Liz Stanger

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Education

UTAH STATE UNIVERSITY

Logan, UT | 2024

BFA Graphic Design

Experience

UTAH STATE UNIVERSITY

Graphic Designer | 2024-2025

Worked with the Marketing and Communications team to continue recruitment advertising. Assisted in rebranding the University style guide for 2025. Integrated augmented reality into the magazine with dynamic illustration.

STEM & BLOOM

Designer [Contract] | 2023

Designed the logo and assets for Stem & Bloom, a company created to represent women in STEM fields with a clean and creative aesthetic

BIRCH HOUSE EVENT PLANNING

Designer [Contract] | 2023

Created the logo system for the company in collaboration with the owner

MAZE'S GUITAR LESSONS

Designer [Contract] | 2023

Collaborated with head of company to develop branding with typefaces and logo

MESSY QUILTS

Designer [Contract] | 2021

Developed a brand direction for a quilting company. This included logo design and the business card

Recognition

UCDA Design Awards

Illustration + Augmented Reality | 2025

Received two Excellence awards for editorial illustrations and cover. The cover also received a Judge's Choice Award for the illustration and Augmented Reality

USU ART AND DESIGN UNDERGRAD EXHIBITION

Museum Showcase | 2023, 24

Posters and editorial project featured in the annual Caine College of the Arts undergraduate juried show

UTAH STATE LAEP

Competition | 2022

First place in a design competition for the bird strike window project. This served as a jumping off point for the project that continues today

NATIONAL GEOGRAPHIC

Photography | 2015 - 19

Photography featured in National Geographic Kids Guide to Photography, the National Geographic childrens' magazine, and published on National Geographic's photography website: YourShot

Skills

Illustrator

InDesign

Photoshop

Photography

Illustration

Adobe XD

Adobe Fresco Animation

PowerPoint

Google Docs

Painting

Microsoft Word

Project Neo 3D

Augmented Reality

Illustrations