

Atakan Göksel

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EDUCATION

Özyeğin University , Faculty of Architecture and Design, Istanbul, Turkey Bachelor of Architecture in Industrial Design Design for Interactions and Services , (Track Program) GPA 2.81/4.00	Sep 2021 – Jun 2025
IE University , Madrid, Spain Erasmus Student Exchange Program	Jan 2024 – May 2024
Işıkent Eğitim Kampüsü , High School, Izmir, Turkey	Sep 2008 – Jun 2021
Azurlingua , French Summer School, Nice Cote D'azur	Jun 2019 – Jul 2019
Sabancı University , Summer School, Istanbul, Turkey	Jul 2019 – Aug 2019

WORK EXPERIENCE

Gökçeada Municipality & Migros , Istanbul, Turkey Product Service System Designer , Contract	Feb 2025 – Jun 2025
<ul style="list-style-type: none">Developed a service blueprint and system map incorporating physical products, digital tools, and communication strategies.Designed an accompanying sorting bag system for households and businesses with all service system details.Created campaign visuals, including infographic posters, a microsite, and branded materials to support behavioral change.Collaborated with municipal stakeholders and Migros to align logistics, distribution, and user experience strategies.	
Swissôtel The Bosphorus , Istanbul, Turkey Service Designer , Contract	Sep 2024 – Nov 2024
<ul style="list-style-type: none">Designed user-centric service enhancements for luxury spa and gym experiences.Developed a new product line concept, including aromatherapy kits and branded wellness accessories.Presented actionable recommendations focusing on sustainability, guest satisfaction, and Swissotel's commitment to eco-conscious luxury.	
Soon to be Announced , Istanbul, Turkey Graphic Designer , Part-Time	Sep 2024 – Nov 2024
<ul style="list-style-type: none">Specialized in creating compelling fashion graphics and visual designs across multiple collections.Designed digital and print-ready assets for product packaging and seven capsule collections.Delivered creative solutions under tight deadlines, maintaining high-quality output and attention to detail.Worked on the collections: Unfiltered Thoughts, DogWalker, STBA Chocolate, STBA Hotels, Zodiac and Race Mode On.	
Quiteoften , Istanbul, Turkey Graphic & Fashion Designer , Intern	Jun 2024 – Sep 2024
<ul style="list-style-type: none">Designed stickers, posters, 2D graphics, tee & hoodie graphics for upcoming drops and events.Managed and designed social media posts and stories.Worked on the operations of the brand for logistics, warehouse & production.	
Longchamp , Madrid, Spain Experience Designer , Contract	Jan 2024 – May 2024
<ul style="list-style-type: none">Conducted brand and market analysis for Longchamp, identifying growth opportunities and strategies.Reviewed Longchamp's online and retail presence in Spain, suggesting ways to improve customer engagement.Developed strategies to strengthen customer relationships, tracking their real-world effects.	

Founder

- Founded PixelWiseAI with two co-founders, an innovative startup focused on AI-driven applications for the iOS App Store.
- Designed & developed a cutting-edge application that generates AI images, edits photos, and creates videos using the latest AI technologies.
- Led a team of developers and designers to ensure seamless user experience and high-quality output.

HubX, Design Department, Izmir, Turkey

Aug 2023 - Sept 2023

Product Designer, Intern

- Worked on PhotoApp, Wiser, FastVPN, PlantApp, Mimic apps.
- Conducted in-depth research to inform design decisions, providing valuable insights to fellow designers.
- Proficient in various design areas, including iconography, concept store screenshots, photo manipulation, web design, and UI design.

Cevher Jant Sanayii A.S, R&D Department, Izmir, Turkey

Jun 2023 - Jul 2023

Industrial Designer, Intern

- Designed a 50 sqm EXPO booth for Automechanica Dubai.
- Contributed to the corporate website's user interface (UI) design.
- Produced realistic wheel renders on vehicles, combining Adobe Photoshop, Adobe AI, and Fusion360 skills to visualize design concepts effectively.

LANGUAGES

- English: C1 (FCE)
- Italian: A1 (CILS)
- French: A2 (DELF)
- Turkish: Native

CERTIFICATES

Istanbul Moda Akademisi, Introduction to Fashion Design, Istanbul

Jun 2022 – Jul 2022

Azurlingua, DELF A2+, Nice Cote D'azur

Jun 2019

Institut Français de Turquie, DELF A1, Izmir

Jun 2019

Cambridge First Certificate in English, FCE C1, Izmir

Jun 2016

SKILLS

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|---------------------|-----------------------------|-------------------------------|
| • Adobe Photoshop | • Graphic Design | • Design Research |
| • Adobe Illustrator | • Service Design | • Project Management |
| • Adobe InDesign | • Experience Design | • Sustainable Design |
| • Adobe Lightroom | • Interface Design | • Creative Direction |
| • Adobe Premiere | • Industrial Product Design | • Multidisciplinary Thinking |
| • Shapr3D | • Fashion Design | • Trend Forecasting |
| • Figma | • Web Design | • Presentation & Storytelling |
| • Fusion360 | • Interaction Design | • MS Office |

INTERESTS

- Fashion History & Culture beyond the brands, pieces and collections.
- Brand Building & Creative Direction in fashion and product design.
- Film & Cinematic Storytelling.
- Collector of physical media.