

SEE ALL OPTIONS

OFFICE, EDUCATION, HOSPITALITY, ARTS & CULTURE, INDUSTRY	COLOR TEMPERATURE: 2700 K, 3000 K, 3500 K, 4000 K	DELIVERED LUMENS: 411 Lm - 8537 Lm	COLOR RENDERING: CRI 80+, CRI 90+

ZUMTOBEL Group

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- SUPERSPOT
- MEDIUM SPOT
- FLOOD
- WIDEFLOOD
- PROJECTION
- WALLWASHER

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NT IN
NAR ROOMS.

CENARIOS

NT IN
NAR ROOMS.

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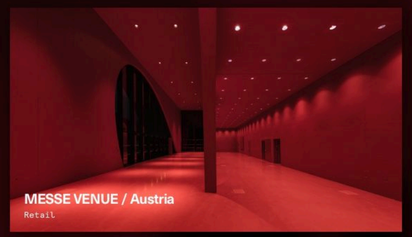

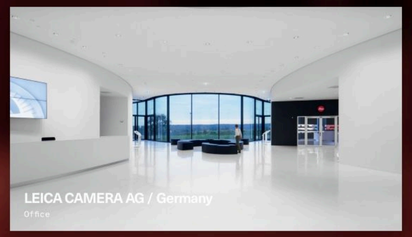

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HEALTH CARE

- LIGHTING SOLUTIONS
- BESPOKE
- HOLISTIC SERVICES
- EMERGENCY
- CONNECTIVITY & SYSTEMS

Light increases the sense of wellbeing, creates a living-room ambience, makes orientation easier, and supports examination procedures.

GET INSPIRED

Search

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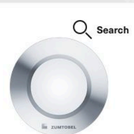
LINARIA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ONDARIA

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EMERGENCY

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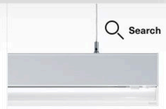
Flagship

PASO II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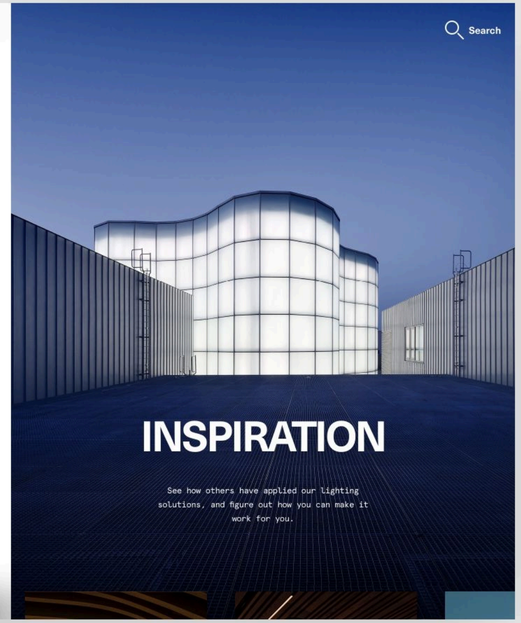

INSPIRATION

See how others have applied our lighting solutions, and figure out how you can make it work for you.

ZUMTOBEL

OUR WIDE RANGE OF LIGHTING SOLUTIONS PROVIDE THE BEST LI BOTH PEOPLE & THE ENVIRONME

MORE ABOUT ZUMTOBEL

ARTS & CULTURE

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Fornasari,
nari

Milan
ng converted

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PANOS

MOUNTING TYPE | LUMINOUS FLUX | COLOR TEMPERATURE | DIMMING | ACCESSORIES ONLY

+ MORE FILTERS

PANOS EVOLUTION R68 LED ALUMINIUM-SPUTTERED, WHITE COVER RING

dimmable Dali only, 125/100, CRI +80

PANOS EVO R68 10W LED827 FL-AL WH	629 070 12	Spot	620 lm	Stock Item €1,258	→
PANOS EVO R68 10W LED827 LDO FL-AL WH	629 070 12	Flood	620 lm	10 Days €1,258	→
PANOS EVO R68 10W LED827 LDO SP-FAL WH	629 070 12	Spot	503 lm	Stock Item €1,258	→
PANOS EVO R68 10W LED827 LDO VFL-AL WH	629 070 12	Flood	649 lm	Stock Item €1,258	→
PANOS EVO R68 10W LED827 SP-FAL WH	629 070 12	Very Wideflood	649 lm	Stock Item €1,258	→
PANOS EVO R68 10W LED827 VFL-AL WH	629 070 12	Spot	526 lm	10 Days €1,258	→
PANOS EVO R68 10W LED830 FL-AL WH	629 070 12	Flood	526 lm	Stock Item €1,258	→
PANOS EVO R68 10W LED830 LDO FL-AL WH	629 070 12	Wideflood	679 lm	10 Days €1,258	→

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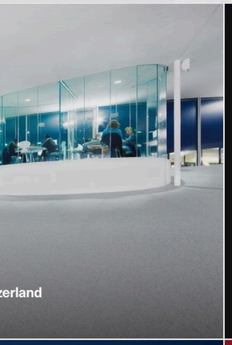
MUSI
Milan

PANOS

ONDARIA



EDUCATION

LIGHT FOR EDUCATION AND SCIENCE.

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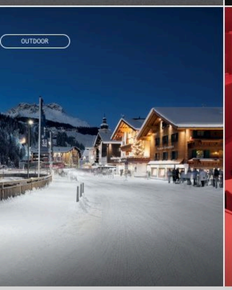
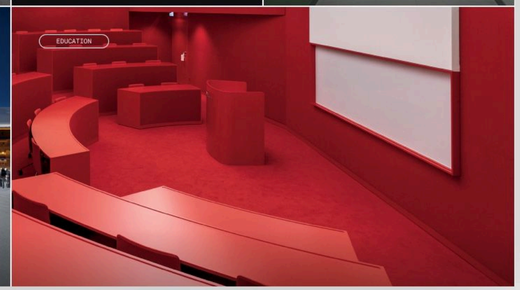
HAMBURG-EPPENDORF UNIVERSITY HOSPITAL / Germany

Products: PANOS, LINCOR



OUTDOOR



EDUCATION

ZUMTOBEL

AVAILABLE NOW

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ARC3 XP 35W LED930 DIM 3CU WFL-S AZM

Sensitivity and high precision – the spotlight system for sophisticated lighting scenarios.

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DATASHEET | CONTACT | eSHOP

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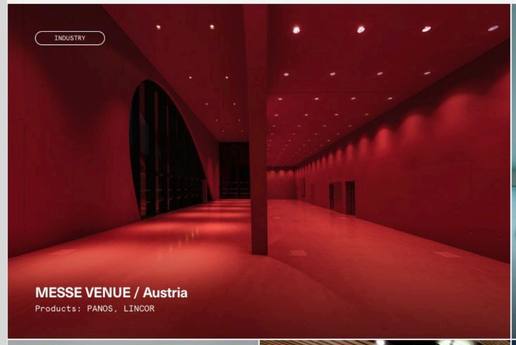
INSPIRATION

APPLICATION: ANY

PRODUCT: ANY



INDUSTRY

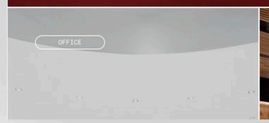
MESSE VENUE / Austria

Products: PANOS, LINCOR

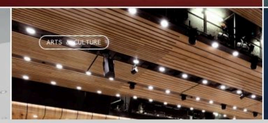
ARTS & CULTURE

MUSEO DEL NOVECENTO / Italy

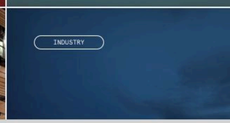
Products: PANOS, LINCOR



OFFICE



ARTS & CULTURE



INDUSTRY

FAQ
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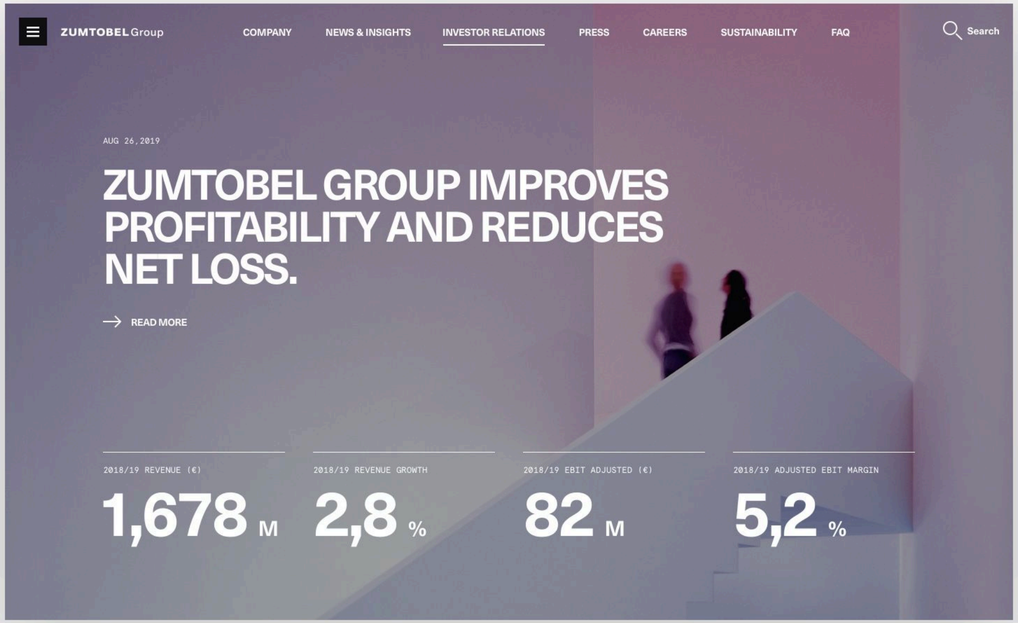
PARTNERS WORLDWIDE
+


ZUMTOBEL Group
COMPANY
NEWS & INSIGHTS
INVESTOR RELATIONS
PRESS
CAREERS
SUSTAINABILITY
FAQ
Search
AUG 26, 2019
ZUMTOBEL GROUP IMPROVES PROFITABILITY AND REDUCES NET LOSS.
READ MORE
2018/19 REVENUE (€)
1,678 M
2018/19 REVENUE GROWTH
2,8 %
2018/19 EBIT ADJUSTED (€)
82 M
2018/19 ADJUSTED EBIT MARGIN
5,2 %

ZUMTOBEL Group
Search
1 DAY
1 MONTH
1 YEAR
3 YEARS
YTD
ALL
04.08.2019
04.09.2019
EUR
25,13
24,75
24,38
24,00
23,63
23,25
22,88
22,50
22,13
21,75
25.00
22.00
7 AUG
11 AUG
14 AUG
18 AUG
21 AUG
25 AUG
28 AUG
Feb '19
Mar '19
Apr '19
May '19
Jun '19
Jul '19
Aug '19
2018/19 REVENUE (€)
1,678 M
2018/19 REVENUE GROWTH
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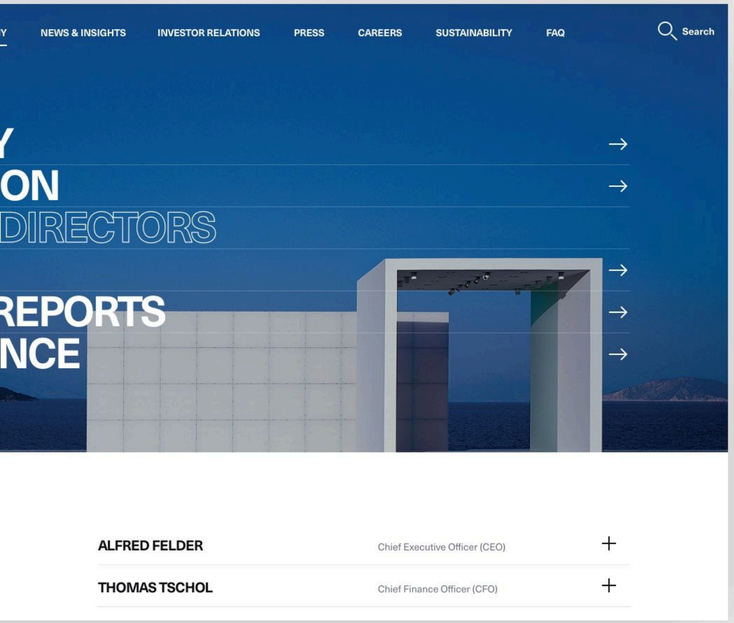
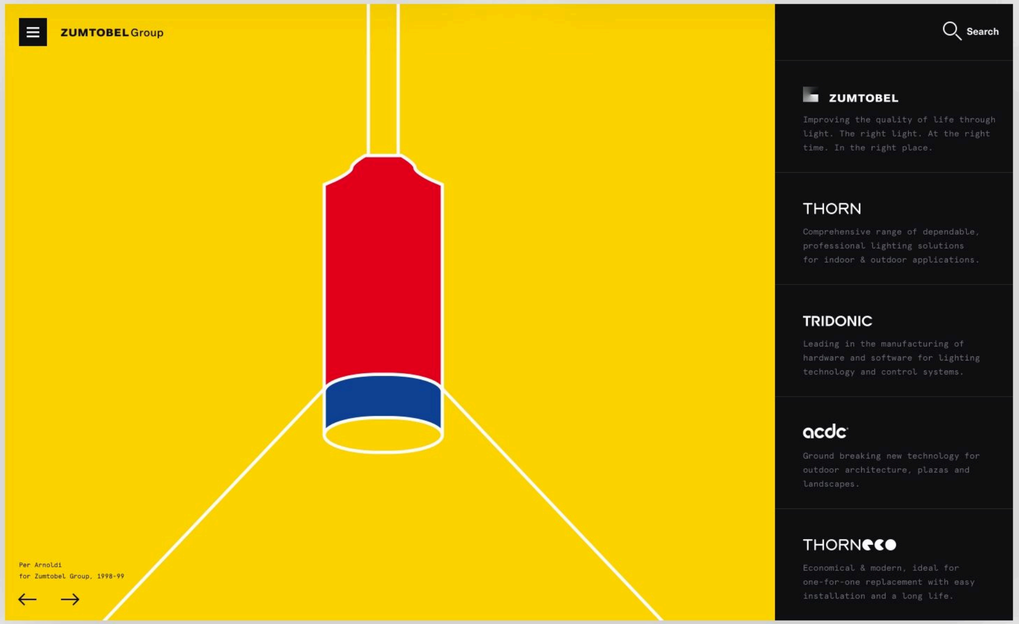
2018/19 EBIT ADJUSTED (€)
82 M
2018/19 ADJUSTED EBIT MARGIN
5,2 %

ZUMTOBEL Group
CONT
THAT
YOUR
BROWSE 458 O
EMPLOYEES WORLDWIDE
590


NEWS & INSIGHTS
INVESTOR RELATIONS
PRESS
CAREERS
SUSTAINABILITY
FAQ
Search
DIRECTORS
REPORTS
NCE
ALFRED FELDER
Chief Executive Officer (CEO)
THOMAS TSCHOL
Chief Finance Officer (CFO)


ZUMTOBEL Group
Search
Per Arnoldi
for Zumtobel Group, 1998-99
ZUMTOBEL
Improving the quality of life through Light. The right light. At the right time. In the right place.
THORN
Comprehensive range of dependable, professional lighting solutions for indoor & outdoor applications.
TRIDONIC
Leading in the manufacturing of hardware and software for lighting technology and control systems.
acdc
Ground breaking new technology for outdoor architecture, plazas and landscapes.
THORNeco
Economical & modern, ideal for one-for-one replacement with easy installation and a long life.

ZUMTOBEL Group
COMPANY
NEWS & INSIGHTS
INVESTOR RELATIONS
PRESS
CAREERS
AUG 26, 2019
RESULTS OF THE 43RD ANNUAL GENERAL MEETING OF ZUMTOBEL GROUP AG.
READ MORE
ALL
ZUMTOBEL
THORN
INVESTOR RELATIONS
PRESS
EVENT
COMPANY
KNOWLEDGE
AUG
2019
18
BERLIN'S JAMES SIMON GALLERY BY CHIPPERFIELD AND EXPERIMENTA
HEILBRONN: ZUMTOBEL LIGHTING SOLUTIONS FOR TWO

ZUMTOBEL

SELECT YOUR REGION

REGION:

INTERNATIONAL

SELECT YOUR LANGUAGE

LANGUAGE:

ENGLISH

VISIT

ZUMTOBEL

PRODUCTS
INSPIRATION
ABOUT

THORN

PRODUCTS
INSPIRATION
ABOUT

HOME

COMPANY

STRATEGY

INNOVATION

BOARD & DIRECTORS

ZUMTOBEL

PHOTOMETRY

DOWNLOAD PDF

ZUMTOBEL

STARBRICK

by Olafur Eliasson

SOLD OUT

BROCHURE

ZUMTOBEL

MUSEO DEL NOVECENTO

Milan, Italy

Owner:

ZUMTOBEL

ABOUT

FOUNDED IN
1958

COUNTRIES WITH SALES & PARTNERS
90

NUMBER OF PLANTS WORLDWIDE
14

EMPLOYEES WORLDWIDE
6000

ZUMTOBEL

1950

Development of the world's first slim wire-wound ballasts by Elektrogeräte- und Kunstharzpreßwerk W. Zumtobel KG.

THORN

LIGHT & ARCHITECTURE

We offer energy savings without compromising performance, efficiency and comfort. To achieve a lighting solution where aesthetics, optical performance, and energy consumption are all in perfect balance is at the core of what we do.

DANUBE ARENA / AUSTRIA

Sport

ALL INSPIRATION

ZUMTOBEL

INSPIRATION

MESSE VENUE, Austria

MUSEO DEL NOVECENTO, Italy

& Culture

ZUMTOBEL

PANOS

PANOS EVO M150H 18W LED830 AL WH

€1,258

AVAILABLE NOW

Article No.
60615831

Color Temperature
3000 K

ZUMTOBEL

PANOS

FILTER

PANOS EVOLUTION R68 LED ALUMINIUM-SPUTTERED, WHITE COVER RING

dimmable Dali only, 125/100, CRI +80

PANOS EVO R68 18W LED827 FL-AL WH
Spot
Available Now
470 lm
4000 K
CRI 90+

PANOS EVO R68 18W LED827 FL-AL WH
Very widefood
On Request
470 lm
3000 K
CRI 90+

PANOS EVO R68 18W LED827 FL-AL WH
Spot
Available Now
470 lm
4000 K
€1,258

ZUMTOBEL

PANOS

LED downlight series for functional and architectural lighting. Unrivalled in lighting quality and energy efficiency.

OFFICE, EDUCATION, HOSPITALITY, ARTS & CULTURE, INDUSTRY

COLOR TEMPERATURE:
2700 K, 3000 K, 3500 K, 4000 K

DELIVERED LUMENS:
411 Lm - 8537 Lm

COLOR RENDERING:
CRI 80+, CRI 90+

ZUMTOBEL

INSPIRATION

FILTER

INDUSTRY

MESSE VENUE, Austria

Products: PANOS, LINCOR

ARTS & CULTURE

MUSEO DEL NOVECENTO / Italy

ZUMTOBEL

PRODUCTS

INSPIRATION

ZUMTOBEL

OFFICE

34 Products

ZUMTOBEL

ALL PRODUCTS

FILTER

OFFICE

LIGHTING SOLUTIONS

BESPOKE

HOLISTIC SERVICES

EMERGENCY

CONNECTIVITY & SYSTEMS

ZUMTOBEL

ALL PRODUCTS

FILTERS

APPLICATION:

OFFICE

EDUCATION

RETAIL

HOSPITALITY

ARTS & CULTURE

HEALTH CARE

INDUSTRY

OUTDOOR

ZUMTOBEL Group

NTRIBUTE TO AN OSYSTEM THAT ABLES YOU TO ALIZE YOUR FULL TENTIAL.

ROWSE 458 OPEN VACANCIES

00+

484

90+

ZUMTOBEL Group

INVESTOR RELATIONS

JUN 26,2019

ZUMTOBEL GROUP IMPROVES PROFITABILITY AND REDUCES NET LOSS.

READ MORE

2018/19 REVENUE (€)
1,678 M

2018/19 REVENUE GROWTH
2,8 %

2018/19 EBIT ADJUSTED (€)
82 M

2018/19 ADJUSTED EBIT MARGIN
5,2 %

ZUMTOBEL Group

JUN 26,2019

RESULTS OF THE 43RD ANNUAL GENERAL MEETING OF ZUMTOBEL GROUP AG.

READ MORE

ALL

ZUMTOBEL

THORN

INV

THORN

PRODUCTS

INSPIRATION

THORN

ABOUT

FOUNDED IN
1929

COUNTRIES WITH SALES & PARTNERS
34

NUMBER OF PLANTS WORLDWIDE
4

EMPLOYEES WORLDWIDE
2000

THORN

ZUMTOBEL Group

GROUP

ZUMTOBEL

Improving the quality of life through light. The right light. At the right time. In the right place.

ZUMTOBEL Group

COMPANY

JUN 26,2019

ZUMTOBEL GROUP IMPROVES PROFITABILITY AND REDUCES NET LOSS.

READ MORE

2018/19 REVENUE (€)
1,678 M

EMPLOYEES WORLDWIDE
4800+

INVESTMENT IN R&D (€)
68,2 M

SALES OFFICES & PARTNERS WORLDWIDE
90+

ZUMTOBEL Group

HISTORY

Google Home Hub

Client:
Google

Product
Visual Design
Motion design

About the project:

Commissioned to design clock faces for Google’s at-home display following interest sparked by the NU:RO watch. The concept treats an always-on surface as décor, not a computer, and prioritizes personal expression through selectable visual styles. Beyond a family of graphic faces, a complementary “found numerals” series was composed from Google Earth, identifying aerial shapes that resemble digits—rivers, roads, stadiums—so the result feels uniquely Google and inherently digital.

Role:

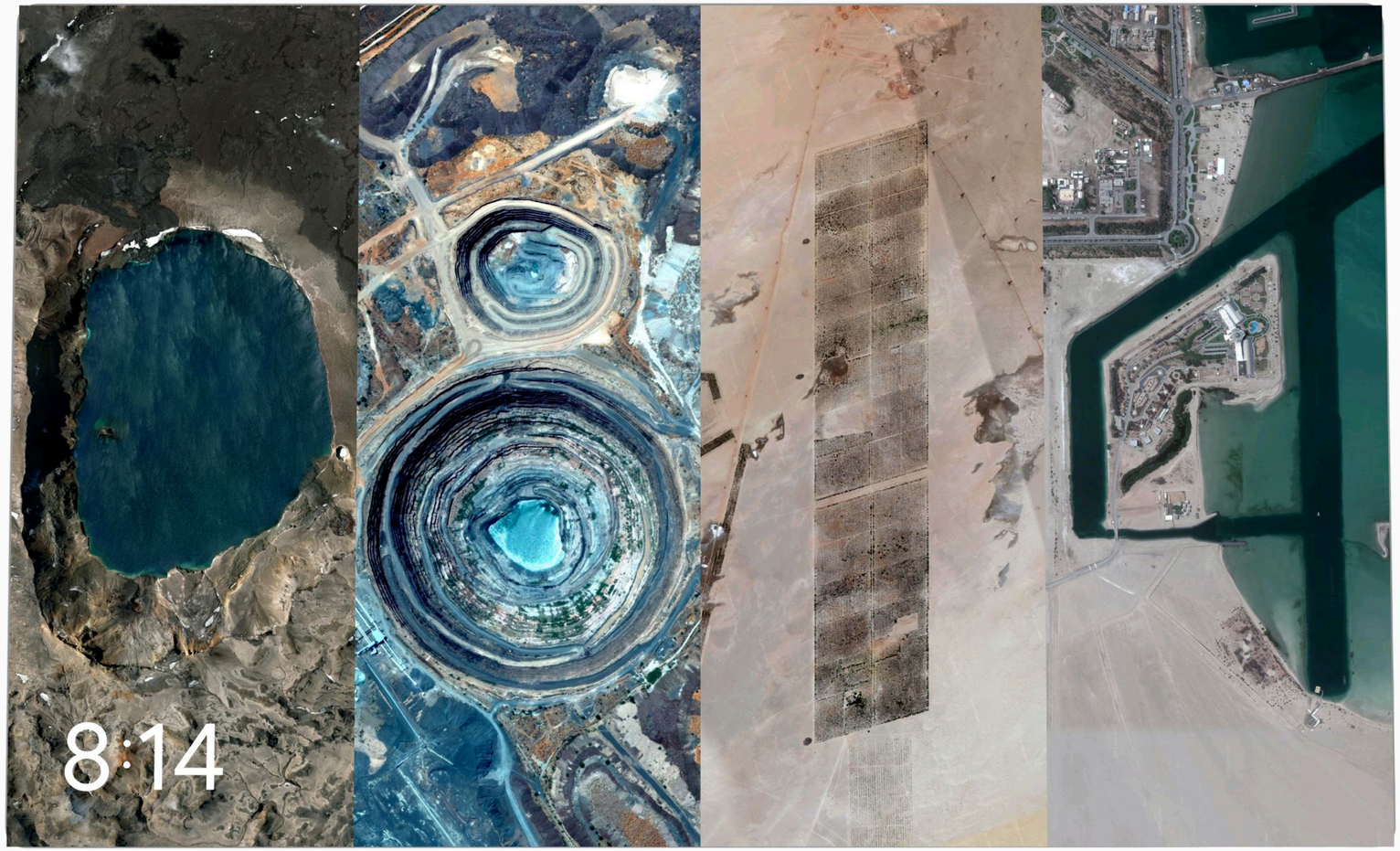
- Concept development and creative direction
- Designed eight clock faces and prepared production-ready deliverables
- Motion prototyping for behavior and transitions

2019

10:48

HAWAII

10:48


8:14

3:14
MONDAY, FEB 14
HAWAII

1634

10:10
MONDAY, FEB 14

12:30

Markforged

Client:
Markforged

Website
Branding
Graphic Design
Digital design system
3D

2020

About the project:

The rebrand and website for Markforged, a manufacturer of industrial-grade 3D printers, focused on the questions teams face when moving from subtractive to additive manufacturing: material strength, potential gains in production speed, and the impact on costs. The design supports detailed technical content that addresses these concerns clearly, pairing plain-language explanations with paths to deeper specifications. A concise information architecture guides visitors quickly to the most relevant pages, helping engineers and stakeholders assess viability without friction.

Role:

- Worked directly with Markforged from concept through launch
- Designed the visual identity and brand guidelines
- Defined the visual language and digital design system
- Hands-on UI/UX for the entire website
- Created custom 3D illustrations
- Built motion studies and interactive prototypes

Markforged
3D Printers
Materials
Software
Industries
Resources
Search
Shop
Support
Get Started
Metal printers
Metal X
Industrial carbon fiber printers
X7
X5
X3
Desktop carbon fiber printers
Mark Two
NEW
Onyx Pro
Onyx One
Networked Printers
Print Farm
Markforged

Markforged

Markforged

Markforged

Markforged brand guidelines

Color

Black Onyx
HEX #000000
CMYK 0, 0, 0, 100

Manufacturing Yellow
HEX #fff100
CMYK 0, 0, 100, 0

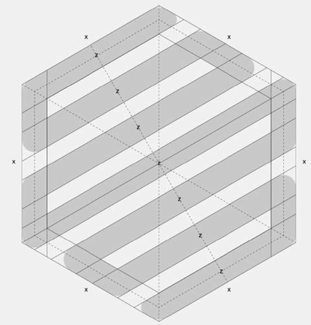
Metal 1
HEX #f4f4f4
CMYK 0, 0, 0, 2

Metal 2
HEX #cccccc
CMYK 0, 0, 0, 20

Metal 3
HEX #999999
CMYK 0, 0, 0, 40

Metal 4
HEX #666666
CMYK 0, 0, 0, 60

White
HEX #ffffff
CMYK 0, 0, 0, 0



ica

f Gg Hh Ii Jj Kk Ll Mm Nn
t Uu Vv Ww Xx Yy Zz
! ? @ # $ % & : “ ‘

Markforged brand guidelines

Typography usage

To keep things simple in communications, it's important that a maximum of only three different type sizes are ever used per communication. Each type size is distinctly different in scale from the others. This will help establish hierarchy and avoid visual confusion and prevent too many type sizes that are too close in size from being used on the same page (which would become visually confusing). We've added some visual examples on this page showing how to use the different typefaces together to create a harmonius layout.

- Use Replica as the main typeface for display titles.
- Use Unica as the main typeface for lead paragraphs.
- Use Unica as the typeface for body copy.
- Use Unica as the typeface for small titles.
- Use different type sizes as little as possible.

Markforged

Markforged was founded on the belief that there is a better way to make things.

Manufacturing innovation has stagnated over the last century and the original wave of additive manufacturing driven innovation for manufacturers hold a lot of promises, but fell short.

These initial forays into additive technology cost too much, took too long, or used materials that yielded parts that were too fragile and short-lived to make an impact in the manufacturing environment. Founder Greg Mark's belief that a robust additive manufacturing solution could change the world is the premise on which Markforged was born in 2013.

Markforged is transforming manufacturing by addressing 3D printing as a holistic problem. Our process innovations are only possible by a combined effort in advanced cloud computing, cutting-edge materials science, and industrial design. Over our five years of existence, we've consistently pushed the boundaries of additive manufacturing—3D printing with new materials, developing novel platforms, and constantly iterating on our technology and processes.

Example A

Markforged

Events Schedule / 2019

06.23 **Hannover Messe PAC**
07.14 **Advanced Engineering UK**
08.12 **Fabtech**
08.20 **Formnext**
08.24 **CES**
09.02 **Hannover Messe PAC**
10.21 **Advanced Engineering UK**
12.18 **Fabtech**

Example B

Markforged

A2 | Tool Steel | 200cc | F-MF-1004

Markforged

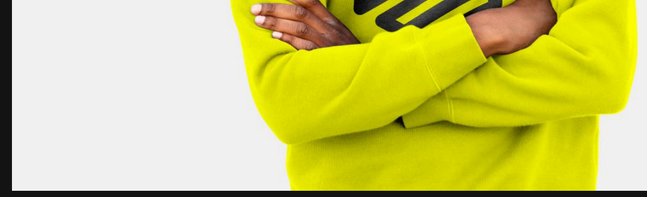
X7

Industrial All Continuous Fiber 3D Printer. Performance Engineering.

Markforged

X7

Industrial All Continuous Fiber 3D Printer. Performance Engineering.



Markforged brand guidelines

Typeface / Line height

Vertical whitespace is the space between lines, otherwise known as line height (or leading). To ensure type performs optimally across diverse applications, we've set guidelines for line height in different formats.

For headline copy (maximum 3 lines) that will be set on top of or in competition with photos and other moderately complex graphics, settings are tighter. Headlines should have a line height of 1.0 (or minimum of 0.8)

For body copy (10 words and above) and smaller text sizes, we use a line height of 1.4 to ensure optimal legibility.

Headline line height should be 1.0 which means the same as type size.

The body copy should have a 1.4 line height which means 1.4 times the type size.

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor. Aenean massa. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec quam felis, ultricies nec, pellentesque eu, pretium quis, sem. Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium.

Replica line height for headlines

Neue Haas Unica line height for body copy

kforged

Markforged

Markforged brand guidelines

Application/ Favicon

Chrome File Edit View History Bookmarks

Metal and Carbon Fiber 3D pri

markforged.com

Metal

Metal X

Carbon fiber & Industrial plastics

X7

Carbon fiber & plastic

Mark Two

More 3D Printers

Everything you need to go from design to fully functional metal parts — the Metal X 3D print system is an end-to-end manufacturing solution.

Resources Search Shop Support Get Started

cturing / Aerospace
on / Electronics
/ Energy / Medical
use Markforged.

Markforged 3D Printers Materials Software | Industries Resources Search Shop Support Get Started

Metal printers
Metal X →

Industrial carbon fiber printers
X7 →
X5 →
X3 →

Desktop carbon fiber printers
Mark Two NEW →
Onyx Pro →
Onyx One →

Networked Printers
Print Farm →

Markforged 3D Printers Materials Software | Industries

Search e.g. 3D printer name, materia

Markforged 3D Printers Materials Software | Industries Resources Search Shop Support Get Started

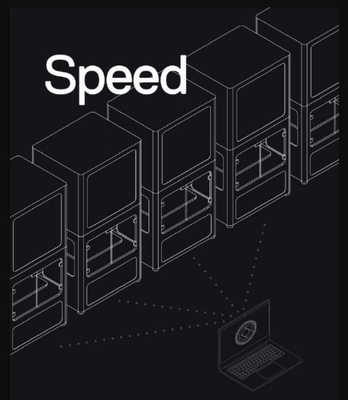
Efficiency

We turned a 60-second car into a 56-second car, so they can make 1,000 more cars a month and add $100 million more in production per year.

Costs

We reinvented global supply chains, making it easier to digitally sent parts anywhere in the world to be printed on- site rather than shipping.

Speed



We transform assembly lines as new products are released, so you can get up and running faster and be more competitive in the market.

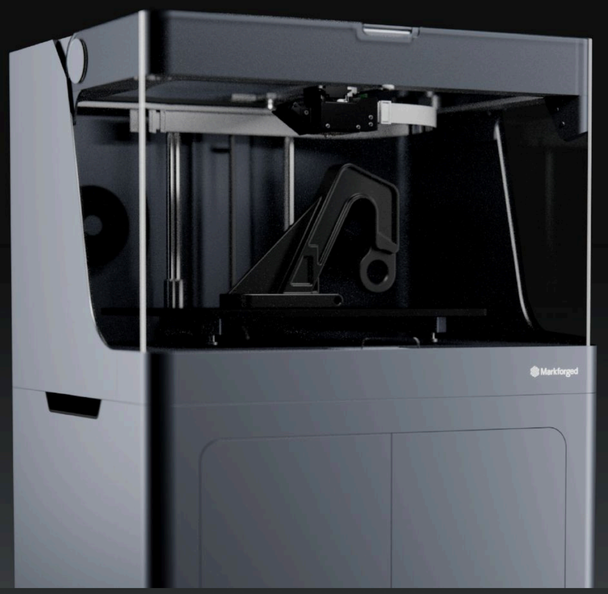
Markforged 3D Printers Materials Software | Industries Resources Search Shop Support Get Started

Metal
Metal X

Carbon fiber & Industrial plastics
X7

Carbon fiber & plastic
Mark Two

More 3D Printers



Exceptionally strong, supremely stiff, ultra lightweight, and incredibly versatile — X7

625 Inconel

Nickel-chromium based superalloy that is highly resistant to harsh corrosive, high temperatures and oxidative environments.

Ti-6Al-4V Titanium

The highest strength-to- weight ratio metal is widely used in aerospace applications such as airframe components and turbine blades.

Continuous carbon fiber & plastics

Mark Two

With parts as strong as aluminum and 26 times the strength of ABS, the Mark Two is the affordable & reliable little workhorse.

Discover the Mark Two

Continuous carbon fiber & plastics

X5

With parts as strong as aluminum and 26 times the strength of ABS, the Mark Two is the affordable & reliable little workhorse.

Discover the X5

Continuous carbon fiber & plastics

Onyx Pro

With parts 10 times the strength of plastic, the reliable and accurate Onyx Pro will easily fit on any desktop.

Discover the Onyx Pro

Continuous carbon fiber & plastics

X7

Continuous carbon fiber & plastics

Onyx One

Continuous carbon fiber & plastics

Print Farm

3D Printer | Washer & Sinter

Sinter-2

External Dimensions
1,200 x 700 x 1,500 mm

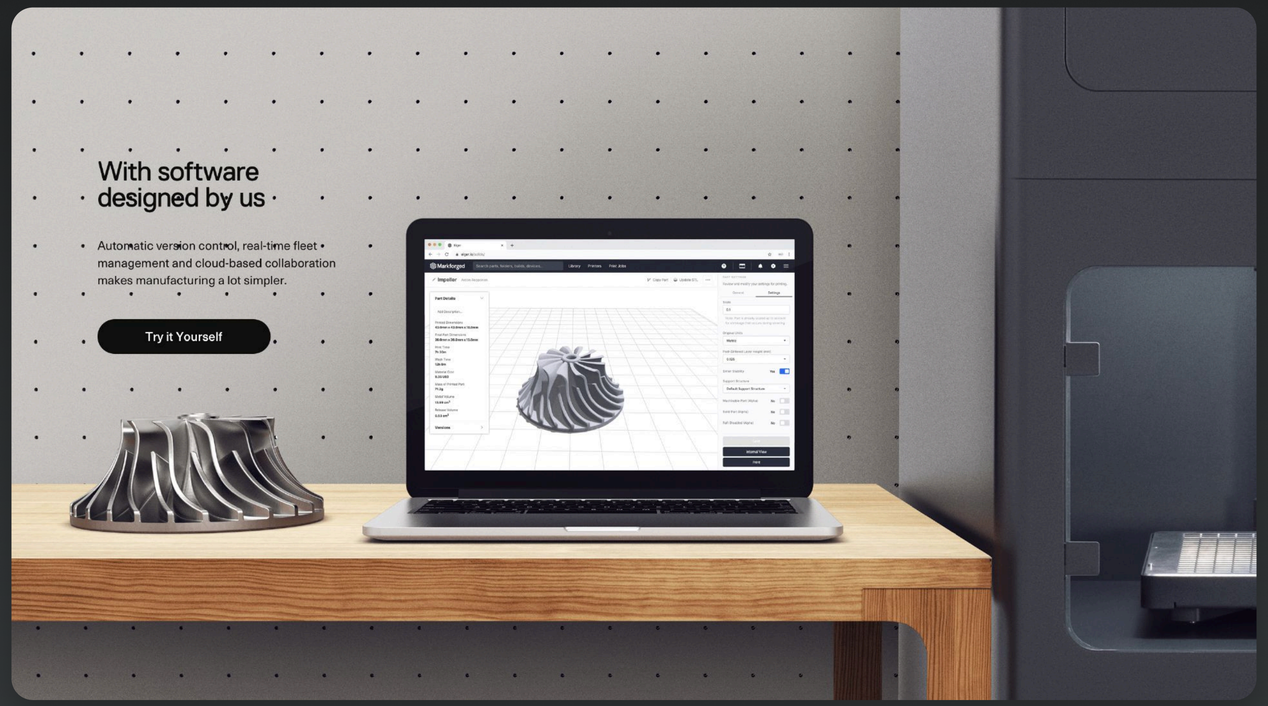
Weight
350 kg (772 lbs)

Run Time
30 hours

Workload
12,135 cm3

Peak Internal Temp.
1,300° C / 2,372° F

Downloa

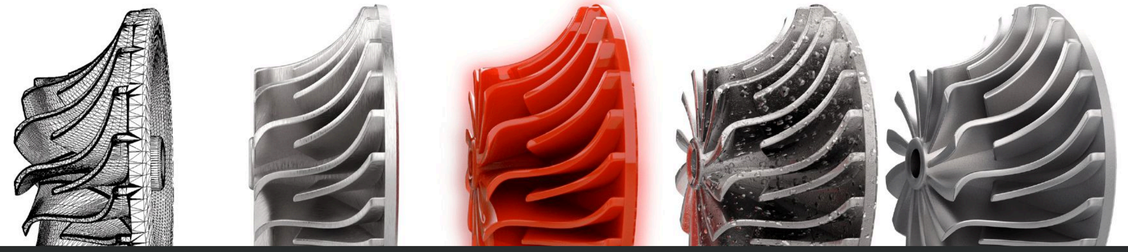


Strong & affordable parts within 48 hours.

The Magic of 3D Printing

1 Design — 2 Print — 3 Sinter — 4 Wash — 5 Part

PROCESS



rs

s

s

Metal

Metal X

Everything you need to go from design to fully functional metal parts — the Metal X 3D print system is an end-to-end manufacturing solution.

More 3D Printers

Continuous Fibers

8x stronger than ABS

20% stronger and half the weight of aluminum

Can be made stiff or bendable

Available in Carbon Fiber, Fiberglass, HSHT Fiberglass or Kevlar

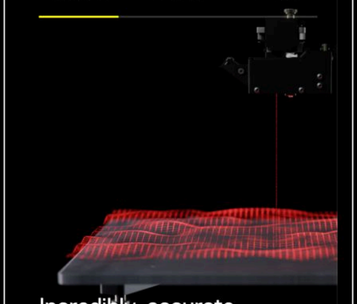
Pump Impellers

$602	$14	98%
Machined	3D Printed	Savings

Let's get you on your way.

- Talk to an expert
- Get a sample part
- Try the software
- Get a pitch deck

Precision Usability Design



Incredibly accurate

Touchscreen, cloud-connected software, and over-the-air updates come standard with every printer, washer and furnace. Material usage tracking helps reduce waste.

Talk to an Expert

Markfo

Top FA

What is 3D printing & whe

How will it affect my work

What can I 3D print?

What do I need to do to g

Everythin

What about strength?

What materials are availa

Lorem ipsum dolor sit am

Continuous carbon fiber & plastics

X5

With parts as strong as aluminum and 26 times the strength of ABS, the Mark Two is the affordable & reliable little workhorse.

Discover

Continuous carbon fiber & plastics

X3

3D Printer Washer & Sinter Mate

Physical Dimensions

Width	575 mm
Depth	467 mm
Height	1120 mm
Weight	68 kg / 150 lbs

Build Volume

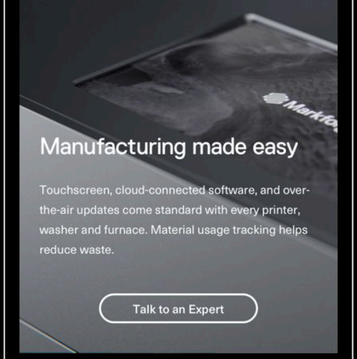
Width	300 mm
Depth	220 mm
Height	180 mm

Z Layer Resolution
50 µm

Media Cartridge
Bound Powder

Z Layer Resolution
Closed Cell Triangular Infill

Usability Design



Manufacturing made easy

Touchscreen, cloud-connected software, and over-the-air updates come standard with every printer, washer and furnace. Material usage tracking helps reduce waste.

Talk to an Expert

Markforged

Onyx

Onyx

Nylon mixed with chopped

3D Printers

Metal printers

Metal X →

Industrial carbon fiber printers

X7 →

X5 →

X3 →

Desktop carbon fiber printers

Mark Two NEW →

Onyx Pro →

Onyx One →

Markfo

Datash

3D Printers

Metal X

X7

X5

X3

Mark Two

Onyx Pro

Onyx One

Materials

Shantell Martin

Client:
Shantell Martin

Website
Branding
Graphic Design
Photography
Custom CMS

About the project:

For British artist Shantell Martin, the design treats the homepage like a cover. It creates a cinematic first impression that captures her voice quickly and draws visitors into the work. The visual language is deliberately restrained: high-contrast layouts, precise typography, and spacious pacing that frames the black-and-white drawings without competing with them. A modular component system supports projects, events, and commerce with consistent patterns, while subtle motion cues aid orientation rather than decorate. The result is a focused, editorial experience that foregrounds the art and scales smoothly across devices.

Role:

- Worked directly with Shantell Martin from kickoff through launch
- Created the visual identity and comprehensive brand guidelines
- Designed the website end to end
- Hands-on UI/UX across key flows and page templates
- Produced motion tests and interactive prototypes
- Designed a custom CMS and content model
- Custom photography and image retouching
- Oversaw and managed front-end and back-end development through launch

2017

SHANTELL MARTIN.

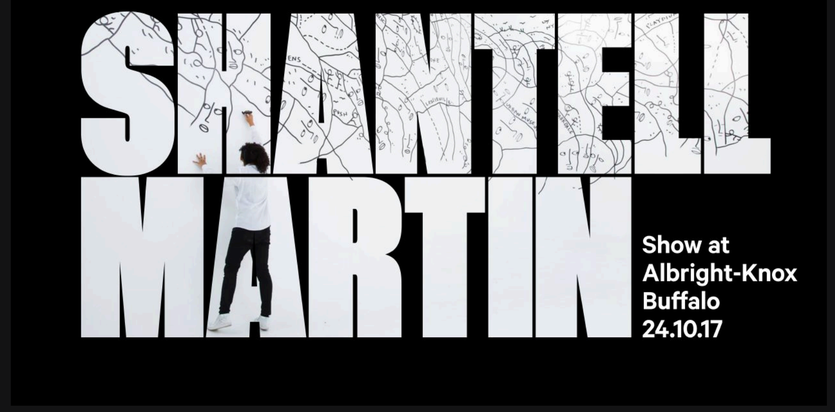
SHANTELL MARTIN.

Typography
/Calibre Typeface

Calibre

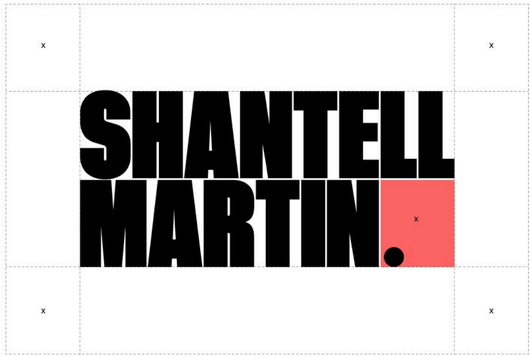
Regular, **Semibold**, **Bold**

S



Logotype
/Clearspace

It is advised not to position any other graphical elements beyond the clearspace. Clearspace is defined as the area around the logotype that excludes other graphics and typography. Clearspace size is defined by "poster area" dimensions.



Logotype
/Brand Collaboration
Secondary Usage

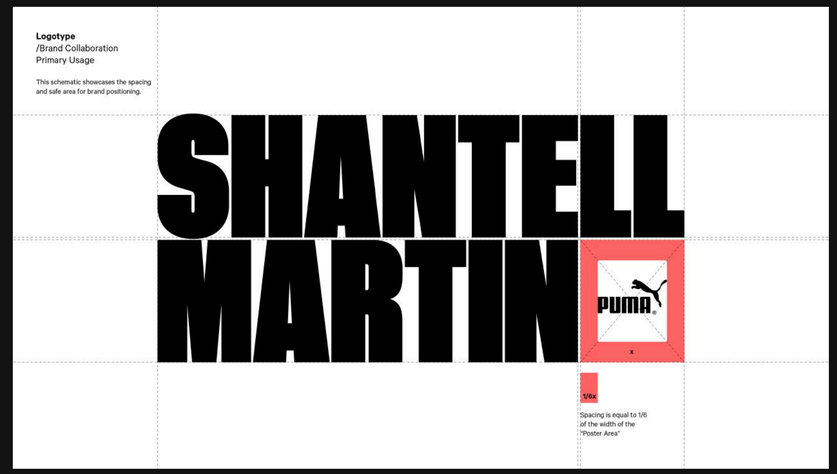
This schematic showcases the spacing and safe area for brand positioning.

SHANTELL MARTIN Shop

Lithograph
Limited Edition 18" x 24" Artworks

Logotype
/Brand Collaboration
Primary Usage

This schematic showcases the spacing and safe area for brand positioning.



Typography
/Calibre Typeface

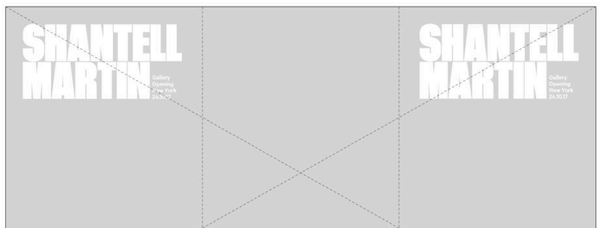
Calibre

Regular, **Semibold**, **Bold**

C

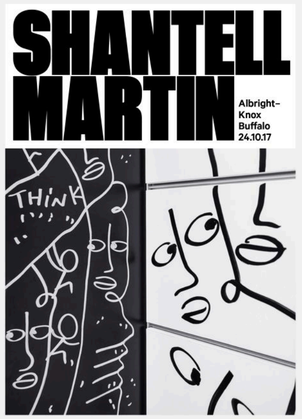
Branding In-Use
/Full Screen Image

There are four different ways to tailor the brand and extend the design language. The next few pages illustrate the second way to do that: by positioning the logotype on top of a full screen image.



Logotype
/With Copy

"Poster Area" formed by bottom right square allows for different promotions and brand communication using text.



Applying Logotype
/Clothing

Example of how the logotype can appear by itself.

Logotype
/Default Version Grid and Proportions

"Poster Area" formed by bottom right square is filled with a "dot" as a default element of the logotype.

SHANTELL
MARTIN.

Logotype
/Core Colors - Black

SHANTELL
MARTIN.

Logotype
/With Copy

"Poster Area" formed by bottom right square allows for different promotions and brand communication using text.

SHANTELL
MARTIN
Toronto
24.10.17

n

Spacing is equal to one lower case letter

Applying Logotype
/Outdoor

Example of how the logotype can appear when accompanied by additional messaging or dates

SHANTELL
MARTIN.

SHANTELL
MARTIN
PUMA

SHANTELL
MARTIN
REFINERY29

SHANTELL
MARTIN

SHANTELL
MARTIN
DUREN

Applying Logotype
/Space and Outdoor

Example of how the logotype can appear when accompanied by additional messaging or dates.

Applying Logotype
/Tote Bags

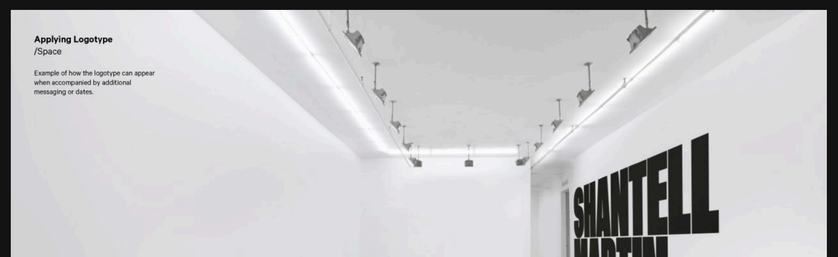
Example of how the logotype can appear by itself, or how the logotype can be accompanied by the "YOU ARE YOU" brand component.

Front Back Front Back

NTELL

Applying Logotype
/Space

Example of how the logotype can appear when accompanied by additional messaging or dates.

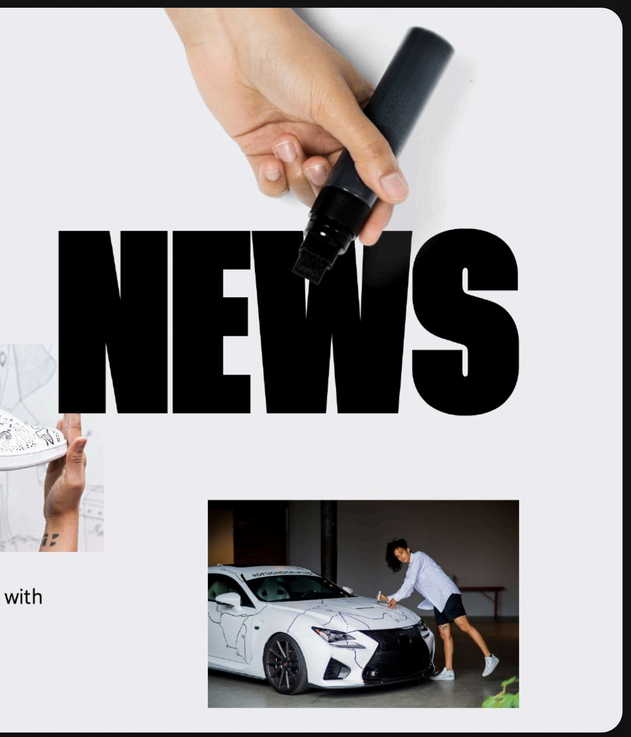


Applying Logotype
/Stickers and Sticker Envelope

Example of how the logotype can appear by itself, or how the logotype can be accompanied by the "YOU ARE YOU" brand component.

