

EXPERIENCE

Creative Director

Hogarth Worldwide

2024.9 - present (1 yr) | New York, USA

Clients: Coca-Cola, Disney, Espolon

Freelance Motion Graphic Designer

Ataboy Studios, Assembly

2024.3 - 2024.7 (4 mos) | New York, USA

Clients: IBM WatsonX AI, Meta AI

Freelance Art Director

DotDotDash / TBWA

2024.1 - 2024.3 (3 mos) | New York, USA

Clients: PDX - Portland International Airport, SLB

Creative Director

CVLT Production

2021.3 - 2023.11 (2 yrs 9 mos) | New York, USA

Clients: La Mer, Peloton, Estee Lauder, Michael Kors, Nike, Ralph Lauren, Fenty Beauty, Fossil etc.

Design Director

Nice Shoes

2019.1 - 2021.2 (2 yrs 2 mos) | New York, USA

Clients: Samsung, ATT, Cartier, WolfSpeed, Facebook, Ted, Hasbro

Designer & Animator

Nice Shoes

2014.10 - 2019.1 (4 yrs 4 mos) | New York, USA

Clients: Universe, Hasbro, Reebok, Walmart, Friskies

Freelance Creative Director

Genius Orbit

2016.1 - 2018.3 (2 yrs 3 mos) | New York, USA

Clients: Quanjude, CITIC Bank, MAS Imageworks

Creative Director / Partner

The Tintint Studio

2014.10 - Present (11 yrs) | New York, USA

Clients: Kwai, Ant Group, Vivo, Audible, Block72, Sirius XM, Kino Visual

EDUCATION

School of Visual Arts

Master of Fine Arts / Computer Art / GPA 3.84(4.0)

2012 - 2014 | New York, United States

University of Electronic Science & Technology of China

Bachelor of Engineering / Computer Science / GPA 3.59(4.0)

2008 - 2012 | Chendu, China

National Taiwan University of Science and Technology

Information Engineering

2010 - 2011 | Taipei, Taiwan

AWARDS

A finalist for Excellence in Title Design

SXSW

2016 | Austin, United States

California Film Awards

Diamond Award in Animated Film Competition

2015 | California, United States

Davis International Film Festival

Winner of the Award for Best Children's Animation

2015 | California, United States

Beijing Film Academy Animation Academy Awards

Award for Excellent Film

2014 | Beijing, China

Children's International Film Festival (CIFF)

Audience Choice Awards in International Short Film

2016 | Dubai, United Arab Emirates

SKILLS

Design: Photoshop, Illustrator, InDesign

Motion Graphic: After Effects

3D : Cinema 4D, Redshift