



Arnon Karnkaeng

**ARNON KARNKAENG IS AN NYC-BASED DESIGNER** who's interested in the relationship between what we feel and what we see.

## EXPERIENCE

### Freelance Designer, 2018–Present

- Independently concepting and developing visual systems, illustrations, infographics, editorial layouts, and motion graphics. Select clients: OPT Industries, Asian American Feminist Collective, Elektra Records, Osmo.

### frog, part of Capgemini Invent Marketing Designer II, 2021–2024

- Collaboratively crafted and maintained brand experiences, scaling design systems, and visual resources for a global agency within a 3-person design team. Notable projects: frog's 2021 brand refresh, frog x Cannes 2023, SXSW.
- Directed concurrent design workstreams during team management gaps and transitions. Guided editorial illustration stylings, skill-based workshops, and team critiques.
- Self-managed and concepted visual directions for event-specific campaigns and implemented editorial, social, and digital assets for marketing leads.

### Babycastles DigiMyths Juror & Guest Facilitator, 2021

- Instructed online art residency focusing on digital folklore with 20+ student cohort with themed guided activity on media criticism, orientalism, and technology.

### PrEP4ALL Volunteer → Designer, 2018–2020

- Developed and implemented new brand refresh spanning digital presence, social media, and events during group's transition from volunteer to non-profit organization.
- Administrated protests and weekly meetings with the goal to increase HIV-prevention medication access and affordability.

### 26FIVE Design Intern, 2019

- Designed brand guidelines, environments, and digital assets for select clients, iBASIS and Télécoms Sans Frontières.
- Collaborated within 7-person cross-functional team, from development concept to launch.

## EDUCATION

### Rhode Island School of Design BFA Graphic Design, 2013–2017

### Brown University Select Coursework in 2016, 2017

Introduction to Linguistic Theory; User Interfaces and User Experience

## SKILLSET

### Design

Identity Design, Art Direction, Digital Fabrication, Silkscreen Printing, Bookbinding, Letterpress

### Digital

UI/UX Wireframing, HTML/CSS, JavaScript, WordPress CMS, User Testing

### Software

Adobe Creative Cloud (Photoshop, InDesign, Illustrator, After Effects, Premiere, Lightroom), Keynote, Figma, Microsoft Office

## ACHIEVEMENTS

### Tone in Tongue, 2025

Selection for exhibition by Radical Characters in Baltimore, Los Angeles, and Shanghai

### Welcome to Where Stress is Glorified, 2017

Exhibit in Trade Gallery in Providence, RI

### Reality Virtually Hackathon 1st Place Human Connection Hack, 2016

Designed UX and animated assets for proposed AR social media platform