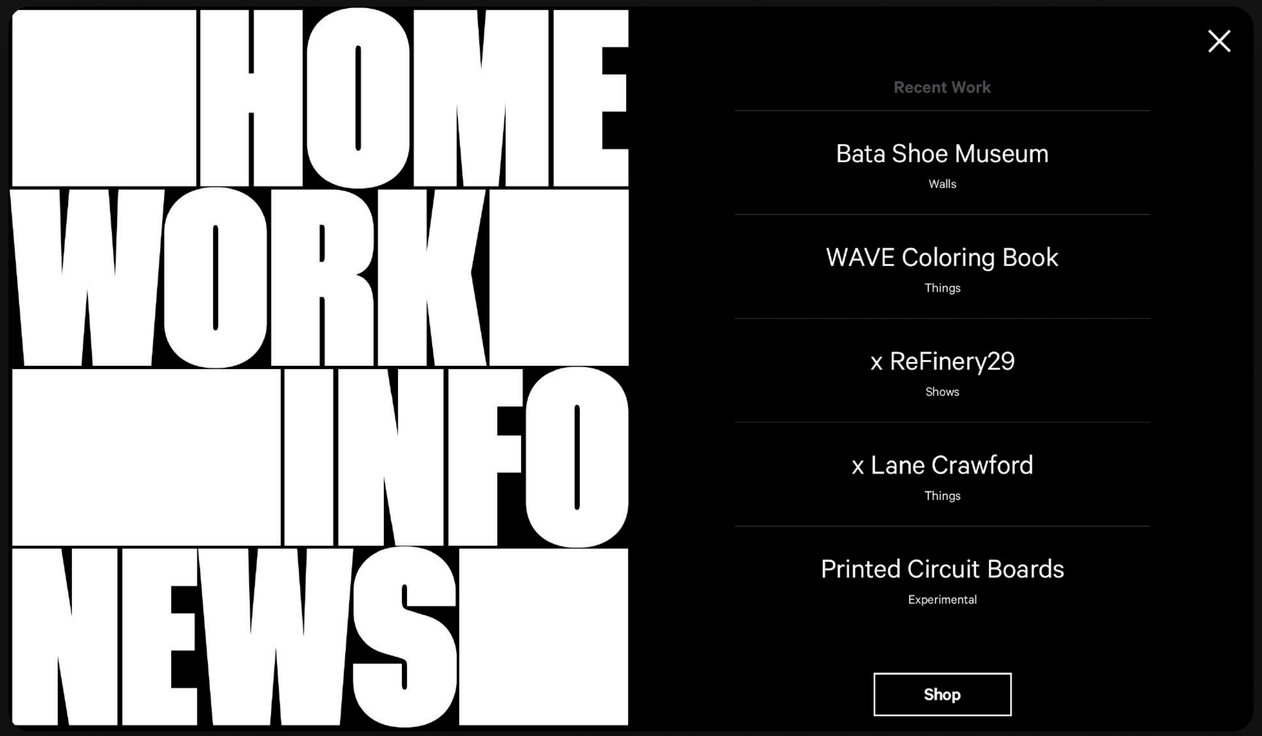
Envelope Front Sticker Front Sticker Front Sticker Front

SHANTELL
MARTIN
WORK

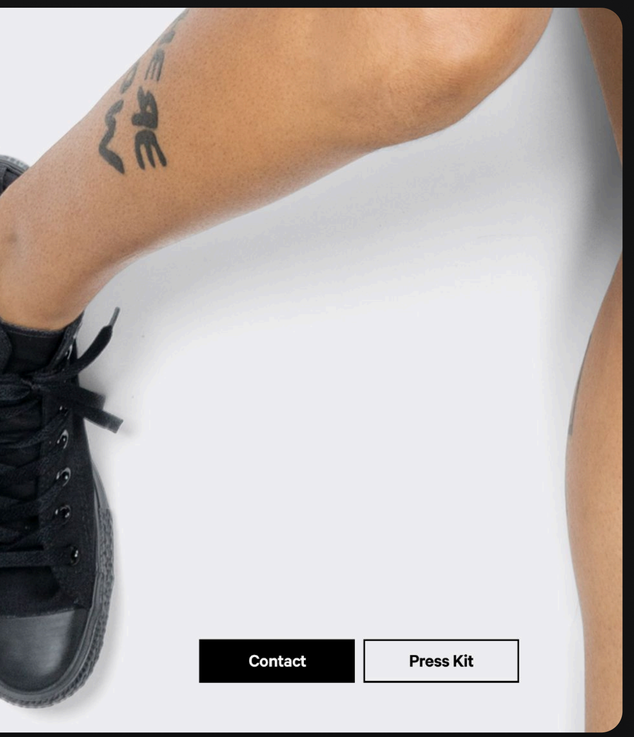

NEWS
with

SHANTELL
MARTIN
WORK

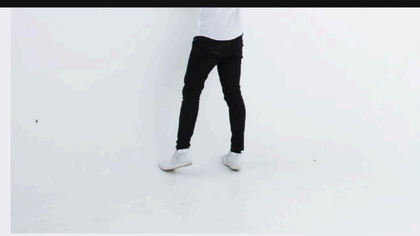
SHANTELL
MARTIN
INFO


HOME
WORK
INFO
NEWS
Recent Work
Bata Shoe Museum
Walls
WAVE Coloring Book
Things
x ReFinery29
Shows
x Lane Crawford
Things
Printed Circuit Boards
Experimental
Shop

SHANTELL
MARTIN
x MARTONE
CYCLING CO
In conjunction with the latter and Artspace, Shantell was commissioned to make limited edition bikes.
New Haven
2014
Share

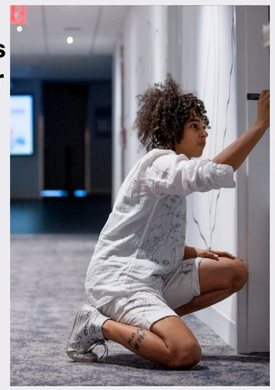


SHANTELL MARTIN



Viacom's 7th Floor

New York
2014



Brown Institute of Media Innovation

New York
2014

Martin's work is a meditation of lines; a language of

Spotify

Client:
Spotify

Website
Custom CMS

2019

About the project:

The engagement spanned five projects across four Spotify teams: PR, Social Impact, Research, and Design. The aim was to create a publishing platform that enabled teams to communicate more effectively and publish thought leadership. The design focused on making publishing effortless with an intuitive interface, streamlined workflows, and shared components so any team could publish quickly. Built-in collaboration and content management tools improved consistency and operational efficiency across teams.

Role:

- Worked directly with Spotify’s PR, Social Impact, Research, and Design teams from kickoff through launch
- Translated Spotify’s branding into cohesive digital experiences
- Hands-on UI/UX across page types, components, and workflows
- Built interactive prototypes
- Designed a custom easy to use CMS
- Oversaw and managed front-end and back-end development through launch

Articles Events Team

18

Instruments played across the design team.

1.2M

Minutes of music streamed by us per month on average.

no matter where you work. Here at Spotify
frequently collaborates with each other,

Spotify Design

Articles Events Team

Spotify Design

Hey, we're a group of music-loving designers, UX writers, researchers and data scientists making meaningful connections between fans and artists. And we make it all happen by understanding and putting people first.

CASE STUDIES

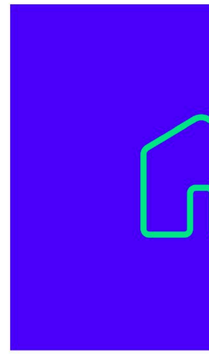
What's it like to intern at Spotify as a Designer?

05/19/2017 | 12 min read

CASE STUDIES

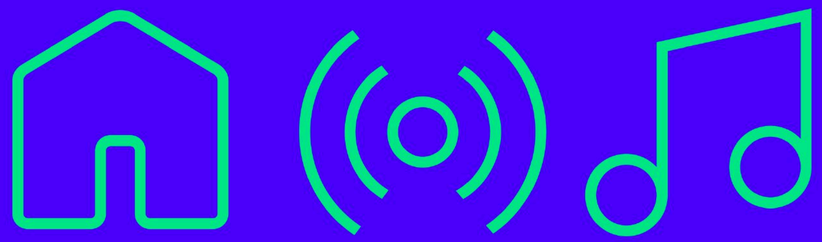
Redesigning an entire Spotify icon suite.

05/19/2017 | 12 min read



Spotify Design

Articles Events Team



CASE STUDIES
05/19/2017

Share:

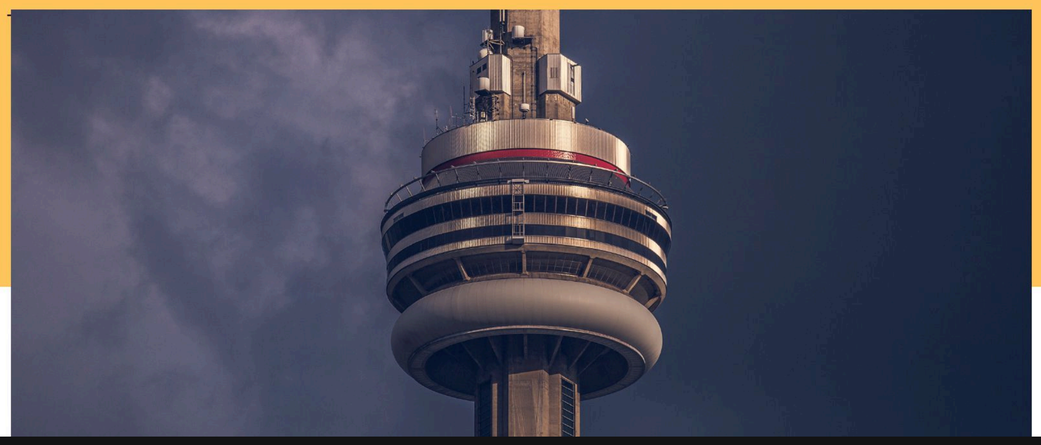
Redesigning an entire Spotify Icon Suite.

BY ANDREA LIMJOCO

Spotify Design

Articles Events Team

Events



Spotify Design

Articles Events Team Footer Users Log Out

PAGE SETTINGS | ADD NEW STORY

CHANGE COLOR | SAVE

COLOR A: LAVENDER

COLOR B: STORM

Spotify De

We've got a world of rich, dynamic content at our fingertips. Doing it justice takes great user experience and innovative design, and creating meaningful connections between fans and artists by understanding and putting people first.

ALL | PUBLISHED STORIES | DRAFTS | SCHEDULED

Search

DESIGN
SCHEDULED: 5/20/2017 9AM (EST)

Scheduled: New Spotify interaction model for Microsoft XBox.

EDIT DELETE MOVE TO DRAFTS

CASE STUDIES
PUBLISHED: 5/17/2017

What's it like to intern at Spotify as a Designer?

INSIGHTS
PUBLISHED: 5/17/2017

Redesigning an entire Spotify icon suite.

CULTURE
LAST SAVED: 5/17/2017

Draft: Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor.

CULTURE
LAST SAVED: 5/17/2017

What is good design?

INSIGHTS
PUBLISHED:

A look inside the Stockholm office.

Spotify Design

Articles Events Team Footer Users Log Out

BACK

STORY SETTINGS | PREVIEW | SAVE AS DRAFT | SAVE & PUBLISH

CLEAR IMAGE | SELECT COLORS

Redesigning an entire Spotify Icon Suite.

Posted by: Manage Contributors

ANDREA LIMJOCO

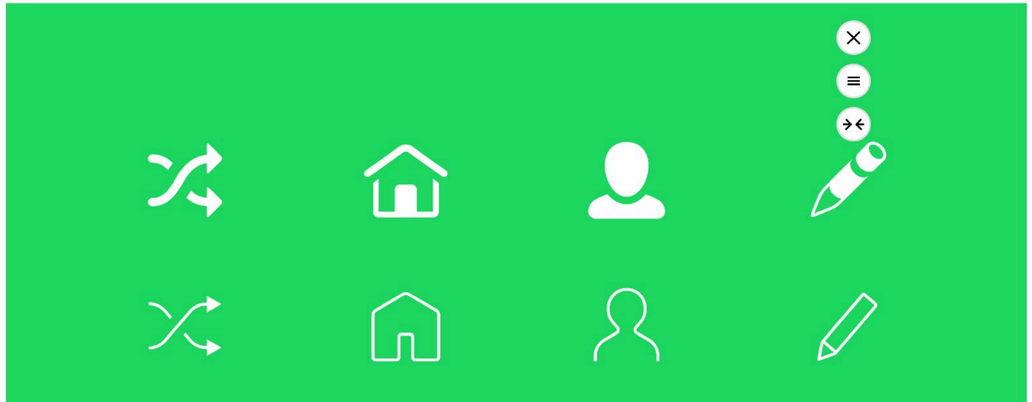
Topic: Manage Topics

Case Studies

This week we updated our Spotify icon suite. It was a four month process of creating and implementing six hundred individually crafted icons that had to look and function well across all of our products. Redesigning an entire icon suite (which hadn't been updated in 3 years!) was a bigger task than what we anticipated. We encountered 3 key challenges that helped inform these icons:

1. Visual:

We wanted to design an icon suite that was original and bold (in style) to reflect our brand. At the same time, we wanted the icons to be simple and remain elegant over time.



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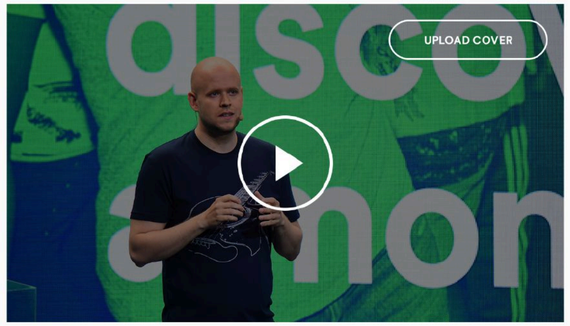
1. Visual:

We wanted to design an icon suite that was original and bold (in style) to reflect our brand. At the same time, we wanted the icons to be simple and remain elegant over time.



https://www.youtube.com/watch?v=4A0TaubMFNU

Insert video caption

Insert image caption

Posted by:

Spotify Design Team
Daniel Ek
Andrea Limjoco
Ann East
Victor Hugo

Topic:

- select
Design
Insights
Case Studies
Culture

TEXT
QUOTE
IMAGE
SPOTIFY PLAYER
IMAGE GALLERY
DOWNLOADS
VIDEO
EMBED

ADD COMPONENT

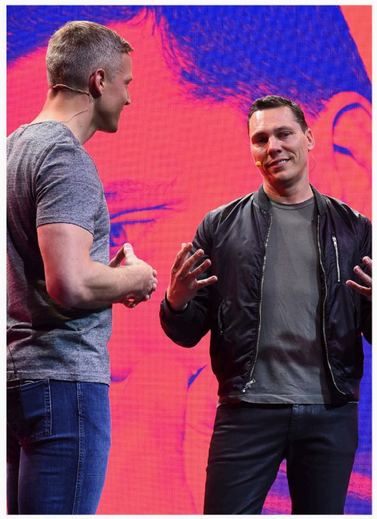


Image caption

Embed Spotify Player

Enter embed code:

<iframe src="https://open.spotify.com/embed?uri=spotify:user:spotify:playlist:3rgsDhGHZxZ9sB9DQWQfuf" width="300" height="380" frameborder="0" allowtransparency="true"></iframe>

ADD

Publishing Options

Date:

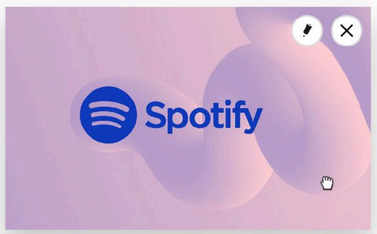
Today: May 16, 2017

Set Publishing Time

Scheduled Publishing Time:

09:00 AM
EST (GMT-04:00)

PUBLISH



Spotify Brand Videos

16 FILES

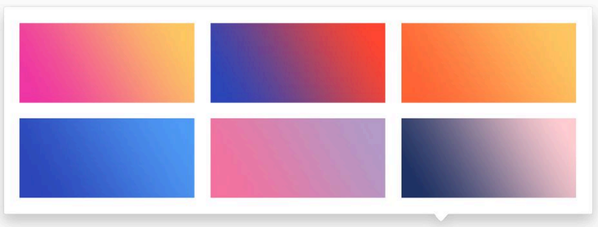
This partnership is built on a mutual love of music, creating value for artists and delivering for fans. We will be working together to help break new artists and connect new and established artists with a broadening universe of fans in ways that will wow them both.

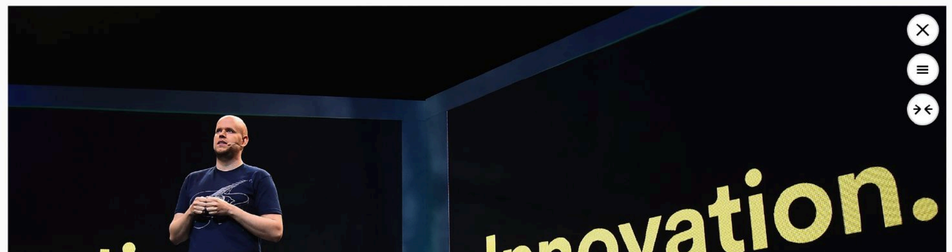
Quote byline

Manage Topics

Design	6 stories	
Insights	4 stories	
Case Studies	6 stories	
Culture	4 stories	
Interviews	12 stories	

ADD NEW TOPIC





Manage Contributors

Spotify Design Team / Default
Daniel Ek

x100

Client:
Self-initiated

Product
App/Interface
Branding
Photography
Video
Sound Design

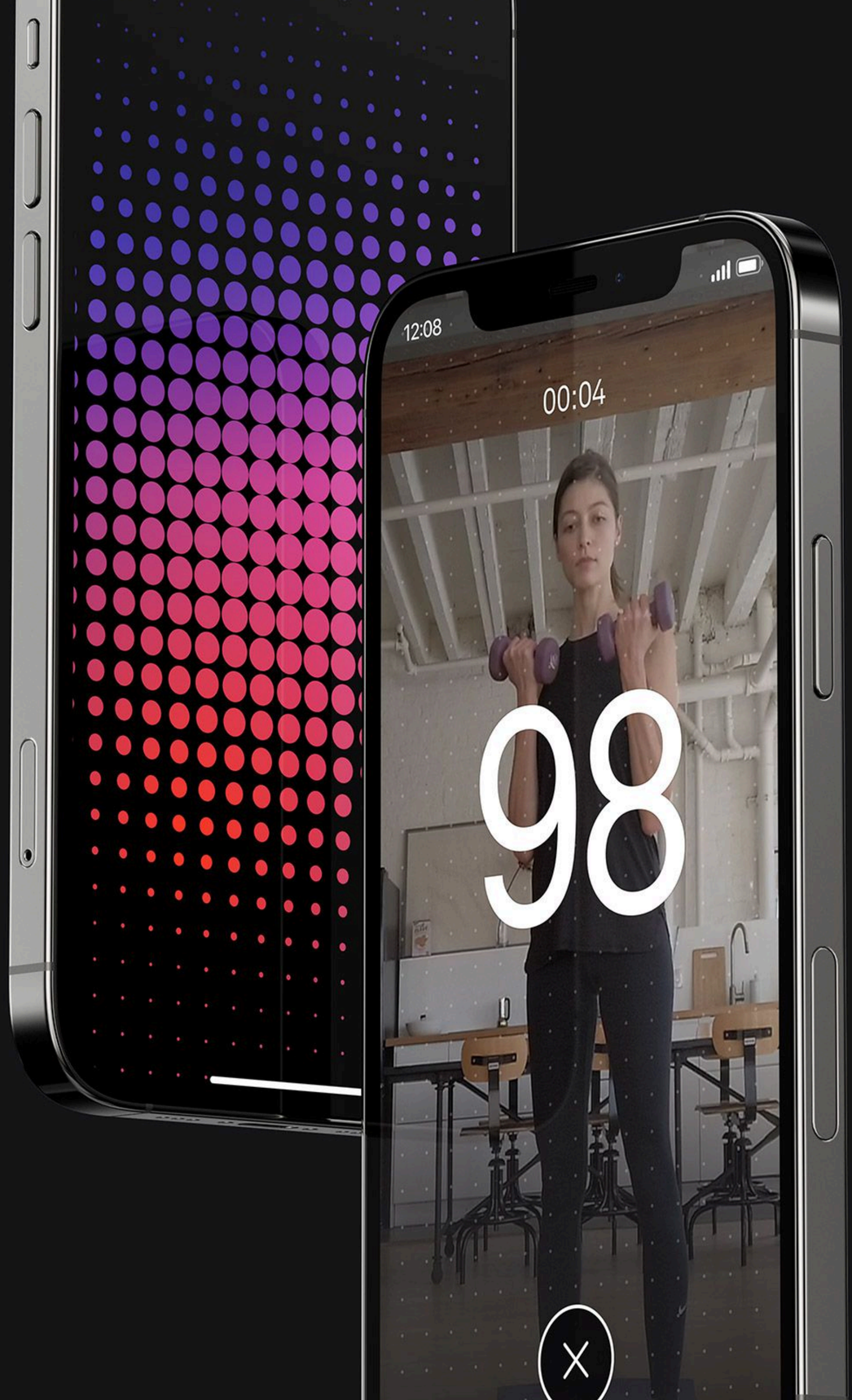
About the project:

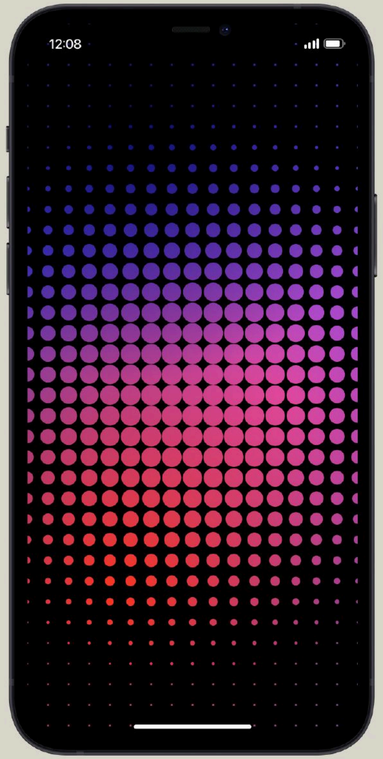
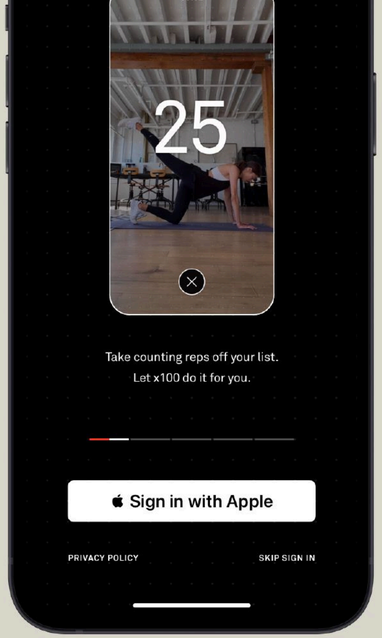
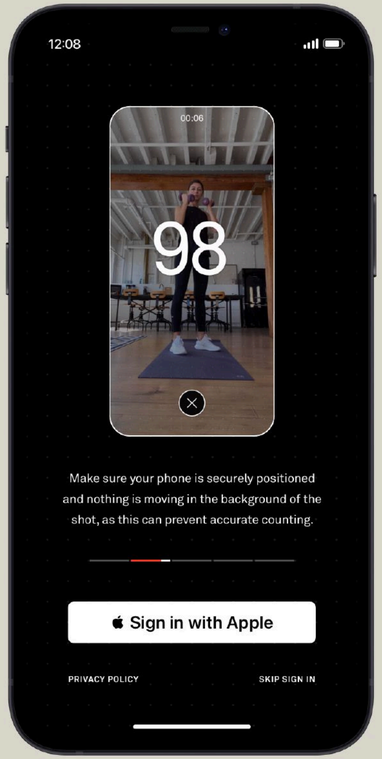
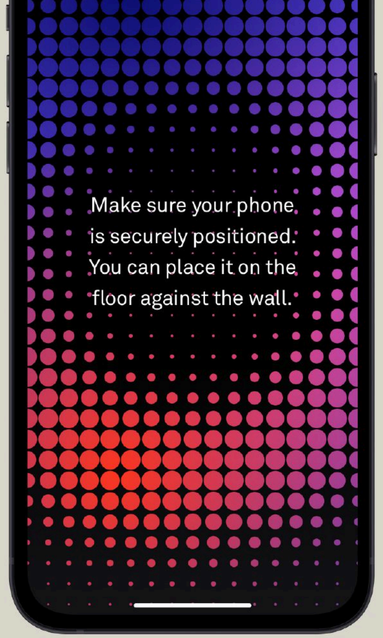
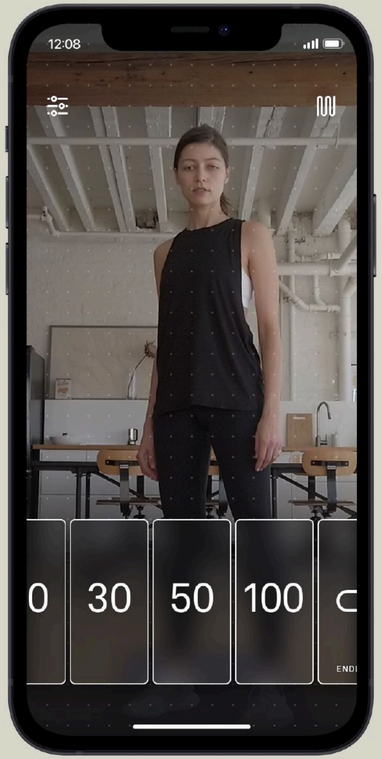
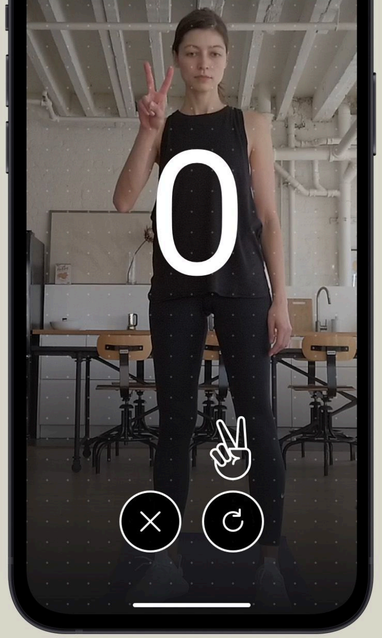
A self-initiated iOS app, x100, tracks workout repetitions by monitoring movement. The interface is built for sweaty, in-motion use with large tap targets, bold contrast, and simple states. Inspired by the tangible usability of toddler toys, the design channels a Fisher-Price sensibility that favors obvious affordances and instant understanding. Interactions stay straightforward so focus remains on the exercise, not the screen.

Role:

- Conceived the original idea and product concept
- Designed the end-to-end UI/UX
- Produced motion studies and interactive prototypes
- Created the sound design
- Collaborated with the iOS development team from concept through launch
- Directed and shot promotional videos and supporting materials

2021


12:08
00:04
98



25
Take counting reps off your list.
Let x100 do it for you.
Sign in with Apple
PRIVACY POLICY
SKIP SIGN IN

00:06
98
Make sure your phone is securely positioned and nothing is moving in the background of the shot, as this can prevent accurate counting.
Sign in with Apple
PRIVACY POLICY
SKIP SIGN IN

Make sure your phone is securely positioned. You can place it on the floor against the wall.

0
30
50
100

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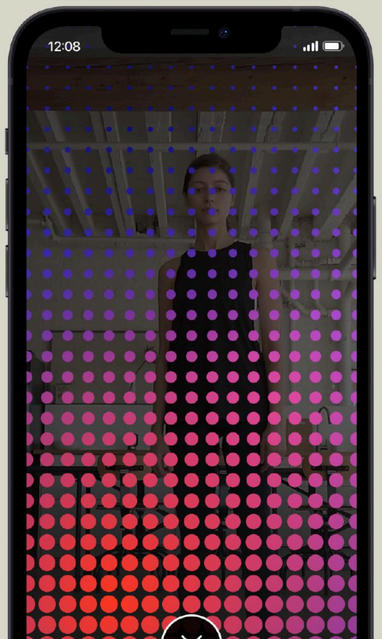
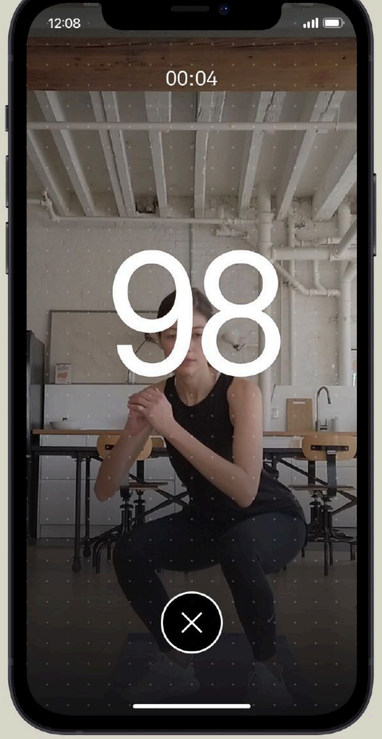
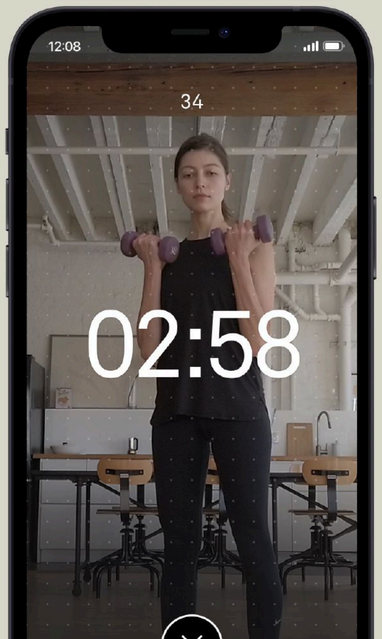
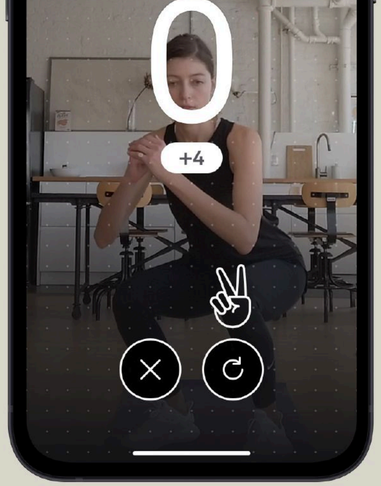
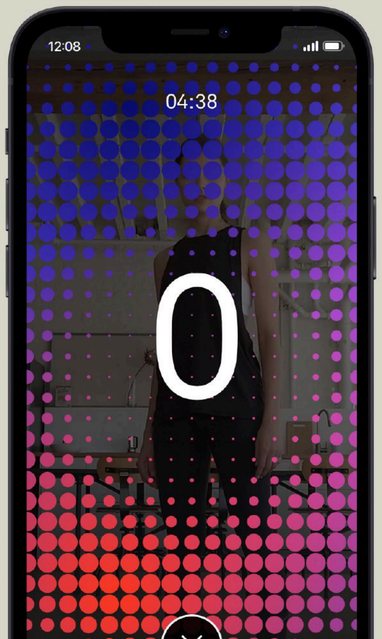
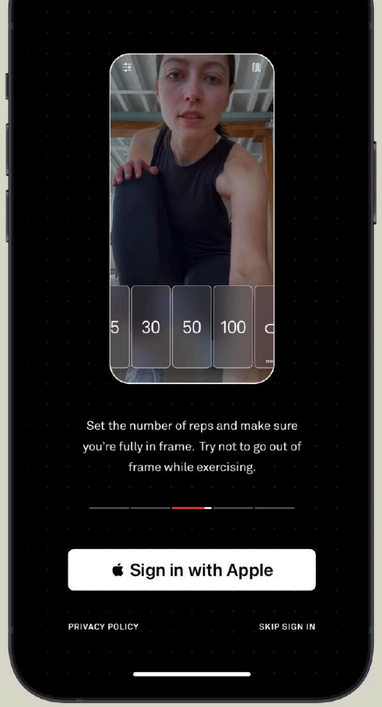
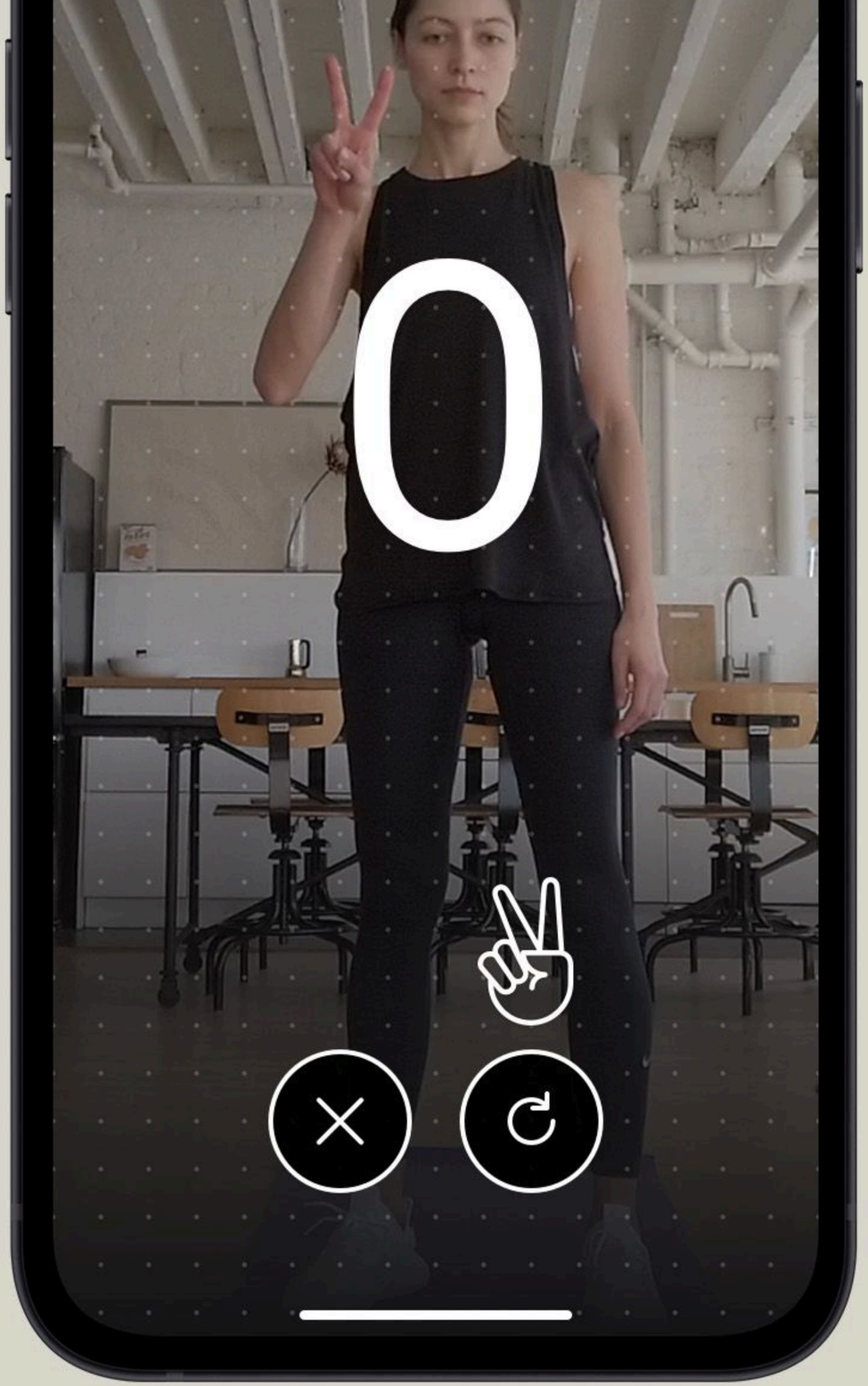


00:04
98

34
02:58

02:58
0
+4

04:38
0

30
50
100
Set the number of reps and make sure you're fully in frame. Try not to go out of frame while exercising.
Sign in with Apple
PRIVACY POLICY
SKIP SIGN IN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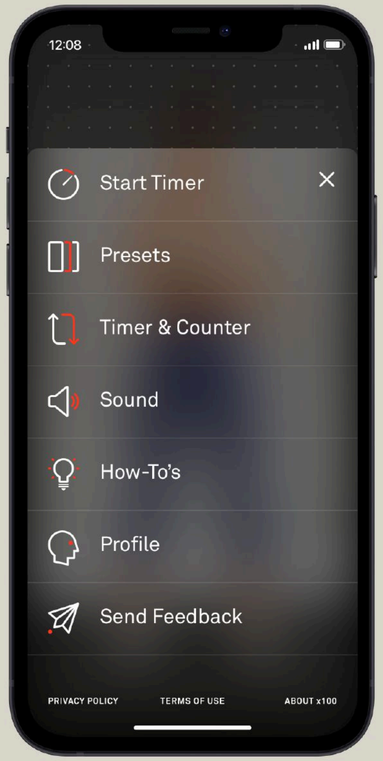
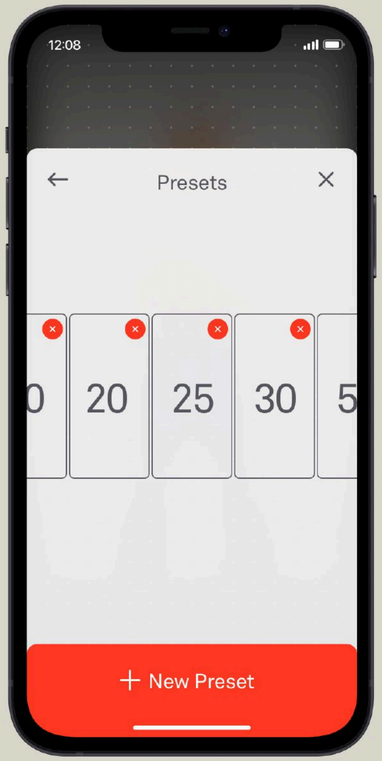
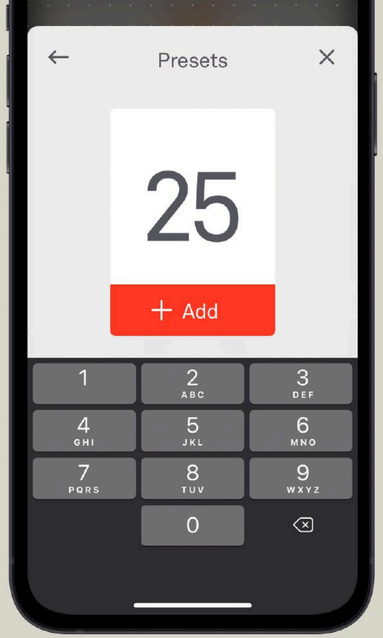

12:08
Start Timer
Presets
Timer & Counter
Sound
How-To's
Profile
Send Feedback
PRIVACY POLICY
TERMS OF USE
ABOUT x100

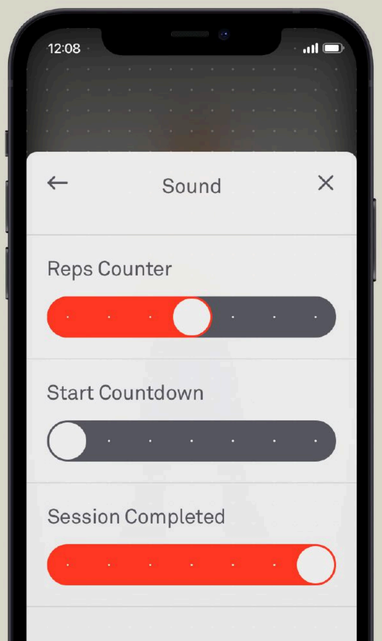
Start Timer
3 Seconds
3

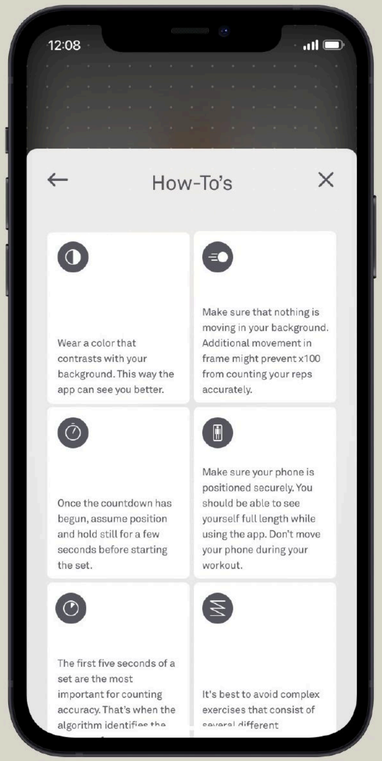

12:08
Presets
0
20
25
30
5
New Preset

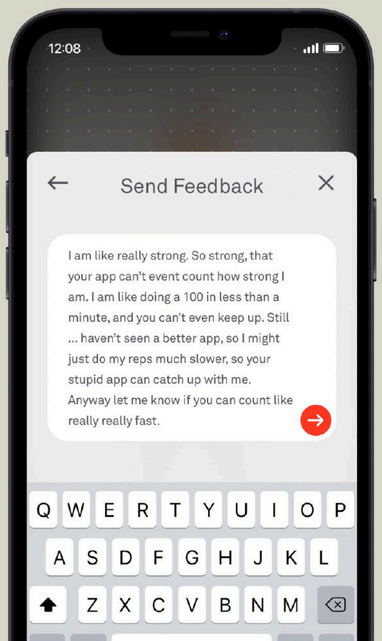

Presets
25
Add
1
2 ABC
3 DEF
4 GHI
5 JKL
6 MNO
7 PQRS
8 TUV
9 WXYZ
0

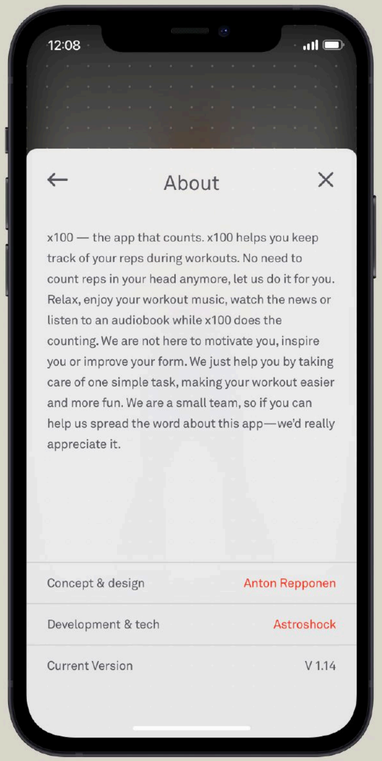
12:08
Timer & Counter
01:28
34
Default
Flipped

Timer & Counter
34
01:28
Default
Flipped


12:08
Sound
Reps Counter
Start Countdown
Session Completed


How-To's
Wear a color that contrasts with your background. This way the app can see you better.
Make sure that nothing is moving in your background. Additional movement in frame might prevent x100 from counting your reps accurately.
Once the countdown has begun, assume position and hold still for a few seconds before starting the set.
Make sure your phone is positioned securely. You should be able to see yourself full length while using the app. Don't move your phone during your workout.
The first five seconds of a set are the most important for counting accuracy. That's when the algorithm identifies the
It's best to avoid complex exercises that consist of


12:08
Send Feedback
I am like really strong. So strong, that your app can't event count how strong I am. I am like doing a 100 in less than a minute, and you can't even keep up. Still ... haven't seen a better app, so I might just do my reps much slower, so your stupid app can catch up with me. Anyway let me know if you can count like really really fast.
Q W E R T Y U I O P
A S D F G H J K L
Z X C V B N M


About
x100 — the app that counts. x100 helps you keep track of your reps during workouts. No need to count reps in your head anymore, let us do it for you. Relax, enjoy your workout music, watch the news or listen to an audiobook while x100 does the counting. We are not here to motivate you, inspire you or improve your form. We just help you by taking care of one simple task, making your workout easier and more fun. We are a small team, so if you can help us spread the word about this app—we'd really appreciate it.
Concept & design
Anton Repponen
Development & tech
Astroshock
Current Version
V 1.14

12:08
Stats
December 2020
20 21 22 23 24 25 26 27 28 29 30 31 1 2 3 4
Date
January 2, 2021 (Sunday)
Total Reps
380
Total Time
24:28
Set #
Reps
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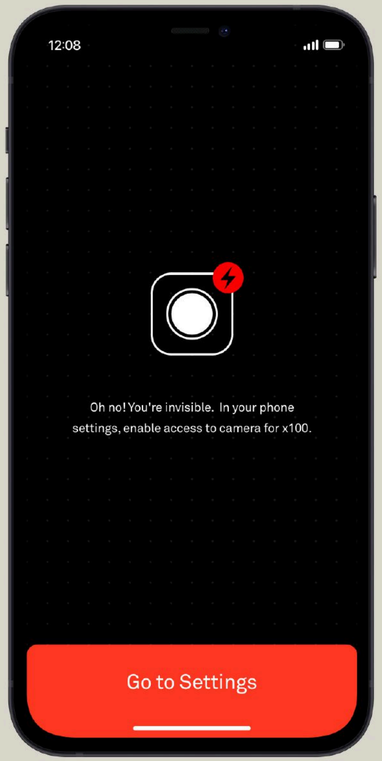
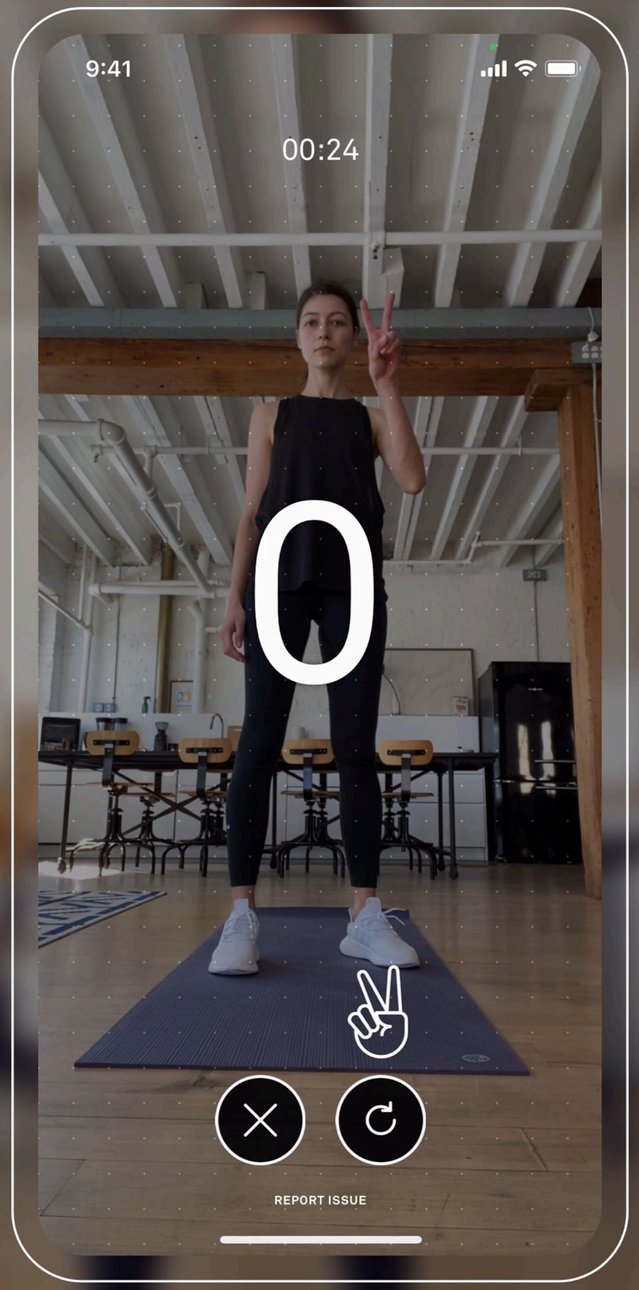

12:08
Oh no! You're invisible. In your phone settings, enable access to camera for x100.
Go to Settings

x100
App that counts

Take counting reps off your list. Let x100 do it for you.



Download on the
App Store

Design Beyond Barriers

Client:
Self-initiated

Website
Illustrations
Character Design

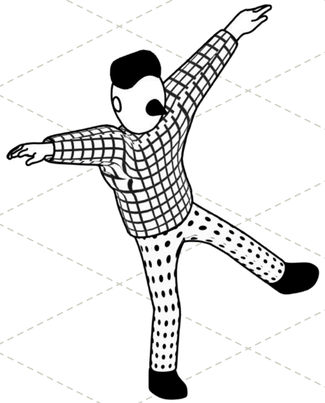
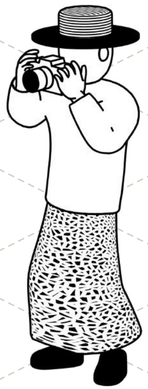
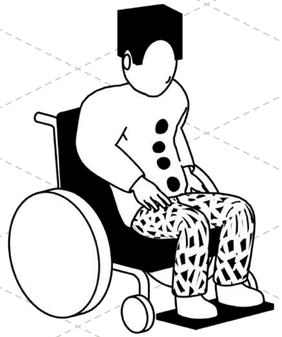
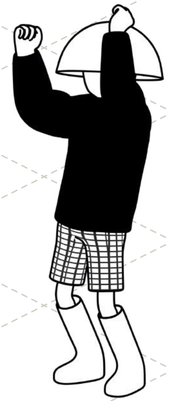
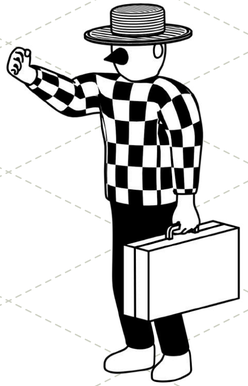
2025

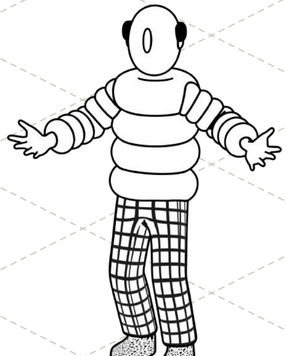
About the project:

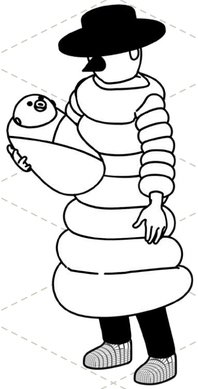
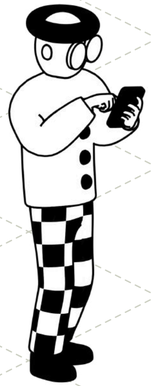
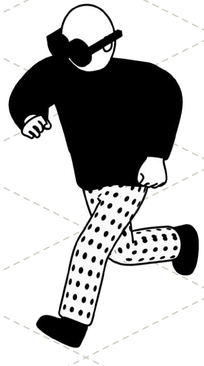
Design Beyond Barriers is an accessibility guide created by designers for designers with a single aim: to show that accessibility and great design belong together. Because accessibility is still rare in design education, responsibility often falls to developers, yet readable typography, intuitive navigation, and thoughtful color choices start in design. The guide shifts ownership back to where it begins, outlining clear principles so inclusive decisions happen from the first sketch to the final interface.

