

Xinyuan Qu
Graphic Designer

Website **quxinyuan.com**
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Education

School of Visual Arts | 2021–2024

Bachelor of Fine Arts in Design

New York, US

Courses include:

Communication Design with Natasha Jen;

Design Portfolio with Joseph Han;

Independent Study with Ryan Bugden.

Cooper Union, Type@Cooper | 2024–2025

Postgraduate Certificate,

Extended Program in Typeface Design

New York, US

Courses include:

Typeface Design with Hannes Famire;

History/Theory with Alexander Tochilovsky;

Font Production with Colin Ford.

COMA dutch designLAB | 05.2023–06.2023

Amsterdam, NL

Workshops include:

Cinema 4D with Rob en Robin;

Experimental Mural Making with Job Wouters.

Skills

Photoshop, Illustrator, InDesign,

After Effects, Figma, Cinema 4D,

Robofont, Glyphs 3, JavaScript

Recognitions

Excellence of Typography,

Communication Arts, 2025

Merit Award in Type Design,

NewOne Awards, 2024

Experiences

flow.studio | 08.2025–09.2025

Freelance Graphic Designer

Remote

Working on the brand identity and website design for Operand.

Museum of Chinese in America | 08.2025–09.2025

Freelance Graphic Designer

New York, US

Working on the graphic identity and exhibition design for Kip

Fulbeck: *25 Years of the Hapa Project*.

Slope | 05.2025–06.2025

Freelance Graphic Designer

Remote

Worked on the brand identity and icon library for Doma Protocol.

The Working Assembly | 05.2025–08.2025

Design Intern

New York, US

Created brand identities, packaging, campaign lockups, presentation deck, print and digital assets for clients (include Urban Outfitters, Spindrift, Match, JUVÉDERM, Mark Foods, Times Square Alliance, AcceleratorCON and Arq)

Pentagram | 01.2025–04.2025

Design Intern, Team Giorgia Lupi

New York, US

Created brand identities, website prototypes, print materials and social media posts for clients across education, healthcare, technology and non-profits (clients include Yale Architecture, Gates Foundation, Superscript, MIT Libraries, Broad Institute, Triennale Milano and Paul, Weiss.)

Gretel | 10.2024–12.2024

Design Intern

New York, US

Worked on logo explorations, wayfinding system and brand applications for the Philadelphia Museum of Art; Assisted in creating brand guidelines and case studies for Hart Bageri and Hija de Sanchez; Conducted in-depth brand research to support new business and contributed to various internal projects.

Freelance Designer | 2023–Present

New York, US

Freelancing with various clients, projects ranging from research, branding, logo, book and deck design.