

**Shengxuan Hu**  
**Graphic Designer**

**Website**  
**Email**

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## Education

**Maryland Institute College of Art**  
2023-2025

Master of Fine Arts (MFA) in  
Graphic Design

**Design Summer 2023-Restart**  
2023

Summer Program with Florian Lamm

**Imperial-RCA Design for Global  
Challenges Online Summer  
School**  
2021

Most Innovative Design Award,  
Winner

**China Academy of Art**  
2019-2023

Bachelor of Fine Arts (BFA) in  
Visual Communication Design

## Skills

Software:

Adobe Photoshop, Adobe  
Illustrator, Adobe InDesign, Adobe  
After Effects, Cinema 4D, Figma,  
TouchDesigner, Midjourney, Krea

Language:

English (Fluent)

Mandarin Chinese (Native)

## Experiences

**Freelance Graphic Designer** | Jun 2025 – Present

- Developed a visual identity system for Love Letter NYC, a sensory experiential concept studio in New York City.

**&Walsh** | Feb 2025 & Jun 2025 – Present

Design Intern

- Supported the design team in developing brand concepts for clients, including Parle Agro, Appy Fizz, Bailey, Netflix, Fable & Mane, Insomnia Cookies, and Coconut Cult.
- Designed mockups, web layouts, type specimens, and social media posts for &Walsh's type foundry, Type of Feeling.
- Assisted in designing social media and TikTok still assets for Jessica Walsh's design media account.

**SYLVAIN** | Jun 2024 – Aug 2024

Design Intern

- Supported the design team in developing creative solutions for clients, including EA Play, Walmart, and the Lower East Side Girls Club.
- Designed marketing materials, including newsletter illustrations and talk presentations.
- Contributed to internal communication and event materials.
- Contributed to a case study for a New York Times strategy project.

**Maryland Institute College of Art** | Feb 2024 – May 2025

Graduate Teaching Intern

- Supported teaching in undergraduate courses, including The Global in Art History (Prof. Sonja Kelley), Modernisms (Prof. Lila Stone), and General Fine Design (Prof. Kristian Bjornard).

## Recognitions

DNA Paris Design Award, Winner, 2025

Print Awards, Student Second Place×2, Student Third Place×1, 2025

GDUSA Digital Design Awards, Winner, 2025

D&AD New Blood: The Portfolios, Winner, 2025

STA 100, Winner×2, 2025

Young Ones Portfolio, Winner, 2025

Graphis New Talent, Silver Award×2, 2025

Communication Arts Typography, Winner, 2025

The Design Kids Awards, Winner, 2024

TDC Young Ones Student Award, Winner×2, 2024

Indigo Design Award, Silver Winner×2, 2023