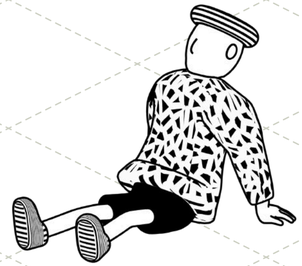
Role:

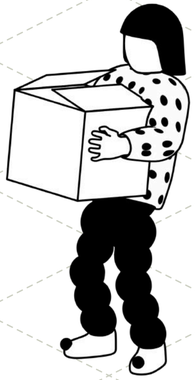
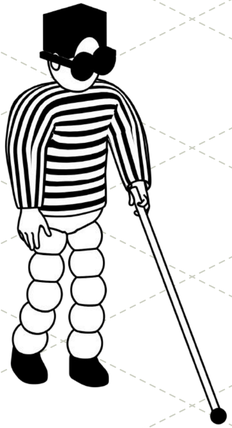
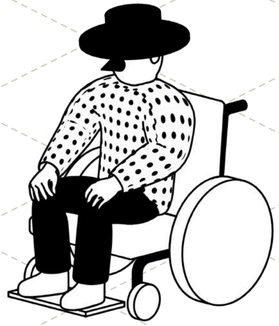
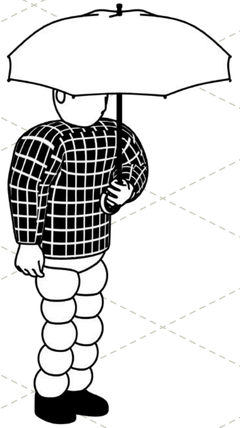
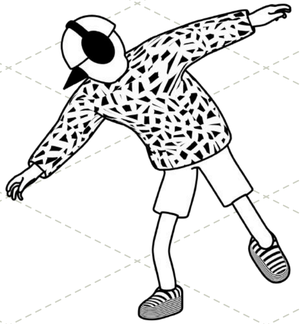
- Developed the concept and curated content
- Led art direction and accessible visual design
- Hands-on UI/UX with a strong focus on accessibility
- Created editorial illustrations for the articles
- Designed 3D characters
- Designed a custom CMS
- Oversaw and managed front-end and back-end development through launch





using the actual typeface in your design. If reading feels like an effort, you're not there yet. So keep adjusting until it doesn't.

Read previous question
How do I choose the right type size?

Read next question
Are some typefaces more accessible than others?

How do lighting conditions affect color and contrast?

Navigation & Structure

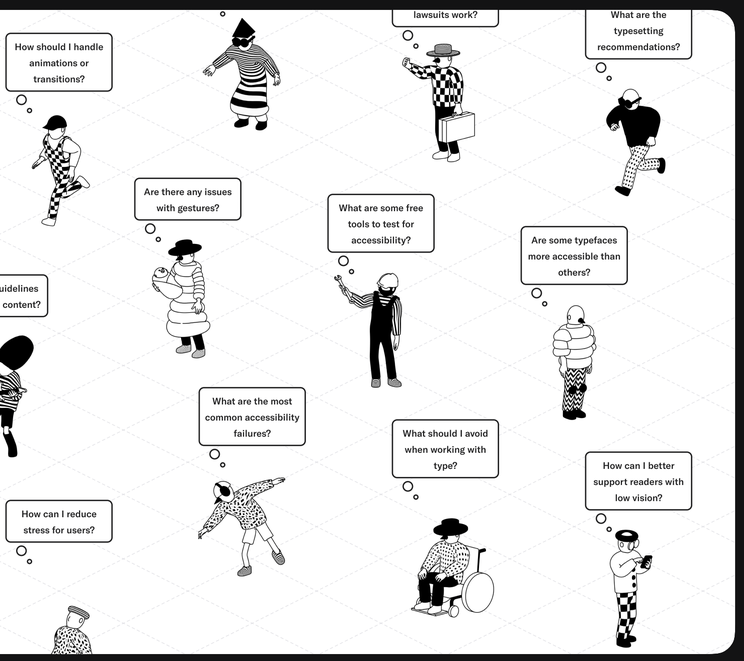
How do I make navigating layouts more accessible?

What should I know about writing copy?

What is unique about designing accessible forms?

Are there accessibility guidelines for notifications?

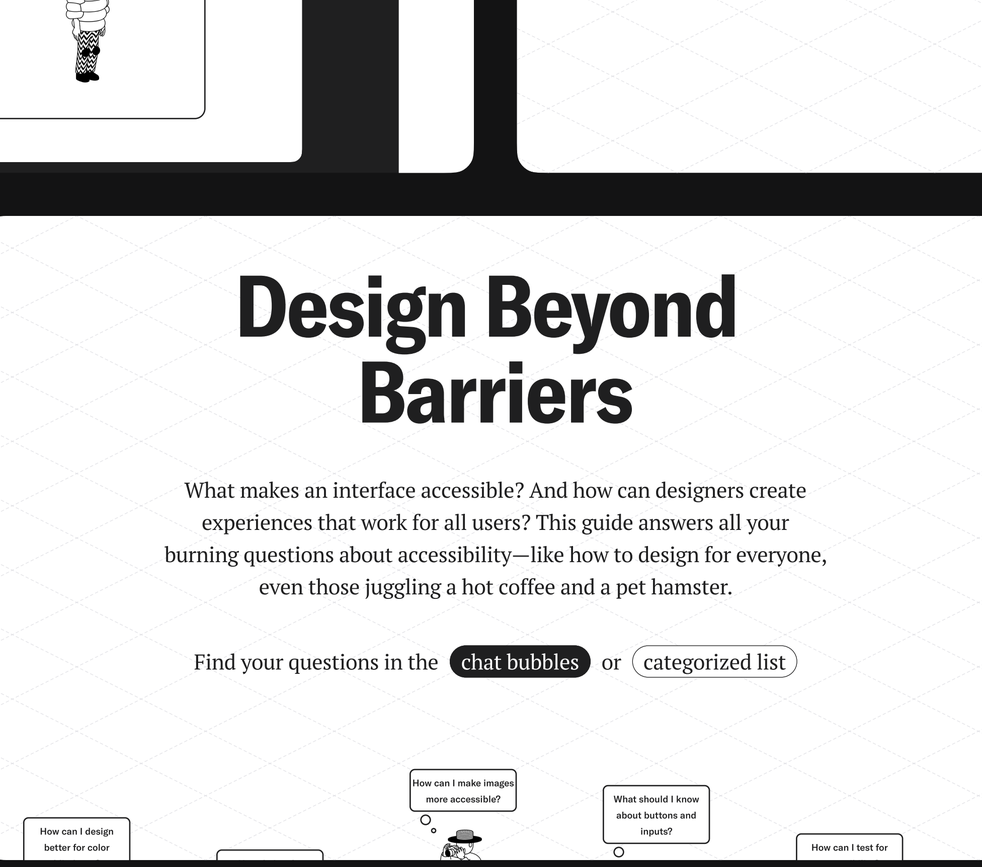
What's the best way to make overlays accessible?

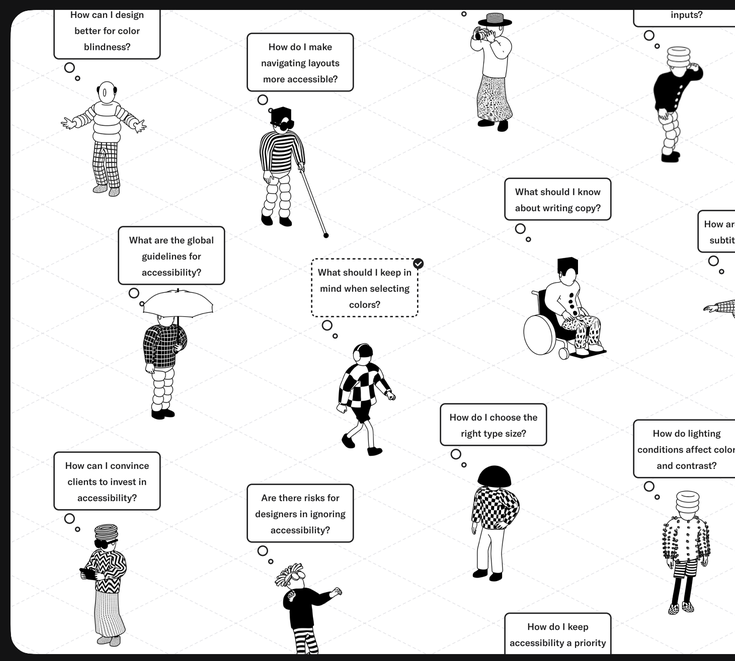


Design Beyond Barriers

What makes an interface accessible? And how can designers create experiences that work for all users? This guide answers all your burning questions about accessibility—like how to design for everyone, even those juggling a hot coffee and a pet hamster.

Find your questions in the chat bubbles or categorized list





Typography

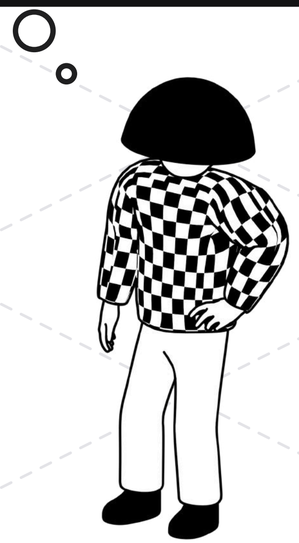
What are the typesetting recommendations?

Typesetting in interfaces is what separates readable text from something

recommendation works for every single typeface and size. The ideal spacing depends on the typeface, as factors like x-height, stroke weight, and type size all influence how easily text can be read.

How can I convince clients to invest in accessibility?

Are there risks for designers in ignoring accessibility?



How do I kee
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What are the guidelines for video content?

How should I handle animations or transitions?

Close

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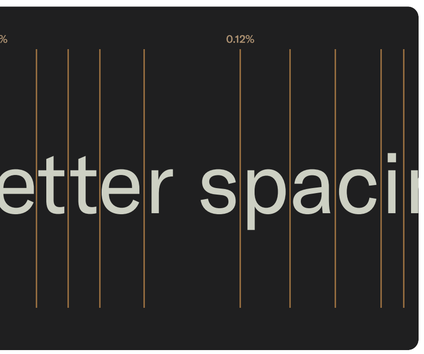

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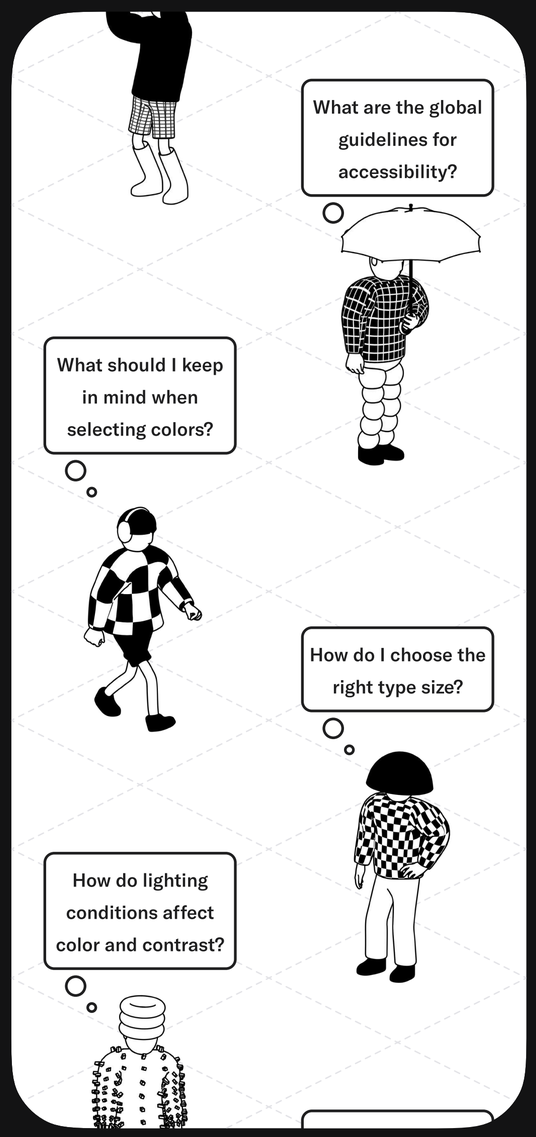

Design Beyond Barriers

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Find your questions in the

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How can I design better for color

Close

Typography

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Typesetting in interfaces is what separates readable text from something people give up on. Small tweaks—like spacing or size—can make a huge difference, especially for users with low vision or cognitive challenges.

Take letter spacing. There's no one-size-fits-all solution, and no universal

than others?

What should I avoid when working with type?

Color & Contrast

How can I design better for color blindness?

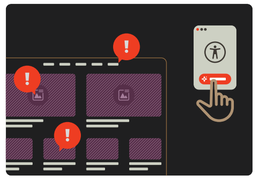
What should I keep in mind when selecting colors?

How do lighting conditions affect color and contrast?

Navigation & Structure

How do I make navigating layouts more accessible?

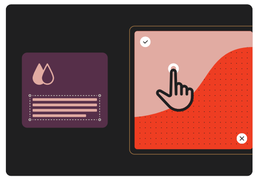
Accessibility tools can help catch common issues, but they're not a substitute for making design decisions. That's still your responsibility. These tools will flag things like contrast problems and missing labels, but they won't tell you if your layout is confusing or if your content actually makes sense. So treat them as a starting point, and don't follow them blindly. Here are some of the best free options to add to your workflow



WAVE (Web Accessibility Evaluation Tool): Developed by WebAIM, this browser extension for both Chrome and Firefox provides visual feedback about the accessibility of your designs.

Axe for Designers: Created by Deque, this free Figma plug-in allows you to automatically scan your Figma designs for accessibility issues and provides guidance on how to fix them.

Figma Color Contrast Checker: This feature inside Figma shows the exact pass/fail threshold for color contrast within each hue to help you meet WCAG AA guidelines.



IBM Accessibility Design Kit: Available for both Figma and Sketch, this kit provides checklists, guidance, examples, and assets to help designers incorporate accessibility into their workflow.

Stark: This plugin for Figma, Sketch, and Adobe XD allows designers to check color contrast, simulate color blindness, and test basic accessibility. The free version includes essential features like contrast checking and colorblind simulation, while advanced tools are available in paid plans.

W3C WAI Accessibility Evaluation Tools List: This resource allows you to search and filter for tools based on your needs, such as testing for specific WCAG criteria, formats, or environments.

Read previous question
How do I keep accessibility a priority over time?

Read next question
What are the global guidelines for accessibility?

Testing

What are the most common accessibility failures?

80% of accessibility issues come from design. But the good news is that most common mistakes are simple to fix once you know what to look for. Here are seven key accessibility mistakes designers make—and how to avoid them.

1. **Low Contrast & Relying on Color for Meaning**
   Low contrast is one of the most common accessibility issues, making content hard to see for people with low vision or in poor lighting. Similarly, using color alone to convey meaning—like red for errors or green for success—can be problematic for colorblind users.

1. **Unclear Forms & Errors**
   In form design, common issues include missing labels, unclear error messages, poor keyboard navigation, and placeholder text that disappears once users start typing.

1. **Missing Alt Text & Embedded Image Text**
   Alt text lets screen readers describe images for users, but it's often missing or vague, like "Image1234.jpg." Some designers also put important text in images, which screen readers can't pick up at all.

1. **Missing Focus Indicators**
   When navigating with just a keyboard, it can be impossible to know where you are if there's no visual cue showing which button, link, or form field is selected. This is a common problem when there's no clear indicator, like a border or outline, to show which element is active.

1. **Unclear Links & Ambiguous Labels**

Accidental activation is another key concern, as some users might accidentally tap or swipe on something they didn't mean to. This is especially problematic for people with limited dexterity or motor control, because it's harder for them to make precise movements.

And it's not just about disabilities. Think about a child accidentally tapping the wrong button because they're still growing into their dexterity. Or a person with a cup of coffee in one hand and their phone in the other, trying to use a gesture-based interface. These situations aren't isolated to people with disabilities—they're common for anyone who doesn't have perfect coordination or a free hand.

But don't worry—gestures can still be part of your design. The key is always having a conventional way to perform the same task. For example, when deleting mail on your phone, you can swipe to delete, but if someone can't use that gesture, they can still access the delete button in the menu.

The same goes for any gesture-based action—always offer an alternative method, so everyone can accomplish the task easily, regardless of their abilities. This means that every gesture, whether it's a swipe, pinch, or shake, should have a backup that's just as intuitive.

Ultimately, it's a good idea to make your designs as forgiving as possible, and allow for mistakes without frustrating the user. A forgiving design means people aren't punished for mistakes, and the design is robust enough to anticipate a wide range of abilities and dexterities.

Read previous question
How should I handle animations or transitions?

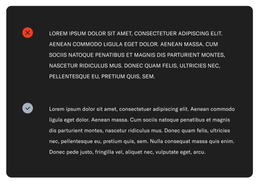
Read next question
How can I reduce stress for users?

Typography

What should I avoid when working with type?

A concert poster can get away with being hard to read. Your vaccine appointment page can't. Every type choice affects readability, and even small missteps can make content harder to process—especially for people with low vision, dyslexia, or cognitive disabilities.

Take all caps. When every letter is the same height, you lose the shapes that help people recognize words at a glance, and slows things down. Uppercase can work for short labels or titles, but in body text, it's best to steer clear. Clarity should always come first.



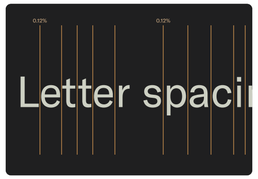
Italics can cause the same kind of problems. Slanted letterforms blur the shapes that make words easy to recognize—especially at smaller sizes. While fine for short references or citations, italics quickly become hard to read in longer blocks of text.

Of course, no designer worth their weight in salt would set full paragraphs in all caps or italics—but those same styles still get used to create emphasis. But in an interface, where clarity matters most, bold is almost always the better choice. It stands out without sacrificing readability.

Fully justified text is another thing to avoid. It might look graphic or stylized, but it creates uneven spacing between words, referred to as riversof white space that make reading harder, especially for users with dyslexia. So it's best to steer clear and use left-aligned text instead.

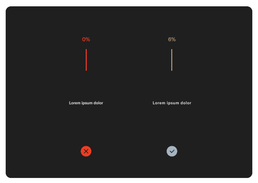
Typesetting in interfaces is what separates readable text from something people give up on. Small tweaks—like spacing or size—can make a huge difference, especially for users with low vision or cognitive challenges.

Take letter spacing. There's no one-size-fits-all solution, and no universal recommendation works for every single typeface and size. The ideal spacing depends on the typeface, as factors like x-height, stroke weight, and type size all influence how easily text can be read.

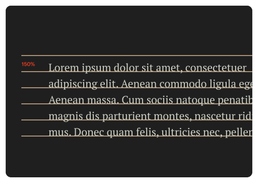


Though WCAG recommends a minimum letterspacing of 0.12 times the font size to prevent characters from crowding each other—especially in body text—smaller text sizes, like those used for labels or captions, often need extra spacing—sometimes up to 0.6 times the font size.

For larger type, spacing can be tighter. But don't overdo it. Once letters start crashing into each other, readability suffers fast. Negative spacing might look cool in a headline, but in an interface, it usually does more harm than good.



Line height matters just as much. If lines are too tight, your eyes have to work harder to track from one to the next. Too loose, and the rhythm falls apart. WCAG recommends a minimum of 1.5x the font size for line height and 2x for paragraph spacing—but that's just a baseline. Depending on the typeface, those numbers can make the text feel too spaced out or disconnected. You still have to tune it by eye.



Always keep in mind that none of these rules and recommendations exist in a vacuum. Type size, spacing, and structure all work together—and if one's off, it throws off everything else. You have perfect line spacing, but if the font's too small or the contrast is weak, it's still hard to read.

The only way to know if it works? Test it. With real users, on real devices, using the actual typeface in your design. If reading feels like an effort, you're not there yet. So keep adjusting until it doesn't.

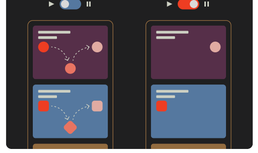
Read previous question
How do I choose the right type size?

Read next question
Are some typefaces more accessible than others?

Images & Video

What are the guidelines for video content?

Start with captions. They're the baseline. Captions should be easy to read, with enough contrast to stand out—even over bright or moving backgrounds—and positioned so they don't overlap other text. Most



An interface isn't a rave—users shouldn't have to brace themselves just to scroll. Now, that doesn't mean you need to get rid of all animations. Just use them with intention. Motion should support the experience, not compete with it.

A well-designed interface moves with purpose, not just for the sake of it. So as designers, let's prioritize user comfort by creating designs that work seamlessly with or without animation, and ensure that when animations are present, they feel smooth and purposeful, not jarring or disruptive.

Read previous question
How can I make interactions easier for everyone?

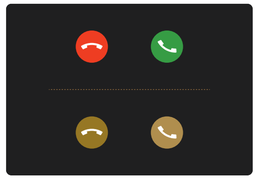
Read next question
Are there any issues with gestures?

Color & Contrast

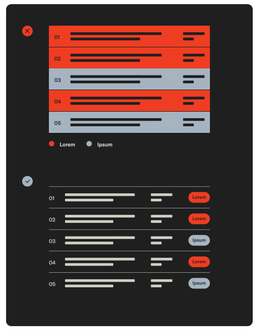
How can I design better for color blindness?

Roughly 8% of the population is color blind, which means they don't see color the same way most people do. The most common type? Red-green color blindness. And what colors do we love to use for success and error states? Red and green.

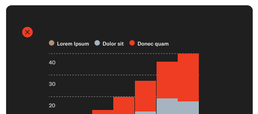
So if those colors look the same—and there's no backup signal—some users will miss important information entirely. That's why relying on color alone to communicate meaning is a bad idea.



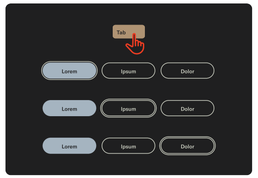
To keep information clear for everyone, always add icons, labels, or text for extra clarity. For example, a green checkmark with the word "Success" or a red exclamation mark with "Error" helps people who can't see the color difference still understand what's happening.



The same rule applies to data visualization. At some point, almost every designer will work on a graph or table, so it's important to think about how data is presented. Instead of relying only on color, use textures, patterns, or labels to make differences clear. That way, everyone can interpret the information accurately—no matter how they see color.

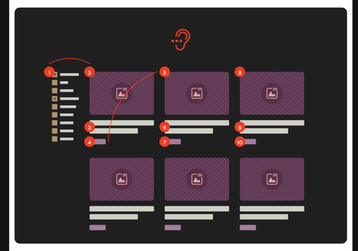


So make focus indicators obvious. WCAG recommends a frame of at least 2 pixels thick around the highlighted element, with a contrast ratio of 3:1 or more. It's a small adjustment that makes navigation easier for everyone.



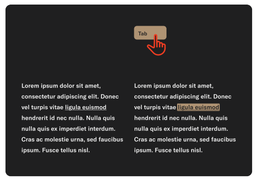
You also need to think about how keyboard and screen reader users will move through the layout. What should they tab to first? How does it handle multi-column layouts or tables? The focus order should follow the same natural reading flow your design suggests—left to right, top to bottom, with no surprises.

But don't worry. This doesn't mean you have to stick to boring single-column layouts to make your designs more accessible. You can still design across multiple columns; you just have to make sure that assistive technologies interpret the reading order correctly.



And don't underestimate consistency. When menus, buttons, and interactive elements stay in familiar spots across pages, keyboard users can breeze through your interface on muscle memory alone.

The same goes for skip links. Tabbing through a long navigation just to reach the main content is annoying. A simple "Skip to Content" link lets keyboard and screen reader users jump straight to what they came for.



Navigation affects everyone. When the layout flows the way it should, users don't even notice—it just works. But when the focus order jumps around or skips important sections, it breaks the experience. And it's often the canary in the coal mine—an early sign that something's off in the design. Even if it only affects assistive tech users at first, chances are it's going to frustrate everyone else too.

Read previous question
How do lighting conditions affect color and contrast?

Read next question
What should I know about writing copy?

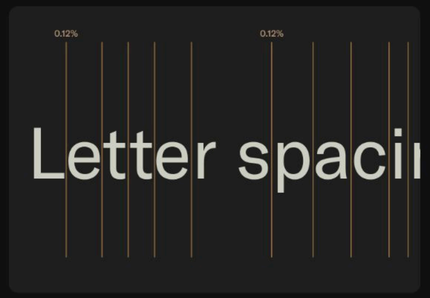
Interactions & Animations

How can I make interactions easier for everyone?

In general, avoid overcomplicating things. Simple, straightforward controls make it easier for people with motor impairments, cognitive challenges, or anyone using assistive tech to move through an interface without friction.

Drag-and-drop interactions, for example, can be tricky for people with limited motor control. That's why it's best to avoid them when possible—or at least offer simpler alternatives like buttons or menus, so users have options that are easier to use.

But it's not just about people with disabilities. If your mouse or trackpad stops working, you'd be relying entirely on your keyboard too. That's why keyboard accessibility isn't a nice-to-have—it's essential. Users should be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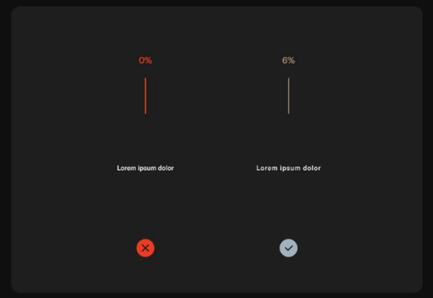
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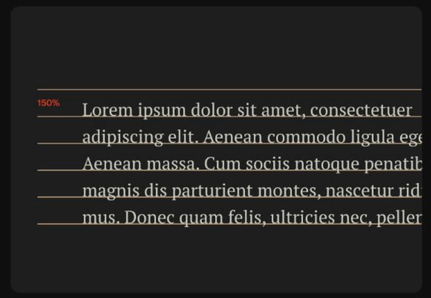
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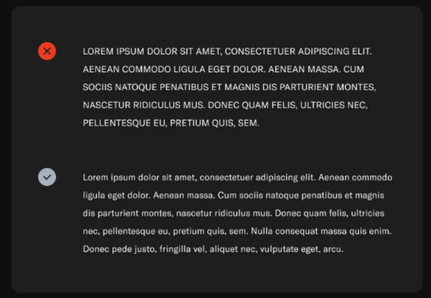
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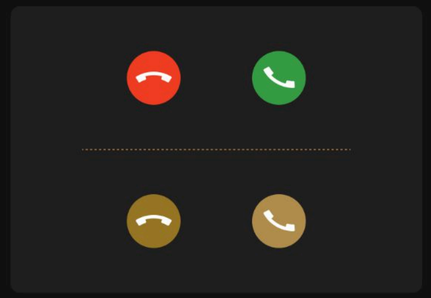

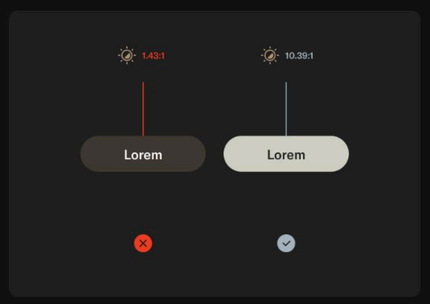
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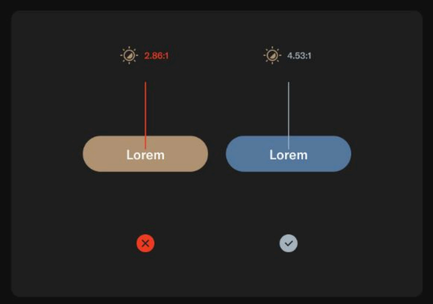
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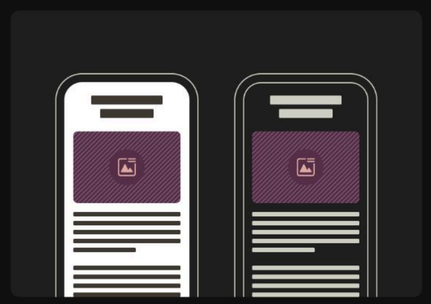

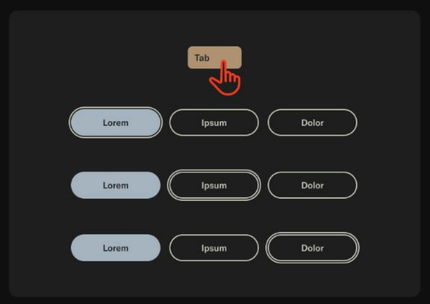
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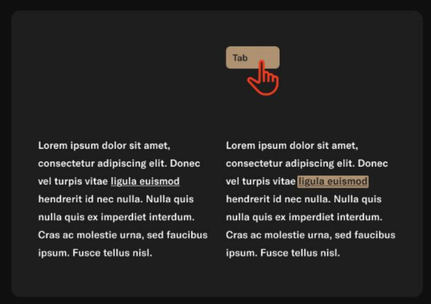
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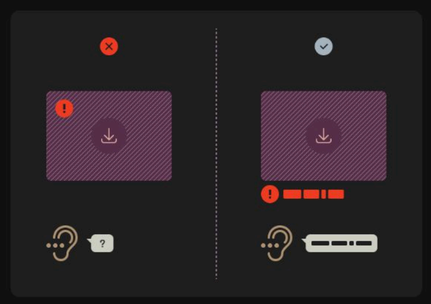

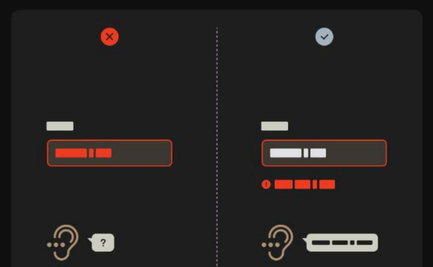

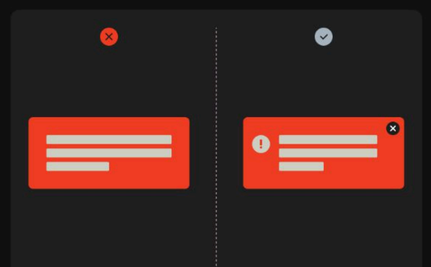

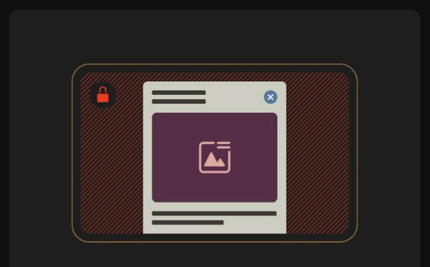

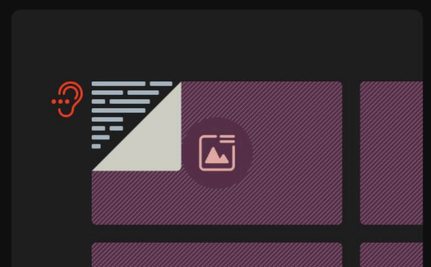

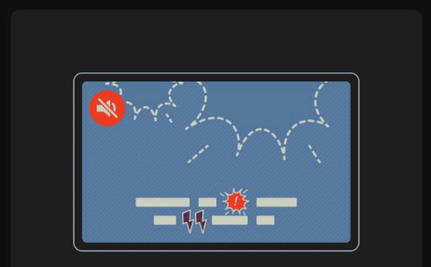

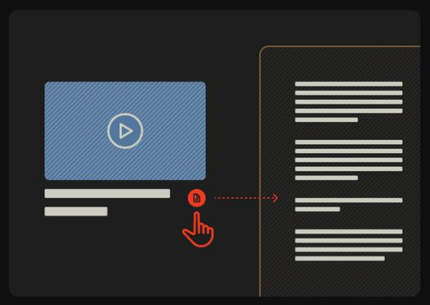

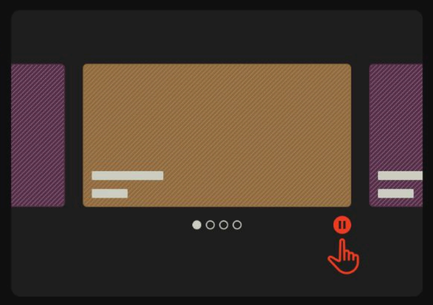

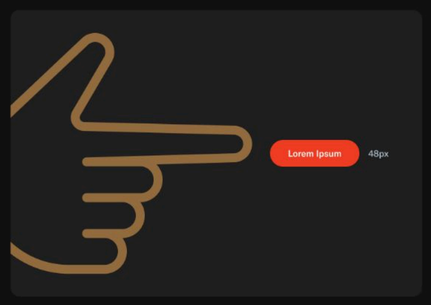
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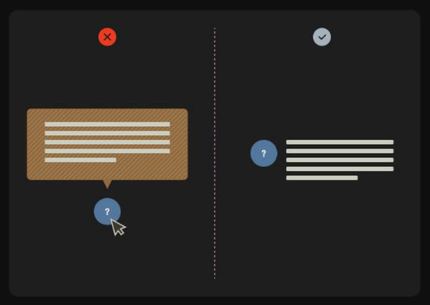

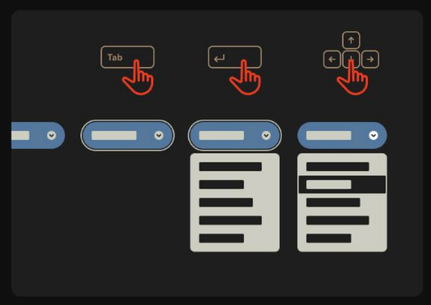
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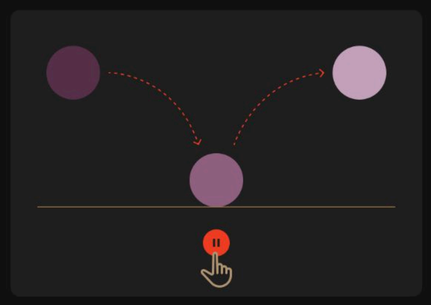

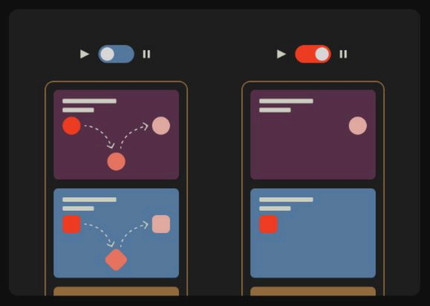

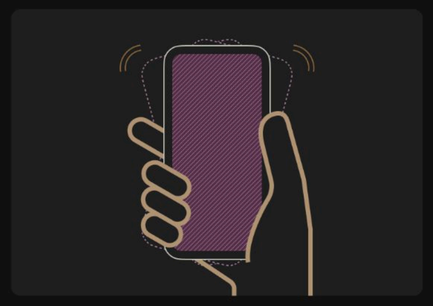

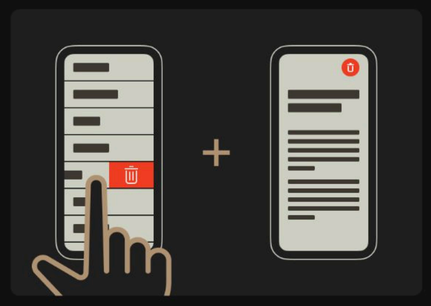

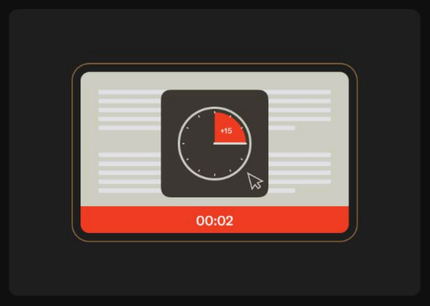
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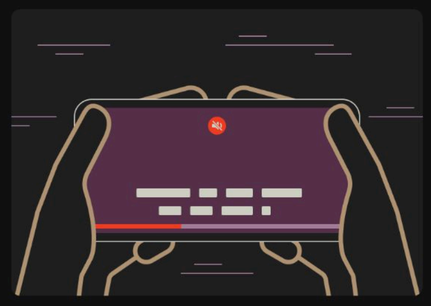

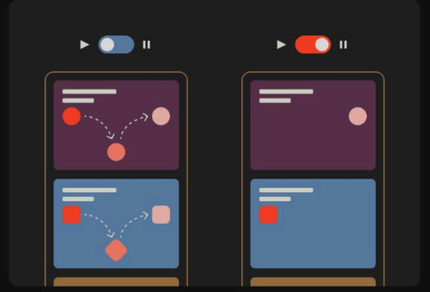

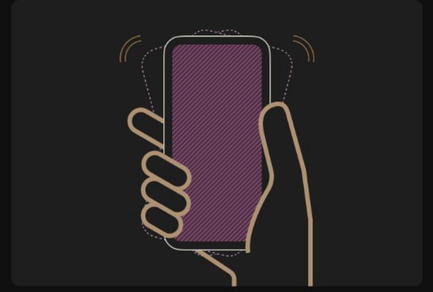

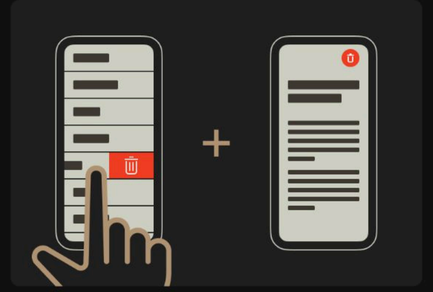

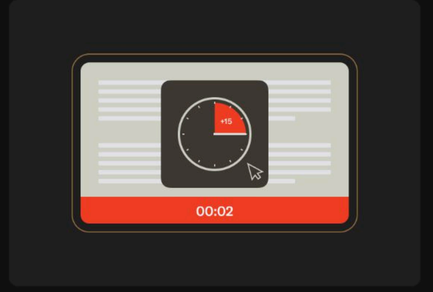

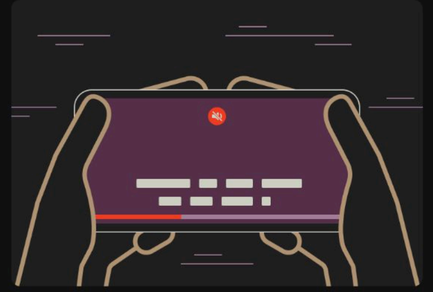

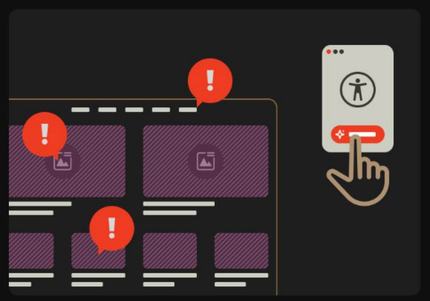

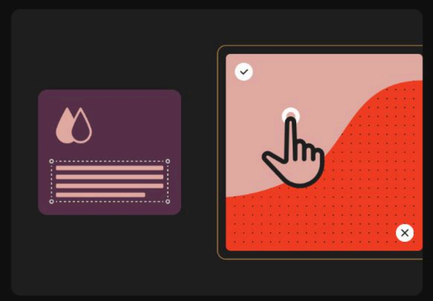

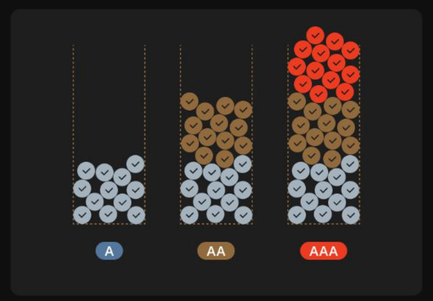

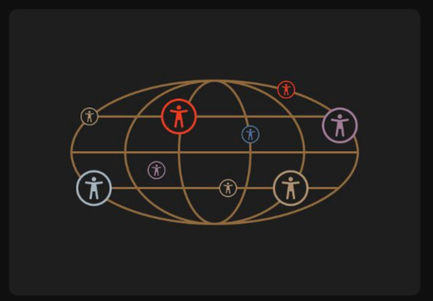

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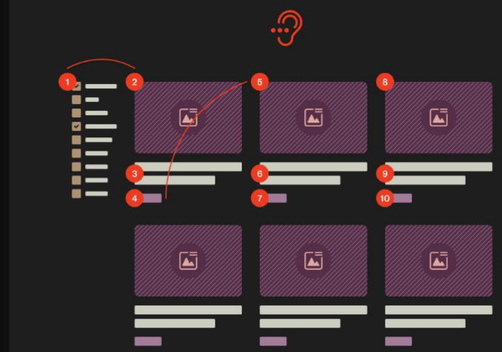

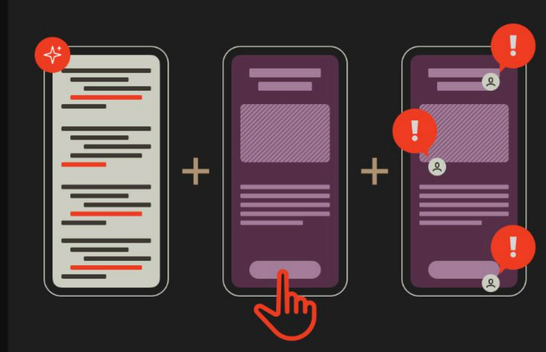

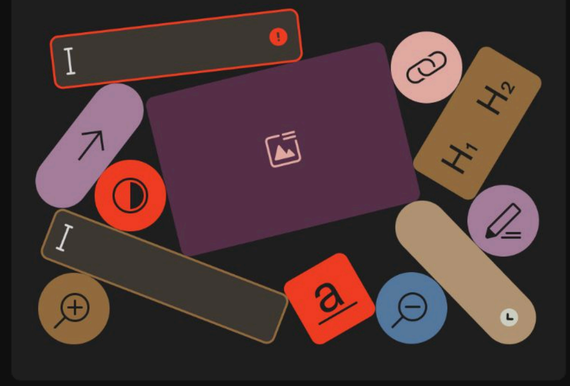

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-2%

H4
24pt / 1.5 rem
32pt / 135%
-1%

Body - Regular
20pt / 1.25 rem
32pt / 160%
0%

Body - Small
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24pt / 150%
0%

Caption
14pt / 0.875 rem
16pt / 115%
0%

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GT America

Century Gothic

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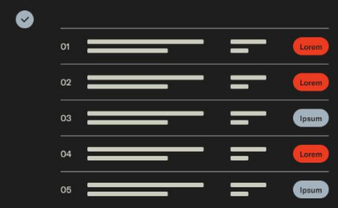
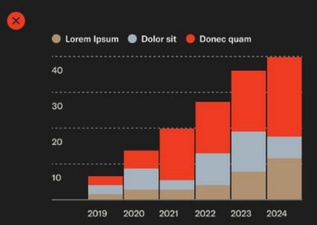
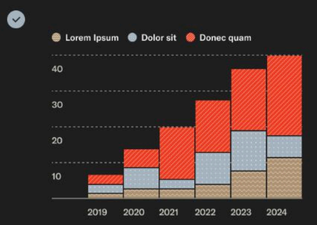
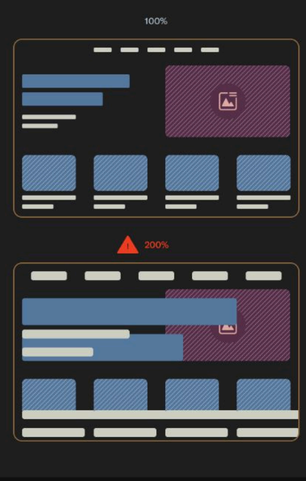
B85S B85S

old old









Tridonic

Client:
Zumtobel Group

Website
Digital design system

2020

About the project:

Website redesign for Tridonic, a global smart-lighting provider. The design translates a complex product portfolio into a spec-first experience with clear architecture, parameter filtering, and direct access to technical documentation. A modular system improves readability, accessibility, and procurement workflows across devices.

Role:

- Worked directly with Tridonic from kickoff
- Translated existing brand guidelines into a cohesive digital look and feel
- Led art direction, interaction design, and prototyping
- Defined the digital design system
- Hands-on UI/UX across all flows and page templates
- Oversaw and managed front-end development and implementation

01

The technology brain inside luminaires

02

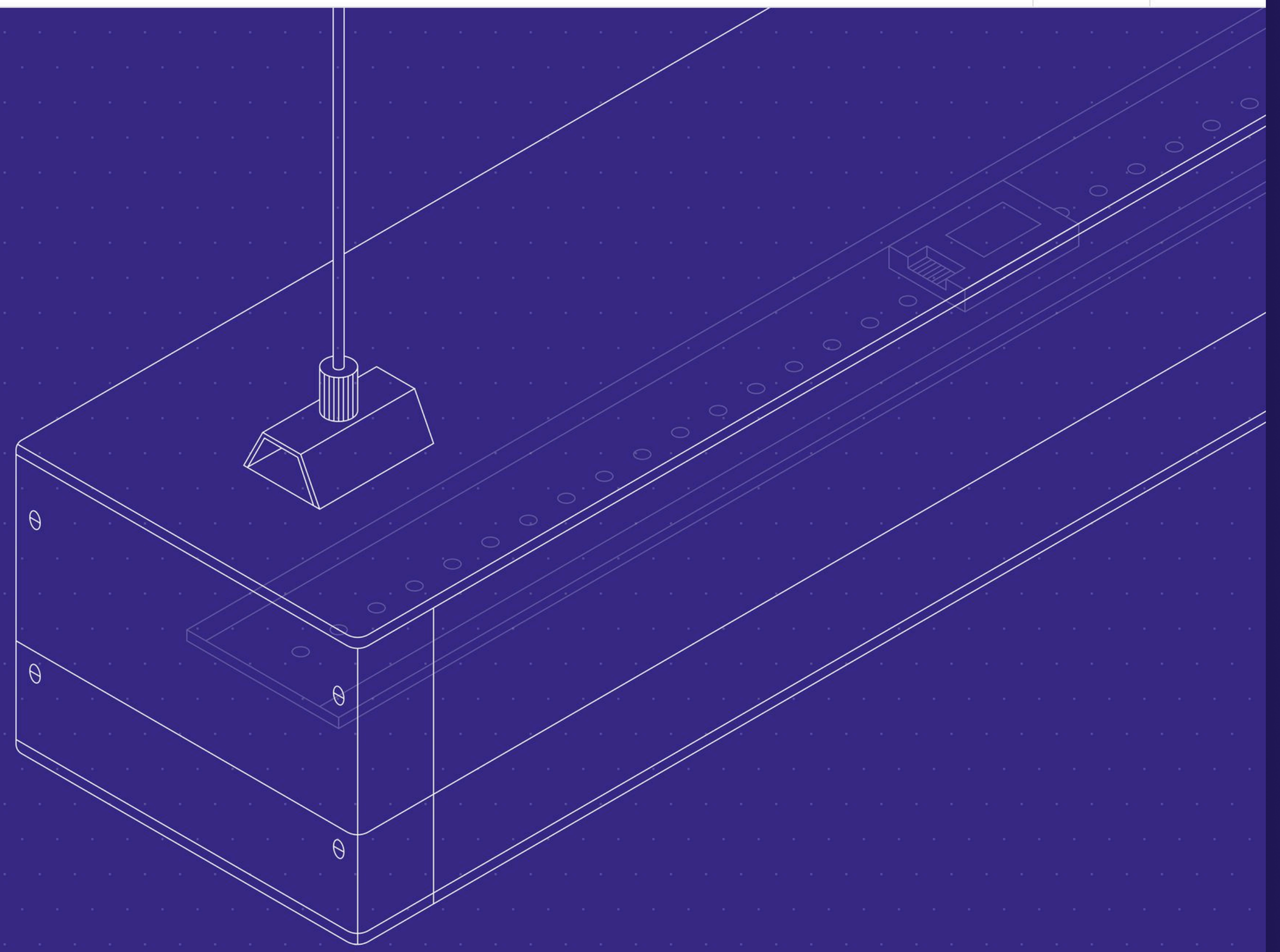
We offer ideal solutions for various luminaire types – from spotlights and downlights, linear and flat to circular luminaires. The modules support all kinds of applications, and cater just as fully for industrial environments as they do for offices, shops, schools, or outdoor settings.

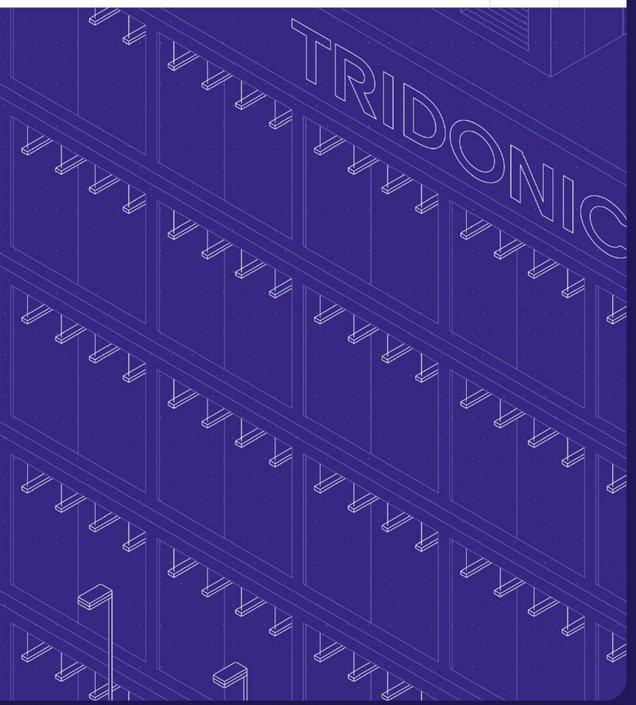
03

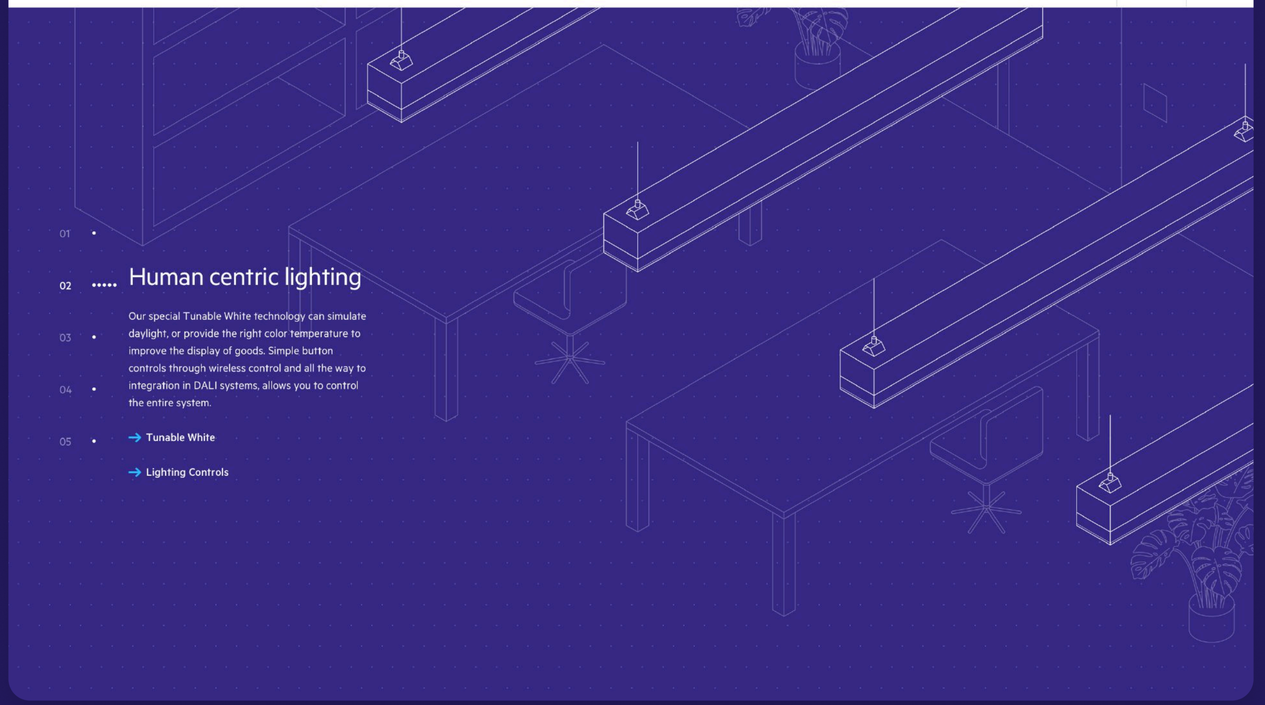
04

→ **Tridonic's Technology**

05







01 •

02 ..... Human centric lighting

03 •

Our special Tunable White technology can simulate daylight, or provide the right color temperature to improve the display of goods. Simple button controls through wireless control and all the way to integration in DALI systems, allows you to control the entire system.

