

# Ellie Golden

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## EDUCATION

*August 2021 – May 2025*

### University of Delaware

*Newark, DE*  
Visual Communications BFA  
Advertising Minor  
Magna Cum Laude

*June – July 2024*

### Visual Communications Study Abroad

*London, UK*  
Agency visits including Pentagram, Saatchi & Saatchi,  
Johnson Banks, Mother, Wieden & Kennedy

## EXTRACURRICULARS

*Fall 2023 – Spring 2025*

### Founding Member & Treasurer

UD Visual Communications Club

*Spring 2022 – Spring 2025*

### Merchandise & Senior Committee Member

UD Pi Beta Phi Fraternity for Women

*Fall 2022, Fall 2023*

### Freshman Fest Orientation Leader

UD Hillel Student Life

*Spring 2022*

### Assistant Scenic Director

UD Harrington Theatre Arts Company

## SKILLS

Photoshop  
Illustrator  
InDesign  
Premier Pro  
After Effects  
Lightroom  
Figma  
Photography  
Meta Spark Studio AR  
Cinema 4D  
MidJourney  
DragonFrame  
Animation  
Google Suite  
Microsoft Office

## EXPERIENCES

*June 2025 – Present*

### Graphic Design Intern, Nikon Inc.

*Melville, NY*

- Develop digital content for emails, websites, online advertising, and social media
- Collaborate in developing campaigns for digital and print
- Create original logos and refresh brand identity through bold concepts
- Produced engaging brochures and resource guides for in-house advertising

*January 2025 – April 2025*

### Graphic Design Intern, Odysseus Arms

*San Francisco, CA*

- Create brand directions and design a range of social media ads tailored to each client's visual identity
- Develop, present, and refine concepts weekly based on feedback from CEO and CCO
- Plan and execute content based on social media trend research, including developing experiential activations for product launches
- Collaborate on producing a photoshoot to expand a brand's visual library and identity

*June 2023 – August 2023*

### Retail Sales Associate, TandyWear

*Commack, NY*

- Provided personalized assistance to customers to enhance their shopping experience

*September 2022 – May 2023*

### Layout Team Editor, The Review Newspaper

*Newark, DE*

- Reviewed photography and artwork for articles, ensuring polished layouts

*September 2021 – December 2021*

### Layout Team Editor, UDress Magazine

*Newark, DE*

- Collaborated with photographers, writers, and editors to harmonize the content and design of the magazine

## AWARDS & EXHIBITIONS

*August 2025*

### CBIZ Workplace Challenge Best Graphic Design

Team Nikon t-shirt design

*August 2021 – May 2025*

### Presidential Scholarship

*May 2025*

### Visual Communications Merit Award

Outstanding Effort in Producing the VC BFA Exhibition Catalog

*May 2025*

### Visual Communications Advertising Award

William Deering Student Enrichment Fund made possible by UD Visual Communications alumni Karl and Amy Lieberman

*April 2025*

### Honorable Mention, University of Delaware Juried Undergraduate Student Exhibition

Juror: Margaret Winslow