

Experience

FLIGHT ID: Strategic Marketing

Creative Assistant / Digital Marketing Intern
Camas, WA | 2018 - Current

- Designed all materials in digital, print, and other media formats, maintaining consistent brand identity and visual appeal.
- Led creative projects from initial concept through final production, ensuring deadlines and quality standards were met.
- Helped manage client communications during meetings and photo sessions, offering direction and support to maintain a professional and collaborative atmosphere.

Special Projects Management:

Crisp Salads (2019–2022)

- Created menus, promotional flyers, and social media graphics that enhanced brand visibility and customer engagement.

Over it! Skincare (2022-present)

- Developed product packaging concepts, logo adaptations, and online marketing materials to align with brand goals.

Otis College of Art and Design

Notetaker
Los Angeles, CA | 2022-2024

- Produced high-quality, structured documentation to ensure equitable access to course material.
- Demonstrated precision and focus through active listening and real-time information synthesis.
- Supported accessibility initiatives by delivering clear, actionable written communication.

Emsi Burning Glass

Independent Contractor/Skill Tagger
Moscow, ID | 2019 - 2022

- Conducted in-depth audits of academic materials to refine system-based skill tagging, ensuring precise alignment between curricular content and labor market data.
- Applied structured classification systems to optimize data clarity and usability, supporting more intuitive presentation of complex educational content.
- Contributed to the development of scalable content systems that translated raw data into actionable insights for workforce and curriculum strategy.

Education

Otis College of Art and Design

BFA Graphic Design
Los Angeles, CA
Jan 2021 - May 2024

- STEM designated
- Dean's List 2021 - 2024

New Saint Andrews

BA Liberal Arts and Culture
Moscow, ID
2018-2019

- Dean's List 2018

Cedar Tree Classical

Honors Diploma
Ridgefield, WA
2015 - 2018

- Latin Proficiency

Relevant Coursework

Graphic Design I - IV
Typography I - IV
Media Ethics
Bookmaking Projects
Principles of Design
Systems & Identity
Visual Language
Writing in the Digital Age
Introduction to Programming
Watercolor Illustration

Proficiencies

Adobe Photoshop, Illustrator, InDesign, Premiere Pro/Figma, Canva, HTML, CSS, JavaScript, UI/UX design and prototyping, Motion graphics and video editing, Google Workspace, Microsoft Office Suite, Digital asset management and file organization