04 •

05 •

→ Tunable White

→ Lighting Controls

The professional lighting s
Lighting Manufacturers, Sy
Building Owners and Spec

LED Drivers
LED Modules
Emergency Lighting
Lighting Controls
Conventional Ballast
Accessories
Kits

Linear
Compact
Dimmable
Fixed-Output
Outdoor

→ Data Sheets
→ companionSUITE
→ Setbuilder

Technologies
Luminaire Type
Lighting Controls
Digital Services
IoT Solutions
Applications
Projects

Benefits
→ Luminaire Manufacturers & OEMs
→ Investors & Building Owners
→ Specifiers & Planners
→ Electrical Contractors & Integrators

Tailor-made lighting concept for the central bus station in Gelsenkirchen

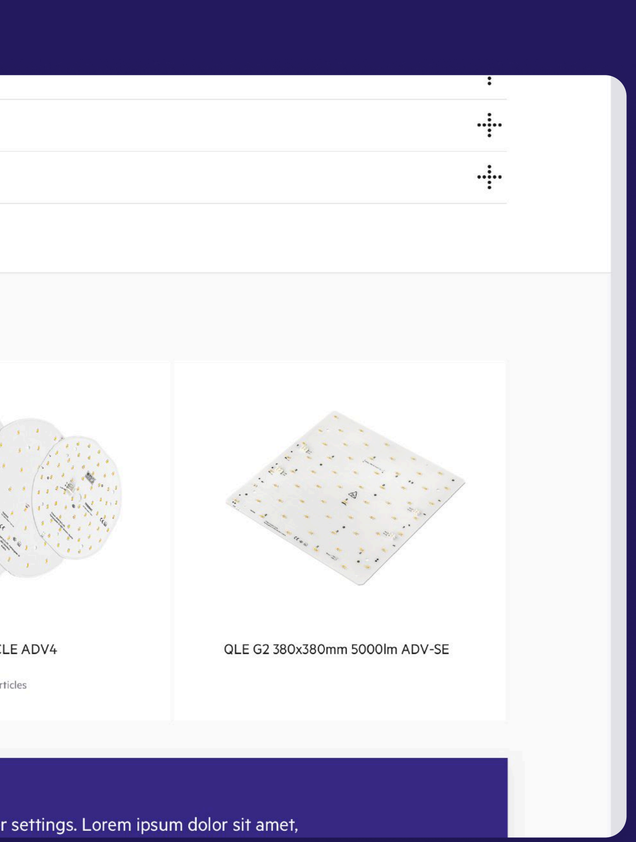
Mega airport in Beijing gets light-on-demand

Convenient lighting control system for Sitges and other Spanish municipalities

ENG fashion label – Fashion in an interplay between light and shadow

Tridonic delivers '5-star' lighting for Jumeirah Beach Hotel

Tridonic makes a significant contribution to sustainability at Abu Dhabi's Dalma Mall


QLE G2 380x380mm 5000lm ADV-SE
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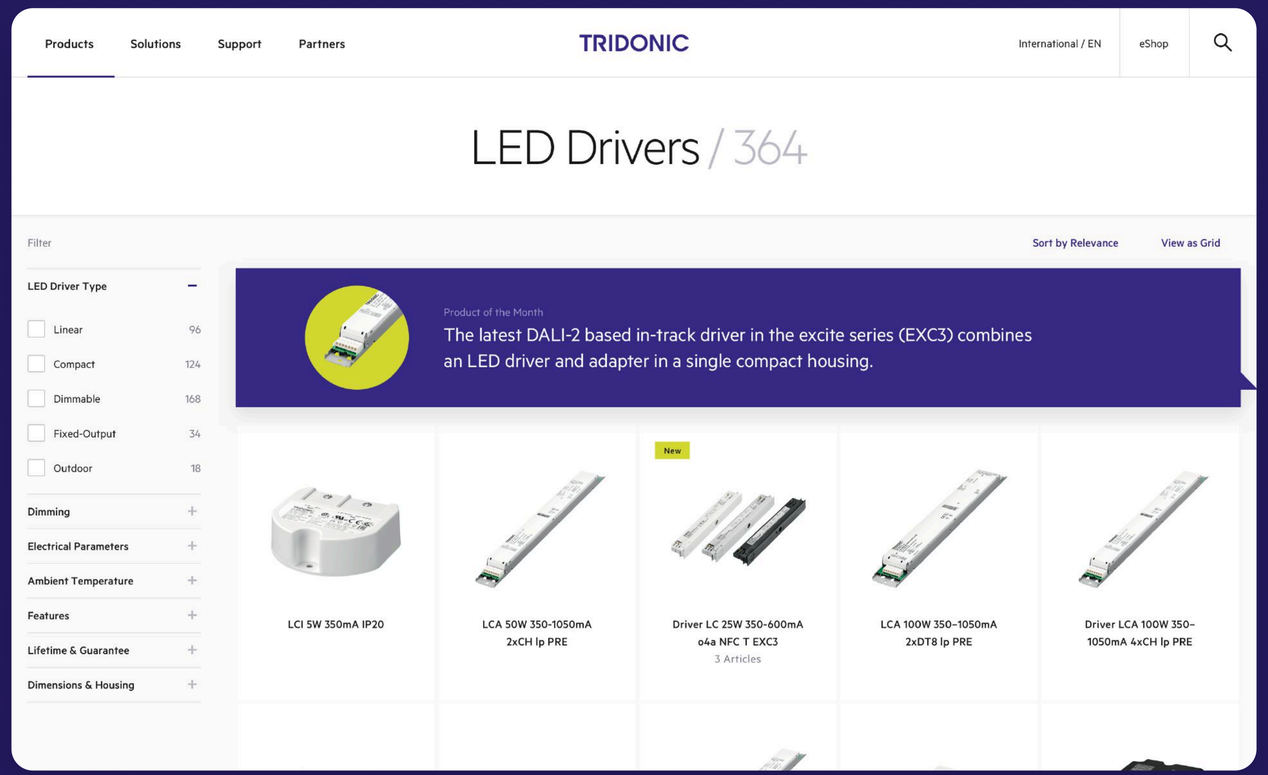
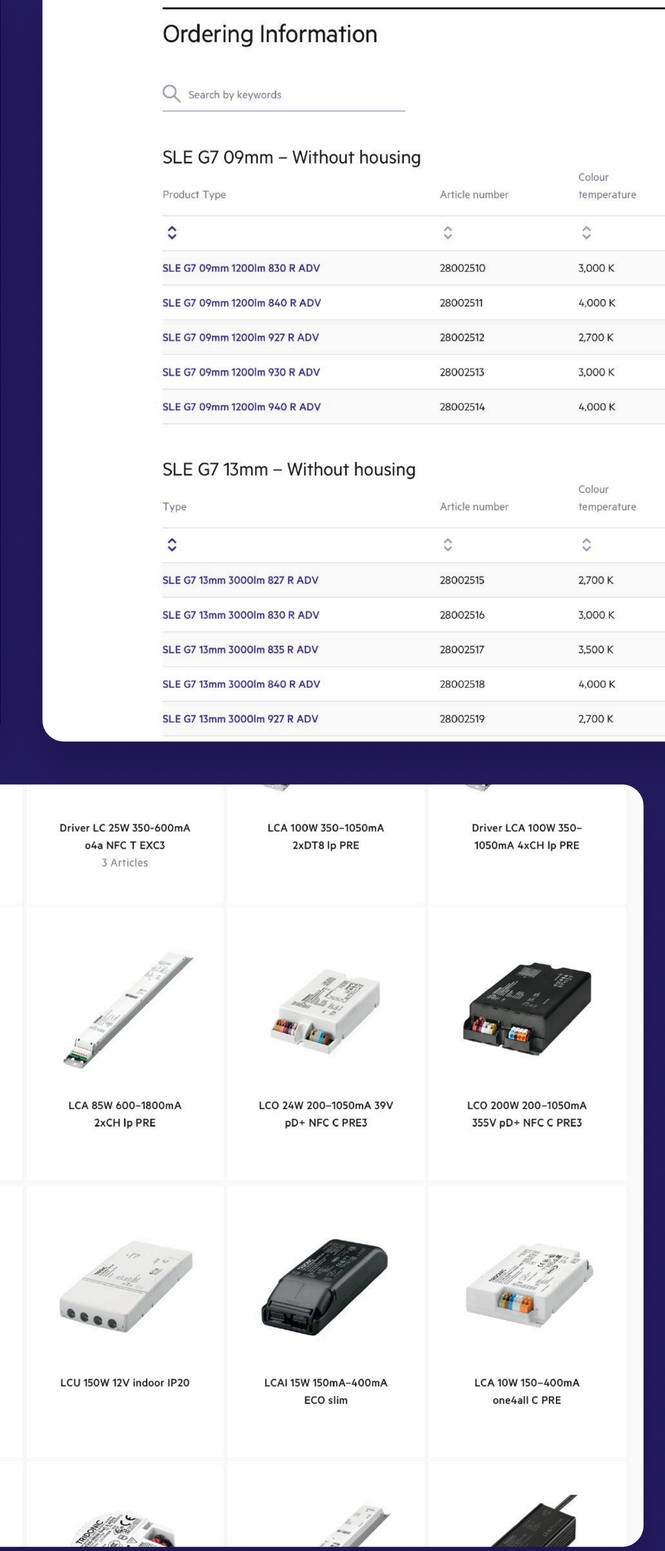
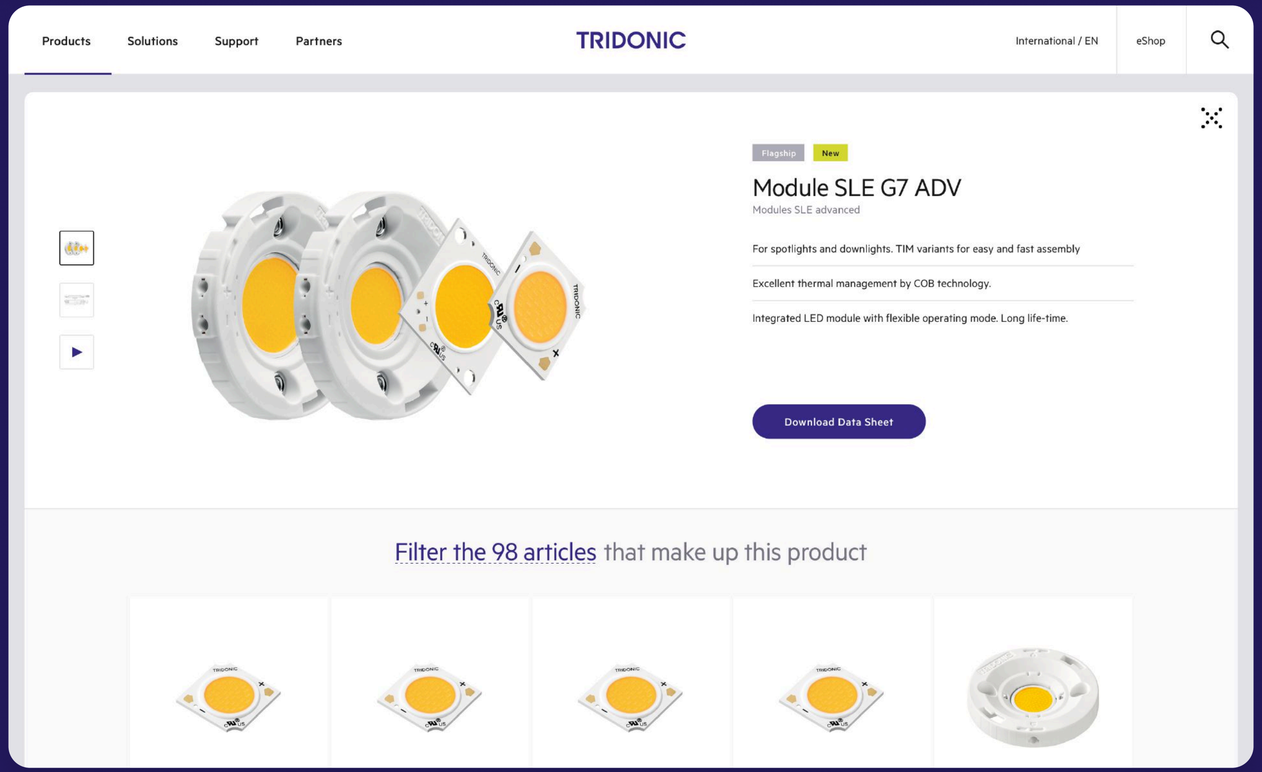
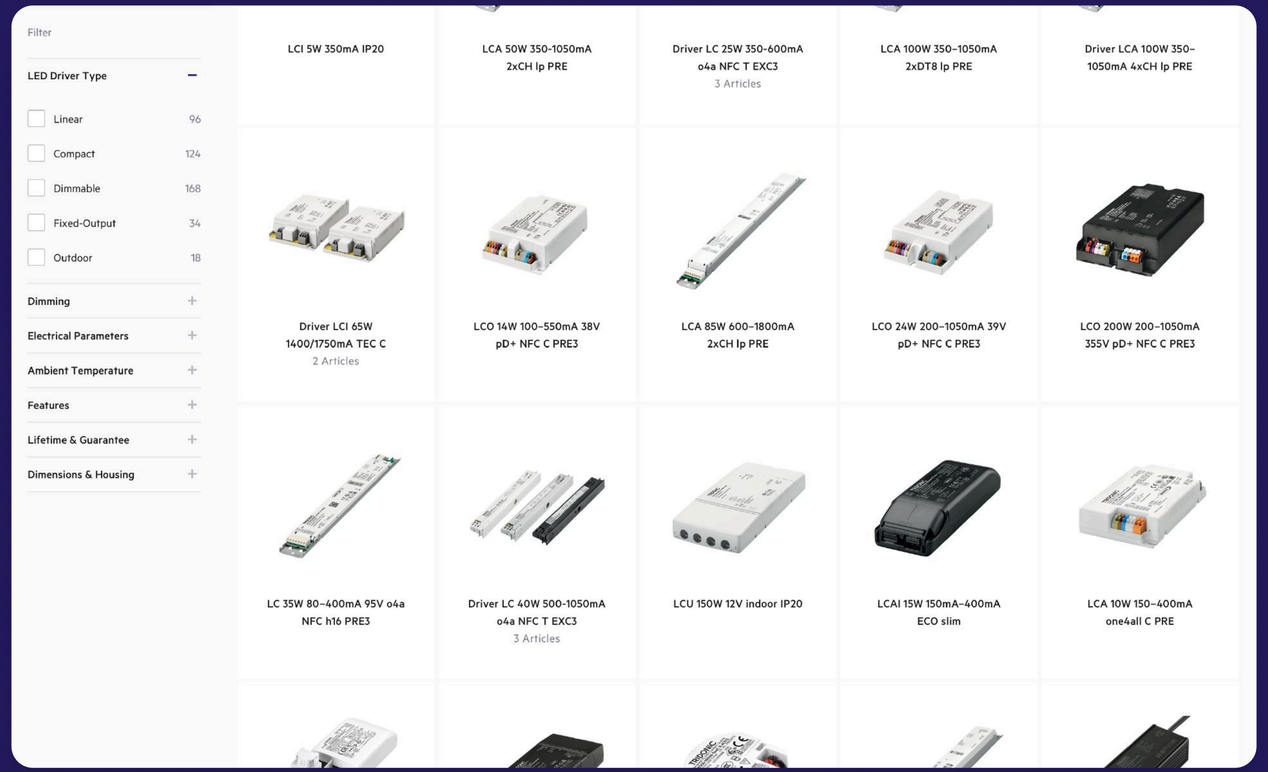

Products
Solutions
Support
Partners
TRIDONIC
International / EN
eShop
LED Drivers / 364
Filter
Sort by Relevance
View as Grid
LED Driver Type
Linear 96
Compact 124
Dimmable 168
Fixed-Output 34
Outdoor 18
Dimming
Electrical Parameters
Ambient Temperature
Features
Lifetime & Guarantee
Dimensions & Housing
Product of the Month
The latest DALI-2 based in-track driver in the excite series (EXC3) combines an LED driver and adapter in a single compact housing.
New
LCI 5W 350mA IP20
LCA 50W 350-1050mA 2xCH lp PRE
Driver LC 25W 350-600mA o4a NFC T EXC3
3 Articles
LCA 100W 350–1050mA 2xDT8 lp PRE
Driver LCA 100W 350–1050mA 4xCH lp PRE


Ordering Information
Search by keywords
SLE G7 09mm – Without housing
Product Type
Article number
Colour temperature
SLE G7 09mm 1200lm 830 R ADV 28002510 3,000 K
SLE G7 09mm 1200lm 840 R ADV 28002511 4,000 K
SLE G7 09mm 1200lm 927 R ADV 28002512 2,700 K
SLE G7 09mm 1200lm 930 R ADV 28002513 3,000 K
SLE G7 09mm 1200lm 940 R ADV 28002514 4,000 K
SLE G7 13mm – Without housing
Type
Article number
Colour temperature
SLE G7 13mm 3000lm 827 R ADV 28002515 2,700 K
SLE G7 13mm 3000lm 830 R ADV 28002516 3,000 K
SLE G7 13mm 3000lm 835 R ADV 28002517 3,500 K
SLE G7 13mm 3000lm 840 R ADV 28002518 4,000 K
SLE G7 13mm 3000lm 927 R ADV 28002519 2,700 K


Products
Solutions
Support
Partners
TRIDONIC
International / EN
eShop
Flagship
New
Module SLE G7 ADV
Modules SLE advanced
For spotlights and downlights. TIM variants for easy and fast assembly
Excellent thermal management by COB technology.
Integrated LED module with flexible operating mode. Long life-time.
Download Data Sheet
Filter the 98 articles that make up this product


Filter
LED Driver Type
Linear 96
Compact 124
Dimmable 168
Fixed-Output 34
Outdoor 18
Dimming
Electrical Parameters
Ambient Temperature
Features
Lifetime & Guarantee
Dimensions & Housing
LCI 5W 350mA IP20
LCA 50W 350-1050mA 2xCH lp PRE
Driver LC 25W 350-600mA o4a NFC T EXC3
3 Articles
LCA 100W 350–1050mA 2xDT8 lp PRE
Driver LCA 100W 350–1050mA 4xCH lp PRE
Driver LCI 65W 1400/1750mA TEC C
2 Articles
LCO 14W 100–550mA 38V pD+ NFC C PRE3
LCA 85W 600–1800mA 2xCH lp PRE
LCO 24W 200–1050mA 39V pD+ NFC C PRE3
LCO 200W 200–1050mA 355V pD+ NFC C PRE3
LC 35W 80–400mA 95V o4a NFC h16 PRE3
Driver LC 40W 500-1050mA o4a NFC T EXC3
3 Articles
LCU 150W 12V indoor IP20
LCAI 15W 150mA–400mA ECO slim
LCA 10W 150–400mA one4all C PRE

Filter

LED Driver Type

- [ ] Linear 96
- [ ] Compact 124
- [ ] Dimmable 168
- [ ] Fixed-Output 34
- [ ] Outdoor 18

Dimming

Electrical Parameters

Ambient Temperature

Features

Lifetime & Guarantee

Dimensions & Housing

Filter Reset All

LED Driver Type

- [x] Linear 96
- [x] Compact 124
- [x] Dimmable 168
- [ ] Fixed-Output 34
- [ ] Outdoor 18

Dimming

Electrical Parameters

Ambient Temperature

Features

Lifetime & Guarantee

Dimensions & Housing

Filter Reset All

LED Driver Type

- [x] Linear 96
- [x] Compact 124
- [x] Dimmable 168
- [ ] Fixed-Output 34
- [ ] Outdoor 18

Dimming

Electrical Parameters

Power (W)

0 120

Output Current (mA)

0 8333

Output Voltage (V)

10 400

Input Voltage (Vac)

0 400

Ripple

- [ ] ≤ 1,5%
- [x] ≤ 3%
- [x] ≤ 5%
- [ ] ≤ 10%
- [ ] > 10%

SELV

- [x] Non-SELV
- [ ] SELV 60

Filter Reset All

LED Driver Type

Dimming

Electrical Parameters

Ambient Temperature

Features

Lifetime & Guarantee

Dimensions & Housing

IP Classification

- [ ] IP20
- [ ] IP44
- [ ] IP54
- [ ] IP66
- [ ] IP67

Housing Type

- [ ] Strain-relief (SR)
- [ ] Stretched compact (SC)
- [ ] Compact (C)

Help tooltip explaining Compact (C). Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor.

Length (mm)

47 425

Height (mm)

50 100

Terminal Type

- [ ] Screw terminal
- [ ] Push terminal

Filter Reset All

LED Driver Type

Dimming

Electrical Parameters

Ambient Temperature

Features

Lifetime & Guarantee

Dimensions & Housing

Filter

LED Driver Type

- [ ] Linear 96
- [ ] Compact 124
- [ ] Dimmable 168
- [ ] Fixed-Output 34
- [ ] Outdoor 18

Dimming

Electrical Parameters

Ambient Temperature

Features

Lifetime & Guarantee

Dimensions & Housing

Filter Reset All

LED Driver Type

- [x] Linear 96
- [x] Compact 124
- [x] Dimmable 168
- [ ] Fixed-Output 34
- [ ] Outdoor 18

Dimming

Electrical Parameters

Ambient Temperature

Features

Lifetime & Guarantee

Dimensions & Housing

Filter Reset All

LED Driver Type

- [x] Linear 96
- [x] Compact 124
- [x] Dimmable 168
- [ ] Fixed-Output 34
- [ ] Outdoor 18

Dimming

Electrical Parameters

Power (W)

0 120

Output Current (mA)

0 8333

Output Voltage (V)

10 400

Input Voltage (Vac)

0 400

Ripple

- [ ] ≤ 1,5%
- [x] ≤ 3%
- [x] ≤ 5%
- [ ] ≤ 10%
- [ ] > 10%

SELV

- [x] Non-SELV
- [ ] SELV 60

LCO 14W 100–550mA 38V pD+ NFC C PRE3	Driver LC 40W 500-1050mA bDW NFC T EXC3
350 mA – 1050 mA	350 mA – 1050 mA
0 Vac	0 Vac
8 – 5 V	8 – 15 V
> 10 %	> 10 %
73 x 67 x 23 mm	73 x 67 x 23 mm
50 W	50 W
350 mA – 1050 mA	350 mA – 1050 mA
0 Vac	0 Vac
8 – 15 V	8 – 15 V
> 10 %	> 10 %
73 x 67 x 23 mm	73 x 67 x 23 mm

Lorem ipsum dolor sit amet, consectetuer adipiscing elit.

Module SLE G7 13mm 3000lm 830 H ADV

Modules SLE advanced

Product description
- For spotlights and downlights
- TIM variants for easy and fast assembly
- For operating with SELV Driver suitable
- Excellent thermal management by COB technology
- Uniform radiation with Dam&Fill technology
- Integrated LED module
- Cooling required
- Flexible operating mode
- Long life-time: 55,000 hours
- 5-year guarantee

Optical properties
- Colour temperatures 2,700, 3,000, 3,500 and 4,000 K
- Luminous flux up to 10,990 lm at tp = 65 °C
- High efficacy up to 190 lm/W for the LED module at tp = 25 °C
- High colour rendering index CRI > 80 and CRI > 90
- Small colour tolerance (MacAdam 3)

Mechanical properties
- Module dimension LES09, LES13, LES15, LES17 and LES21
- Housing with Snap-On feature for easy reflector mounting
- 50 mm housing with 35 mm mounting hole distance acc. to Zhaga
- Fixing holes for M3 screws

System solution
- High system efficacy up to 164 lm/W at tp = 65 °C

* Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor.

Module SLE G7 13mm 3000lm 830 H ADV
Article No: 28002559 / EAN: 9006210712192

Download Data Sheet | Visit eShop | Setbuilder

Emergency

Filter

- Dimming
- Electrical Parameters
- Operating Mode
- Rated Duration
- Testing Type
- Battery Type
- Ambient Temperature
- Features
- Lifetime & Guarantee

EM converterLED BASIC NiCd/NiMH 90 V
2 Articles

EM powerLED BASIC FX lp 75 W
6 Articles

Compare Products

Refer to the data sheets for exact values under certain conditions as typical values are displayed.

LCA 50W 350-1050mA 2xCH lp PRE

→ Details

LCO 14W 100–550mA 38V pD+ NFC C PRE3

→ Details

Driver LC 40W 500-1050mA bDW NFC T EXC3

→ Details

Power	50 W	14 W	48 W – 50 W
Current	350 mA – 1050 mA	350 mA	700 mA
Input Voltage	0 Vac	120 – 240 Vac	0 Vac
Output Forward Voltage	8 – 15 V	21 – 43 V	10 V
Ripple	> 10 %	30+ %	30+ %
Dimensions (L x W x H)	73 x 67 x 23 mm	73 x 67 x 30 mm	73 x 67 x 30 mm

+ Show Common Data

Filter

LED Driver Type
- Linear 96
- Compact 124
- Dimmable 168
- Fixed-Output 34
- Outdoor 18

- Dimming
- Electrical Parameters
- Ambient Temperature
- Features
- Lifetime & Guarantee
- Dimensions & Housing

LCI 5W 350mA IP20

LCA 50W 350-1050mA 2xCH lp PRE

Data Sheet

New

Driver LC 25W 350-600mA o4a NFC T EXC3
3 Articles

LCA 100W 350–1050mA 2xDT8 lp PRE

Driver LCA 100W 350–1050mA 4xCH lp PRE

Driver LCI 65W 1400/1750mA TEC C
2 Articles

LCO 14W 100–550mA 38V pD+ NFC C PRE3

LCA 85W 600–1800mA 2xCH lp PRE

LCO 24W 200–1050mA 39V pD+ NFC C PRE3

LCO 200W 200–1050mA 355V pD+ NFC C PRE3

Compare Products / 1
Clear all

LCA 50W 350-1050mA 2xCH lp PRE

Add another product to compare

ONIC

International / EN | eShop

ompany

olutions partner for
ystem Integrators,
ifiers & Planners.

Employees worldwide
2000

Yearly product releases
+200

Products | Solutions | Support | Partners

TRIDONIC

International / EN | eShop

Projects

Gelsenkirchen / Germany

Tailor-made lighting concept for the central bus station in Gelsenkirchen.

Search by keywords

Show All Products | Show All Locations

Retail

Products | Solutions | Support | Partners

TRIDO

Luminai

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facilisis lorem ipsum dolor.

Downlights

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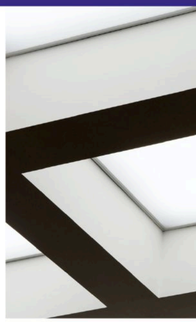

Products | Solutions | Support | Partners

TRIDONIC

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Tailor-made lighting concept for the central

Products | Solutions | Support | Partners

TRIDONIC

International / EN | eShop

Download Center

I am looking for make a selection
for choose product

Search by keywords

Download Selected

Document	Type	Date	Size	File	
WEEE Handling of products Directive 2012/19/EU	Data Sheet	10/02/2020	1.21 MB	PDF	
REACH Customer Information	Operating Instructions	25/10/2019	5.73 MB	PDF	
REACH – Customer information	Brochure	06/04/2020	2.54 MB	XLS	New
Statement Conflict Minerals (EN)	Brochure	06/04/2020	3.79 MB	PDF	
CMRT Tridonic EN	Environmental Product Declarations	06/04/2020	1.21 MB	PDF	

Canyon Ranch

Client:
Canyon Ranch

Product
App

2023

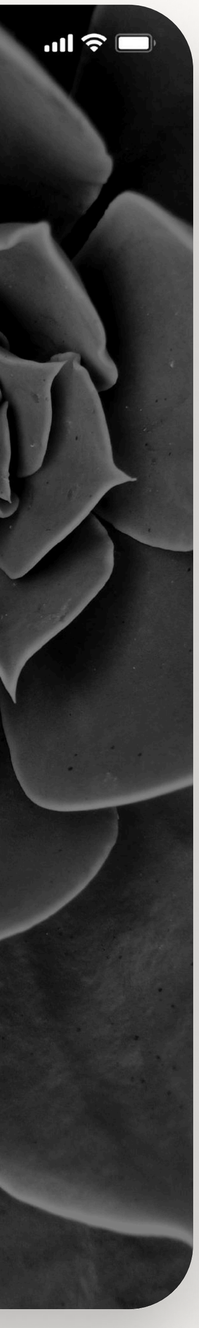
About the project:

Canyon Ranch, a trailblazer in integrative wellness, needed technology that matched its mission. A fully integrated native app now guides guests and members through their wellness journey on and off property. Personalized plans, real-time activity tracking, and expert content sit alongside booking for treatments and classes and daily tips. The result is a unified experience that feels supportive, clear, and continuous wherever the user is.

Role:

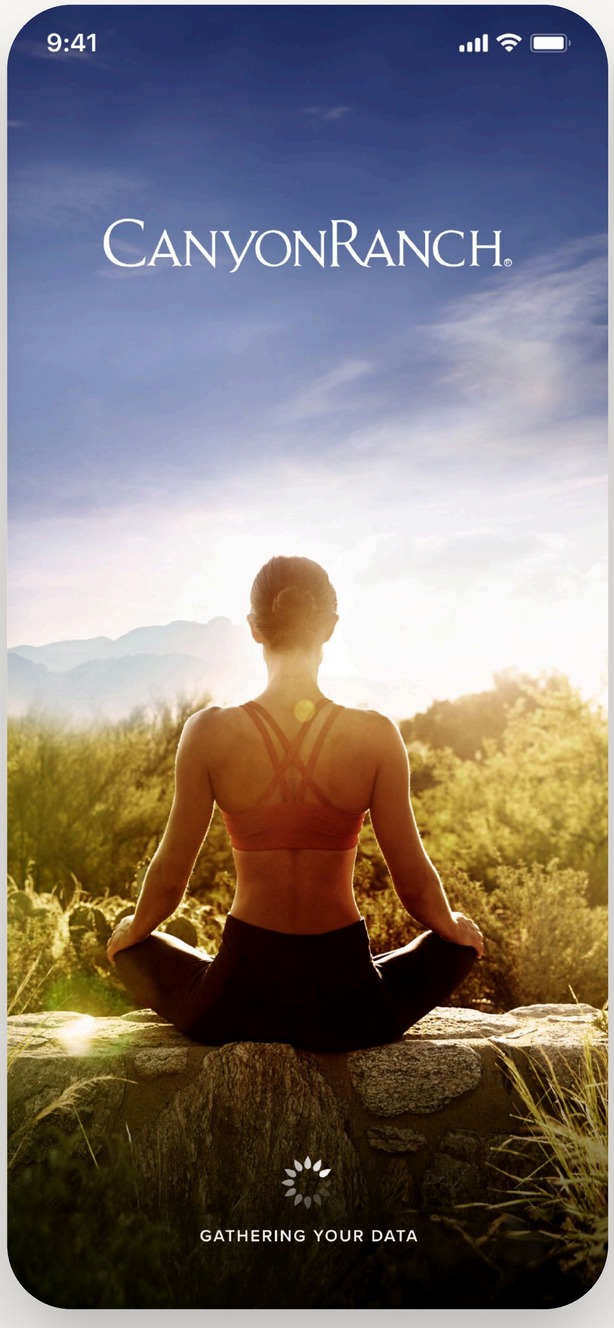
- Translated brand guidelines into a cohesive digital style
- Defined an on-brand art direction for the app
- Hands-on UI/UX across the entire experience
- Built motion studies and interactive prototypes

WELCOME JA
We're looking forward to wel
at our Tucson location on
GET STARTED
9:41
CANYONRANCH
MY STAY AT
CANYON RANCH
608



9:41

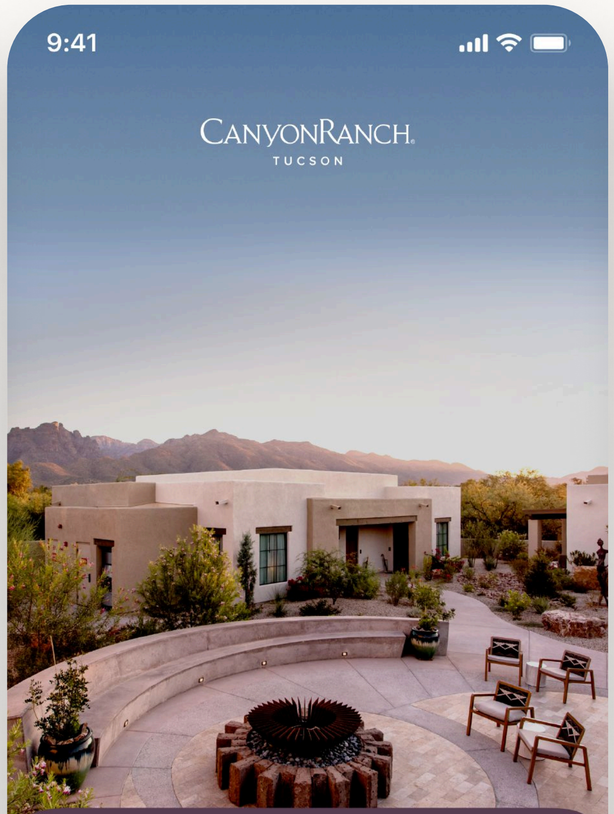
CanyonRanch



GATHERING YOUR DATA

9:41

CanyonRanch
TUCSON



WELCOME JANE

We're looking forward to welcoming you at our Tucson location on June 14th.

GET STARTED

9:41

CanyonRanch
TUCSON

QUESTION 1

Do you tend to start healthy habits only to find yourself getting easily off track or facing setbacks?

YES

NO

9:41

CanyonRanch
TUCSON

MATCHING RESULTS

These additional experien
help you get the most out of yo
recommendations are based on
helpful to guests with similar ne

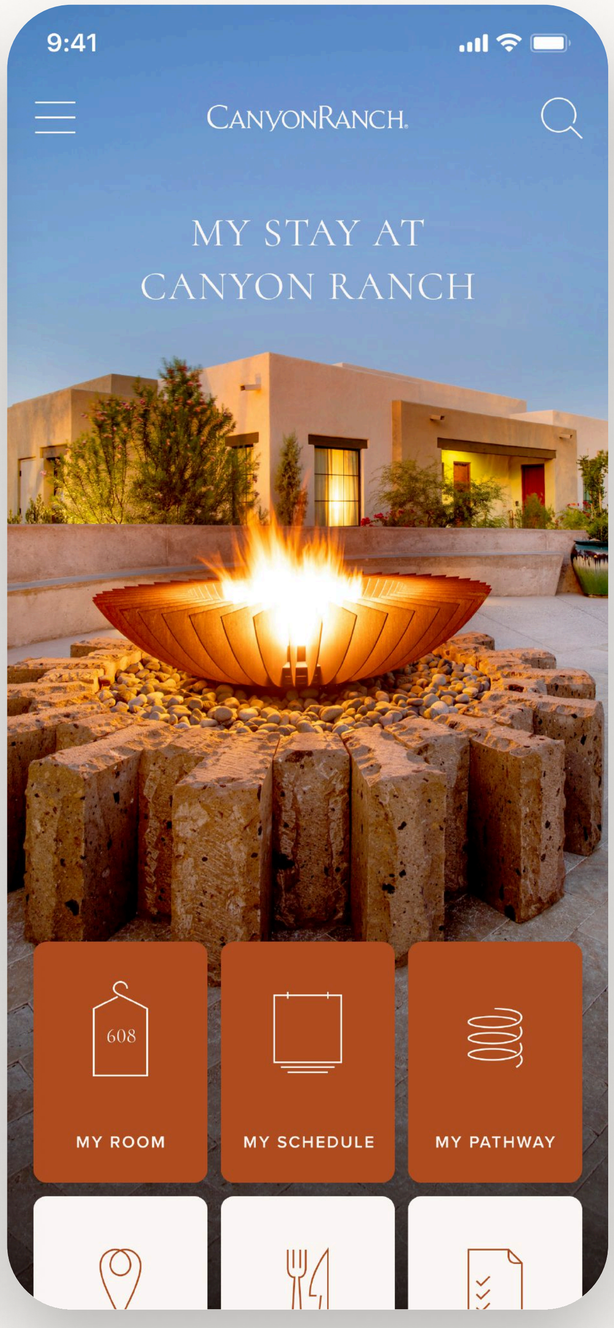
CHANGING HABITS

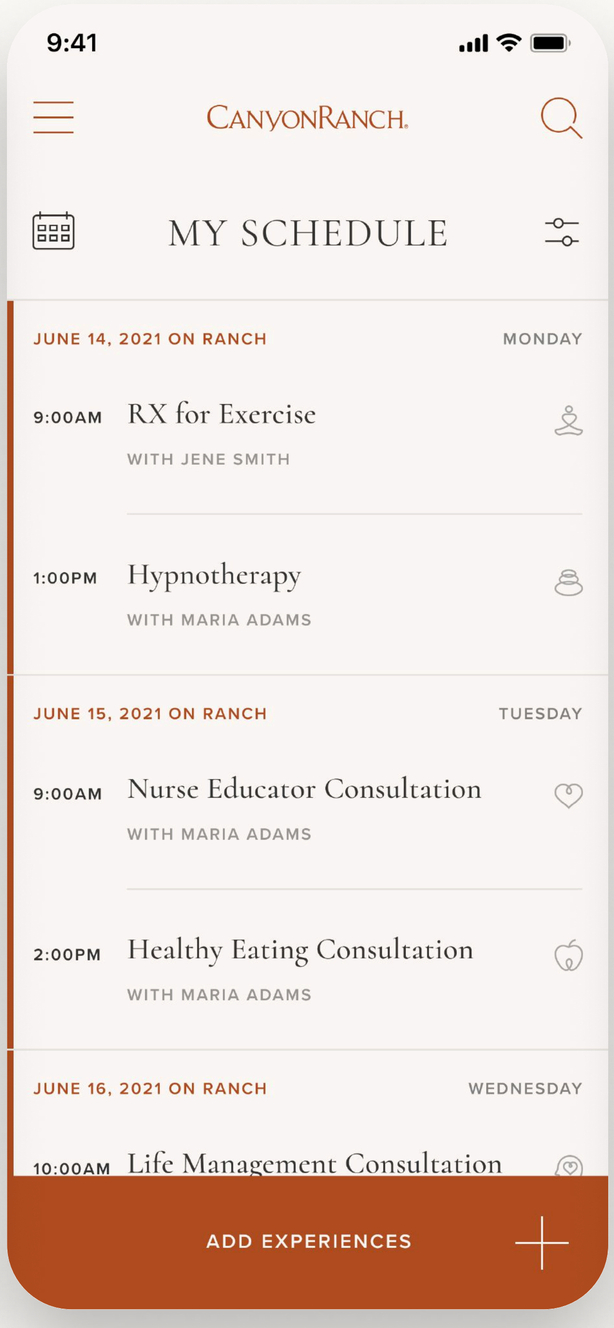
HYPNOTHERAPY

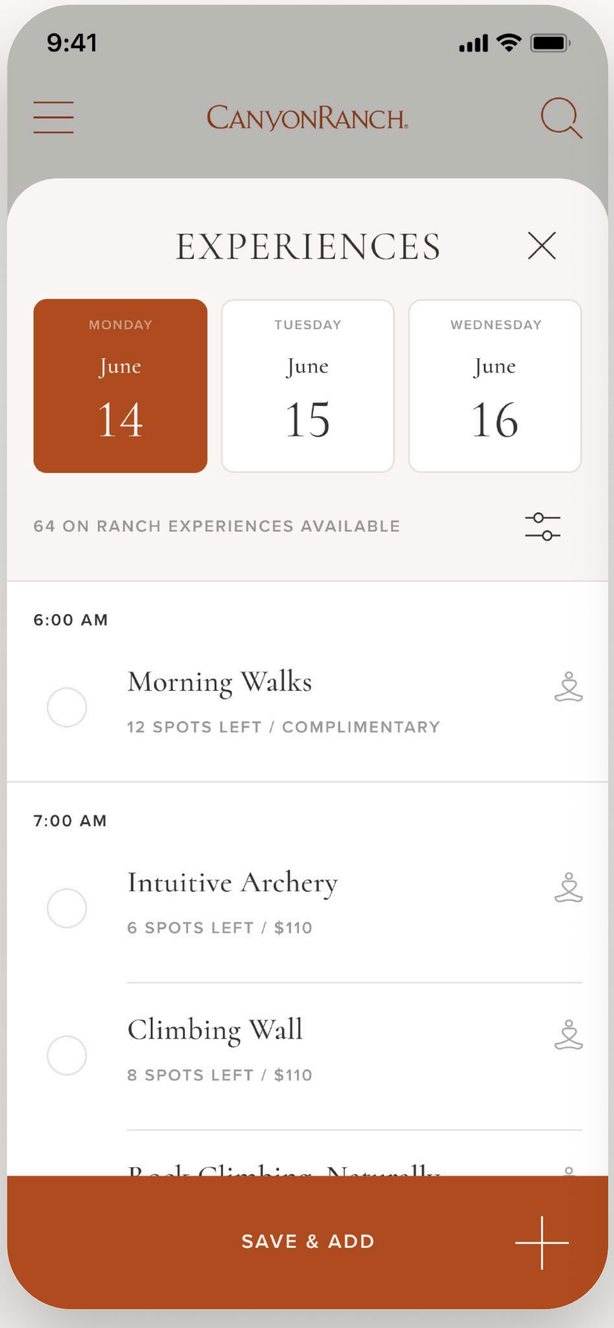
LEARN MORE

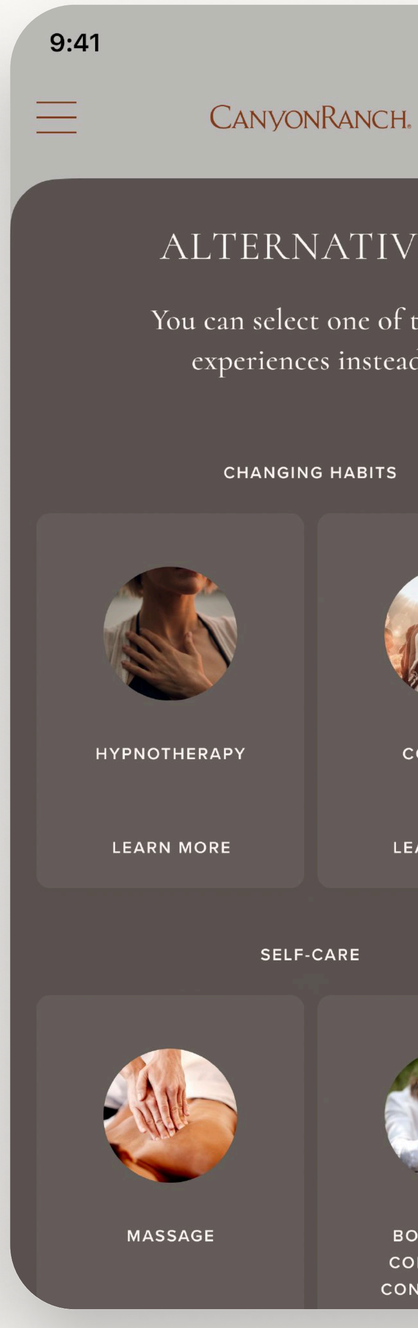
SELF-CARE

MY PATHWAY
PRE-ARRIVAL CHECKLIST
SESSIONS & EXPERIENCES


9:41
CANYONRANCH.
MY STAY AT CANYON RANCH
608
MY ROOM
MY SCHEDULE
MY PATHWAY


9:41
CANYONRANCH.
MY SCHEDULE
JUNE 14, 2021 ON RANCH
MONDAY
9:00AM
RX for Exercise
WITH JENE SMITH
1:00PM
Hypnotherapy
WITH MARIA ADAMS
JUNE 15, 2021 ON RANCH
TUESDAY
9:00AM
Nurse Educator Consultation
WITH MARIA ADAMS
2:00PM
Healthy Eating Consultation
WITH MARIA ADAMS
JUNE 16, 2021 ON RANCH
WEDNESDAY
10:00AM
Life Management Consultation
ADD EXPERIENCES


9:41
CANYONRANCH.
EXPERIENCES
MONDAY
June
14
TUESDAY
June
15
WEDNESDAY
June
16
64 ON RANCH EXPERIENCES AVAILABLE
6:00 AM
Morning Walks
12 SPOTS LEFT / COMPLIMENTARY
7:00 AM
Intuitive Archery
6 SPOTS LEFT / $110
Climbing Wall
8 SPOTS LEFT / $110
SAVE & ADD


9:41
CANYONRANCH.
ALTERNATIV
You can select one of t
experiences instead
CHANGING HABITS
HYPNOTHERAPY
LEARN MORE
SELF-CARE
MASSAGE

LE

MONDAY

TUESDAY

tation

9:41

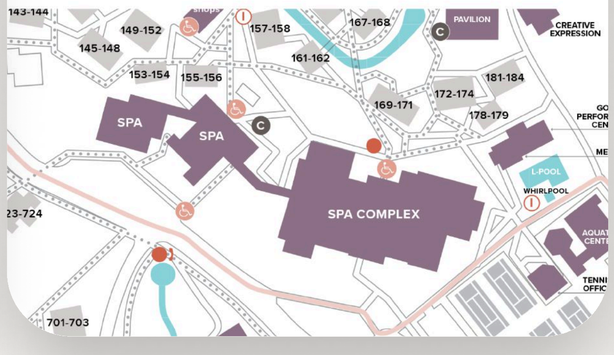
CANYONRANCH.

FITNESS LEVEL All Levels

DETAILS Climb our rock wall for a great workout. It's fun, burns mega calories, and builds functional strength as you work every major muscle group. Challenge yourself on a variety of routes – you're in charge. Great for beginners and intermediate climbers. Private sessions available.

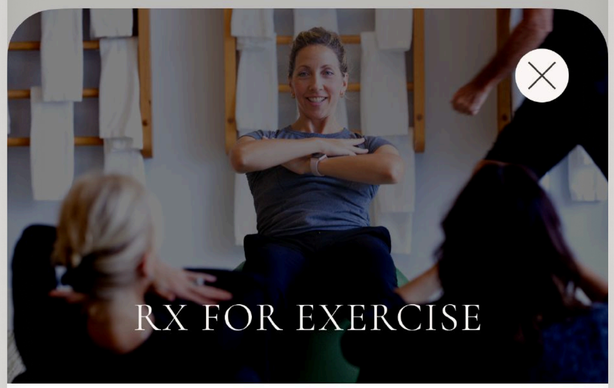
PRACTITIONER Cindy Munroe

LOCATION Canyon Ranch Tucson Spa Lobby



9:41

CANYONRANCH.



THIS EXPERIENCE STARTS IN 28 MINUTES

DATE Monday, June 14, 2021

TIME 9:00 AM - 9:45 AM

PRICE Included in Pathway

PRACTITIONER Eric Alikpala

DETAILS Kick-start a new exercise program to get in shape, or get a fresh take on your current routine. Our personal fitness experts help you increase cardiovascular

9:41

AUDIO NOTE ON

RX for Exercise

00:34

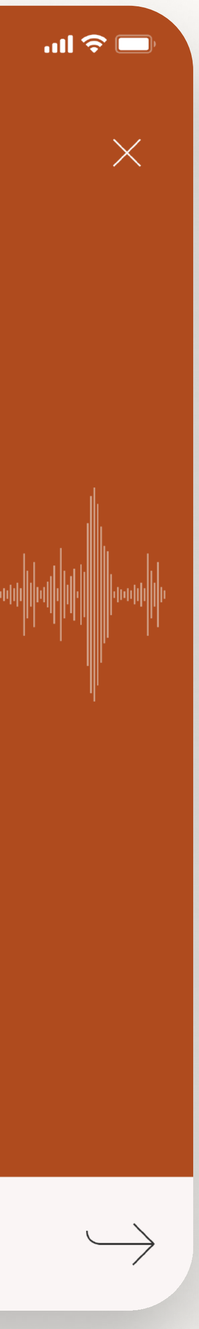
9:41

WRITE A NOTE

RECORD AUDIO NOTE

ADD PHOTO

UPLOAD FILE



9:41

BOOK EXPERIENCE

JULY 2021

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AVAILABLE TIME	PRACTITIONER
10:00AM-11:00AM	Emma Gordon
12:30AM-1:30PM	Stacey Smith
3:00PM-4:00PM	Jack West

BOOK EXPERIENCE

CANYONRANCH

My Mosaic

Virtual Experiences

My Schedule

MY STAY June 14th - June 17th

BOOK A STAY

READ

SHOP

WELLNESS CLUBS

HELP

ACCOUNT

9:41

CANYONRANCH

YOUR BOOKING IS CONFIRMED

DATE	Friday, July 2, 2021
TIME	10:00AM - 11:00AM
PRACTITIONER	Emma Gordon

VIEW MY SCHEDULE

PRICE	$60
DETAILS	Take the expertise of Canyon Ranch's Performance Scientists home with you by scheduling a "Check In" visit.

9:41

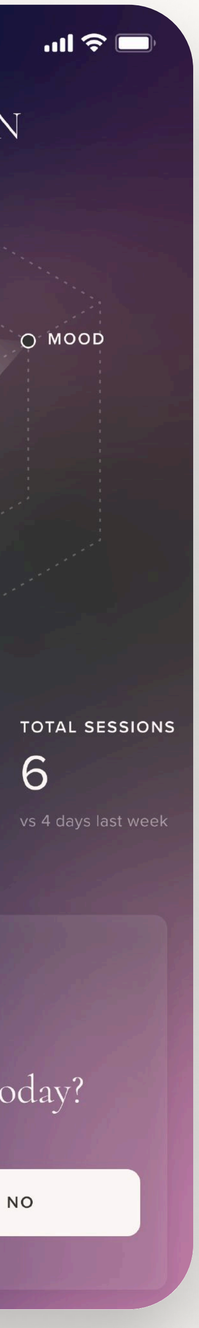
MY INTENTION FOR THE FU

Reflect on the experienc
had during your time he
How will you continue t
the knowledge (emotion
physical and spiritual) af
step off the Ranch?

