



JOSEPH SQUIER

Anthony J. Petullo

Professorship in Design Studies and Culture

School of Art + Design

Joseph Squier holds an MFA from the San Francisco Art Institute and is also a University of Illinois alumnus, having earned a BS in psychology. He has been a member of the faculty in the School of Art + Design since 1991 and the campus has recognized the significance of his work by naming him both a University Scholar and a Distinguished Teacher/Scholar.

Professor Squier is trained as a photographer and painter, but for the past two decades has worked at the intersection of fine Art + new technology; composition, rhetoric, and literacy; creativity, innovation, and design thinking.

His artwork has been exhibited extensively throughout the world, featured in numerous national newspapers and magazines, including the *New York Times* and *Print Magazine*, and has been reproduced in over a dozen books. The National Endowment for the Arts, the Rockefeller Foundation, and the Illinois Arts Council are just a few of the organizations that have supported his studio art. Squier is also a founding editor/curator of *Ninth Letter*, a literary/visual culture magazine and website, which has received over 20 major awards. Squier's most recent studio project is FLAGRANTWORLD.net, a self-assembling database-driven electronic book that combines elements of painting, poetry, song, and cinema.

The impact of Professor Squier's creative and design interests on his teaching practice can be seen in the development of Writing with Video, a course which combines media production with creative inquiry, rhetoric and composition, and design thinking. The Petullo Professorship will provide the opportunity to further focus and develop his curricular interests in the realm of creativity and design thinking.

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Anthony “Tony” J. Petullo has always been a leader and an entrepreneur.



**ANTHONY
J. PETULLO**

After graduating from the University of Illinois at Urbana-Champaign in 1961 with a Bachelor of Science in Marketing, Tony spent three years as a U. S. Navy officer and five years with Mobil Corporation. Then he founded Olsten Staffing Services of Wisconsin, one of the largest and most successful temporary staffing agencies in the region. He served as Olsten’s Chief Executive Officer and President until 2000.

During his life as an executive, he turned his attention to the new genre of outsider and self-taught art. For more than three decades, Tony amassed one of the most renowned and respected collections in the art world.

Tony’s great interest and expertise in art naturally led to his close relationship with the School of Art + Design, the College of Fine and Applied Arts, and Krannert Art Museum. He shared his collection and love of outsider art with the University of Illinois community and he generously loaned pieces of his folk and outsider art to be included in the Museum’s fall 2004 exhibition *Bill Traylor, William Edmondson, and the Modernist Impulse*.

Objects from his collection have been on display throughout the country, including a six-stop museum exhibition, and various objects have been loaned to museums and galleries around the world. Tony recently donated more than 300 works from the Anthony Petullo Collection to the Milwaukee Art Museum, and more than 200 works by many of the most important European and American artists in the genre are on display there through 6 May 2012. *Accidental Genius* features artists including Bill Traylor, Martín Ramírez, Henry Darger, Minnie Evans, Alfred Wallis, Anna Zemankova, Adolf Wölfl, and Scottie Wilson.

Mr. Petullo has written three books documenting his art collection, two of which he published and the third published by

University of Illinois Press. He has received many awards and accolades including Milwaukee Art Museum Friend of the year in 2001, was awarded the Wisconsin Governor’s Award in Support of the Arts, and received an Honorary Doctorate of Fine Arts from the Milwaukee Institute of Art in 2003.

Tony has been a member of the University of Illinois Foundation’s Presidents Council since 1983 and achieved the Laureate Circle level in 2000. He is a Foundation Member, a Gold level member of the Chancellor’s Circle, and a Life Member of the Alumni Association. He has served on the Krannert Art Museum advisory board, the University of Illinois at Urbana-Champaign Chancellor’s Advancement Cabinet (2005-2007), and the Post-Campaign Assessment Committee (2001). He served as a Campaign Illinois Advocate in 1995 and as an Area Chair in 1984. Tony is currently a University of Illinois Alumni Association Illinois Connection Advocate.

Tony serves as a Trustee and Chair of the Exhibitions Committee of the Milwaukee Art Museum, and a member of the Rotary Club of Milwaukee. Tony also founded and serves as President of the Anthony Petullo Foundation located in Milwaukee, Wisconsin.

Due to Tony’s creativity and professional background in marketing and advertising, he saw opportunities for his talent and resources to benefit the arts. His gifts to the University of Illinois total more than \$3 million including the Anthony J. Petullo Endowment in Design and Advertising, which provides funding for the Anthony J. Petullo Professorships/Fellowships in Design in the School of Art + Design and the Anthony J. Petullo Professorship and Fellowships in Advertising in the College of Media. He has also established the Anthony J. Petullo Endowment for Illinois Leadership in support of the Illinois Leadership Center and the Anthony J. Petullo Endowed Library Fund.

Always a sense of pride for the University of Illinois, Tony Petullo remains a community volunteer, entrepreneur, author, arts advocate, and leader. The School of Art + Design is truly grateful for Mr. Petullo’s generosity and advocacy.

The College of Fine and Applied Arts
and the School of Art + Design
at the University of Illinois
at Urbana-Champaign
cordially invite you to attend the

INVESTITURE of

Joseph Squier

as the

Anthony J. Petullo

Professor in Design Studies and Culture
School of Art + Design

Thursday, 26 April 2012
3:00 p.m.

Gelvin Noel Gallery
Krannert Art Museum
500 E. Peabody
Champaign, IL

Reception
4:00 – 5:30 p.m.
Link Gallery
School of Art + Design
408 E. Peabody
Champaign, IL

RSVP by 19 April
217.333.1661 or FAA@Illinois.edu

