

EDUCATION

Art Center College of Design
09.2021–12.2025
Pasadena, CA
Bachelor of Fine Arts in Graphic Design with emphasis in brand identity and typography.

EXPERIENCE

Marcom Design Intern
Apple Inc.
05.2025–Present
Sunnyvale, CA

Work with Marcom's identity team to develop identity and visual assets.

Google Sponsored Studio
Google
01.2025–04.2025
Pasadena, CA

Collaborated as a team to develop AI-driven solutions for packaging design adaptation.
(A project conducted at ArtCenter.)

Design Intern, Branding
2 × 4
05.2024–08.2024
New York, NY

Working with creative directors and designers on brand-driven experience, such as Chanel, MiuMiu.

Editor
Source Material,
Student Publication
01.2024–01.2025
Pasadena, CA

As a member of a team with various majors students. Participated in designing publications, organizing workshops, release parties, and promotional activities.

Design Intern
JOEFANGSTUDIO
06.2023–08.2023
Taipei, Taiwan

Working with the creative team to complete design projects for clients, including sources researching, presentation and digital making, primarily for a new art museum located in Taichung.

Teacher Assistant
ArtCenter College of Design
01.2023–04.2023
Pasadena, CA

To assist the professor in providing focused time with students through facilitation, assignments clarification where needed with critiquing students' work.

Design Intern,
Social Media Editor
Decodisplay Corp.
12.2020–05.2021
Taipei, Taiwan

Collaborated with the design team for graphics concept development, and business events and collaborated with various influencers in Taiwan.

SKILLS

Proficient in:
InDesign, Photoshop, Illustrator, After Effects, Lightroom, Premiere Pro, Keynote, Pages, MadMapper, Figma, Glyphs, SolidWorks, Keyshot, Acrobat.

Familiar with:
KeyShot, SolidWorks, MadMapper, p5.js, DSLR Photography.

Fluent in English
Native in Chinese

FEATURES

Shoutout LA
Bold Journey
Canvas Rebel

RECOGNITION

Young Ones TDC 2025
Winner, Communication Design, UI / UX / Websites
Fashion Research Library

Young Ones ADC 2025
Merit, Interactive / Website
Fashion Research Library

Graphis New Talent Awards 2025
Gold Award, The Frick Collection
Gold Award, Food for Thought
Silver Award, Fashion Research Library

Young Ones ADC 2024
Merit, Packaging Design
JoyFull!

Graphis New Talent Awards 2024
Gold Award, InnerCity Arts
Silver Award, JoyFull!

Dieline Award Concept 2024
First Place, Gold Award
JoyFull!

ArtCenter College of Design
Scholarship
09.2022–Present

ArtCenter Student Gallery
08.2022–Present
Poise (Font Design Specimen Poster)
JoyFull! (Packaging Design)
InnerCity Arts (Brand Identity)
The Frick Collection (Brand Identity)