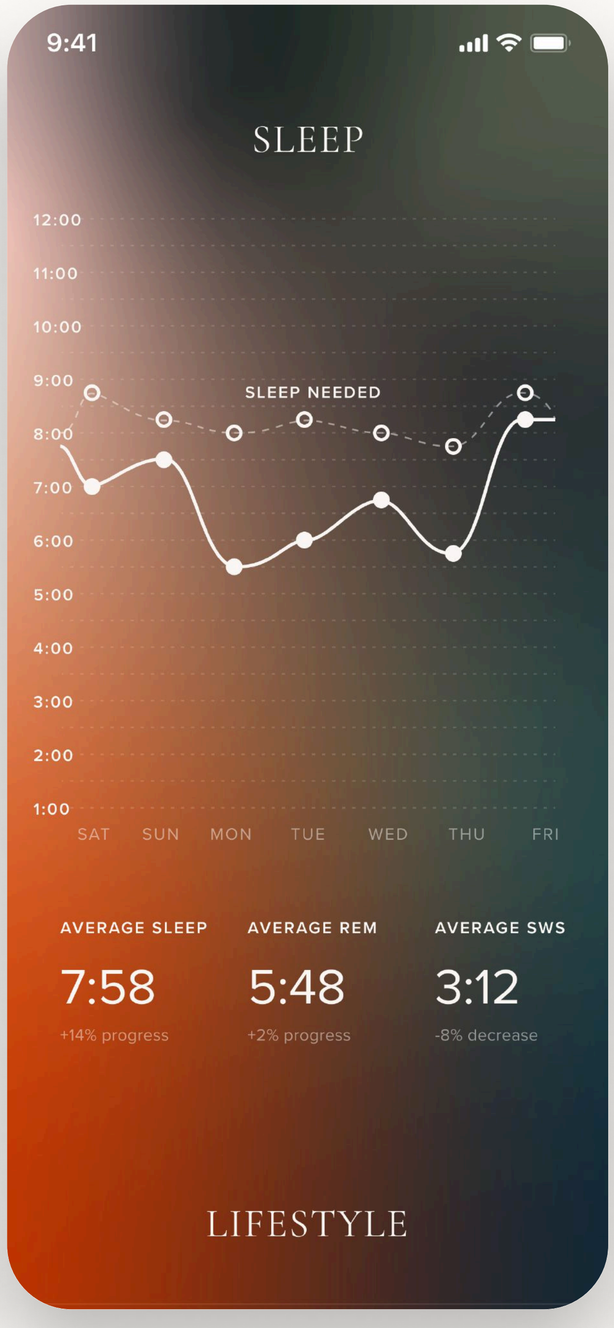
I will journal at least onc
focusing on gratitude for
family and parents.

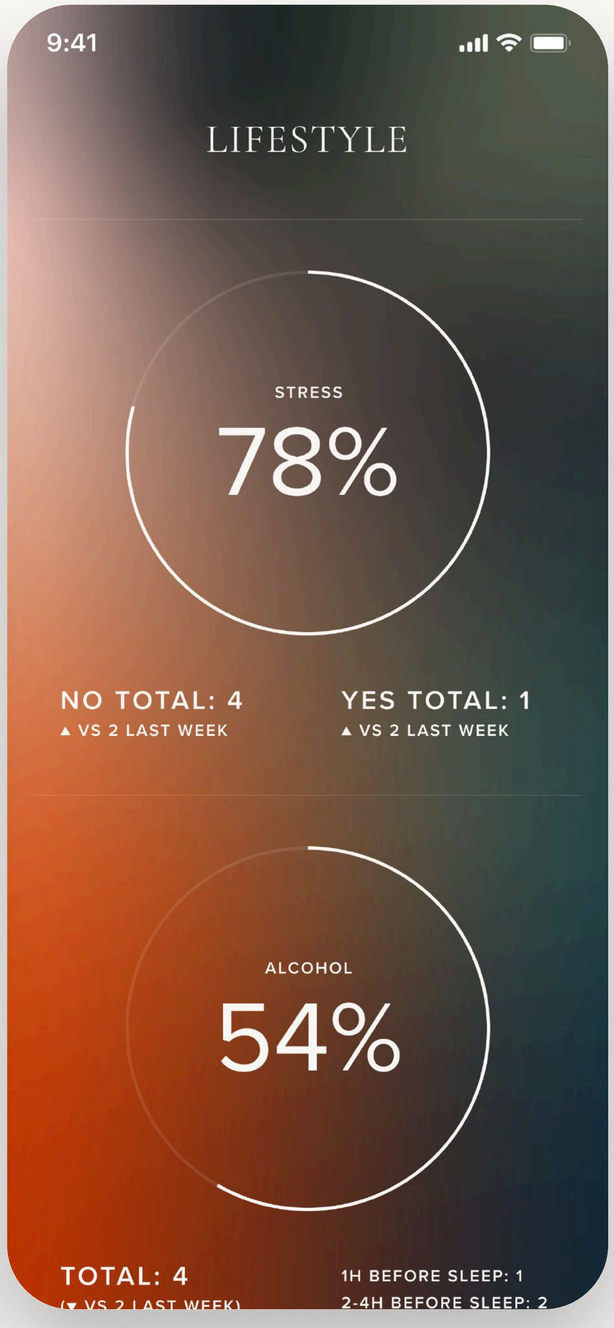
Begin therapy and start t
understand past traumas
be affecting my decisions

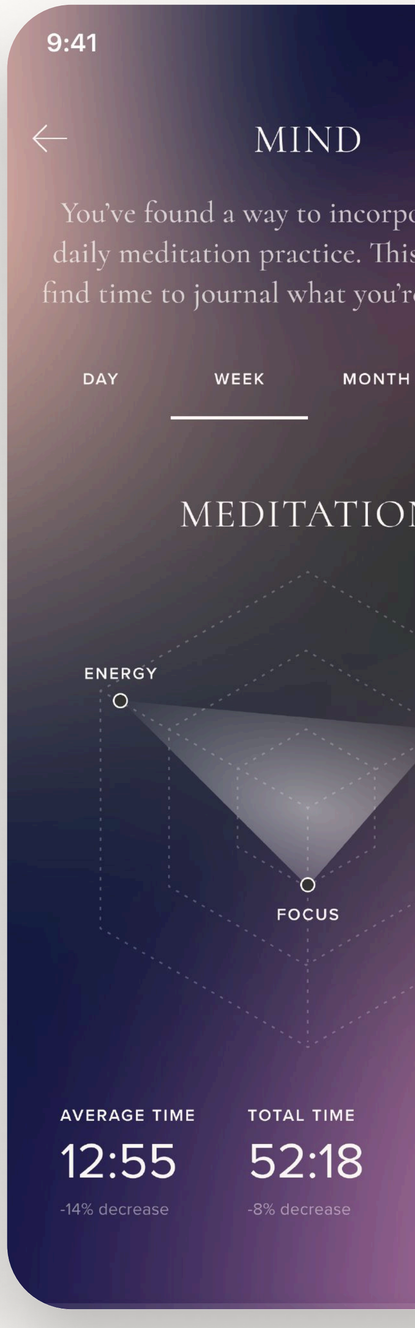
SUBMIT


MOOD
TOTAL SESSIONS
6
vs 4 days last week
oday?
NO

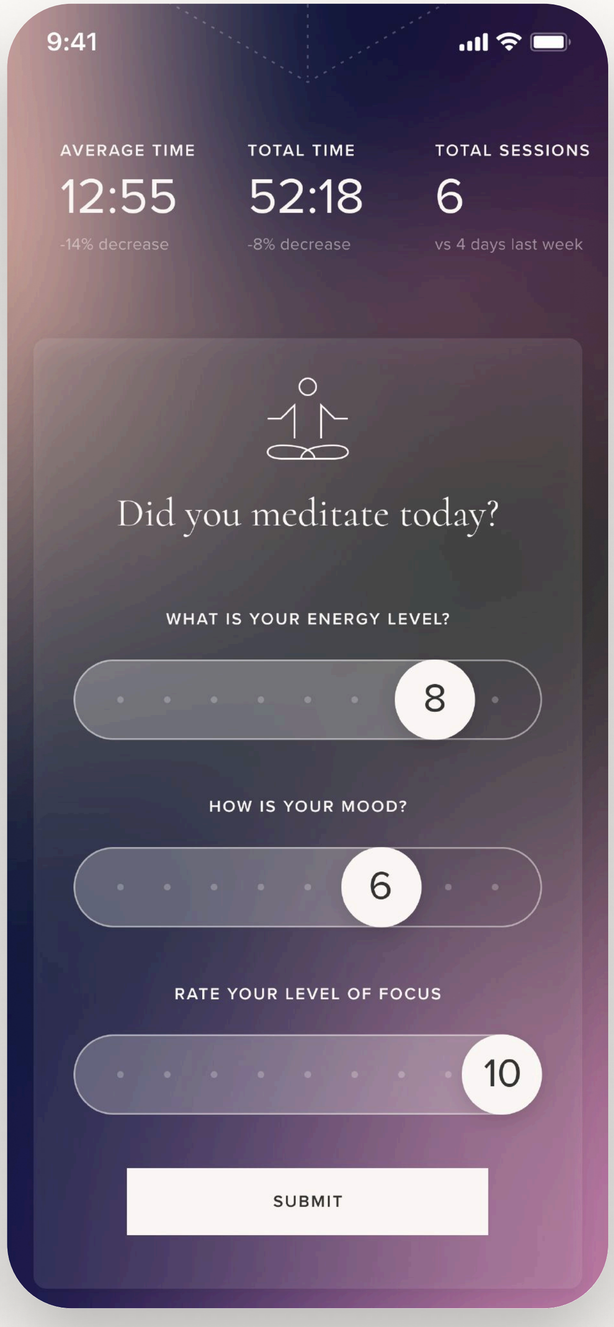
9:41
BODY
You've made great strides with your exercises. This week try to drink less coffee and watch your water intake.
DAY
WEEK
MONTH
YEAR
EXERCISE
GOAL
SAT
SUN
MON
TUE
WED
THU
FRI
WALKING
8:34
+14% progress
RUNNING
5:48
+2% progress
SWIMMING
3:12
-8% decrease

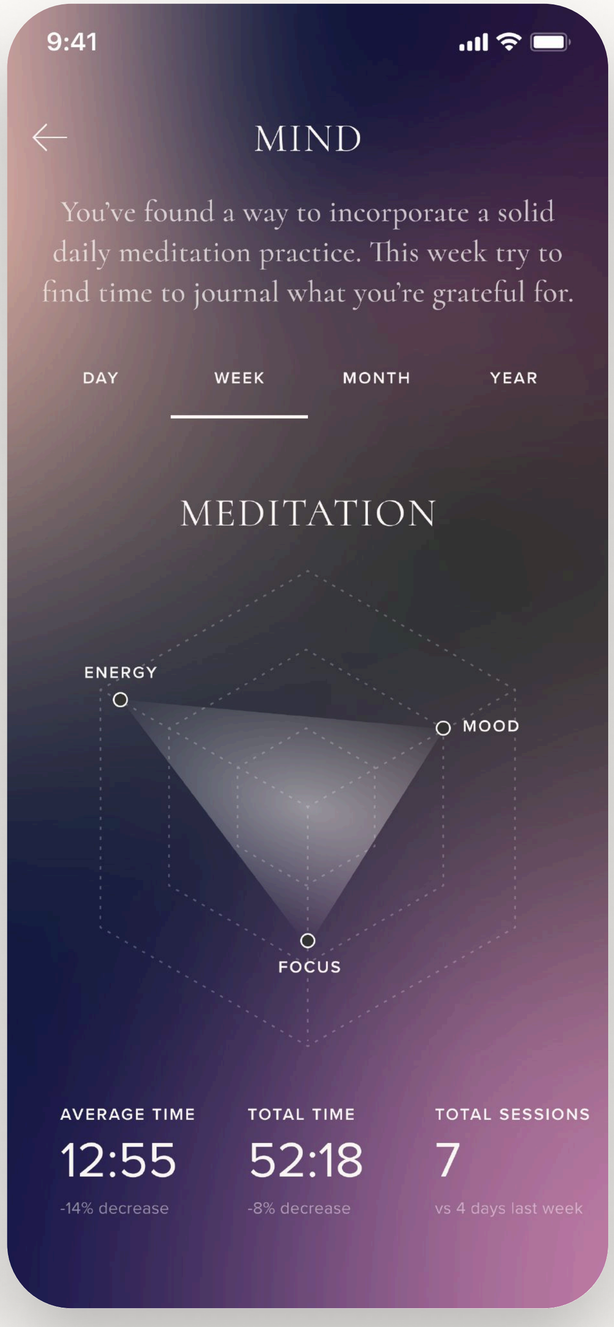

9:41
SLEEP
12:00
11:00
10:00
9:00
8:00
7:00
6:00
5:00
4:00
3:00
2:00
1:00
SLEEP NEEDED
SAT
SUN
MON
TUE
WED
THU
FRI
AVERAGE SLEEP
7:58
+14% progress
AVERAGE REM
5:48
+2% progress
AVERAGE SWS
3:12
-8% decrease
LIFESTYLE

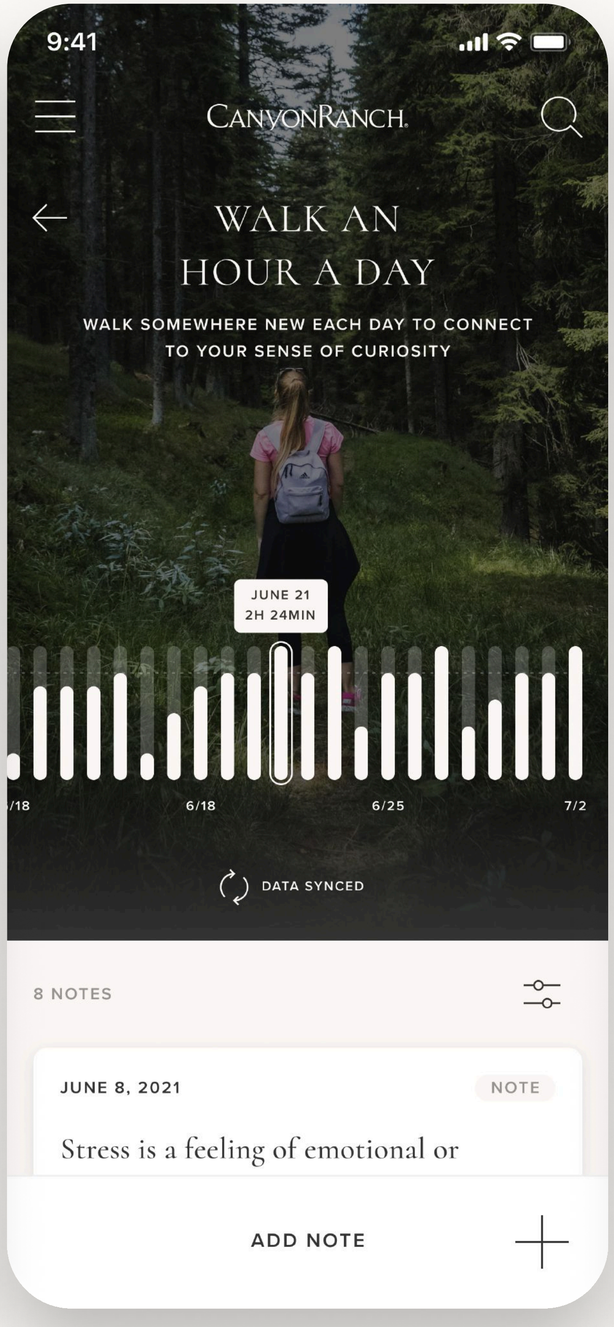

9:41
LIFESTYLE
STRESS
78%
NO TOTAL: 4
▲ VS 2 LAST WEEK
YES TOTAL: 1
▲ VS 2 LAST WEEK
ALCOHOL
54%
TOTAL: 4
1H BEFORE SLEEP: 1
2-4H BEFORE SLEEP: 2

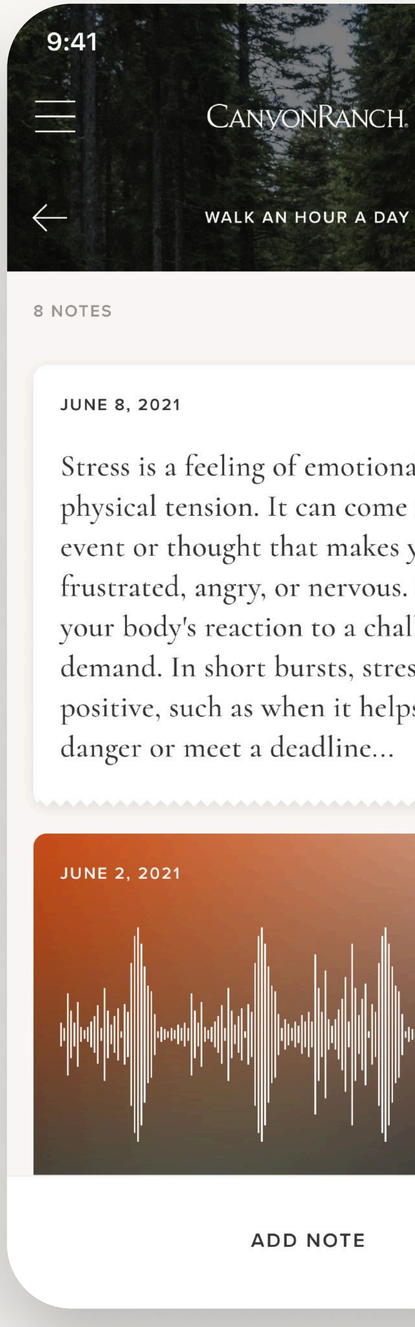

9:41
MIND
You've found a way to incorp
daily meditation practice. This
find time to journal what you're
DAY
WEEK
MONTH
MEDITATIO
ENERGY
FOCUS
AVERAGE TIME
12:55
-14% decrease
TOTAL TIME
52:18
-8% decrease

K
RS
4 HOURS
GOING
7/2
NG
NOTE


9:41
AVERAGE TIME
12:55
-14% decrease
TOTAL TIME
52:18
-8% decrease
TOTAL SESSIONS
6
vs 4 days last week
Did you meditate today?
WHAT IS YOUR ENERGY LEVEL?
8
HOW IS YOUR MOOD?
6
RATE YOUR LEVEL OF FOCUS
10
SUBMIT


9:41
MIND
You've found a way to incorporate a solid daily meditation practice. This week try to find time to journal what you're grateful for.
DAY
WEEK
MONTH
YEAR
MEDITATION
ENERGY
MOOD
FOCUS
AVERAGE TIME
12:55
-14% decrease
TOTAL TIME
52:18
-8% decrease
TOTAL SESSIONS
7
vs 4 days last week


9:41
CANYONRANCH
WALK AN HOUR A DAY
WALK SOMEWHERE NEW EACH DAY TO CONNECT TO YOUR SENSE OF CURIOSITY
JUNE 21
2H 24MIN
6/18
6/25
7/2
DATA SYNCED
8 NOTES
JUNE 8, 2021
NOTE
Stress is a feeling of emotional or
ADD NOTE


9:41
CANYONRANCH
WALK AN HOUR A DAY
8 NOTES
JUNE 8, 2021
Stress is a feeling of emotiona
physical tension. It can come
event or thought that makes
frustrated, angry, or nervous.
your body's reaction to a chal
demand. In short bursts, stres
positive, such as when it helps
danger or meet a deadline...
JUNE 2, 2021
ADD NOTE

The Met Museum

Client:
The Met

Website
Digital design system

2016

About the project:

For The Met’s new brand and website, the design centers on an intuitive, accessible experience for visitors of all ages. The interface uses larger type, high-contrast color, clear hierarchy, screen reader support, and full keyboard navigation. Copy is literal and unambiguous, and key flows like ticketing are paced and straightforward, with specific attention to first-time and older visitors who benefit from more time and clarity.

Role:

- Worked directly with The Met team from kickoff through launch
- Translated Wolff Olins’ brand guidelines into a digital look and feel and a design system
- Led art direction and interaction design
- Hands-on UI/UX across key flows and page templates
- Managed a team of designers

THE MET

Visit

Exhi

SEARCH

Art Learn Join and Give Shop

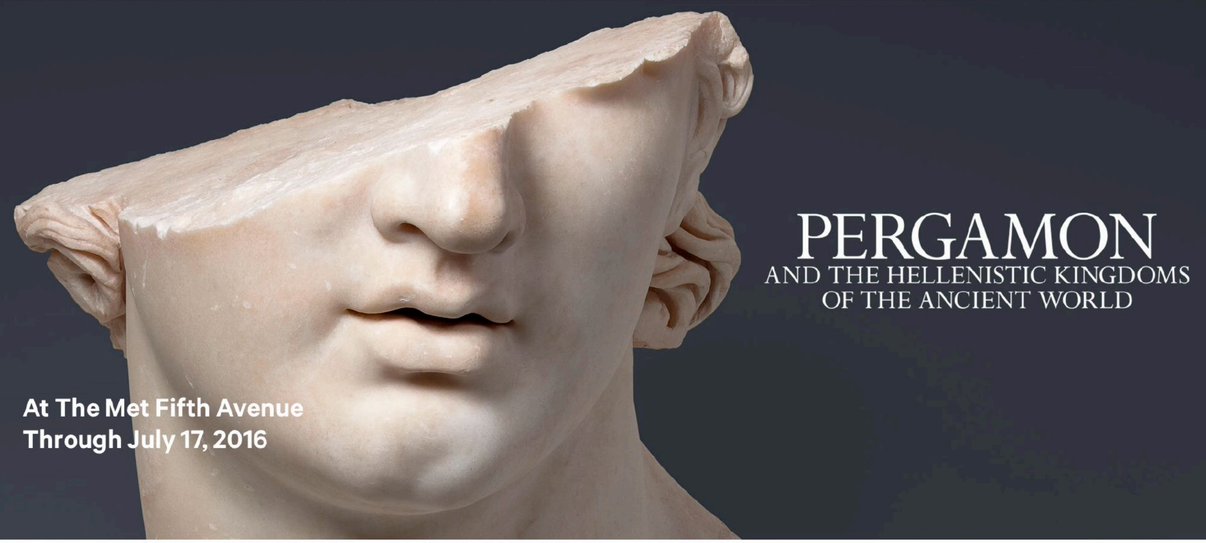
EO

ENGLISH MYMET SEARCH

THE MET

Visit Exhibitions Events Art Learn Join and Give Shop

Exhibition 1 2 3 4 5



PERGAMON
AND THE HELLENISTIC KINGDOMS
OF THE ANCIENT WORLD

At The Met Fifth Avenue
Through July 17, 2016

The Metropolitan Museum of Art

The Met Fifth Avenue

The Met Breuer

The Met Cloisters

ENGLISH MYMET

THE MET

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The Met Cloisters

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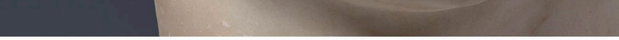
Group Visits

Buy Tickets



The Metropolitan Museum of Art

The Met Fifth Avenue

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THE MET

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Collection Online / 409,941 records

Search, e.g. Van Gogh

Sort By:

Relevance

Show Only:

- [x] Highlights
- [ ] Artworks On Display

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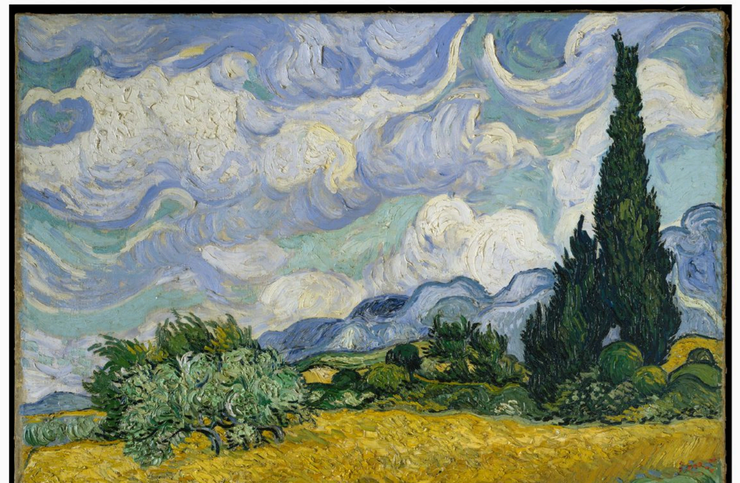
All Collection Online Items



VIDEOS AUDIO INTERACTIVES

nnel: All Video Clips

t—Van Gogh: Irises

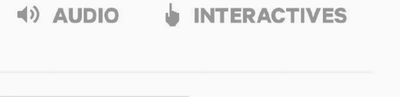
role of still life and series ractice and highlights the n his artistic aims.

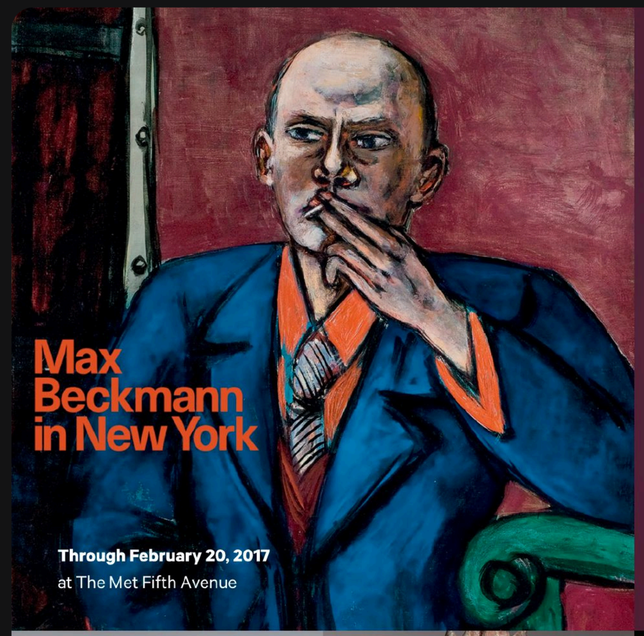
ed on July 20th, 2015

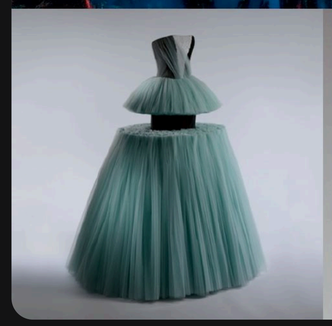
Friday Focus—Collecting Japan for the Met in the Late Nineteenth Century

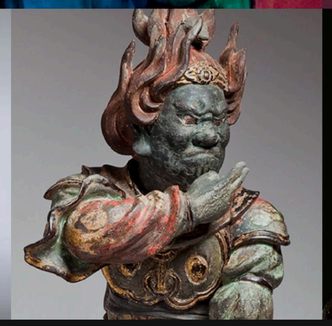
This video explores the role of still life and series in Van Gogh's working practice and highlights the impact of color fading on his artistic aims.

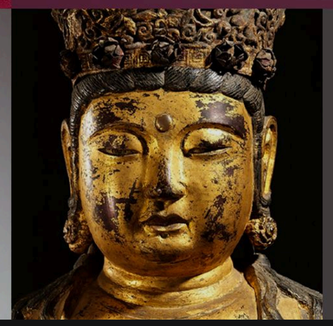
01:33 / 379 Views / Posted on July 20th, 2015

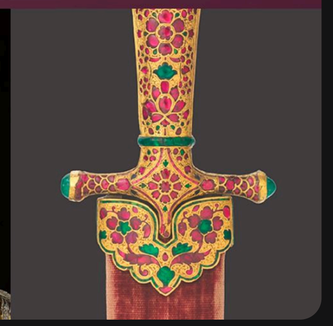












MYMET

THE MET

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Find Events / 1,389 results

Search

Start:

12 JULY TUESDAY

End:

CHOOSE DATE

Type:

All Programs

Location:

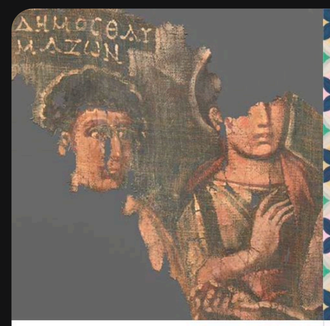
The Met Fifth Avenue

K–12 EDUCATOR PROGRAM

Educator Institu Connecting Collections

The Met Fifth Avenue -
Fee: $425 (includes instruction, mate lunch)

TUESDAY / JULY 12
10:00 A.M.–4:00 P.M.



New Discoveries: Early Liturgical Textiles from Egypt, 200–400

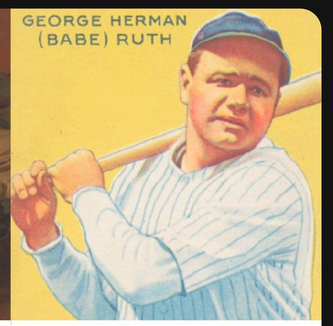
Through September 5
at The Met Fifth Avenue

Expressions of Nature in Korean Art

Through September 18
at The Met Fifth Avenue

Printing a Child's World

Through October 16
at The Met Fifth Avenue



The Old Ball Game: New York Baseball, 1887–1977

Through October 20
at The Met Fifth Avenue

ENGLISH MYMET BETA SEARCH

THE MET

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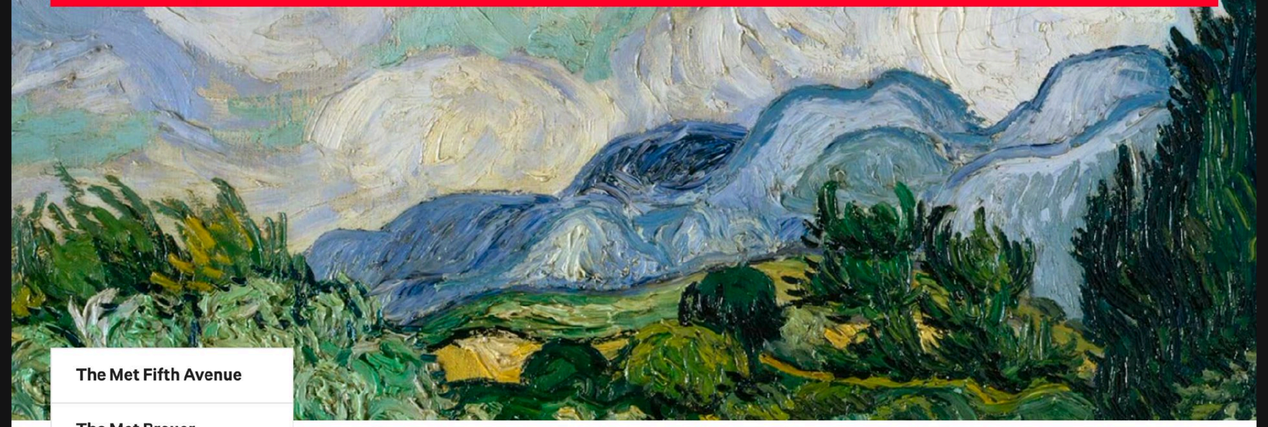


The Met Fifth Avenue
The Met Breuer
The Met Cloisters
Audio Guide

Admission Tickets

SEARCH

Art Learn Join and Give Shop

TEEN STUDIO (AGES 15–18)

Teen Studio—Figure Explorations (Ages 15–18)

The Met Fifth Avenue - Ruth and Harold D. Uris Center for Education

Registration is now closed

TUESDAY / JULY 12
11:00 A.M.–4:00 P.M.

MYMET SEARCH

THE MET

Visit Exhibitions Events Art Learn Join and Give Shop

All Upcoming Exhibitions

Kerry James Marshall

Mastry

At The Met Breuer
OCTOBER 25 / 2016–JANUARY 29 / 2017

Buy Tickets Exhibitions are free with Museum admission. Share Print

MYMET

THE MET

Visit Exhibitions Events

All Current Exhibitions

MANUS×MACHINA
Fashion in an Age of Technology

Extended through September 5, 2016

At The Met Fifth
SEPTE

Buy Tickets Exhibitions are free with Museum admission.

Events

10:00 A.M.

K–12 EDUCATOR PROGRAM

Educator Institute: Connecting Collections

Fee: $425 (includes instruction, materials, and lunch)

11:00 A.M.

TEEN STUDIO (AGES 15–18)

Teen Studio—Figure Explorations (Ages 15–18)

Ruth and Harold D. Uris Center for Education / Registration is now closed

Blogs

JUL. 12

NOW AT THE MET

Scrolling through Imhotep's *Book of the Dead*

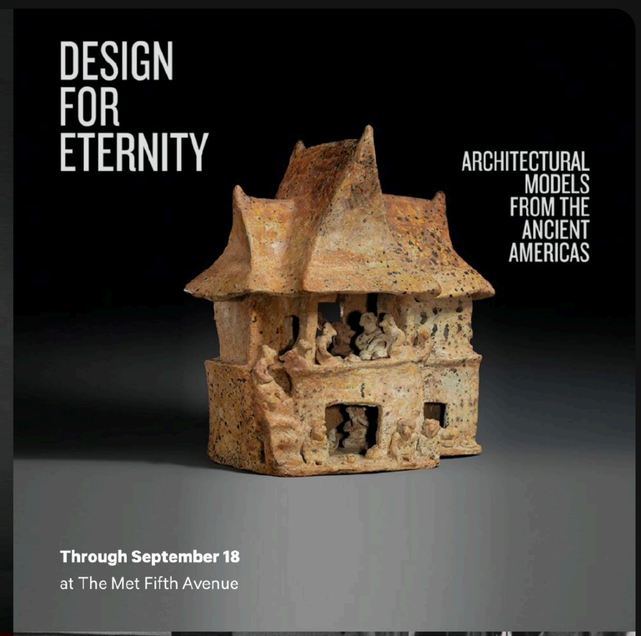
Associate Curator Janice Kamrin details one of the highlights of the newly renovated Ptolemaic display, Imhotep's Book of Coming Forth by Day, which reflects the ardently held beliefs of people not too unlike ourselves.

JUL. 12

NOW AT THE MET

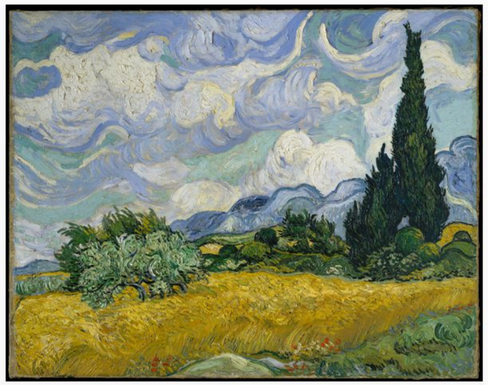
Now on View: Collection Highlights Honoring 100 Years of Drawings and Prints at The Met

The Roof Garden Commission



THE MET

All Collection Online Items



Share | OASC | + MyMet

Wheat Field with Cypresses

Only 8%

Client:
Self-initiated

Website
Data Viz
Storytelling

About the project:

In Barcelona and many cities worldwide, most streets honor men, while women’s names are often limited to religious figures or spouses. Only 8% is a storytelling and data-visualization project that surfaces this imbalance, letting people explore patterns by neighborhood, learn the histories behind names, and participate in proposing additions that broaden representation. The goal is not just to reveal the gap but to spark conversation and encourage action toward more inclusive naming. The project received multiple industry awards and a Webby nomination.

Role:

- Developed the original concept and storytelling
- Set art direction for the project
- Hands-on visual design and user experience
- Developed motion prototyping
- Designing and skinning live map with APIs
- Designed data visualization
- Oversaw complete front-end implementation and launch

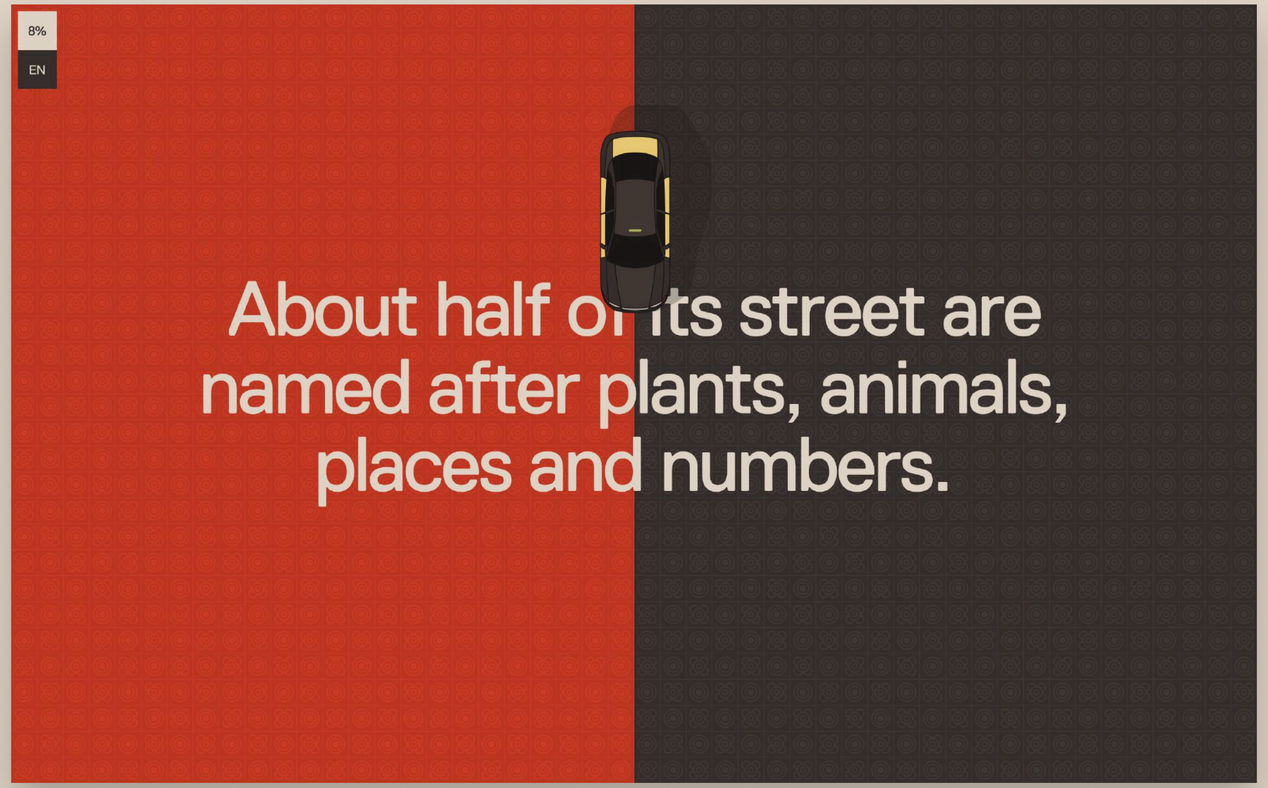
2024

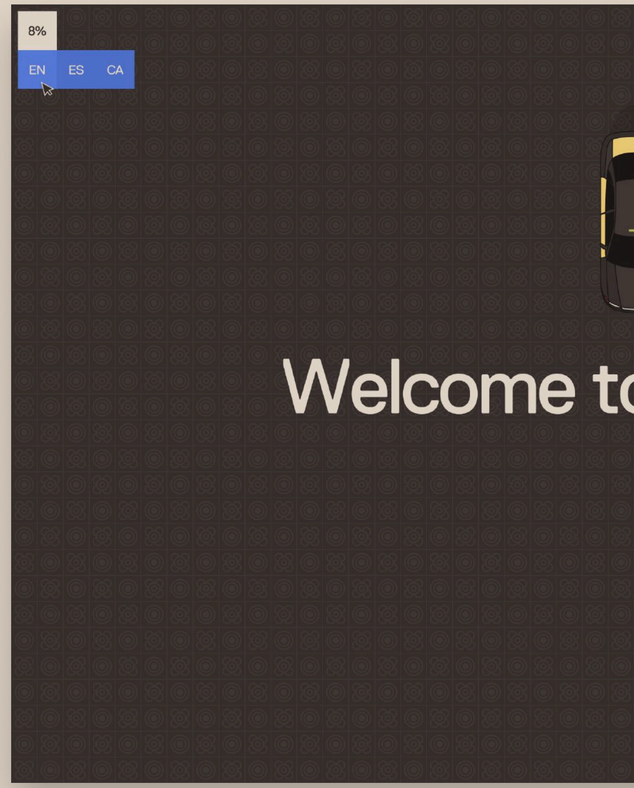
8%

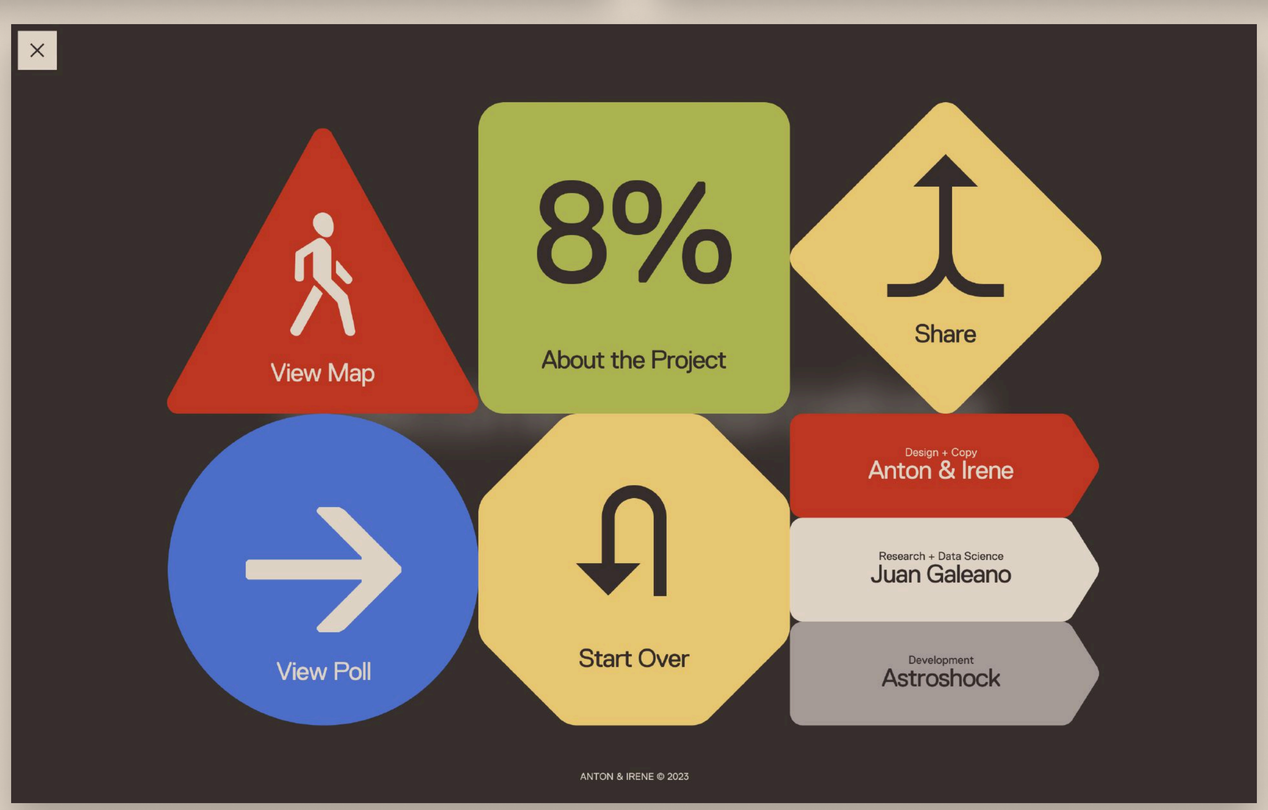
EN

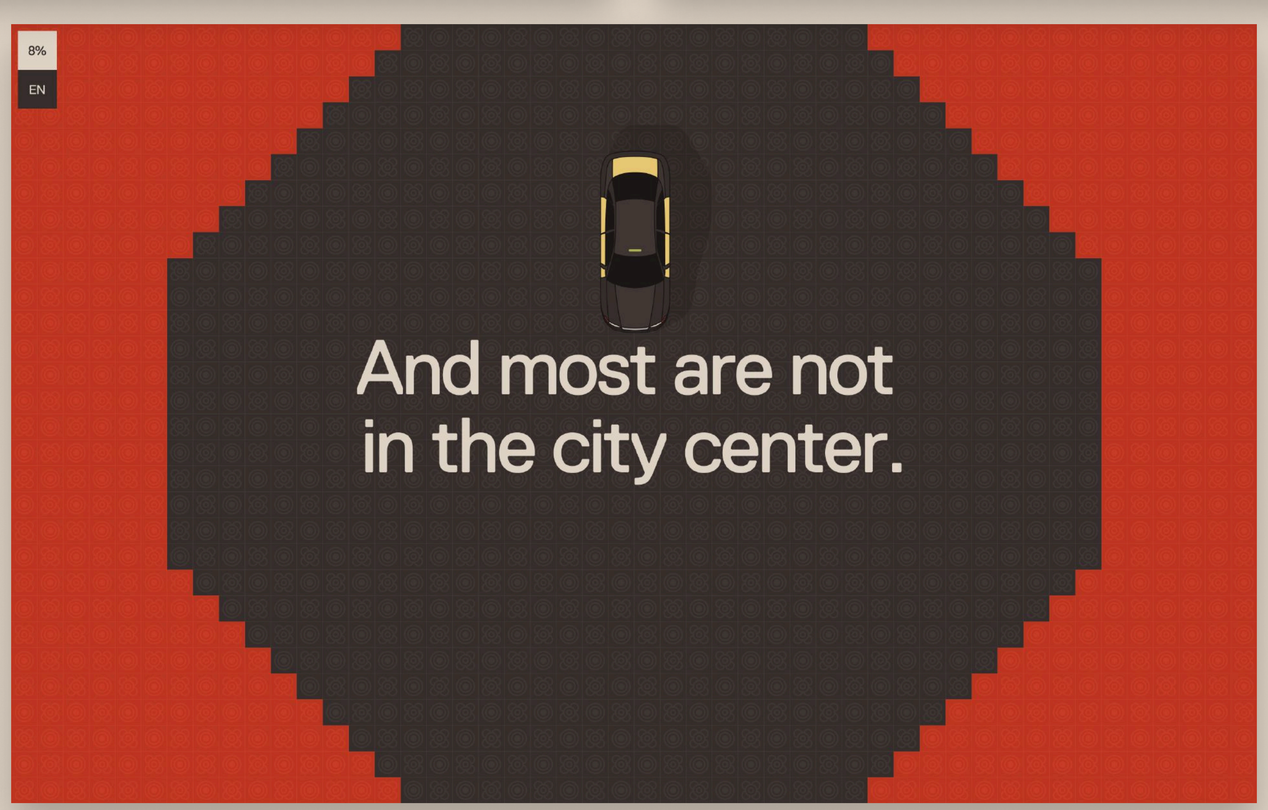
Welcome to Barcelona

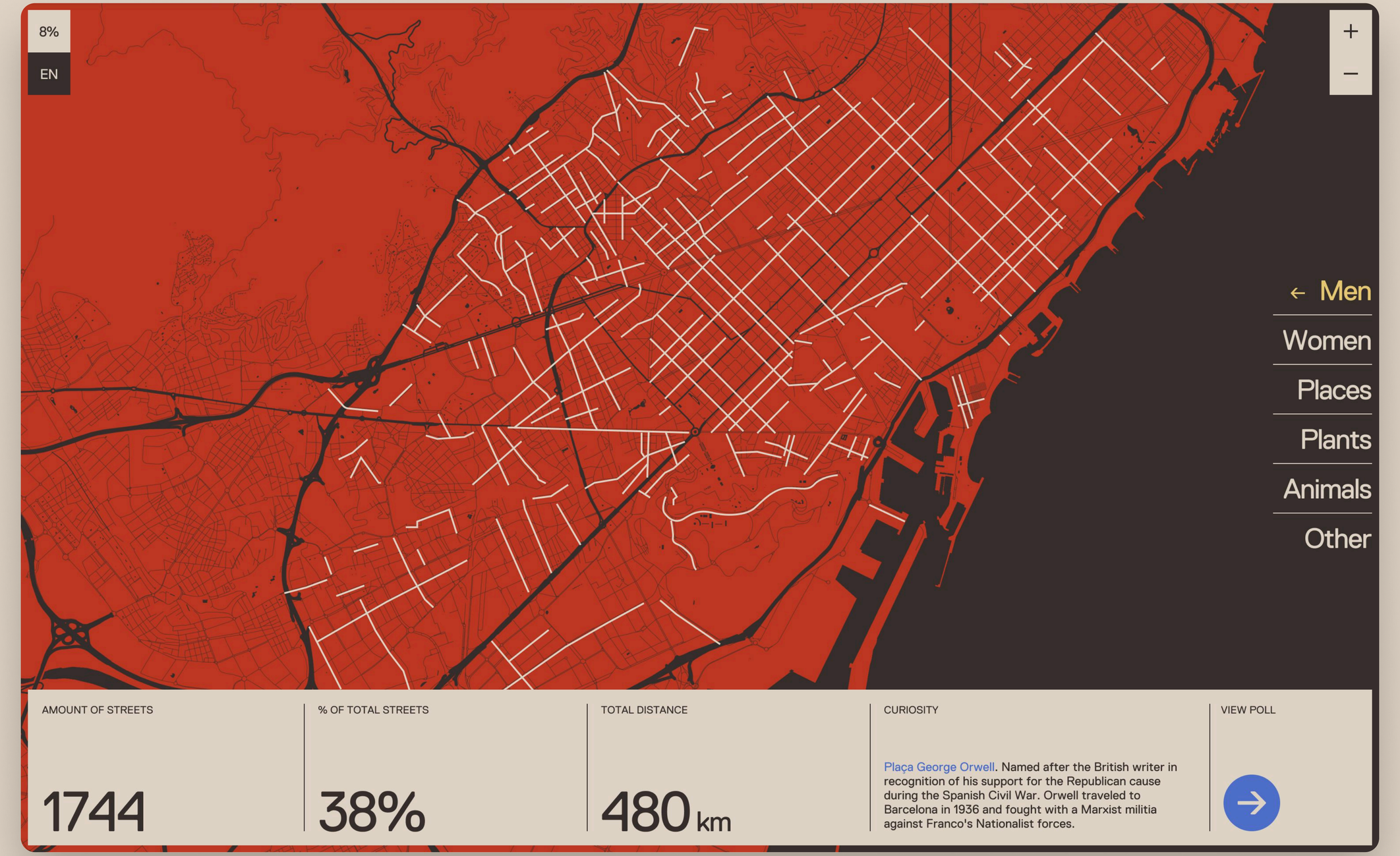
→ Take the poll!
with that?!


8%
EN
About half of its street are named after plants, animals, places and numbers.


8%
EN ES CA
Welcome to


8%
About the Project
View Map
Share
View Poll
Start Over
Design + Copy
Anton & Irene
Research + Data Science
Juan Galeano
Development
Astroshock
ANTON & IRENE © 2023


8%
EN
And most are not in the city center.



AMOUNT OF STREETS	% OF TOTAL STREETS	TOTAL DISTANCE	CURIOSITY	VIEW POLL
1744	38%	480 km	Plaça George Orwell. Named after the British writer in recognition of his support for the Republican cause during the Spanish Civil War. Orwell traveled to Barcelona in 1936 and fought with a Marxist militia against Franco's Nationalist forces.	→

Vote

Barcelona Streets Today

Men 38%

Women 8%

Places 16%

Animals 1%

Plants 3%

Other 34%

Home

8%

EN

Men

← Women

Places

Plants

Animals

Other

AMOUNT OF STREETS

385

% OF TOTAL STREETS

8%

TOTAL DISTANCE

63 km

CURIOSITY

Carrer de Mercè Rodoreda. Mercè Rodoreda was a prominent and much loved novelist, widely regarded as the most influential contemporary writer in the Catalan language. Her works have been translated into over 30 languages.

VIEW POLL

Men

38%

Women

8%

Vote

This is how Barcelona's street names are currently distributed. You think you could do better? Drag each column as you see fit.

Submit

Men

10%

Women

20%

Places

5%

Plants

25%

Animals

25%

Other

15%

8%

EN

Men

← Women

Places

Plants

Animals

Other

AMOUNT OF STREETS

385

% OF TOTAL STREETS

8%

TOTAL DISTANCE

63 km

CURIOSITY

Carrer de Mercè Rodoreda. Mercè Rodoreda was a prominent and much loved novelist, widely regarded as the most influential contemporary writer in the Catalan language. Her works have been translated into over 30 languages.

