

# Kevin Nomu Langyintuo

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View Portfolio: [kevinnomu.com](http://kevinnomu.com)

## Profile

Creative art director specialized in immersive storytelling and generative design. Experienced in leading 2D/3D and AI-powered campaigns for parity brands under CCO mentorship. Currently seeking a role where I can apply expertise in layout systems, pitch decks, and rapid concept development across digital, print, and emerging media.

**Previous Roles:** Art Direction intern, Visual Designer, Emerging Tech Assistant

**Industry Experience:** Advertising, Brand Strategy, Visual Storytelling, Fashion, Film, Art

## Skills & Tools

\*Concepting · Layout Systems · Branded Content · Storytelling · UI/UX

\*Photoshop · Illustrator · InDesign · Figma · After Effects · Premiere

\*Midjourney · Firefly · Runway · Unity · P5.js

\*Webflow · WordPress · HTML/CSS · Cargo

## Education

### Skidmore College

**B.A. Philosophy/Media & Film** | Saratoga Springs, NY  
09/2020 - 05/2024

**\*Relevant Coursework:**

Documentary Film Production, Experimental Filmmaking, Media Studies, Screenwriting, Drawing

**\*College Radio Board** (Director of media dept)  
09/2022 - 05/2024

## Awards

**\*Storytellers Institute Fellow (2023)**  
Visual storytelling Fellowship

**\*MDOCS Best Cinematography Award (2024)**

**\*"Pieces From My Past" (2024)**  
Linocut print permanently exhibited at Skidmore College's Wyckoff Center

**\*SEE-Beyond Grant (2023, 2024)**  
Academic-to-Industry grant

## Experience

### Art Director Intern

Apprenticeship under Pete Gosselin, CCO

**CAPE AGENCY** | New York, NY  
01/2025 - Present

\*Developing 5 integrated campaigns for Poland Spring, Downeast, and other parity brands

\*Delivering 30+ production-ready assets—pitch decks, social-first ads, OOH layouts—on deadline

\*Refining concepts through rapid sketching (30 ideas and top 3 presentations) under CCO mentorship

### Visual Designer

**FREELANCE** | Remote  
08/2022 - Present

\*Directed brand identity and UX for startups and creative organizations

\*Launched and led creative on Baby-Last, a direct-to-consumer fashion brand

\*Directed and produced film Amateur: A Jamestown Story (raised \$15K+, award-winning short doc/ Rhode Island International Film Festival semi-finalist)

### Digital Media & VR Assistant

**SKIDMORE LEDS** | Saratoga Springs, NY  
08/2022 - 05/2024

\*Taught 20+ workshops on VR/AR (Meta Quest, 8thWall) and AI tools (DALL·E, Firefly)

\*Built immersive Unity demos and led HTML/CSS & Figma web tutorials

\*Streamlined media-services workflow, reducing asset-prep time