VIEW POLL

Plaça de Valerie Powles

Streets named after women are also about 62 meters shorter than streets

In other words, of the 1,377km streets in Barcelona...

385 | 8% | 63 km

CURIOSITY

Carrer de Mercè Rodoreda. Mercè Rodoreda was a prominent and much loved novelist, widely regarded as the most influential contemporary writer in the Catalan language. Her works have been translated into over 30 languages.

Women 46%

Women 8%

Places 16%

Places 4%

Plants 14%

Animals 18%

Other 34%

Other 33%

Take the Poll

Submit

Submit

404

View Map

View Poll

8%

About the Project

Copy Link

Twitter

Facebook

Instagram

LinkedIn

Vote

This is how Barcelona's street names are currently distributed. You think you could do better? Drag each column as you see fit.

Men	Women	Places	Plants	Animals	Other
10%	20%	5%	25%	25%	15%

Submit

Only 62.6km are named after women.

AMOUNT OF STREETS | % OF TOTAL STREETS | TOTAL DISTANCE | VIEW POLL

385 | 8% | 63 km

CURIOSITY

Carrer de Mercè Rodoreda. Mercè Rodoreda was a prominent and much loved novelist, widely regarded as the most influential contemporary writer in the Catalan language. Her works have been translated into over 30 languages.

38% of those people are men.

About half of its street are named after plants, animals, places and numbers.

38% of those people are men.

Take the poll!

What's up with that?!

Poll Results

Your Vote

Barcelona Streets Today

Men 5%

Women 46%

Plants 100%

Men 38%

Women 8%

Places 16%

Places 4%

Plants 14%

Animals 18%

Other 33%

Other 34%

Back Home

Only 8%

While many streets in Barcelona are named after men, there are very few named after women, and those that are tend to be either religious figures or the wives of important men. But this is not unique to Barcelona. Only around 10% of streets and public spaces worldwide are named after women.

In March 2023, Barcelona took a positive step towards addressing gender inequality by renaming 16 streets and squares after important women

Men Women Plants

AMOUNT OF STREETS | % OF TOTAL STREETS | TOTAL DISTANCE | VIEW POLL

385 | 8% | 63 km

CURIOSITY

Carrer de Mercè Rodoreda. Mercè Rodoreda was a prominent and much loved novelist, widely regarded as the most influential contemporary writer in the Catalan language. Her works have been translated into over 30 languages.

Vote

This is how Barcelona's street names are currently distributed. You think you could do better? Drag each column as you see fit.

Men	Women	Places	Plants	Animals	Other
38%	8%	16%	3%	1%	34%

Back Home

AMOUNT OF STREETS | % OF TOTAL STREETS | TOTAL DISTANCE | VIEW POLL

1744 | 38% | 480 km

CURIOSITY

Plaça George Orwell. Named after the British writer in recognition of his support for the Republican cause during the Spanish Civil War. Orwell traveled to Barcelona in 1936 and fought with a Marxist militia against Franco's Nationalist forces.

Welcome to Barcelona

Welcome to Barcelona

View Map

View Poll

8%

About the Project

Start Over

Share

Design + Copy

Anton & Irene

Research + Data Science

Juan Galeano

Vote

This is how Barcelona's street names are currently distributed. You think you could do better? Drag each column as you see fit.

Men	Women	Places	Plants	Animals	Other
0%	0%	0%	100%	0%	0%

And most are not in the city center.

The other half are named after people.

The city that is composed of 4,590 streets.

But if we remove religious figures, and members of the nobility, we're left with only 5%

8%

8%

8%

Barcelona

8%

8%

8%

8%

8%

8%

One Shared House 2030

Client:
Space10 / IKEA

Website
Data Viz
Storytelling

2017

About the project:

Commissioned by SPACE10, IKEA’s research and design lab, after the interactive documentary One Shared House, One Shared House 2030 is a playful research project that explores the future of co-living through a collaborative survey. The website turns a 21-question form into a simple game: neutral tiles conceal each prompt, reveal on tap or click, show real-time comparisons after each answer, and fill with color as progress builds. The approach makes participation feel effortless and produced the highest completion rate recorded for the initiative.

Role:

- Developed the original concept and narrative
- Set art direction for the project
- Hands-on visual design and user experience
- Designed the data visualizations
- Collaborated with and oversaw the motion and sound design team
- Oversaw front-end and back-end implementation through launch

welcome to the year 2030

ONE SHARED HOUSE 2030

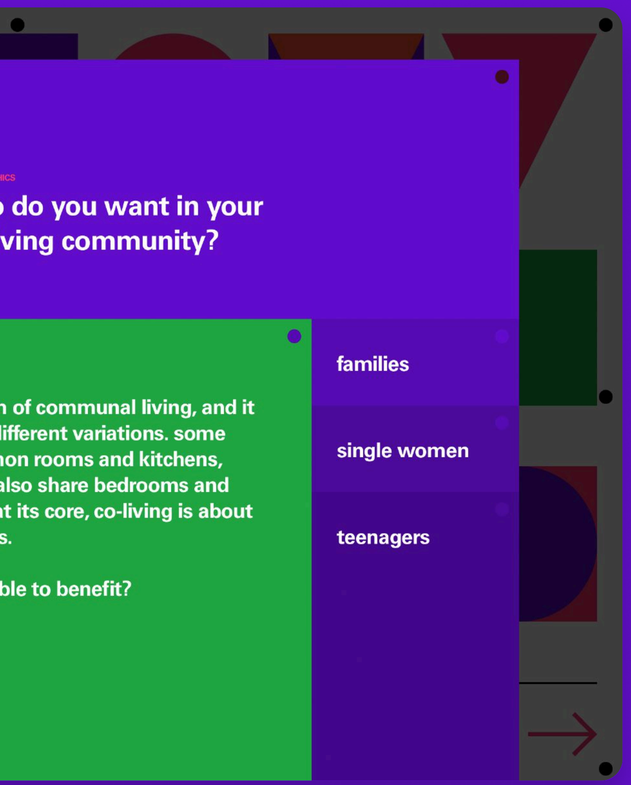
~~INTRO~~ ABOUT

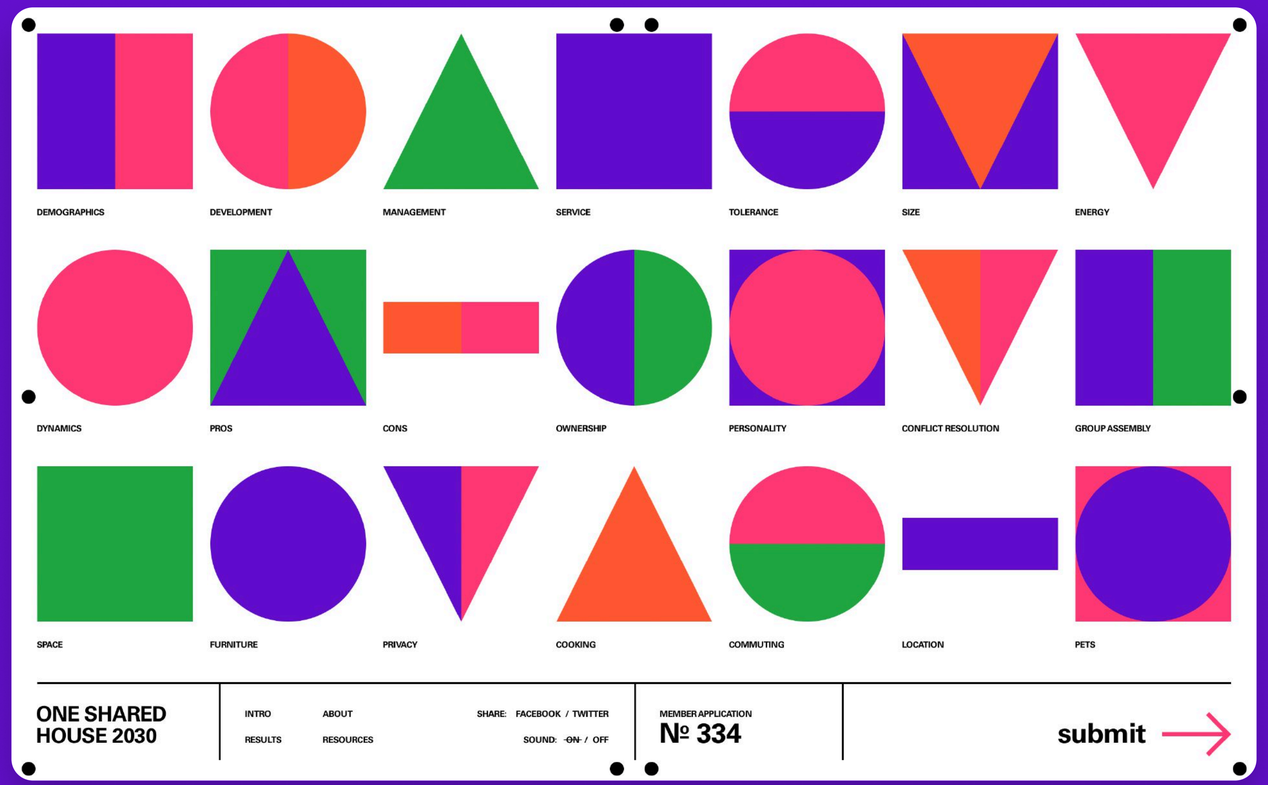
RESULTS RESOURCES

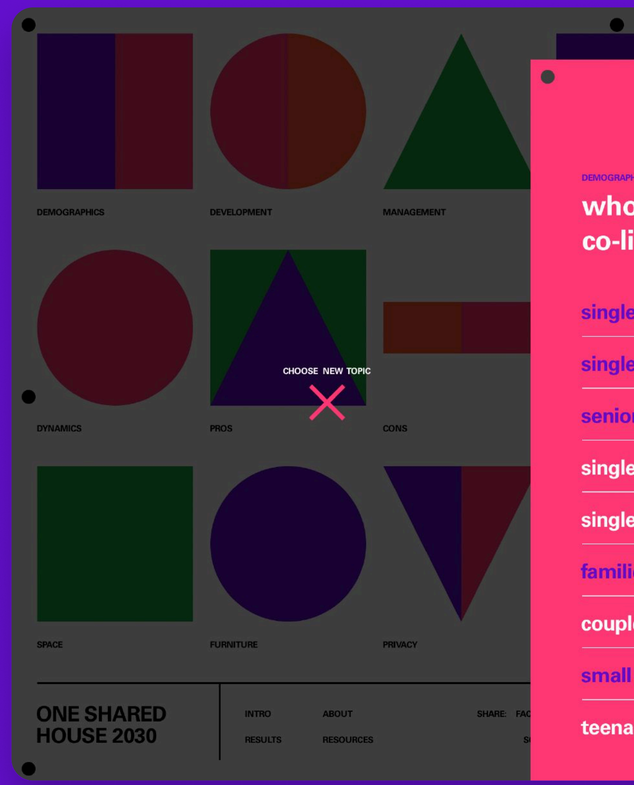
SHARE: FACEBOOK / TWITTER

SOUND: ~~ON~~ / OFF

apply now


ICS
o do you want in your
ving community?
families
single women
teenagers
n of communal living, and it
different variations. some
non rooms and kitchens,
also share bedrooms and
t its core, co-living is about
s.
ble to benefit?


DEMOGRAPHICS
DEVELOPMENT
MANAGEMENT
SERVICE
TOLERANCE
SIZE
ENERGY
DYNAMICS
PROS
CONS
OWNERSHIP
PERSONALITY
CONFLICT RESOLUTION
GROUP ASSEMBLY
SPACE
FURNITURE
PRIVACY
COOKING
COMMUTING
LOCATION
PETS
ONE SHARED HOUSE 2030
INTRO
ABOUT
RESULTS
RESOURCES
SHARE: FACEBOOK / TWITTER
SOUND: ON / OFF
MEMBER APPLICATION
№ 334
submit


DEMOGRAPHICS
DEVELOPMENT
MANAGEMENT
CHOOSE NEW TOPIC
DYNAMICS
PROS
CONS
SPACE
FURNITURE
PRIVACY
ONE SHARED HOUSE 2030
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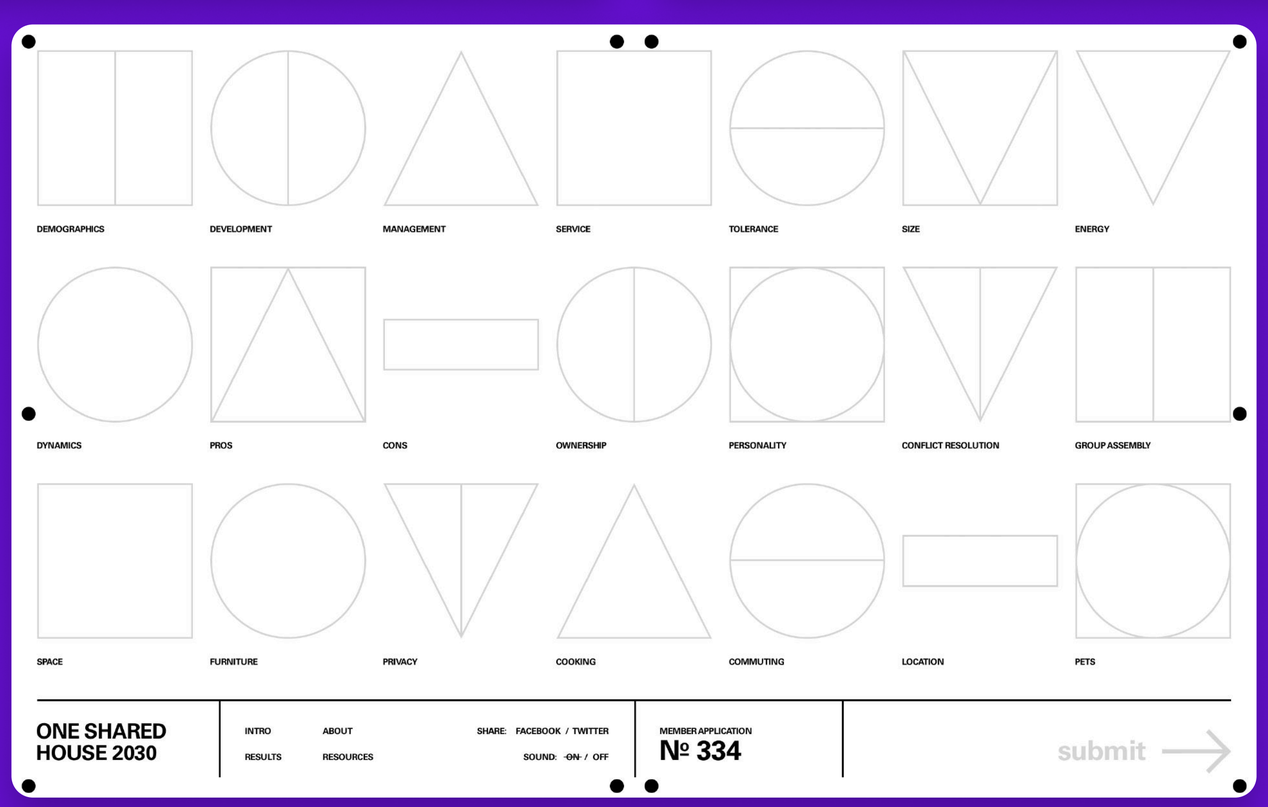
DEMOGRAPHICS
DEVELOPMENT
MANAGEMENT
SERVICE
TOLERANCE
SIZE
ENERGY
DYNAMICS
PROS
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OWNERSHIP
PERSONALITY
CONFLICT RESOLUTION
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ONE SHARED HOUSE 2030
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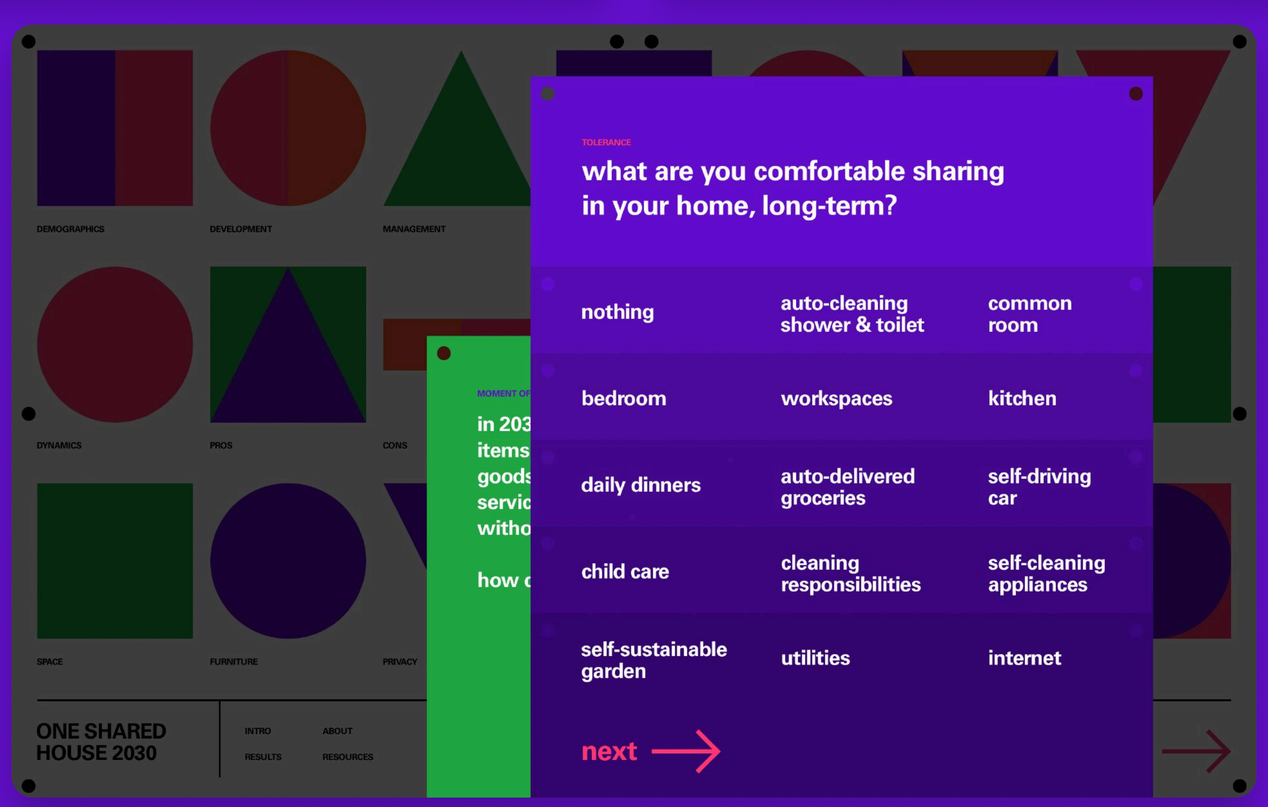
submit


DEMOGRAPHICS
DEVELOPMENT
MANAGEMENT
DYNAMICS
PROS
CONS
SPACE
FURNITURE
PRIVACY
TOLERANCE
what are you comfortable sharing
in your home, long-term?
nothing
auto-cleaning shower & toilet
common room
bedroom
workspaces
kitchen
daily dinners
auto-delivered groceries
self-driving car
child care
cleaning responsibilities
self-cleaning appliances
self-sustainable garden
utilities
internet
next
ONE SHARED HOUSE 2030
INTRO
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ou want to live in a community
has locations all over the world?

es, I want to be a nomad

o, I prefer to stay put

DEMOGRAPHICS
DEVELOPMENT
MANAGEMENT
DYNAMICS
PROS
CONS
SPACE
FURNITURE
PRIVACY

ONE SHARED HOUSE 2030

INTRO ABOUT SHARE: FAC
RESULTS RESOURCES

DEVELOPMENT

what background should the people who design your community have?

- [ ] business
- [ ] social work
- [ ] government
- [ ] technology
- [ ] real estate
- [ ] design
- [ ] architecture
- [ ] community organizing

DEMOGRAPHICS
DEVELOPMENT
MANAGEMENT
DYNAMICS
PROS
CONS
SPACE
FURNITURE
PRIVACY

ONE SHARED HOUSE 2030

INTRO ABOUT SHARE: FAC
RESULTS RESOURCES

PRIVACY

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DEMOGRAPHICS
DEVELOPMENT
MANAGEMENT
DYNAMICS
PROS
CONS
SPACE
FURNITURE
PRIVACY

CHOOSE NEW TOPIC

SERVICE

would you pay extra for a service or smart technology layer to manage all house related items?

yes, I'd pay extra for a service layer	52%
no, I'd decide on everything with the house-members	48%

DEMOGRAPHICS
DEVELOPMENT
MANAGEMENT
DYNAMICS
PROS
CONS
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FURNITURE
PRIVACY

ONE SHARED HOUSE 2030

INTRO ABOUT
RESULTS RESOURCES

ENERGY

how do you want to negotiate energy use?

- [ ] pay based on the amount of energy used

of the

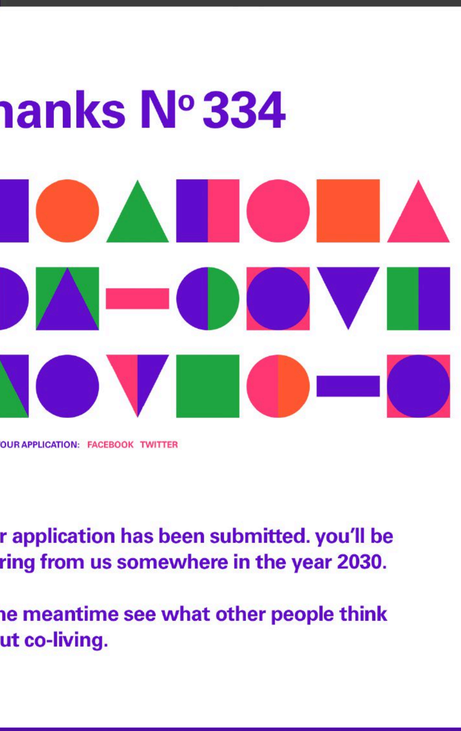
nart

udes

MOMENT OF ZEN

now that we can talk to our homes, and our homes can talk to all of our appliances and even our cars, they are making decisions and negotiating energy use without our intervention.

has smart technology made it easier, or harder to live with other people? or has it made no difference?


hanks № 334
OUR APPLICATION: FACEBOOK TWITTER
r application has been submitted. you'll be
ring from us somewhere in the year 2030.
he meantime see what other people think
ut co-living.

DEMOGRAPHICS
DEVELOPMENT
MANAGEMENT
SERVICE
DYNAMICS
PROS
CONS
OWNERSHIP
SPACE
FURNITURE
PRIVACY
COOKING
ONE SHARED HOUSE 2030
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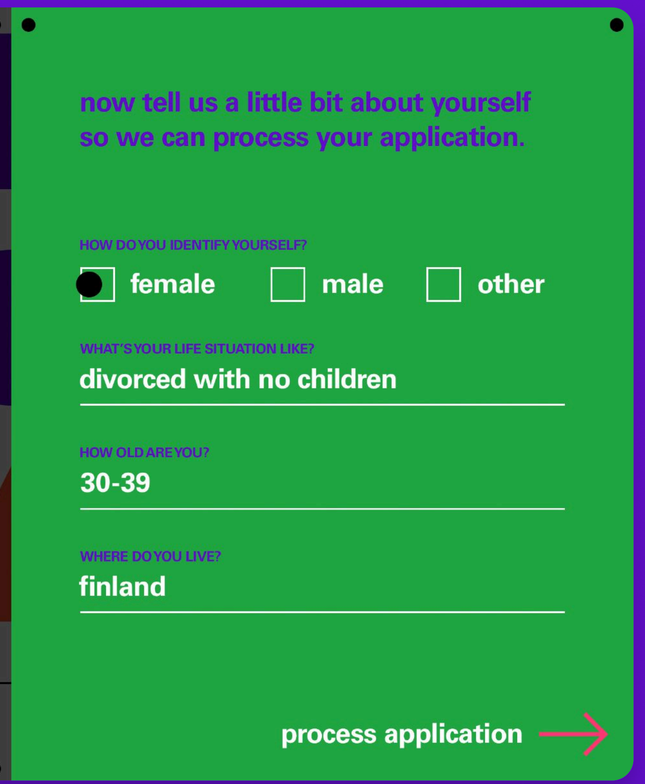
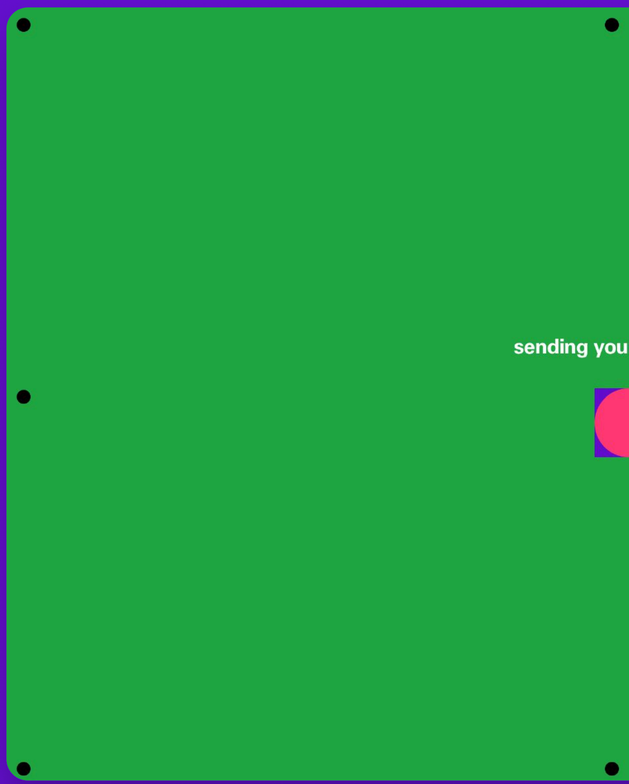
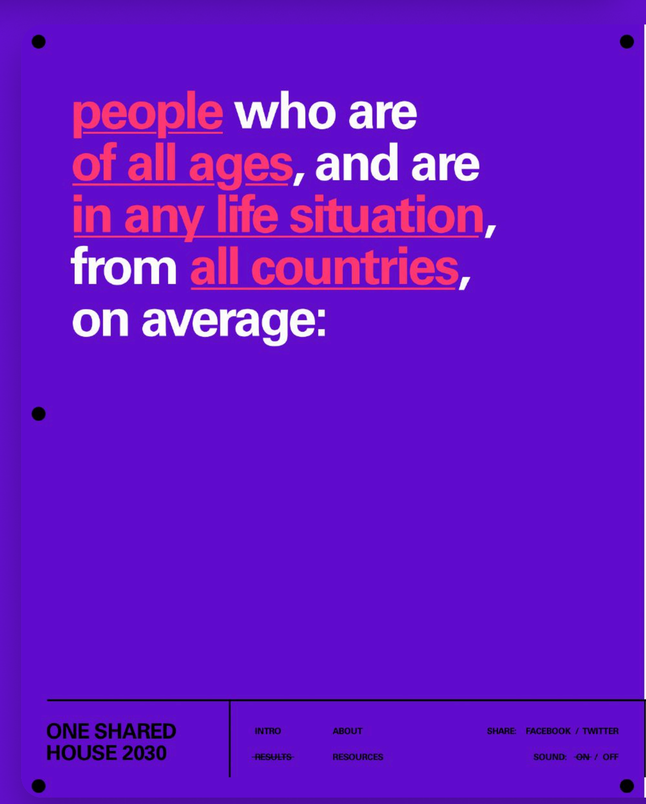

now tell us a little bit about yourself
so we can process your application.
HOW DO YOU IDENTIFY YOURSELF?
female
male
other
WHAT'S YOUR LIFE SITUATION LIKE?
divorced with no children
HOW OLD ARE YOU?
30-39
WHERE DO YOU LIVE?
finland
process application


sending you


people who are
of all ages, and are
in any life situation,
from all countries,
on average:
ONE SHARED HOUSE 2030
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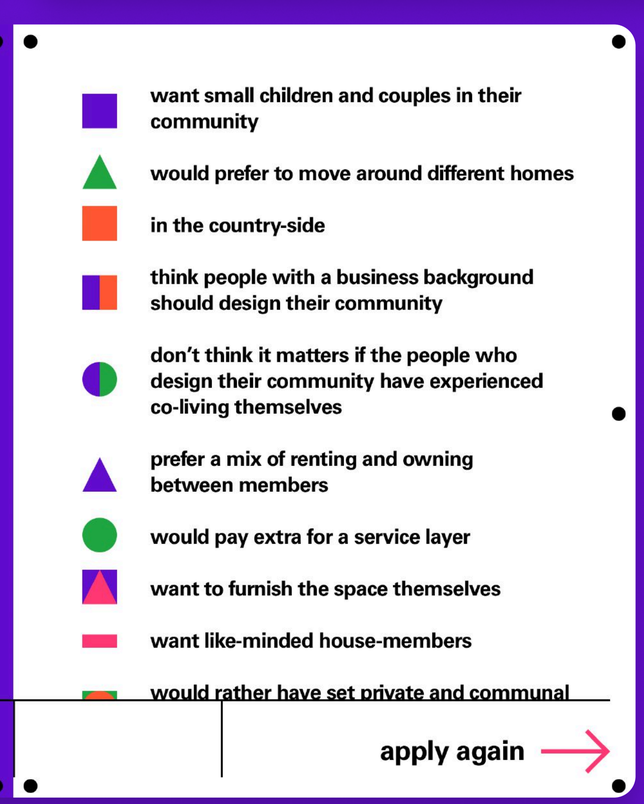
SOUND: ON / OFF


want small children and couples in their community
would prefer to move around different homes
in the country-side
think people with a business background should design their community
don't think it matters if the people who design their community have experienced co-living themselves
prefer a mix of renting and owning between members
would pay extra for a service layer
want to furnish the space themselves
want like-minded house-members
would rather have set private and communal
apply again

welcome to the year 2030.
there are 1.2 billion more people on the planet.
70% of us are living in cities now.
in order to house 1.2 billion more people,
all of us are sharing more household goods and services than ever before.
we refer to this sharing as co-living.
and many more of us are living this way now.
but it's not a new thing.
communal living has always been a solution to common proble
like rapid urbanisation, loneliness, and high living costs.
but what does co-living look like in the year 2030?
who is it for?
how has it changed our society?
what are we sharing?
with many more of us now co-living,
there is no one configuration.
discover what type of co-living would be uniquely suited for yo
reserve your spot for ONE SHARED HOUSE 2030.
ONE SHARED HOUSE 2030
INTRO
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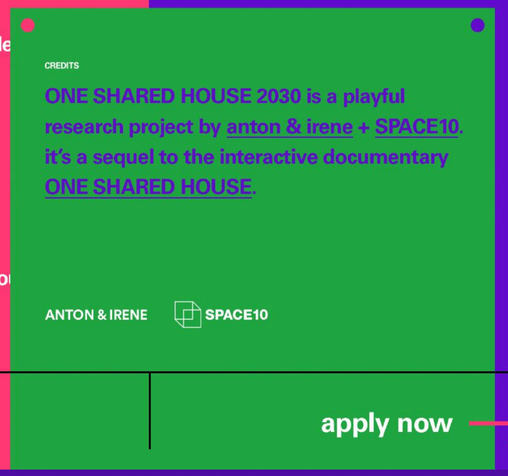
SOUND: ON / OFF


CREDITS
ONE SHARED HOUSE 2030 is a playful research project by anton & irene + SPACE10. it's a sequel to the interactive documentary ONE SHARED HOUSE.
ANTON & IRENE
SPACE10
apply now

OG Platform

Client:
Snark

Website
Branding
Digital design system

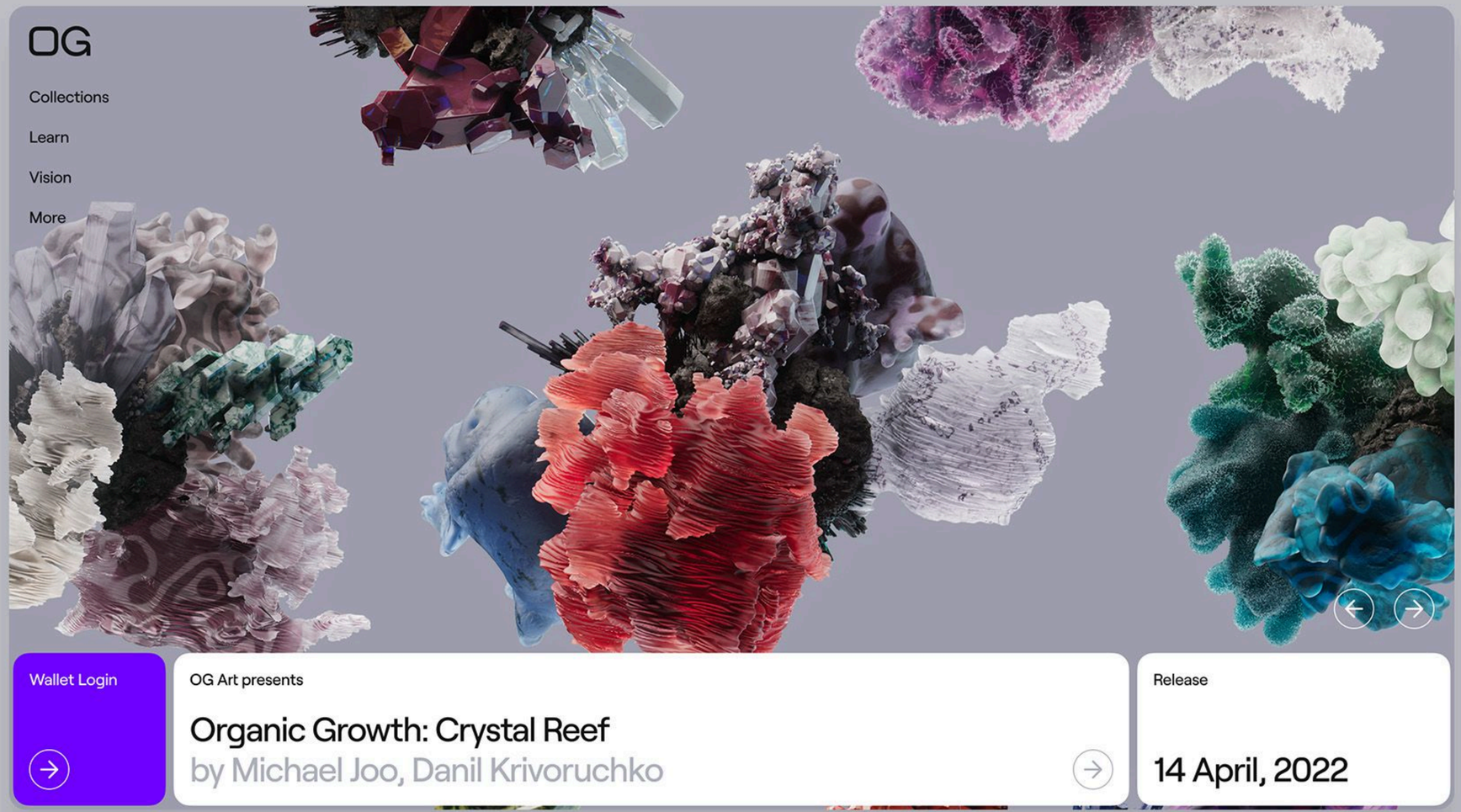
About the project:

OG.Art is a platform and launchpad for dynamic NFT art, built for collaborative creation. Its dNFTs continue to evolve after mint, growing, fusing, and responding to on-chain and real world events, so collectors can shape works over time. Projects connect into a shared ecosystem with community governance, welcoming both traditional and crypto-native artists.

Role:

- Designed the visual identity and brand guidelines
- Defined the visual language and digital design system
- Hands-on UI/UX for the entire website
- Built motion studies and interactive prototypes

2022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Collections
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Vision
More
Wallet Login
OG Art presents
Organic Growth: Crystal Reef
by Michael Joo, Danil Krivoruchko
Release
14 April, 2022

OG
Wallet Login
OG Art presents
Organic Growth: Crystal Reef
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OG
0xea0e...bfcc
Collections
Learn
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On sale
Auction
Price ETH
Min
Max
Sort by Price - low to hi...
Search
Organic Growth: Crystal Reef
The Old Testament
One Thousand Ksoids
89 seconds Atomized
89 Seconds 4
Art Block 4
Bayc 4
Blue 4
Bright 4
Cluster 4
Coral 7
Cryptopunk 7
Dark 7
Dead 7
Fractal 7
Generation 7
Gold 16
Green 16
Ksoid 16
Meebit 16
Neutral 16
Obsidian 16
Pyrite 4
Quartz 8
Red 4
Spiky 12
Violet 2
Yellow 4
My Collections 34
8 Results
Organic Growth: Crystal Reef
Clear all

OG
My Wallet
0xea0e...bfcc
34
Repponen
0xea0e...bfcc
My Collections
My Activity
Waitlist
Organic Growth: Crystal Reef

OG

Collections

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Curated Collections

Our dynamic NFT collections are created by selected artists.

All 24

Upcoming 18

Public sale 12

Wallet Login

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Collections

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Ksoid Hoboid #0319

One Thousand Ksoids by Danil Krivoruchko

Owned by 0xea0e

Traits

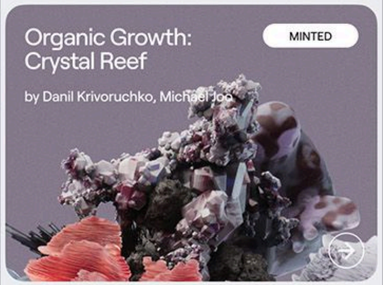
Property	Value	Occurrence
Birthday	March 22	0.50%
Body type	Cuboid	20%
Hair	Striped	16%
Hands	Relaxed	79%
Legs	Rainboots	17%

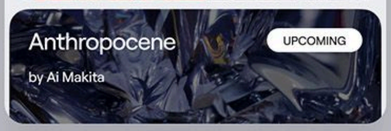
OG Wallet Login

Curated Collections

Our dynamic NFT collections are created by selected artists.

All 24





OG Wallet Login

Ksoid Hoboid #0319

One Thousand Ksoids

by Danil Krivoruchko

Owned by 0xea0e

OG

Collections

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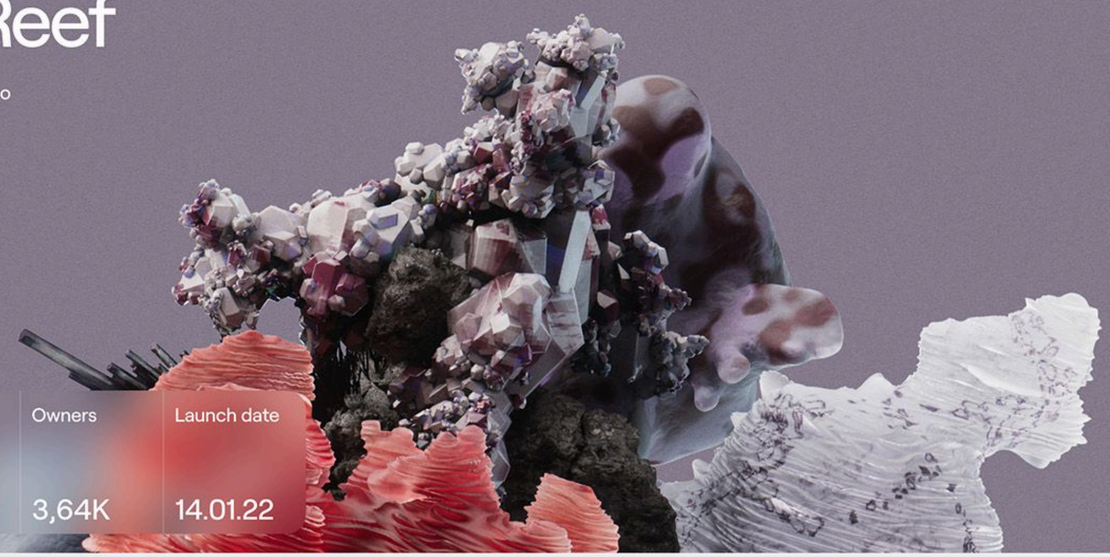
More

Organic Growth: Crystal Reef

by Danil Krivoruchko, Michael Joo



Collection Details	Objects	Owners	Launch date
	10,301	3,64K	14.01.22

On sale | Auction | Price ETH | Min | Max | Sort by **Price - low to high** | Search

My Wallet
0xea0e...bfcc
34

89 Seconds 4	Art Block 4	Bayc 4	Blue 4	Bright 4	Cluster 4	Coral 4	Cryptopunk 4
Dark 7	Dead 7	Fractal 7	Generation 7	Gold 7	Green 7	Ksoid 7	Meebit 7
Neutral 16	Obisidian 16	Omnimorph 16	Pyrite 16	Quartz 16	Red 16	Spiky 16	Yellow 16

My Wallet 0xea0e...bfcc 34

Organic Growth: Crystal Reef

by Danil Krivoruchko, Michael Joo

Objects 10,301 | Owners 3,64K | Launch date 14.01.22

Collection Details

OG

Collections

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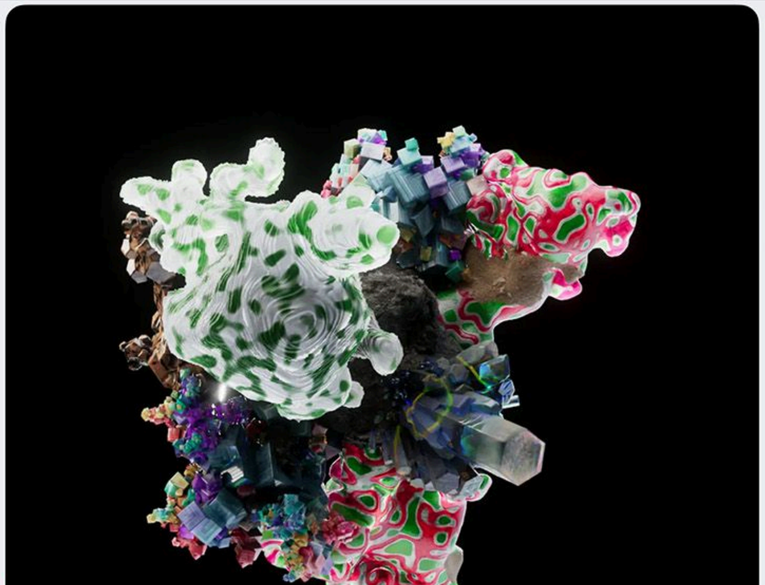


Sale	Ξ 0.99	M07CAT	D11BC	Dec 28, 21
Sale	Ξ 0.8	0x651	0x651	Dec 12, 21
Transfer		0x442	0x442	Nov 30, 21
Minted		Null	You	Nov 28, 21

About the Collection

A collaboration between Michael Joo and Danil Krivoruchko, OG:CR transforms static NFTs into a flourishing digital reefscape, where each uniquely individual piece of digital art grows every time it is re-sold. All 10,301 OG:Crystals will become a direct reflection of both their owner and future transactional history, creating a visual record of combined digital and organic processes. Like the living architecture formed by the exo-skeletons of coral polyps, past, present and future coexist, offering a new take on NFTs, value, and the creative process.

Learn more

Traits

Property	Value	Occurrence
Artblock	One Piece	3%
Bayc	Two Pieces	0.52%
Coral	One Piece	33%
Fractal	One Piece	30%
Generation	Seven	20%
Green	One Piece	17%
Meebit	Two Pieces	0.80%
Rotation	Locked	15%

OG

Collections

Learn

Vision

More

On sale | Auction | Price ETH 0.1 1 | Sort by Price - low to high | Search

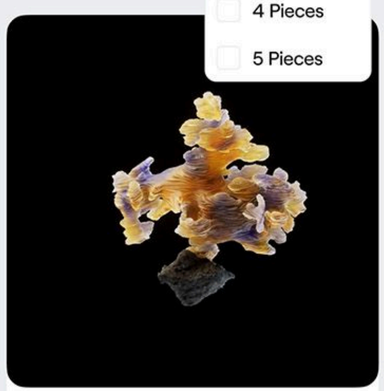
89 Seconds 4	Art Block 4	Bayc 4	Blue 4	Bright 4	Cluster 4	Coral 4	Cryptopunk 4
Dark 7	Dead 7	Fractal 7	Generation 7	Gold 7	Green 7	Ksoid 7	Meebit 7
Neutral 16	Obisidian 16	Omnimorph 16	Pyrite 16	Quartz 16		Spiky 16	Yellow 16

- 1 Piece
- 2 Pieces
- 3 Pieces
- 4 Pieces
- 5 Pieces

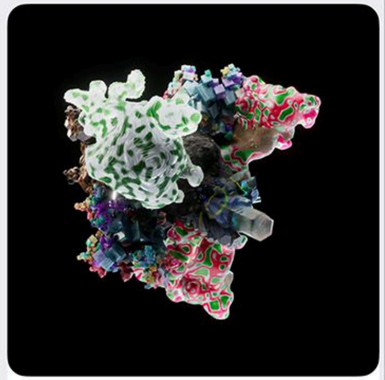
34 Results | On sale | ETH: 0.1 - 1 | Fractal: 3 Pieces | Gold: 1 Piece | Clear all

OG:Crystal 5265 Ξ 2.4

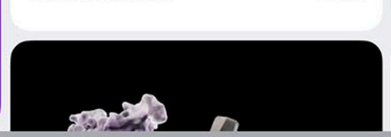
OG:Crystal 7337

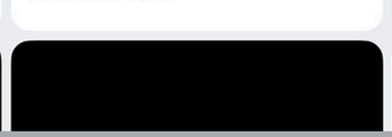


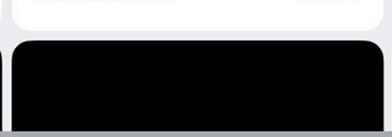
OG:Crystal 10192 Ξ 0.777

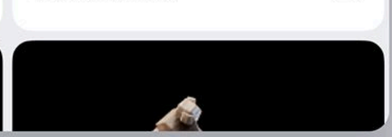


OG:Crystal 3382 Ξ 8









My Wallet
0xea0e...bfcc

34

Clear All | Filters

Status | On Sale | Auction

Price ETH | Min | 0.5

Sort by | Price - low to high

Search

89 Seconds 4

- 1 Piece
- 2 Pieces
- 3 Pieces
- 4 Pieces

See Results

OG

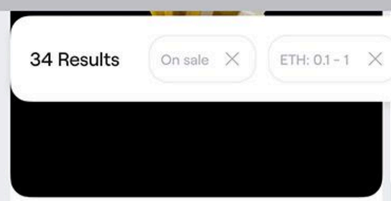
Collections

Learn

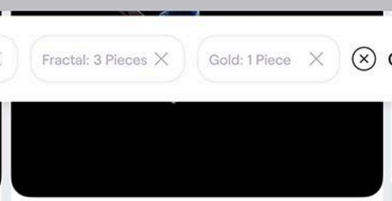
Vision

More

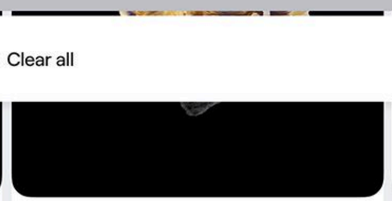
34 Results | On sale | ETH: 0.1 - 1 | Fractal: 3 Pieces | Gold: 1 Piece | Clear all



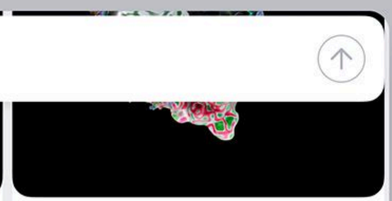
OG:Crystal 5265 Ξ 2.4



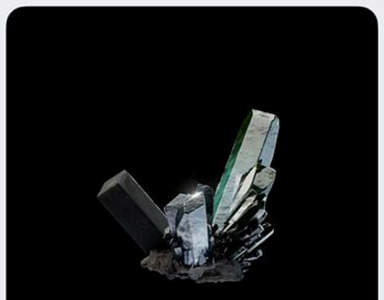
OG:Crystal 7337

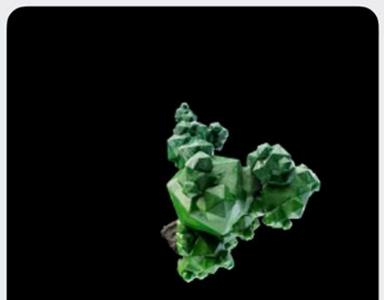


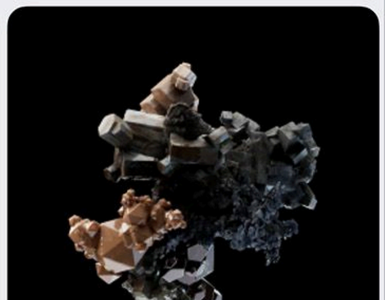
OG:Crystal 10192 Ξ 0.777



OG:Crystal 3382 Ξ 8







OG | My Wallet 0xea0e...bfcc 34

Filter 38

On sale | ETH: 0.1 - 1 | Fractal: 3 Pie

OG:Crystal 5265

OG:Crystal 7337

OG

Collections

Learn

Vision

More

My Wallet
0xea0e...bfcc

34

Presale: Organic Growth: Crystal Reef

by Danil Krivoruchko, Michael Joo

Presale ends in

00 : 00 : 24 : 42

DAY HOUR MIN SEC

Pay with
Ethereum / Metamask

Pay with
Credit Card
Powered by stripe

Mint Now

Wallet mint limit: 10
Minted: 0

Unit Price Ξ 0.14

Quantity 4 − +

Total Ξ 0.56

Options: Item 1

Optional

Red | Red | Green | Blue | Purple | Neutral

Options: Item 2

Optional

Pay and Mint

OG

Collections

Learn

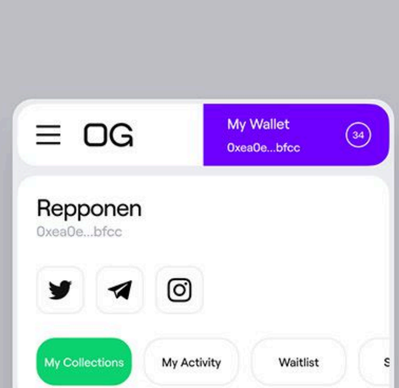
Vision

More

0xea0e...bfcc

My Collections 34

Organic Growth: Crystal Reef
OG:Crystal 3380 Ξ 10000



OG

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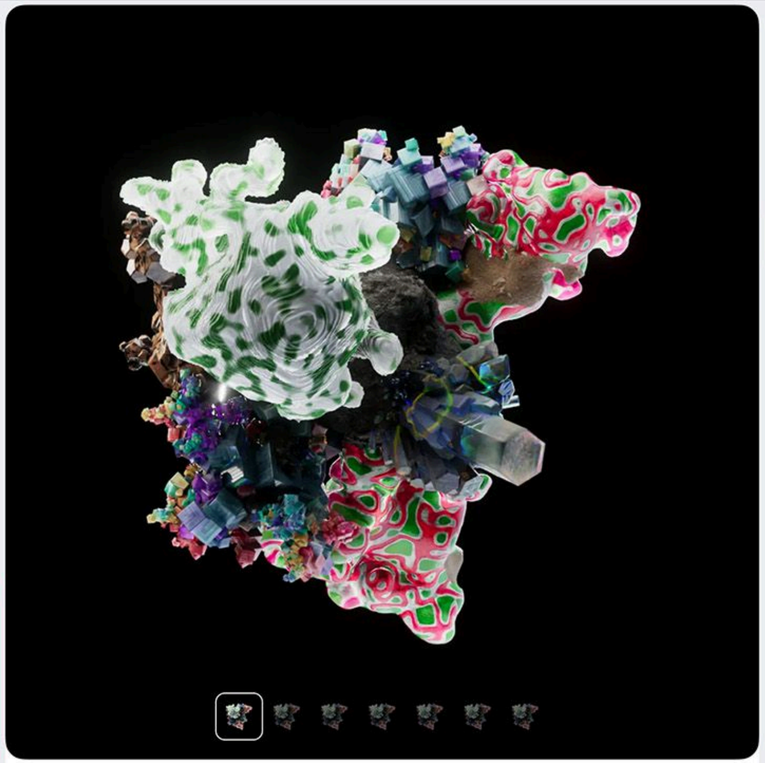


Drop in
00:02:34

Burn Before Reading

Wallet Login

View 3D | View AR | Rotate | Avatar | Download

View on

OG:Crystal 3382

Rarity Rank: #312

Rarity Score: 28280

● Organic Growth: Crystal Reef by Danil Krivoruchko, Michael Joo

Owned by 0xea0e

Price Ξ 2.45 $ 3,116.49 Buy Now

Traits

Property	Value	Occurrence
Artblock	One Piece	3%
Bayc	Two Pieces	0.52%
Coral	One Piece	33%
Fractal	One Piece	30%
Generation	Seven	20%
Green	One Piece	17%
Meebit	Two Pieces	0.80%
Rotation	Locked	15%

Activity

OG

Wallet Login

OG:Crystal 3382

Rank: #312

Score: #2828

Organic Growth: Crystal Reef
by Danil Krivoruchko, Michael Joo

Owned by 0xea0e

Price Ξ 2.45 $ 3,116.49 Buy Now

Rotate: OG Crystal 3382

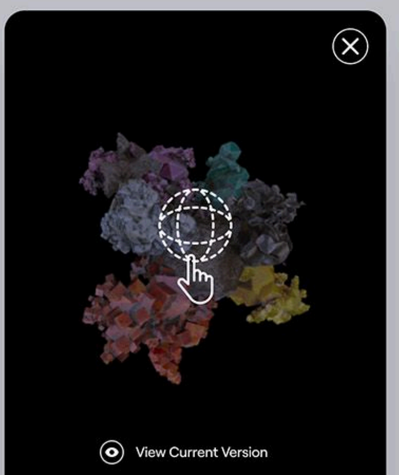
X Axys 0

Y Axys 0

Z Axys 0

Rotate Object

Current Version



View Current Version

OG

Collections

Learn

Vision

More

Learn

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor.

All 34

For collectors 18

For artists 12

For galleries & curators 4

Wallet Login

What is the blockchain?

How does blockchain technology work?

How does blockchain technology work?

What is a token?

How can I buy cryptocurrency?

What is a digital wallet?

How can blockchain technology help artists?

How could the blockchain be used with physical art?

What are the applications for blockchain and digital art?

Why are you using the blockchain?

Do you have a token?

What artwork formats do you

OG Wallet Login

Learn

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Aenean commodo ligula eget dolor.

All 24

What is the blockchain?

How does blockchain technology work?

What is a token?

How can I buy cryptocurren cy?

OG

Collections

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Vision

More

A Home for Dynamic Art

OG.Art platform — a place not only for carefully curated collections of dynamic generative art but a new approach to creative collaboration, a place where digital art is an everlasting act of co-creation.

We invite artists to develop projects based on dynamic NFT technology and community interaction. This kind of art responds to web3, online, or IRL events and can keep evolving even after it is sold, fundamentally changing the typically static nature of art, which usually ends when the artist puts down their tools. Collectors

OG Wallet Login

Dynamic Art Platform

OG.Art platform — a place not only for carefully curated collections of dynamic generative art but a new approach to creative collaboration, a place

OG

Collections

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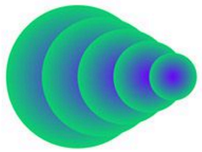
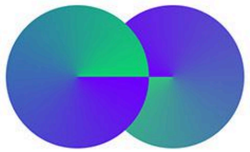
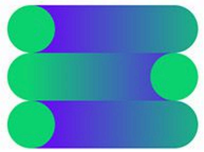


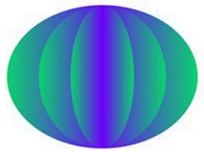
Demonstrate the potential of Dynamic NFTs as an art medium and push new artistic endeavors. Cum sociis natoque penatibus et magnis.



Create and develop a community of co-creators around dynamic generative art. Cum sociis natoque penatibus et magnis dis.



Enrich current and lead generative NFT markets with the values and beauty of high conceptual art. Cum sociis natoque penatibus et.



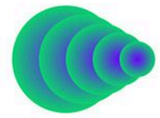
Educate the modern art community about the opportunities of new technologies and enlighten the crypto-native community about the history and discourse of contemporary art.

Our Values

Community is at the core. The future life and development of our art collections are governed by Decentralized Autonomous Organizations (DAOs).

Our Mission

Demonstrate the Potential



Demonstrate the potential of Dynamic NFTs as an art medium and push new artistic endeavors. Cum sociis natoque penatibus et magnis.

Create
Comm

Create and
co-creator
generative
penatibus

Our Values

Community is at the core. The future life

OG

Collections

Learn

Vision

More

Stay Informed

To stay well informed about our new collaborations, events, and special promotions please follow our updates on social media and join the Snark.art community!

Twitter

Discord

Instagram

Telegram

For Artists & Cultural Institutions

Nadia Taiga
Curatorial Director

ntaiga@snark.art

OG

Wallet Login

Stay Informed

To stay well informed about our new collaborations, events, and special promotions please follow our updates on social media and join the Snark.art community!

Twitter

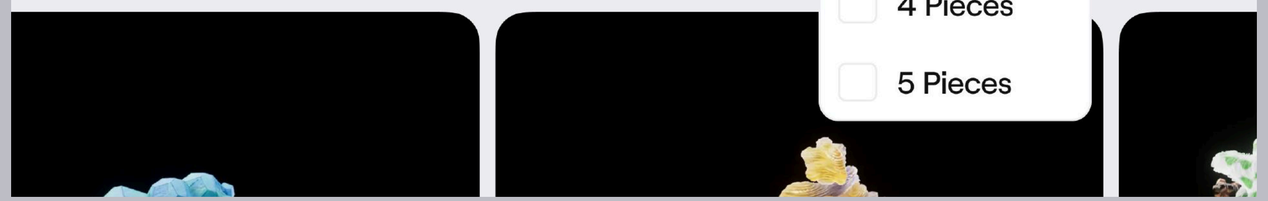
Discord

TH 0.1 1 Sort by Price - low to high Search

	4	Blue	4	Bright	4	Cluster	4	Coral	
	7	Generation	7	Gold	7	Green	7	Ksoid	
orph	16	Pyrite	16	Quartz	16			Spiky	

- [ ] 1 Piece
- [x] 2 Pieces
- [ ] 3 Pieces
- [ ] 4 Pieces
- [ ] 5 Pieces

3 Pieces ✕ Gold: 1 Piece ✕ Clear all



Collection Details

Objects 10,301

Owners 3,64K

Launch date 14.01.22

On sale | Auction | Price ETH | Min

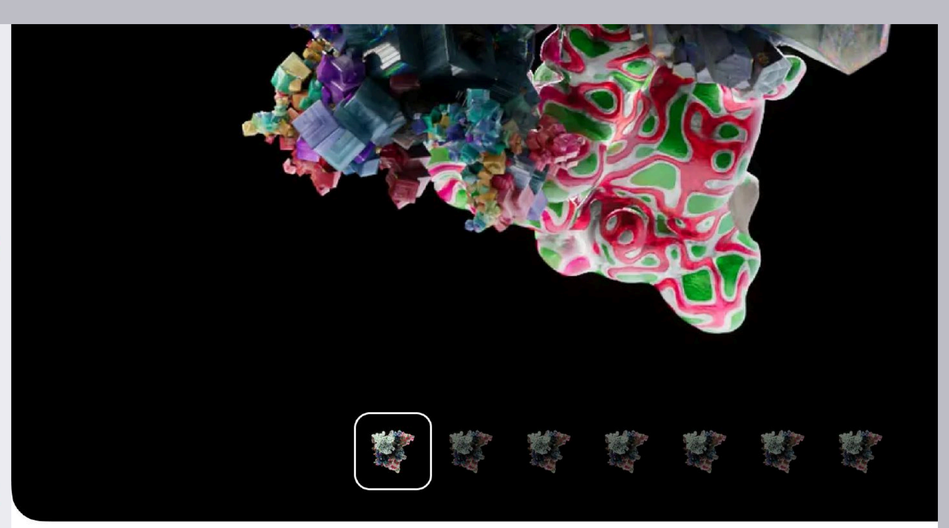
My Wallet
0xea0e...bfcc
34

89 Seconds	4	Art Block	4	Bayc	4
Dark	7	Dead	7	Fractal	7
Neutral	16	Obisidian	16	Omnimorph	16

Drop in
00:02:34

Burn Before Reading

Wallet Login



View 3D | View AR | Rotate | Avatar | Download

OG:Crystal 3382

Rarity Rank: #312

Rarity Score: 28280

● Organic Growth: Crystal Reef by Danil Krivoruchko, Michael Joo

Owned by 0xea0e

Price Ξ 2.45 $ 3,116.49 Buy Now

Traits

Property	Value	Occurrence
Artblock	One Piece	3%

Options: Item 1

Optional

Red | Red | Green | Blue | Purple | Neutral

Options: Item 2

Optional

Pay and Mint

..bfcc

34

On sale | Auction | Price ETH | Min | Max

Organic Growth: Crystal Reef | The Old Testament

89 Seconds	4	Art Block	4	Bayc	
Coral	7	Cryptopunk	7	Dark	
Gold	16	Green	16	Ksoid	
Pyrite	4	Quartz	8	Red	

8 Results | Organic Growth: Crystal Reef | Clear all

My Collections 34

My Activity 234

Waitlist 1

Settings

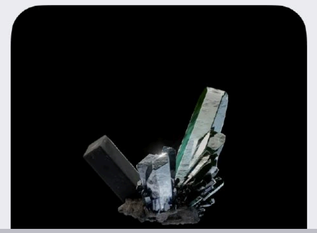
Log Out

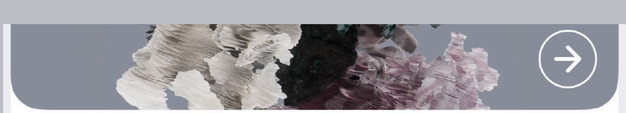
8 Results | Organic Growth: Crystal Reef

OG:Crystal 5265

Ξ 2.4

OG:Crystal 7337





Waitlist Status

How does it work?

Low | Maybe | Guarantee

YOU

Chance to buy item	Low
People ahead of you	348
Completed tasks	4%

Show More

Waitlist Status

How does it work?

Low | Maybe | Guarantee

YOU

Chance to buy item	Guarantee
People ahead of you	14
Completed tasks	98%

Show More

True

Client:
True Talent Management

Website
Custom CMS

2017

About the project:

True, a leader in recruitment and talent management, needed clear differentiation. The work began with renaming the company to True and establishing a visual identity that scales across web, product, and communications. Three distinct product environments were individually branded to clarify offerings and make each entry point memorable. The engagement spanned naming, rebrand, digital design and build, and a custom CMS, creating a coherent system that stands out at every touchpoint.

Role:

- Worked directly with True's team from kickoff through launch
- Established a unified brand system across multiple True initiatives
- Hands-on UI/UX across page types, components, and workflows
- Built interactive prototypes for key flows
- Managed the 3D team
- Designed a custom, easy to use CMS
- Oversaw and managed front-end and back-end development through launch

placing & growing talent

& growing talent

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team
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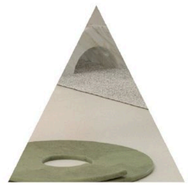
placing & growing talent around the world

Find Talent

We place executives and other strategic talent for the world's most innovative organizations.

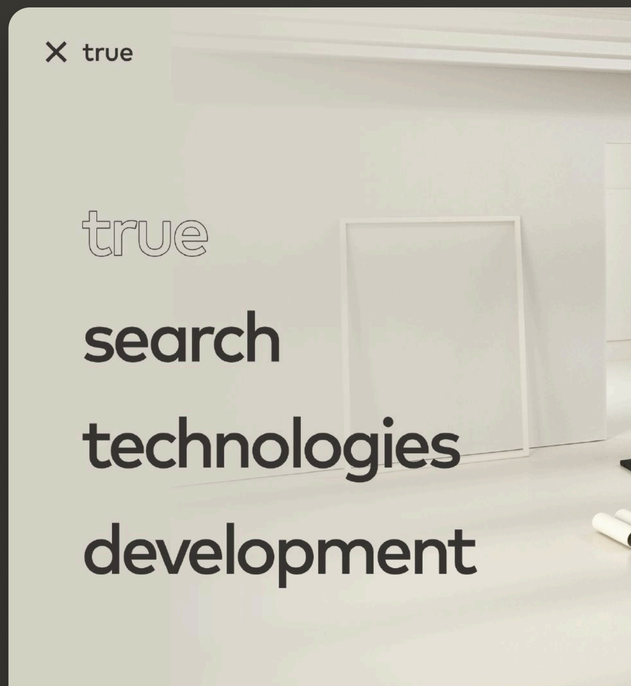


Gain Insights

We've built powerful talent management technology for enterprises, investment firms, and recruiters.

Develop Leaders

Helping leaders and teams reach their full potential, make better talent decisions, and increase value creation.



all news

overview
team
our story
news
join
contact

join the team

True is all about building relationships with the brightest minds and most interesting people. Let's talk.

Partners
Principals
Senior Associates
Associates

see more

collaborative. We invested in our idea, used it with our clients, then spun it out to make it available to everyone.

Innovation is part of who we are and we're proud to work alongside the companies fueling the world's economy. We've come a long way but we're not done yet.

read more

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our offices around the world

Haddonfield (HQ)
New York
Boston

Chicago

Los Angeles
San Francisco

London

Stockholm
Berlin

Dubai

Singapore

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development

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linkedin
twitter
privacy policy

Haddonfield HQ
56 N. Haddon Ave. 1st Floor
Haddonfield, NJ 08033

(646) 741-2585

hello@trueservices.com

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ings a little bit
ly around here

2

Altruistic

Working here is special. We think about what's best for the greater good and extend professional courtesy to each other. Always.

3

Collaborative

We're pretty down to earth and we like it that way. We work with nice people and we collaborate constantly.

true

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our story
news
join
contact

David Ives

true / Partner, co-Head of Go-to-Market Practice

New York

Email LinkedIn

Bio:

David comes to True with an extensive background as a C-level executive, having been a CRO in Marketing and Financial Technology industries for the last 12 years. Formerly with NewsCred, a VC-backed SaaS company, he led the Revenue team from 9 to 90 people over two and a half years and participated in three rounds of successful financing totaling $90 million. Prior to NewsCred, David was based out of San Diego as the CRO of IDAnalytics, which was later acquired by LifeLock, and was with LifeLock during their IPO. His previous years were in sales management for FinTech companies including Dealogic, Multex and Thomson Reuters.

Snapshot:

20+ years in FinTech & Marketing Technology

Formerly CRO at NewsCred & IDAnalytics

Extensive CRO experience in venture-backed tech firms, serving on executive committees and direct dealings with board of directors

Lives in Connecticut with his wife and three children

Hobbies include playing golf and hockey, and now the busy parenting life.

Clients:

Spotify HelloFRESH wework lyft

true

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news

march 26 — FOX News — True in th quoted in

march 02 — Forbes — True in th Mentione

february 24 — CNN — How Esta Beat Disr

february 21 — FOX News — The Tale

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join the te

True is all about building relationships with the brightest minds and most interesting people. Let's talk.

who we c we look fo

Partners

get in touch →

share →

Partners lead BD and search activity across the firm. Responsibilities include search execution, strategic client and relationship management, and coaching and developing all junior professionals. They likely spend significant time externally, managing client relationships, developing strategic relationships and building awareness of True and its' offerings.

er clients

HelloFRESH
wework
lyft
case study
Lightspeed
Fanatics
HelloFRESH
wework
lyft
Lightspeed
Fanatics

true

search

client login

progressive talent that

true

overview
industries
functions
asset classes

client login

industry

Our team consists
committed to deliv
are private and pub
capital and private
growth and transof

Consumer

- Consumer Internet
- Beauty, Retail & Fashion
- Food Tech
- Health & Wellness

view selected clients

true

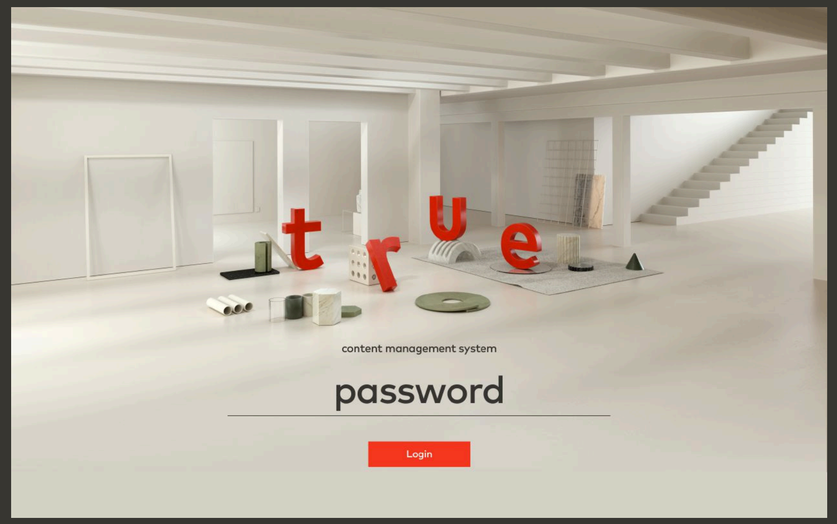
technologies

shifting paradigms

true

development

helping leaders and teams



truecms

true search technologies development more log out

UPDATE CLIENT LOGOS

Add new logo

Spotify
WeWork
Starbucks
HelloFresh
Lyft
American Express two lines of text
Lightspeed
Uber

Add new logo

Logo: Transparent background PNG image

Client: Spotify

Link to case study: www.trueservices.com/news/20190404/spotify

Cancel Save

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Back

UPDATE TRUE / OUR PEOPLE

Everyone All specialities All locations

Add new member

Brad Stadler
true
Founder & CEO

Add team member

Primary photo: Secondary photo:

Name: David Ives

Team: Search team Speciality: - Select Edit specialities Leadership team

Title: Partner, co-Head of Go-to-Market Practice Location: New York Edit locations

Email: david@trueservices.com LinkedIn: http://linkedin.com/123456

Bio:

David comes to True with an extensive background as a C-level executive, having been a CRO in Marketing and Financial Technology industries for the last 12 years. Formerly with NewsCred, a VC-backed SaaS company, he led the Revenue team from 9 to 90 people over two and a half years and participated in three rounds of successful financing totaling $90 million. Prior to NewsCred, David was based out of San Diego as the CRO of IDAnalytics, which was later acquired by LifeLock, and was with LifeLock during their IPO. His previous years were in sales management for FinTech companies including Dealogic, Multex and Thomson Reuters.

Snapshot:

20+ years in FinTech & Marketing Technology
Formerly CRO at NewsCred & IDAnalytics
Extensive CRO experience in venture-backed tech firms, serving on executive committees and direct dealings with board of directors

+ Add item

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Functions
Asset classes
Recent placements
Position description

Update technologies

Overview

Update development

Overview

Your changes have been saved, and are now live on the site.

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Back

UPDATE SEARCH / POSITIONS / NEW POSITION

Jon title: Chief Financial Officer

Company: Casper

Website URL: https://casper.com

Position location: Calgary or Boston/New York

Logo: Casper

Company social links:

Facebook: Instagram: Twitter: LinkedIn:

Search Team:

Sam Kaiser	Partner	sam@truesearch.com	+49 303 080 8425
Sam Kaiser	Partner	sam@truesearch.com	+49 303 080 8425
Name	Title	E-mail	Phone

+ Add more

Investors:

Insight Venture Partners	https://www.insightpartners.com
Name	Website URL

+ Add more

Page link: Password:

true

search

technologies

development

NU:RO Watch

Client:
Self-initiated

Industrial design
Branding
Website
Photography
Video production

About the project:

NU:RO is a self-produced watch that treats time as composition rather than precision. It uses two separate dials, hours above and minutes below, each with its own crown. Minutes advance in five-minute increments, which makes exact time intentionally elusive. The watch received a Red Dot Award and was sold by the MoMA Design Store in the Spring 2019 catalog.

Red Dot “Best of the Best” Award.

Role:

- Took the product from original sketch through factory manufacturing and production to retail
- Collaborated with engineers and watchmakers
- Directed photography and performed image retouching
- Led branding and art direction
- Designed and built the e-commerce site for sales
- Produced 3D renders for visualization and marketing

2018

NU:RO

1 · 2 · 3 · 4 · 5 · 6 · 7 · 8 · 9 · 10 · 11 ·
55 · 50 · 45 · 40 · 35 · 30 · 25 · 20 · 15 · 10 ·

NU:RO

NU:RO

BUY NOW

READY
TO SHIP

WATCH
VIDEO

NU:RO WATCH
BLACK LEATHER BAND

$300

BUY NOW

IN STOCK

NU:RO WATCH
WHITE LEATHER BAND

$300

BUY NOW

IN STOCK

NU:RO WATCH
BLACK STAINLESS STEEL MESH

$300

BUY NOW

LIMITED STOCK

store.moma.org

Members now receive free shipping and up to 20% off. Learn More.

Search

MoMA Design Store

New Home Kitchen & Dining Office Tech Jewelry & Accessories Prints & Artists Books Kids Gifts

NEW

NU:RO Wat

(No reviews)

Item# 6857-143636 **In Stock**

$340 $306.00 Member

MEMBERS SAVE UP TO 20% & GET
DETAILS

Qty: 1 Add to Ca

Add to Wishlist Find in

Gift wrap available.

$7.95 Flat fee shipping available.

Balenciaga

Client:
Balenciaga

Website
E-commerce

2014

About the project:

When Alexander Wang became creative director at Balenciaga, the brief was to rebuild the entire e-commerce experience from the ground up. Working directly with the Paris team and Wang, the project delivered a new website that prioritizes usability, clear product discovery, and fast performance, with full integration into the YOOX e-commerce platform.

Role:

- Developed core concepts for the new e-commerce experience
- Worked directly with Balenciaga’s team in Paris throughout the engagement
- Led creative direction and art direction
- Managed and mentored a team of designers
- Defined the digital design language and produced implementation guidelines

BALENCIAGA
SHOP WOMEN
SHOP MEN
LOOKBOOK
LA MAISON
LOGIN/REGISTER
SEARCH
COUNTRY: USA
SPRING
SUMMER 14
SEE MEN'S CAMPAIGN
SHOPPING BAG 0
SCROLL

BALENCIAGA
LE DIX HANDBAG

SHOP NOW

0

BALENCIAGA

SHOP WOMEN

SHOP MEN

LOOKBOOK

LA MAISON

LOGIN/REGISTER

SEARCH

COUNTRY: **USA**

SPRING
SUMMER 14

SEE MEN'S CAMPAIGN

SCROLL

SHOPPING BAG 0

BALENCIAGA

SHOP WOMEN

SHOP MEN

LOOKBOOK

LA MAISON

LOGIN/REGISTER

SEARCH

COUNTRY: **USA**

BALENCIAGA

SHOP WOMEN

SHOP MEN

LOOKBOOK

LA MAISON

LOGIN/REGISTER

SEARCH

COUNTRY: **USA**

SHOPPING BAG 0

BALENCIAGA STORE

SHOP WOMAN

SHOP MEN

BALENCIAGA

SHOP WOMEN

SHOP MEN

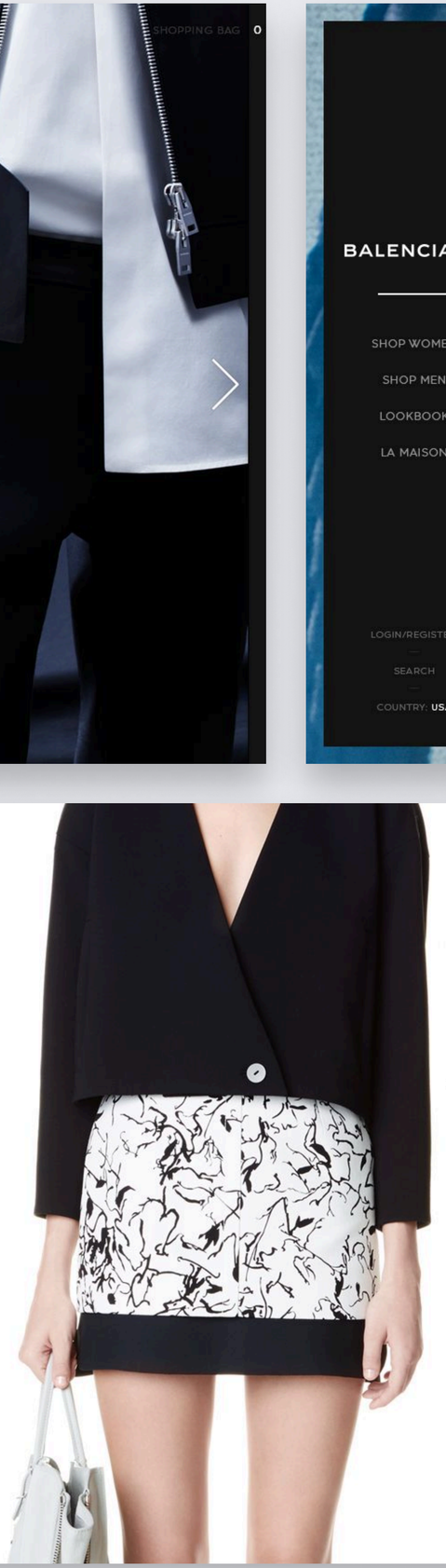
LOOKBOOK

LA MAISON

LOGIN/REGISTER

SEARCH

COUNTRY: **USA**



BALENCIAGA 'INK DRAWING' OPERA
MINI SKIRT BLACK/WHITE

SHOP NOW

0

ADD TO WISHLIST | ADD T

+ SHARE PRINT

BALENCIAGA CL
BIKER JACKET B

STRUCTURED BIKER BLOUSON IN SOFT AND

$ 2,650.00

BLACK 36

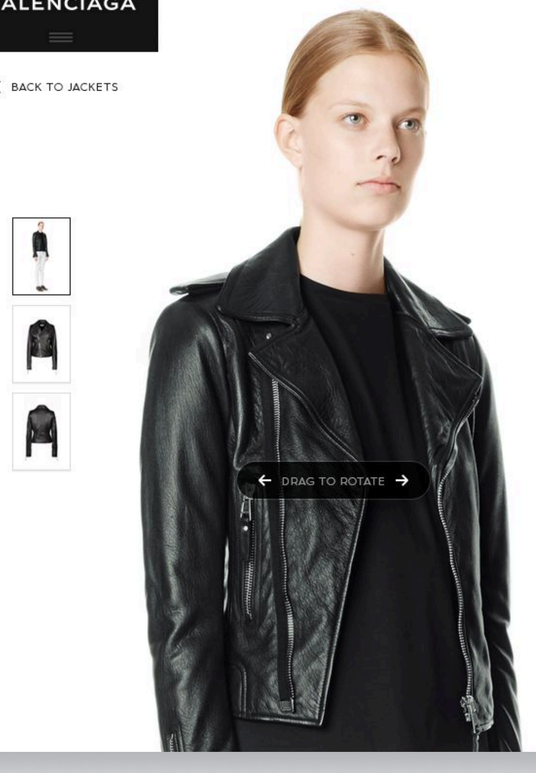
SHOPPING BAG 1 | WISHLIST

BALENCIAGA CLASSIC BIKER JACKET
$ 2,650.00

$ 2,650.00 | CHECK OUT

BALENCIAGA

BACK TO JACKETS



DRAG TO ROTATE

ADD TO WISHLIST | ADD TO BAG

+ SHARE PRINT

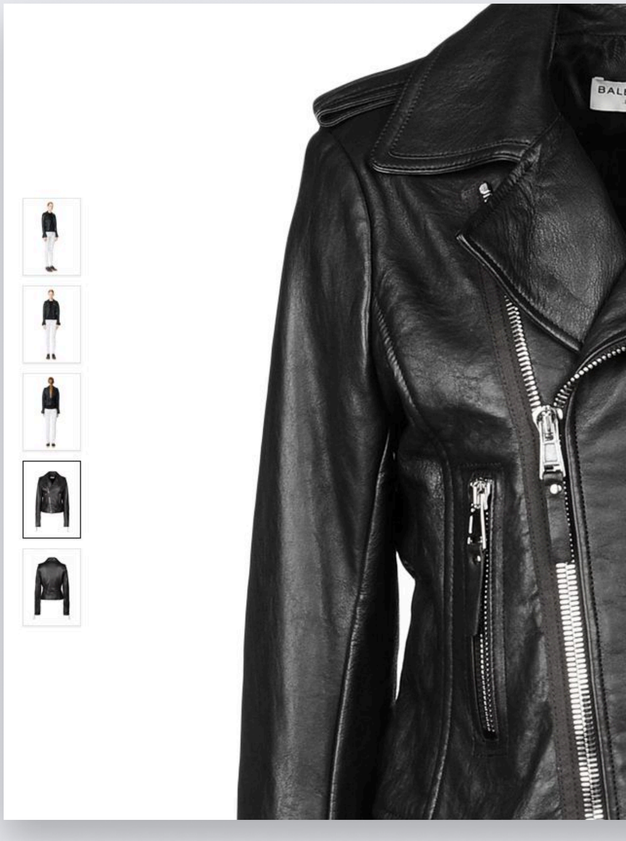
BALENCIAGA CLASSIC
BIKER JACKET BLACK

STRUCTURED BIKER BLOUSON IN SOFT AND SUPPLE LAMBSKIN

$ 2,650.00

BLACK SIZE

0



BALENCIAGA

BACK TO JACKETS

1

BALENCIAGA

BACK TO JACKETS

ADD TO WISHLIST | ADD TO BAG

BLACK 36

DETAILS

- Soft and supple biker blouson
- Fitted
- Pointed collar
- Asymmetric front zip
- Gusset at cuffs
- Silver metal zips at pockets and cuffs
- Made in Turkey
- Professional cleaning

Material: 100% Lambskin

SHIPPING | RETURNS

1

ADD TO WISHLIST | ADD TO BAG

PERSONALIZATION

Engrave your Le Dix handbag mirror with the message of your choice. Our dedicated team will contact you shortly after your purchase to take you through this customization experience.

SEE EXAMPLES

FASHION ADVISER

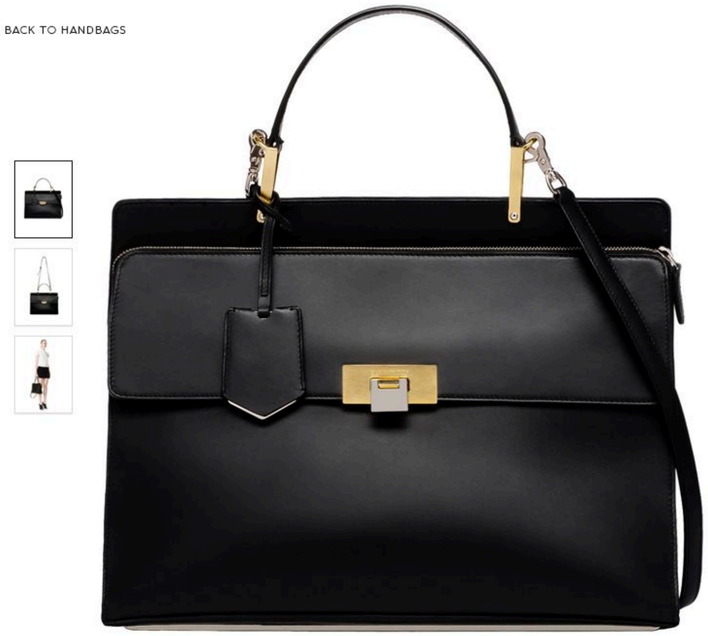
For style or product advice, please contact us at 877 804 7645 (#2) or send us an e-mail

STORE AVAILABILITY

1

BALENCIAGA

BACK TO HANDBAGS



ADD TO WISHLIST | ADD TO BAG

+ SHARE PRINT

ROSE CORAIL

GRIS GLACÉ

CIGARE FONCE

ANTHRACITE

BLACK

CIAGA
X ZIP
ABLE

HOULDER CALFSKIN
RED BAG

0.00

DIMENSIONS

1

BALENCIAGA

BACK TO HANDBAGS

BALENCIAGA

BACK TO FRAGRANCE

ADD TO WISHLIST | ADD TO BAG

+ SHARE PRINT

BALENCIAGA FLORABOTANICA DE PARFUM 50 ML

CHARMING FRAGRANCE WITH FLORAL AND GREEN FACETS

$ 100.00

1

BALENCIAGA

BACK TO HANDBAGS

KNITWEAR SKIRTS PANTS REFINE 0

BALENCIAGA NEW CLASSIC BIKER JACKET
$ 2,650.00

BALENCIAGA

SHOP WOMEN
SHOP MEN
LOOKBOOK
LA MAISON

LOGIN/REGISTER
SEARCH
COUNTRY: USA

ALL COATS JACKETS TOPS DRESSES KNITWEAR SKIRTS PANTS REFINE 0

EVENING SPECIALS

BROWSE GALLERY

COATS

BALENCIAGA

SHOP WOMEN
SHOP MEN
LOOKBOOK
LA MAISON

LOGIN/REGISTER
SEARCH
COUNTRY: USA

ALL COATS JACKETS TOPS DRESSES

JACKETS

8 ITEMS

BALENCIAGA

SHOP WOMEN
SHOP MEN
LOOKBOOK
LA MAISON

LOGIN/REGISTER
SEARCH
COUNTRY: USA

ALL COATS JACKETS TOPS DRESSES KNITWEAR SKIRTS PANTS REFINE 0

COATS

4 ITEMS

BALENCIAGA

SHOP WOMEN
SHOP MEN
LOOKBOOK
LA MAISON

LOGIN/REGISTER
SEARCH
COUNTRY: USA

COLOR

BLACK	PURPLE	GREEN
WHITE	PINK	BEIGE
BLUE	YELLOW	ORANGE
GRAY	GOLD	SILVER
RED	BROWN	MULTI

SIZE

34/XS
36/S
38/M
40/L
42/XL

SORT BY

NEW IN
PRICE HIGH TO LOW
PRICE LOW TO HIGH
OUR SELECTION

APPLY

CLOSE

COATS

OES SUNGLASSES SCARVES JEWERLY REFINE 0

BALENCIAGA

SHOP WOMEN
SHOP MEN
LOOKBOOK
LA MAISON

LOGIN/REGISTER
SEARCH
COUNTRY: **USA**

- SELECT COUNTRY
- SELECT CATEGORY

BALENCIAGA NEW YORK SOHO WOMEN
USA

BALENCIAGA NEW YORK SOHO MEN
USA

BALENCIAGA PARIS GEORGE V
FRANCE

BALENCIAGA PARIS SAINT HONORÉ
FRANCE

BALENCIAGA LONDON
UK

BALENCIAGA LOS ANGELES
USA

SHOPPING BAG 0

BALENCIAGA
NEW YORK SOHO

BALENCIAGA

SHOP WOMEN
SHOP MEN
LOOKBOOK
LA MAISON

LOGIN/REGISTER
SEARCH
COUNTRY: **USA**

COLOR

BLACK	PURPLE	GREEN
WHITE	PINK	BEIGE
BLUE	YELLOW	ORANGE
GRAY	GOLD	SILVER
RED	BROWN	MULTI

BALENCIAGA

SHOP WOMEN
SHOP MEN
LOOKBOOK
LA MAISON

LOGIN/REGISTER
SEARCH
COUNTRY: **USA**

ALL BOUTIQUES

BALENCIAGA NEW YORK SOHO

148 MERCER STREET
NY 10012
NEW YORK, USA

BOOK AN APPOINTMENT

CONTACT STORE

P +1 212 206 0872
F +1 212 206 0004

OPENING TIMES:

Mon - Sat: 11am - 7pm
Sun: 12pm - 6pm

CATEGORIES:

WOMEN: Accessories, Ready to wear, Shoes.
MEN: Accessories, Ready to wear, Shoes.

CLOSE

SELECT DATE

MAY 2014

M	T	W	T	F	S	S
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

NEXT

SHOPPING BAG 0

BALENCIAGA

SHOP WOMEN
SHOP MEN
LOOKBOOK
LA MAISON

LOGIN/REGISTER
SEARCH
COUNTRY: **USA**

ALL HANDBAGS SMALL LEATHER GOODS SHOES SUNGLASSES SCARVES JEWERLY REFINE 0

BALENCIAGA LE DIX CARTABLE M
$ 1,945.00

VISUAL

01

SPRING/SUMMER 13-14
ACCESSORIES

BUY BAG

+ SHARE PRINT STORE LOCATOR INQUIRE

VISUAL

16

FALL/WINTER 14-15

SHOP THE LOOK

+ SHARE PRINT STORE LOCATOR INQUIRE

Blindsight

Client:
Self-initiated

Website
Storytelling

2020

About the project:

Blindsight is an interactive site that archives the making of Danil Krivoruchko’s short film based on Peter Watts’s novel. The design treats behind-the-scenes material as logged “memories” and uses a spiral navigation to move through chapters, creating a near future interface that feels narrative rather than utility. Each chapter blends chat-style transcripts with process renders, tests, and references, supported by a deliberate serif and grotesk pairing to heighten tone. The result is a focused, exploratory experience that goes beyond a standard case study.

Role:

- Conceived the original concept and art direction
- Designed the end-to-end UI/UX
- Produced motion studies and interactive prototypes
- Collaborated with the development team from concept through launch

BLINDSIGHT
MEMORIES
ABOUT
MEMORY:01
SPACE SUIT
EXPLORE →
MEMORY:02
RORSCHACH
MEMORY:06
EQUIPMENT
MEMORY:07
CHARACTERS

BLINDSIGHT

MEMORIES

ABOUT

BLINDSIGHT

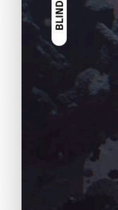
A SHORT FILM BY DANIL KRIVORUCHKO BASED ON THE NOVEL "BLINDSIGHT" BY PETER WATTS

WATCH FILM

EXPLORE THE FILM'S CREATION THROUGH THE LOGGED MEMORIES OF THE TEAM BEHIND IT

MEMORIES

2016
—2020



MEMORY:02
EXPLORE → RORSCHACH

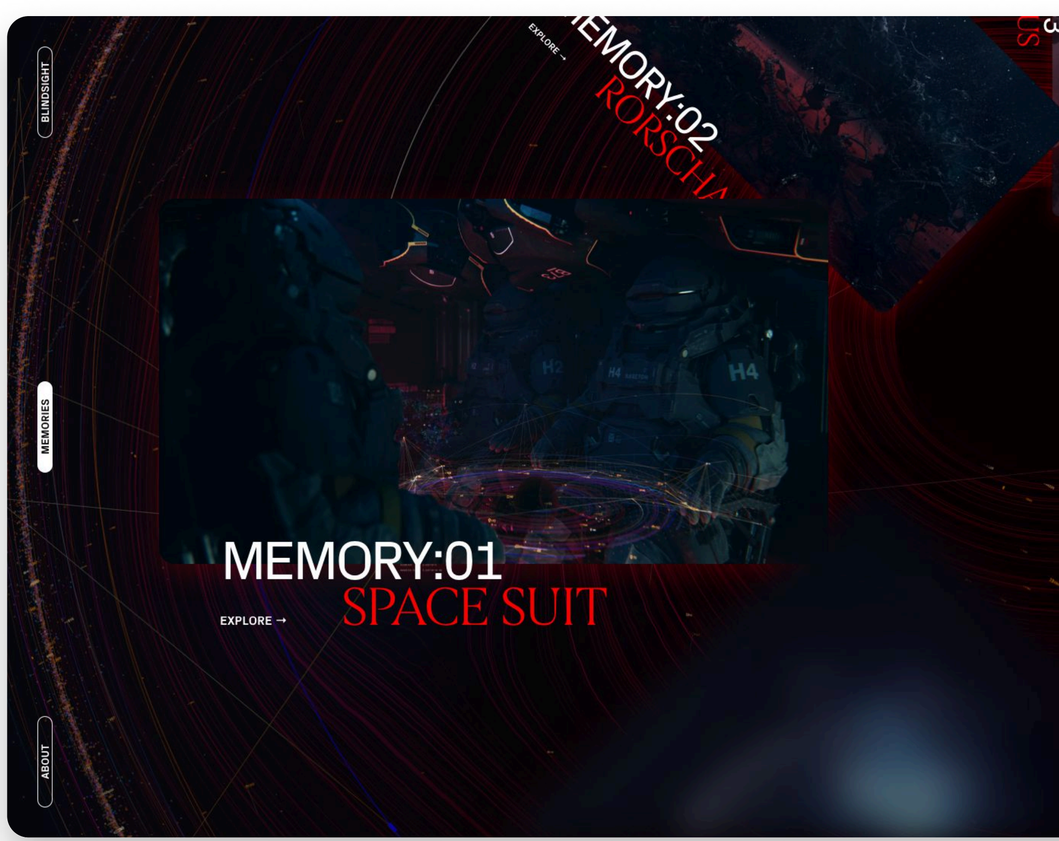
MEMORY:03
EXPLORE → THESUS

MEMORY:05
EXPLORE → INTERFACES

MEMORY:06
EXPLORE → EQUIPMENT

MEMORY:08
EXPLORE → SOUNDTRACK

MEMORY:09
EXPLORE → DEBRIEF



BLINDSIGHT

MEMORIES

ABOUT

SPACE SUIT

01→
MEMORY:14.8MB

BOOK REFERENCE ↓
CHAPTER 3 / PETER WATTS "BLINDSIGHT"

→ THERE WERE THE REST OF US, THOUGH, CRAMMED INTO THE SHUTTLE, EMBEDDED IN CUSTOM SPACESUITS SO PADDED WITH SHIELDING WE MIGHT HAVE BEEN DEEP-SEA DIVERS FROM A PREVIOUS CENTURY. IT WAS A FINE BALANCE: TOO MUCH SHIELDING WOULD HAVE BEEN WORSE THAN NONE AT ALL, WOULD SPLIT PRIMARY PARTICLES INTO SECONDARY ONES, JUST AS LETHAL AND TWICE AS NUMEROUS. SOMETIMES YOU HAD TO LIVE WITH MODERATE EXPOSURE; THE ONLY ALTERNATIVE WAS TO EMBED YOURSELF LIKE A BUG IN LEAD.

MESSAGE: A-01
12/09/2016

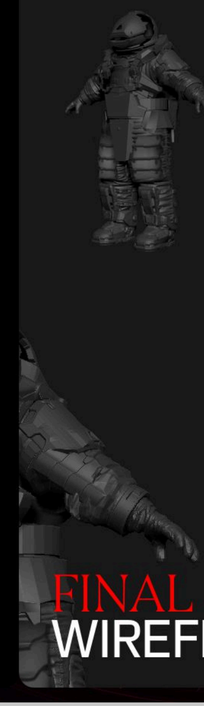
↪ BASED ON THE DESCRIPTION FROM THE BOOK OUR SPACE SUIT SHOULD LOOK SIMILAR TO A "NORMAL" MODERN ONE AND IN ADDITION TO THAT HAVE AN EXTRA LAYER OFPROTECTION THAT MAKES IT BULKY AND HEAVY.

MESSAGE: A-02
12/09/2016

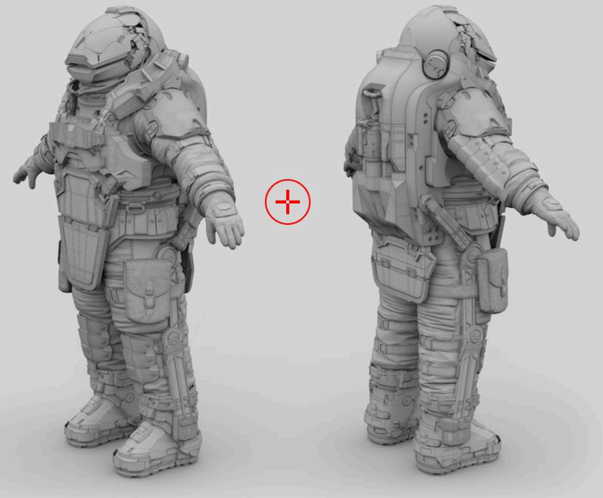
↪ WE WANTED TO CREATE DESIGN THAT COMMUNICATE THE SPACE SUIT'S FUNCTION (WITHIN THE LIMITS OF CINE CONVENTION, OF COURSE). A FORM THAT COULD SPEAK T PHYSICAL MATERIALS AND MANUFACTURING METHODS THE SUIT. THESE WERE OUR REFERENCES: DIVERS, SAPP (WHO HAVE THE HEAVIEST-D PROTECTION) AND TRADITIO SPACE SUITS. WE NOW NEED TO FIND THE SWEET SPOT BETWEEN THE THREE.

● THE HARDEST PART IS TURNING A 2D CONCEPT INTO A 3D MODEL.THINGS END UP NEEDING TO BE ADDED OR REIMAGINED. FOR EXAMPLE, THE LEG-PART EXOSKELETON WAS ONLY ADDED AT THE MODELING STAGE.

● ONE OF OUR DESIGNERS PROVIDED THE OVERALL DIRECTION AND WORKED ON THE HELMET AND UPPER BODY, WHILE TWO OTHERS WORKED ON THE LOWER BODY, LEGS AND BOOTS.



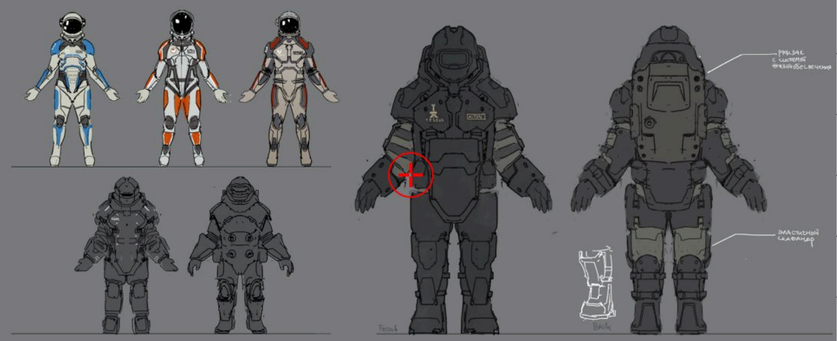
FINAL
WIREF



FINAL
GEOMETRY FILE→
SUIT_GEO1.JPG

ON REGARDING THE
. WHICH DIRECTION IS
WHAT YOU HAD IN
RE THEY ADD ALL THE
RS OF PROTECTION).

HONESTY I HADN'T
VERY HARD ABOUT
THIRD FROM THE
AT I'D POINT TO—
YOU SAY, THEY
EMSELVES UP LIKE
MEN TO BOARD
H.



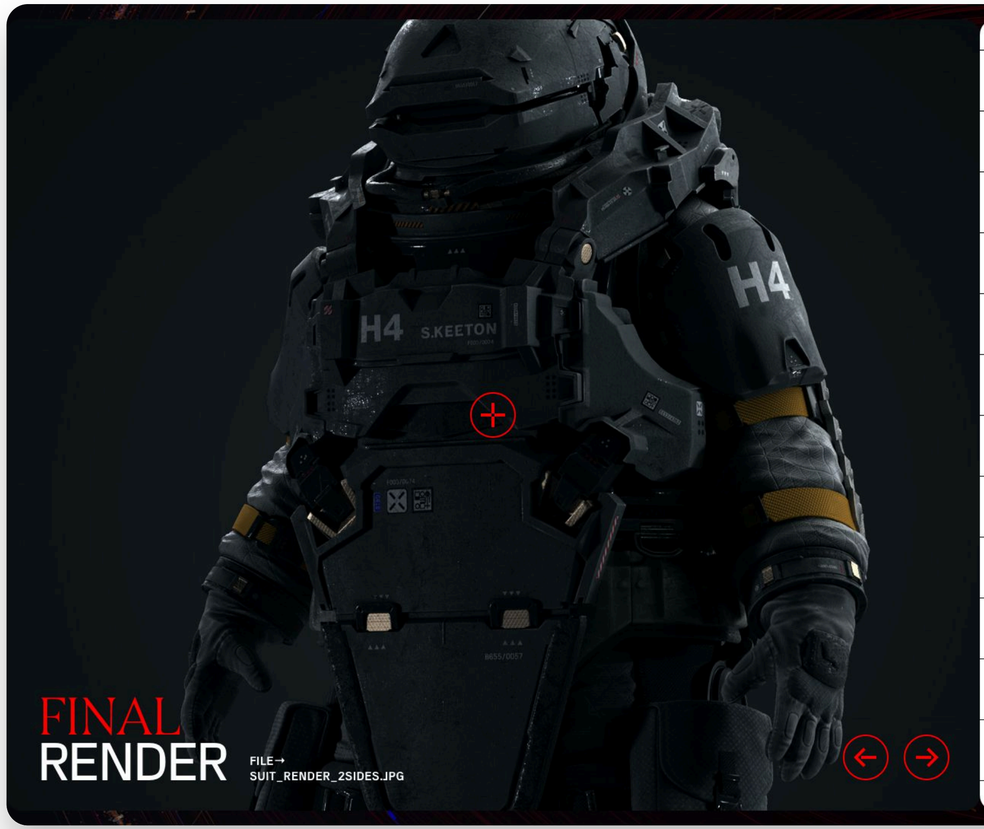
DIRECTION 1
CONCEPT ART FILE→
SUIT_SKETCH1.JPG

MESSAGE: A-04
11/02/2017

↪ FIRST CONCEPT VIS

MESSAGE: A-05
02/03/2017

↪ IT SEEMED WE WE
IN THE RIGHT DIRECTIO
HAD GOTTEN TOO CLOS
CREATING A CLONE OF
FALLOUT ARMOR FOR C
SO, A DEAD END. OK, R
START OVER.



FINAL
RENDER

FILE→
SUIT_RENDER_2SIDES.JPG

MESSAGE:
A-10

↪ THIS IS IT! WE HAVE TO SHOW THIS TO PETER AND SEE WHAT HE THINKS.

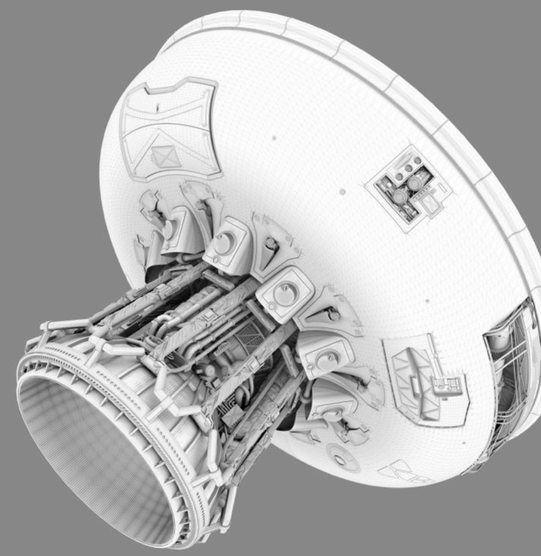
MESSAGE: PETER WATTS
10/10/2019

↪ THESE ARE INCREDIBLE; I KINDA WISH THEY WERE ACTUAL MOVIE POSTERS.STILL, THAT'S THE WAY I ENVISIONED THE SUITS. NO ONE'S FAULT BUT MINE IF I COULDN'T KEEP MY NARRATIVES STRAIGHT.

I CAN ALWAYS SAY HE JUST INFERRED HOW WIDE OTHER EYES WERE FROM THEIR "TOPOLOGIES", OR SOMETHING...

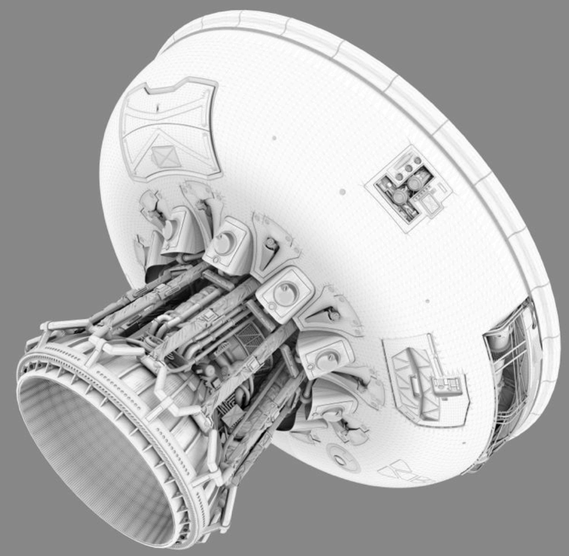
2 YEARS
LATER

IT PROVED EXTREMELY DIFFICULT TO FIND SOMEONE TO MODEL THE SPACECRAFT IN A WAY THAT WOULD LOOK SUITABLY IMPRESSIVE. IN THE MEANTIME, WE OCCUPIED OURSELVES WITH OTHER SCENES. THESEUS WAS ON HIATUS FOR ALMOST 2 YEARS.



ITERATION NO. 3
3D MODEL

FILE→
THESUS_MODEL-A3.JPG



ITERATIO
TEST REN

MEMORY: 03
LOGGED
RESOURCES

NUMBER OF PEOPLE INVOLVED:

4

HOURS SPENT:

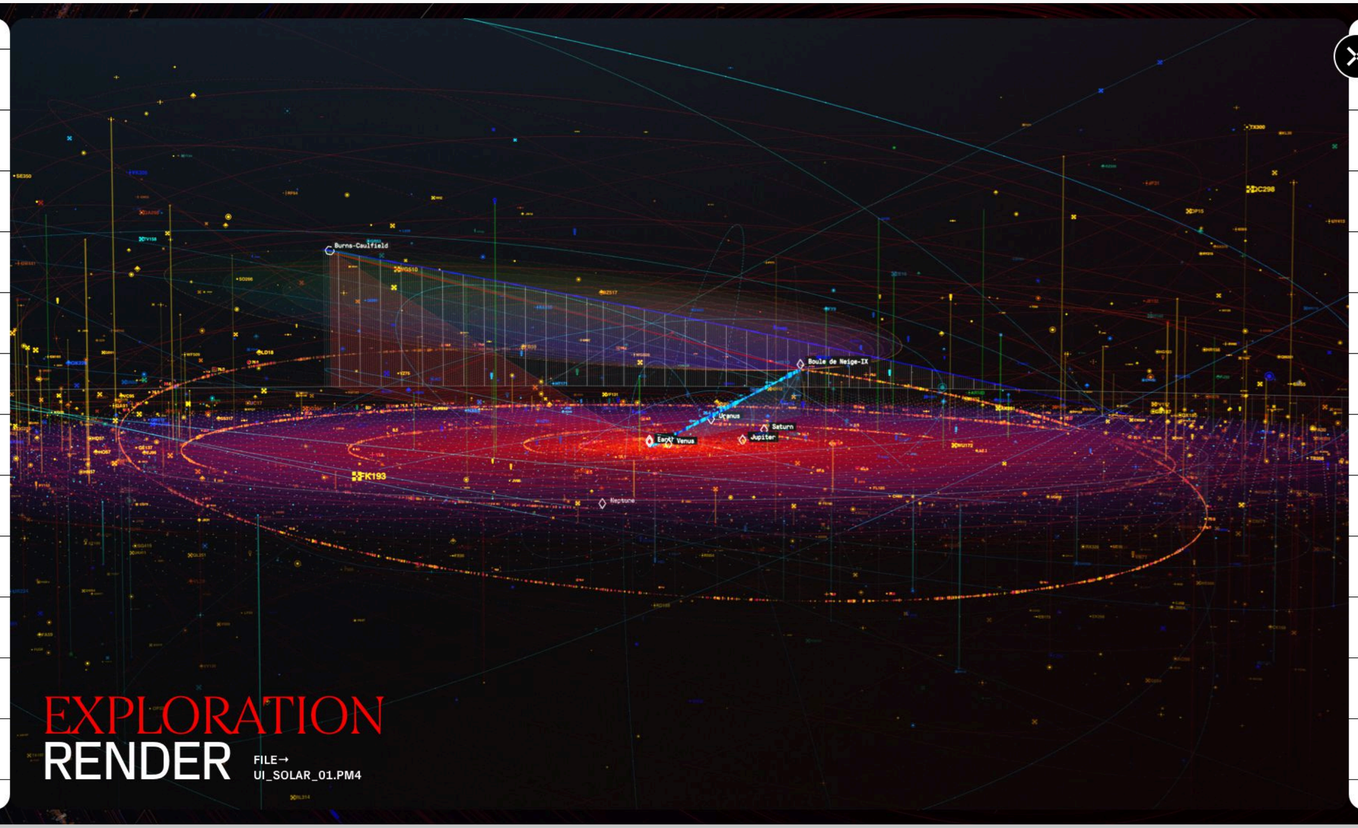
310

DOWNLOAD

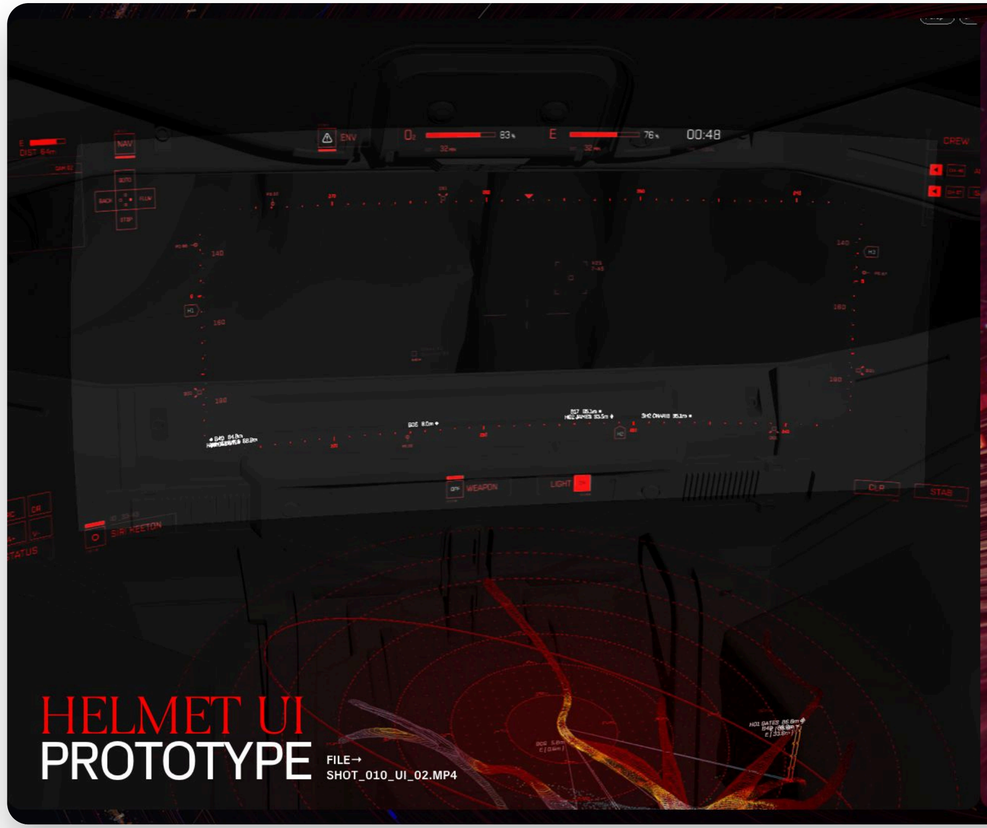
ZIP / 3 FILES

MEMORY:04
SCRAMBLERS

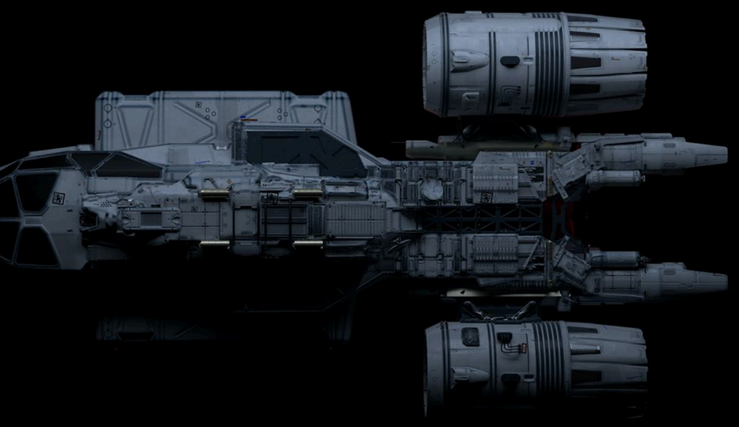
NEXT →



EXPLORATION
RENDER FILE→
UI_SOLAR_01.PM4



HELMET UI
PROTOTYPE FILE→
SHOT_010_UI_02.MP4



UTTLE
NDER FILE→
ROR_04_01.JPG

MESSAGE: F-06
02/04/2018

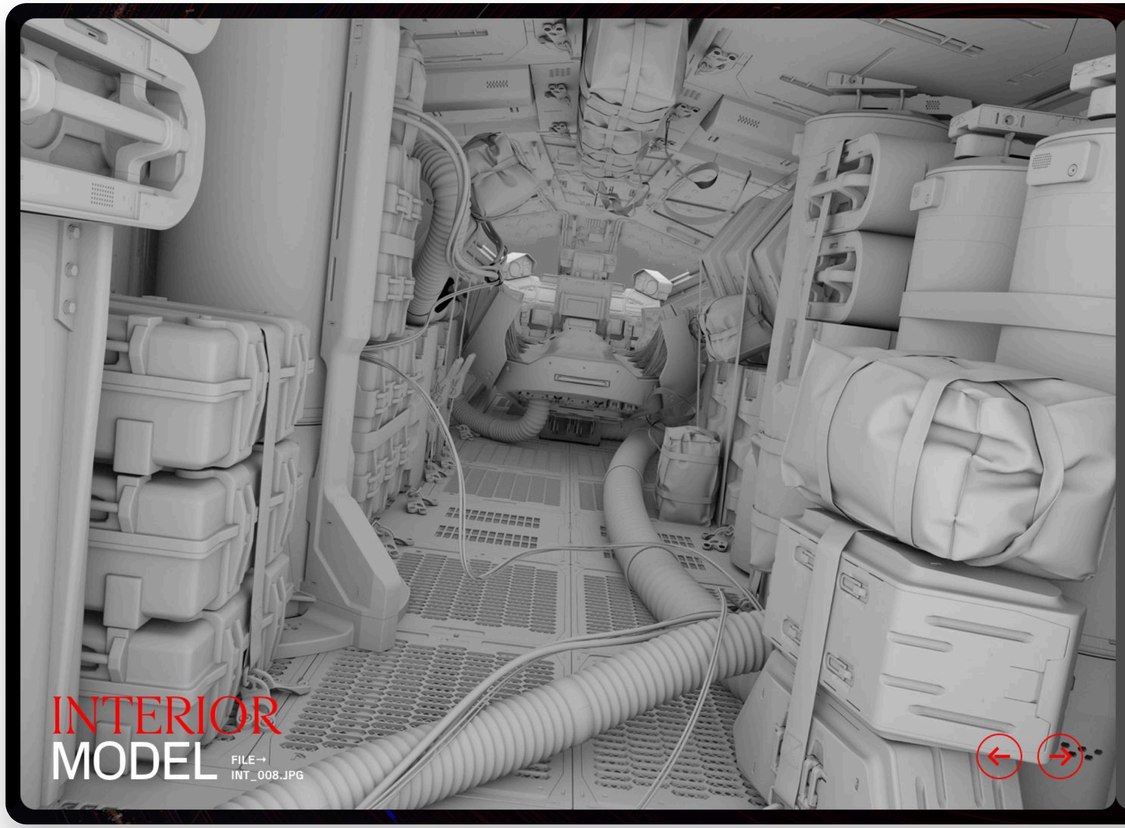
↪ THE DRONES OPE
MAJOR BATES WERE
MANY OF THE KEY SC
NOVEL, SO WE PAID A
ATTENTION TO THE D
THESE DEVICES.

THESE INSECT-LIKE M
HAD TO BE SUFFICIEN
PROTECTED TO CONT
OPERATE IN THE HAR
ELECTROMAGNETIC
ENVIRONMENT INSIDE
RORSCHACH. AT THE
IT WAS REQUIRED TO
THE ABILITY TO USE T
THEIR MAIN PURPOSE
ALL, IT WAS COMBAT
SEMI-AUTONOMOUS

GRUNT
MOTION TEST FILE→
BOT_TEST_01.MP4

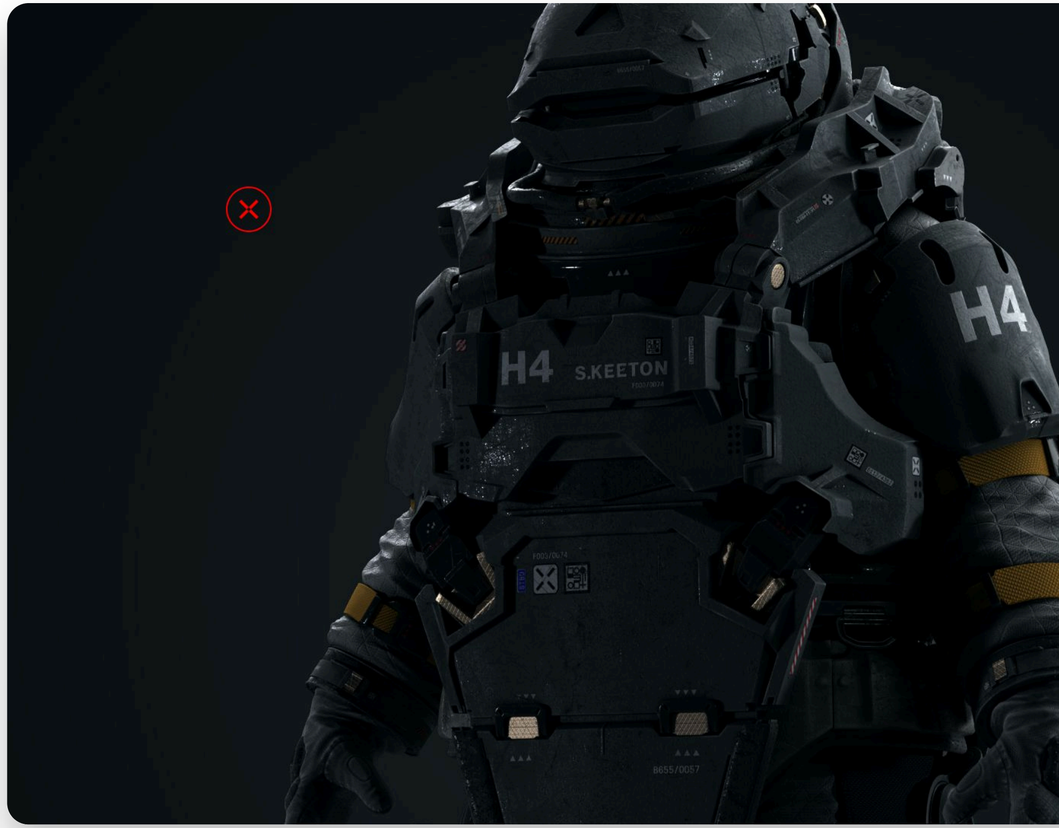
WHILE WORKING ON TH
PROJECT WE CREATED AROU
120 OBJECTS OF EQUIPMENT
AND EXAMPLES OF
TECHNOLOGIES MENTIONED
THE BOOK.

NOT ALL OF THEM GOT TH
LEAD ROLES IN THE FILM, BUT
WITHOUT THEM IT WOULD HA
BEEN IMPOSSIBLE TO CONVEY
THE ATMOSPHERE WE NEEDE



INTERIOR
MODEL FILE→ INT_008.JPG

CHAIR
RENDER FILE→ CHAIR_01.PNG



N →

4

BLINDSIGHT

MEMORIES

ABOUT

BLINDSIGHT IS A SHORT FILM CREATED BY A COLLABORATIVE GROUP OF DESIGNERS AND ARTISTS, AND DIRECTED BY DANIL KRIVORUCHKO. THE FILM IS BASED ON THE EPONYMOUS SCI-FI NOVEL BY PETER WATTS.

DISLAIMER →

THIS IS A NON-COMMERCIAL PROJECT. THE FILM WAS MADE BY A TEAM OF TALENTED CREATIVES FROM AROUND THE GLOBE BETWEEN 2016 AND 2020. THIS FILM IS FULLY SELF-FUNDED.

ALL ARTWORK ©BLINDSIGHT TEAM. THE WORK CAN NOT BE USED WITHOUT PERMISSION. BLINDSIGHT NOVEL IS BY (CC) PETER WATTS

CREDITS

DIRECTED BY:	DANIL KRIVORUCHKO
EDITED BY:	VIKTORIYA YAKUBOVA
SCORE / SOUND DESIGN:	ECHOIC AUDIO
ART:	ARTEM OTVODENKOV DENNIS KHRAMOV EVGENY KASHIN IVAN KHOMENKO JAMA JURABAEV TORY SICA
MODELING:	ALEX MALETS ANDREI KOROVKIN DIMOS HADJISAVVAS IVAN MAKARKOFF KIRILL STUPIN SERGE ALEYNIKOV SLAVA KISLYAKOV VALENTINE SOROKIN
3D:	ALEXEY CHEPRAKOV DANIL KRIVORUCHKO DMITRY KULIKOV MAX CHELYADNIKOV MAXIM GOUDIN MAXIM GUREEV SASHA VINOGRADOVA
WEB CONCEPT & DESIGN:	ANTON REPPONEN
WEB DEVELOPMENT:	ASTROSHOCK
COPY EDITOR:	ANYA FORMOZOVA

2018–2020

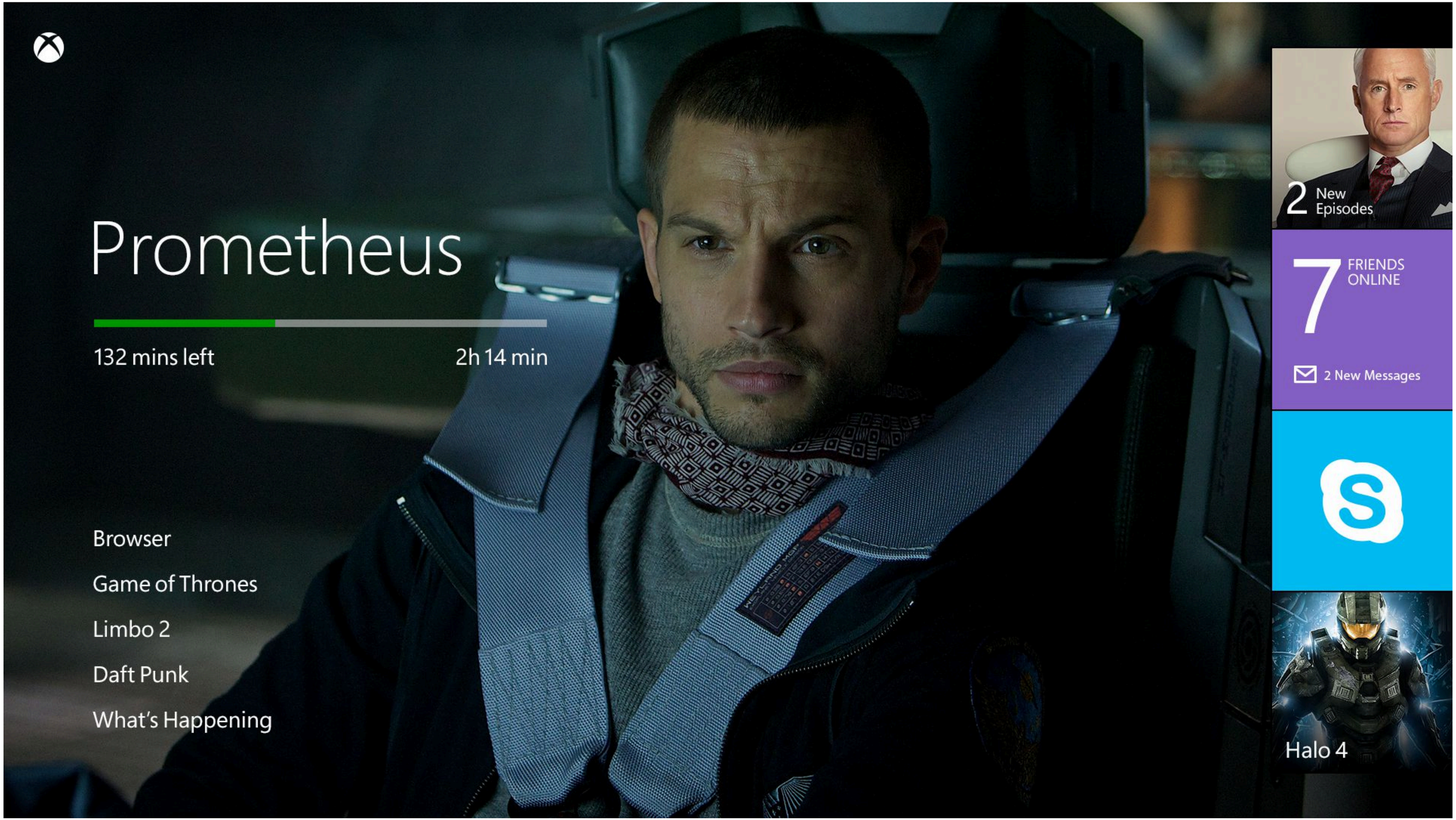
Significant Others

2008-2025

Client:
Microsoft

Product
2011

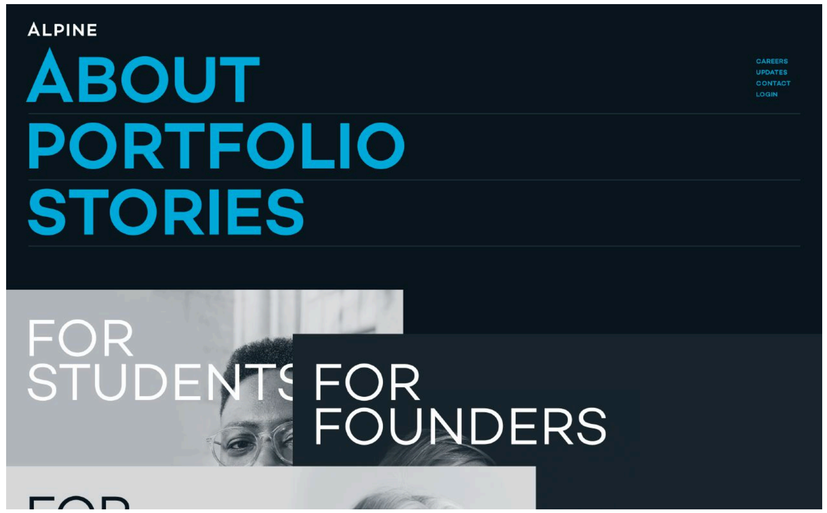
Under creative director Ramiro Torres at Microsoft's Redmond campus, a unified design system was developed to guide Xbox's transition from a gaming console to a full entertainment platform. The system applies Metro principles of simplicity, clarity, and content-first layout to a tile-based interface with large targets, consistent typography, and purposeful motion. Navigation across games, movies, music, and apps becomes straightforward, and the patterns scale cleanly across features and services.

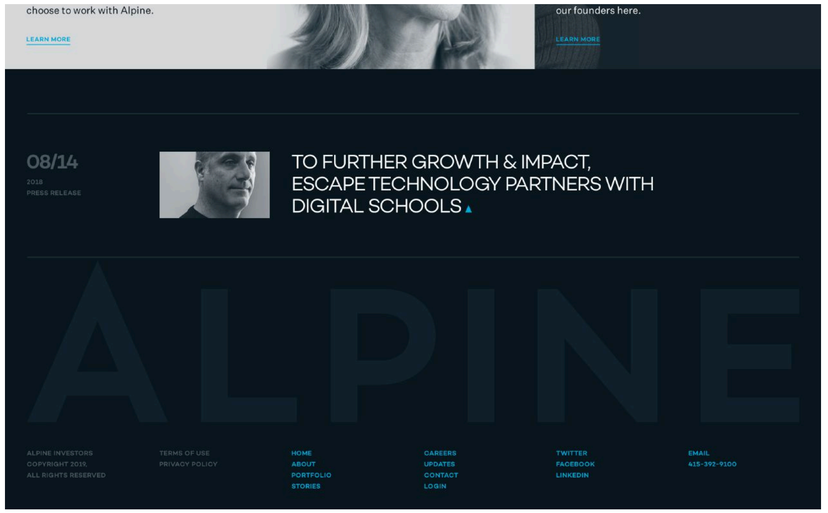


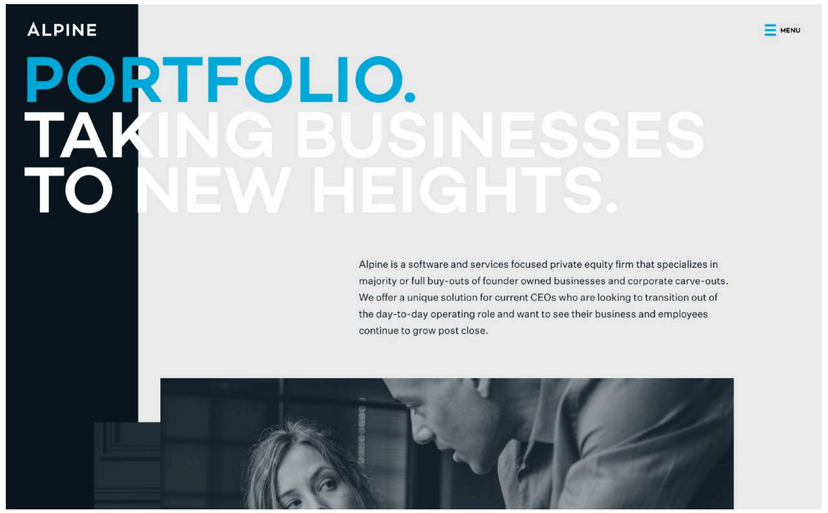
Client:
Alpine

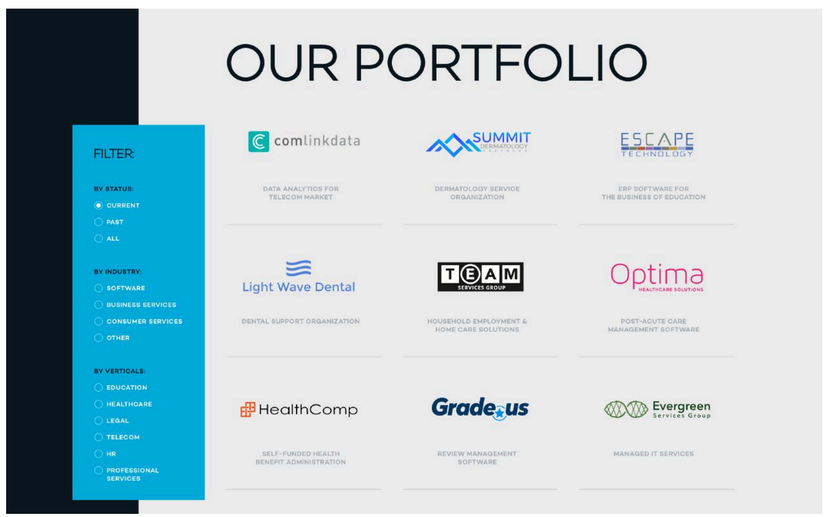
Website
2019

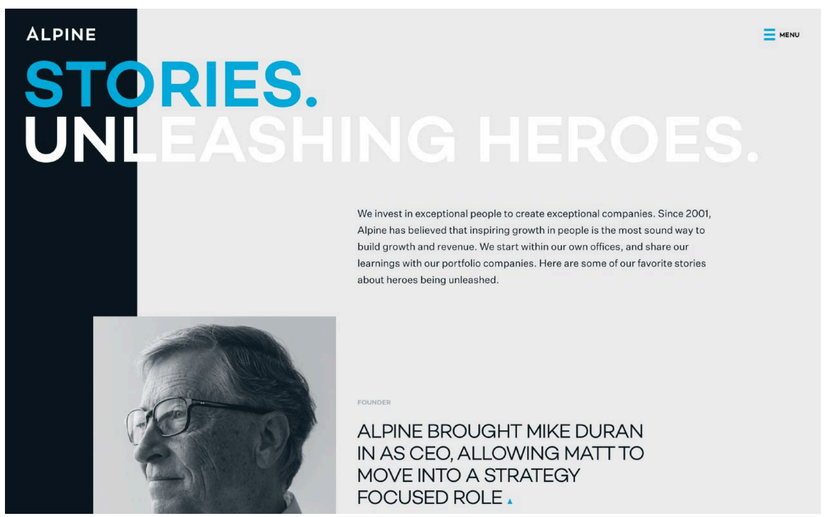
Alpine Investors is a people-driven private equity firm in San Francisco, recently recognized by Fortune as one of the Bay Area's best places to work. In partnership with MUCHO, the brand was overhauled and the digital presence modernized, clarifying offerings across key touchpoints. A web-safe, high-contrast palette—white on white, deep blues, and turquoise inspired by snow-capped peaks and Alpine lakes—supports an elevated, contemporary look while signaling honesty and trust.







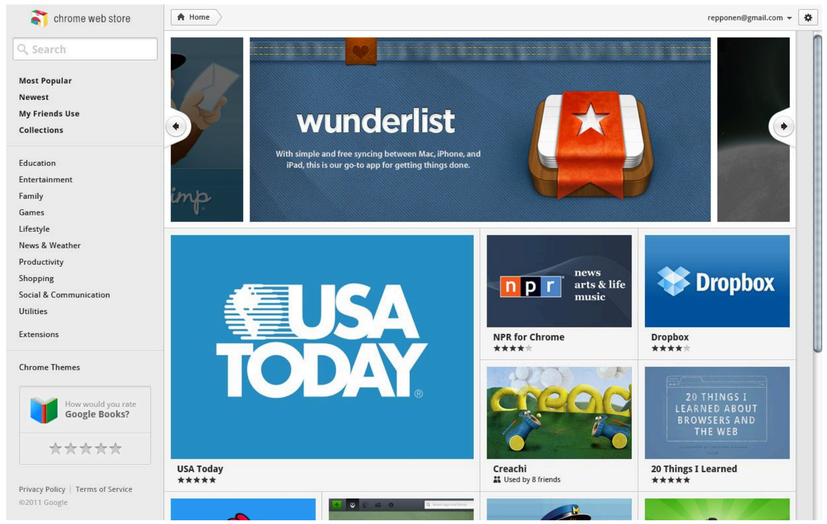


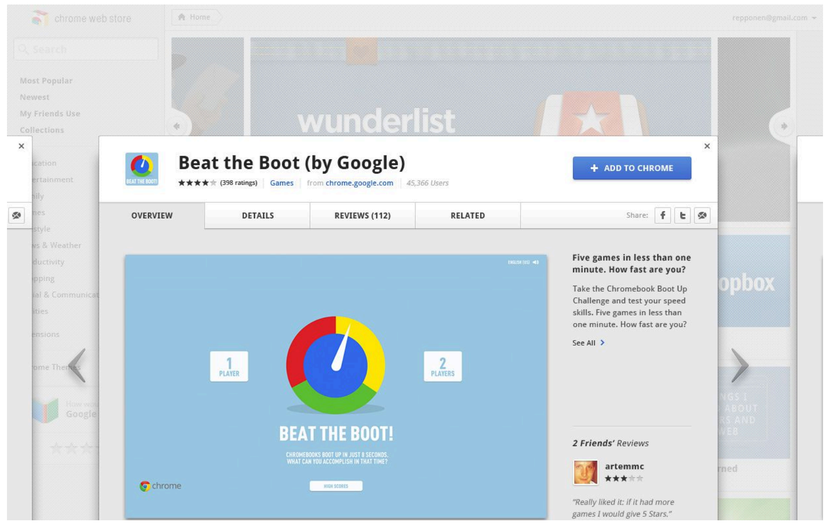


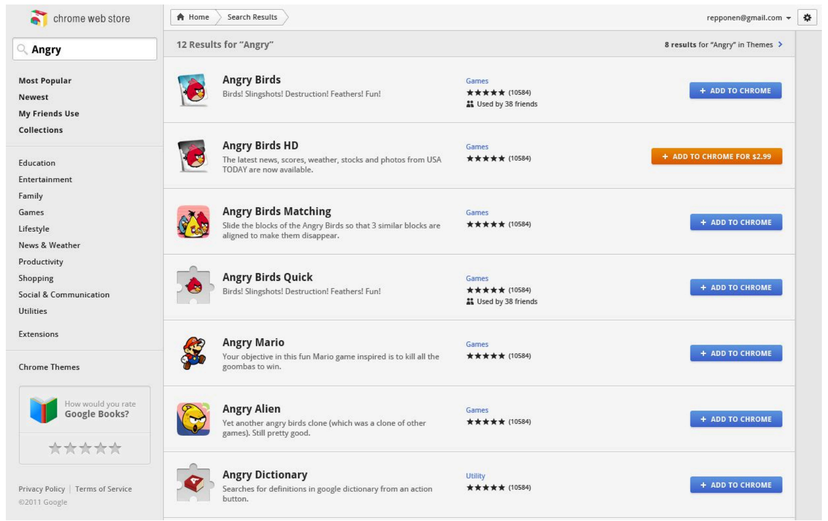
Client:
Google

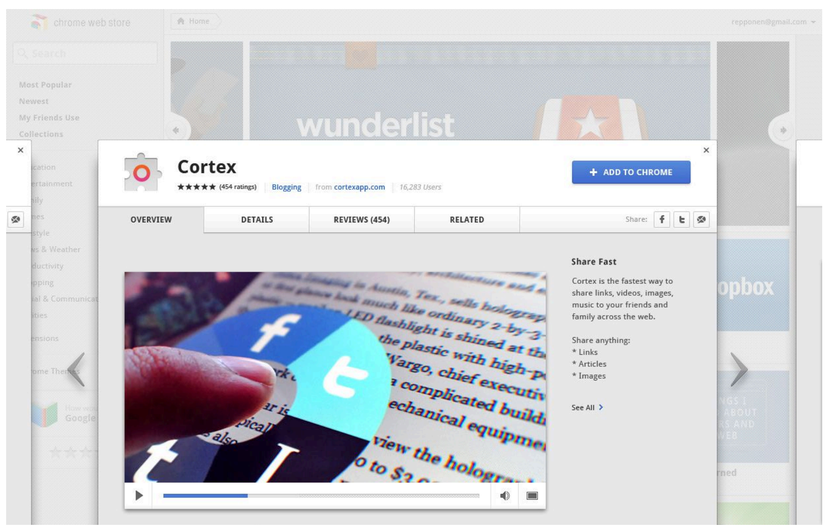
Product
2011

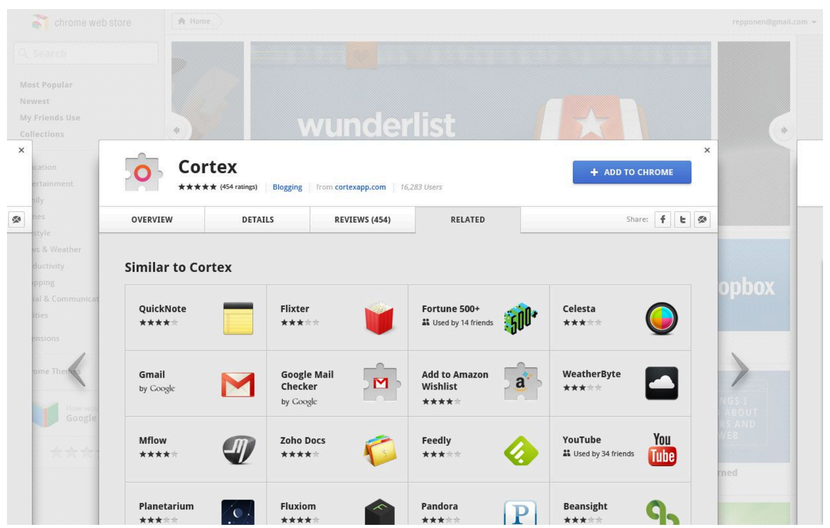
At Google's Mountain View campus, the Chrome Web Store was redesigned under the direction of Sundar Pichai, then responsible for Chrome. The result is a modern, fast interface that makes extensions easier to discover and evaluate, with clearer categories, personalized recommendations, and streamlined browsing and install flows. Built in close partnership with engineering, the project shipped in three weeks and established a foundation for the ecosystem's growth.

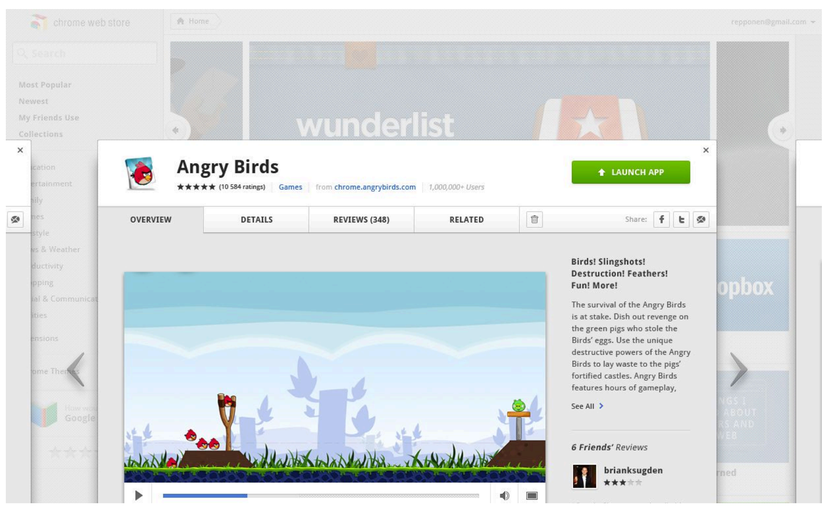








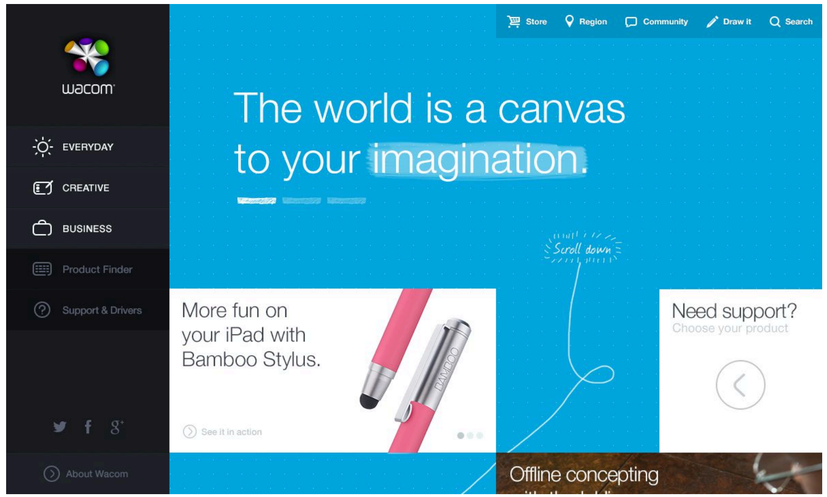


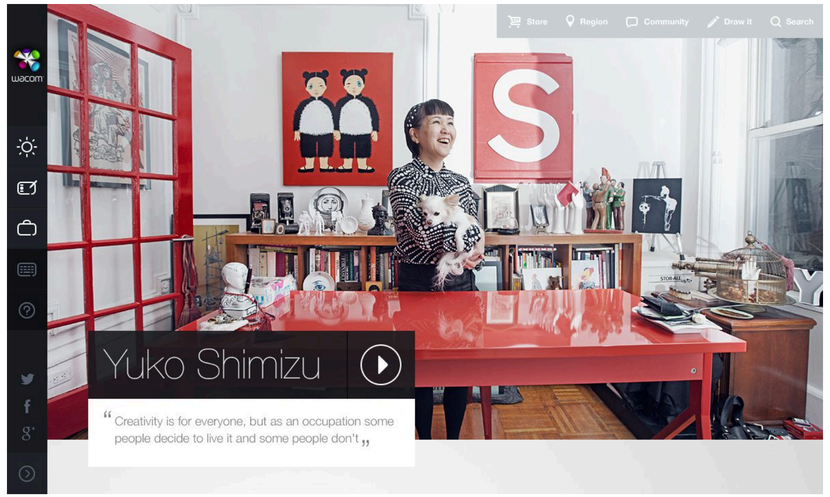


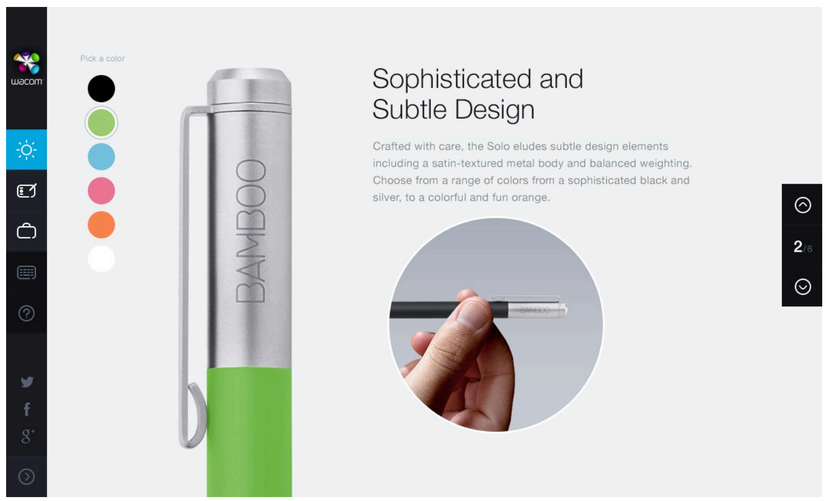
Client:
Wacom

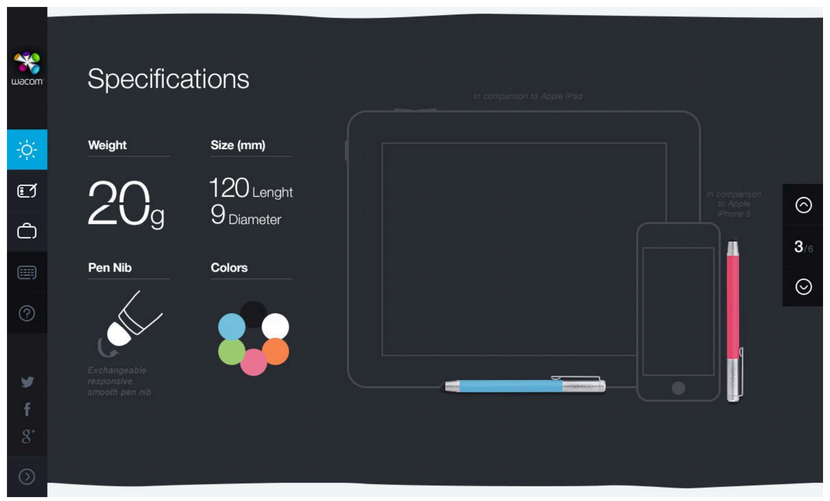
Website, Video Production
2013

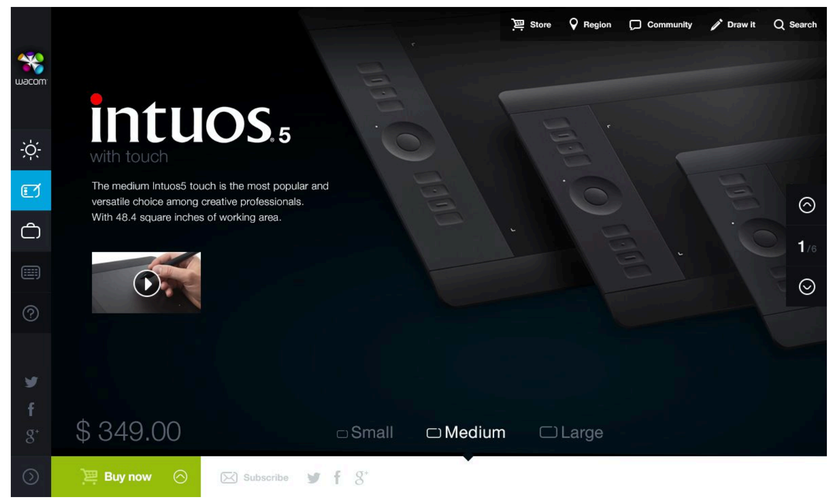
At Wacom's Tokyo HQ, a redesign of the company's digital ecosystem was developed with the brand team under CEO Masahiko Yamada. The goal was a modern experience that reflects Wacom's innovative spirit, created in close collaboration with engineering and design to highlight product capability and versatility. A clean interface, high-quality visuals, and purposeful interactivity demonstrate tools in context. The result is a cohesive platform that aligns with the brand and supports creative work from discovery to use.

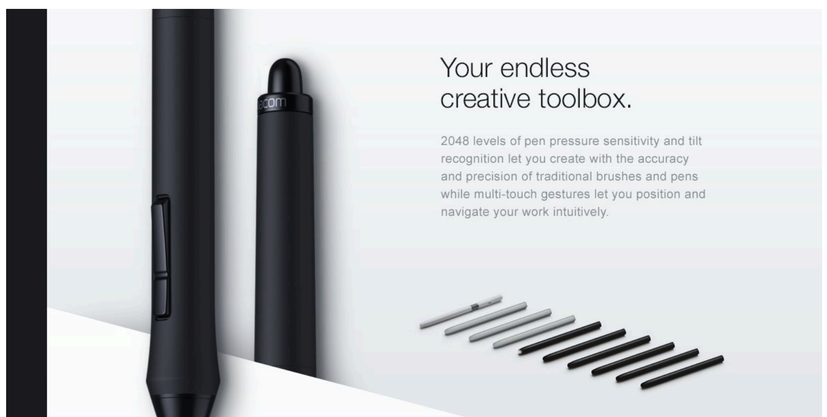


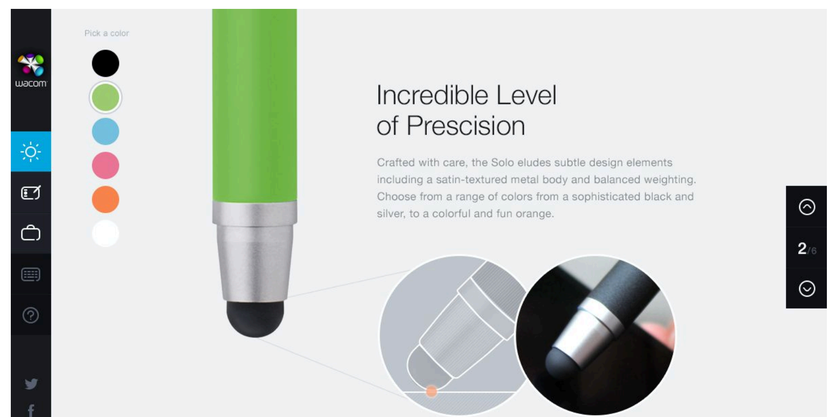








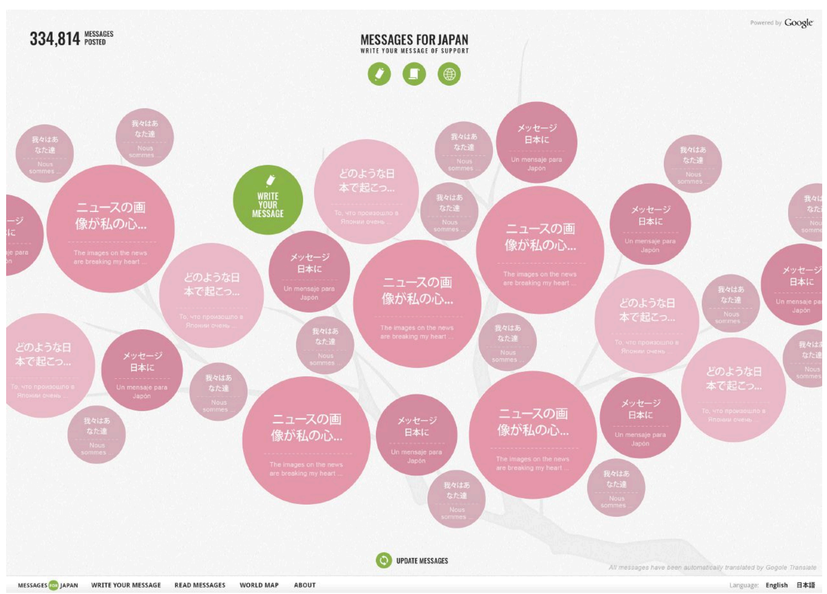


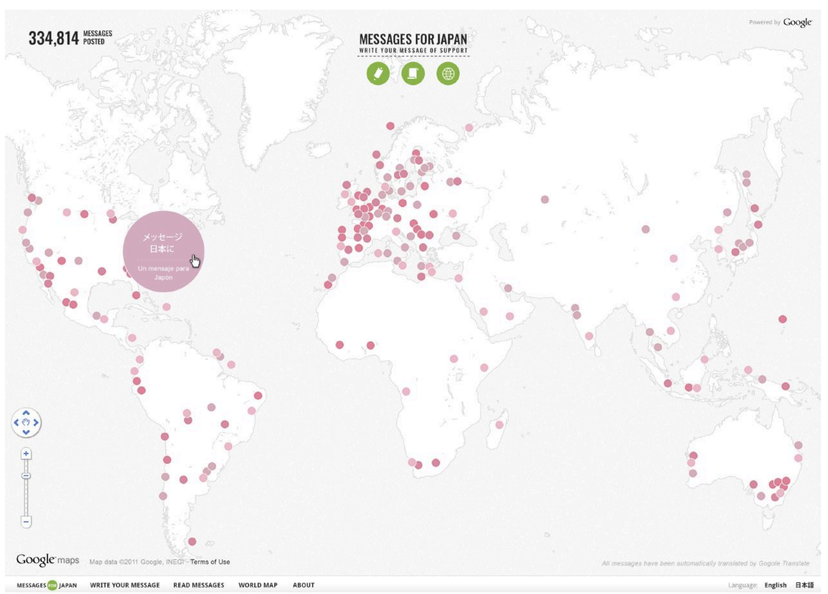


Client:
Google

Website, Data viz
2011

Following the 2011 earthquake and tsunami in Japan, a Google Japan site invited people worldwide to send messages of hope while supporting relief efforts. Messages could be written in any language, translated in real time via the Google Translate API, and rendered as blossoms on a cherry tree that filled out as participation grew. The campaign gathered more than 50,000 messages from over forty countries and raised over $5 million in donations, showing how translation can serve as a channel for empathy as well as a tool.





Thank you

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