

*Yi-Chin Chen*

fineredsilk.com  
fineredsilk@gmail.com

Yichin Chen is a Taiwanese multi-disciplinary visual creator based in Brooklyn, New York. Her works are recognized by American Illustration, The Society of Illustrators, Communication Arts, and more. With her experiences specialized in editorial and graphic design, she also worked with a Financial Times company, Money Media, and collaborated with Unison Media on designs for classical artists.

## EXPERIENCES

### Datadog

July 2022—Present  
New York, USA

#### Illustrator

Served as a key illustrator at Datadog, transforming complex technical concepts into visually compelling narratives. Collaborated closely with internal content teams to craft illustrations that not only complement but amplify blog post engagement, ensuring visuals are integral to storytelling.

Designed infographics and custom illustrations for Datadog's annual corporate reports, transforming data into clear, visually striking representations that communicate key insights at a glance.

Worked with marketing and design teams to produce mission-driven illustrations aligned with Datadog's brand objectives, creating purposeful visuals that resonate with audiences.

Partnered with the product design team to develop systematized iconography, enhancing user experience by distilling complex information into intuitive, accessible visuals.

### Freelance Illustrator

July 2021—Present  
New York, USA

#### Freelance Illustrator/Designer

Collaborated with a diverse range of brands to create impactful illustrations, including medical brand Elysium Health, media outlets like The New York Times, and F&B brands such as Té Company.

Developed tailored visuals that aligned with each brand's unique identity, bringing meaningful stories to life through illustration.

### Money Media

March 2018—July 2018  
New York, USA

#### Freelance Layout Designer

- Structured magazine designs in collaborations with editors
- Created illustrations and informative graphics

### Unison Media

Sep 2017—July 2018  
New York, USA

#### Freelance Designer

- Created and edited visual contents for social media assets
- Established press kits and branding design

### Taiwan Institute for Sustainable Energy

July 2010—Aug 2014  
Taipei, Taiwan

#### Freelance Designer

- Built visual concept for Taiwan CSR Awards and designed annual books, posters, brochures, and ceremony signages
- Performed 2D animation for web pages

### Business Next Media Group

Sep 2011—June 2013  
Taipei, Taiwan

#### Designer

- Partnered with marketing managers and participated in designing exhibition and activity sites signages
- Structured magazine designs in collaborations with reporters
- Created illustrations and informative graphics

## HONORS

### 2022

- Indigo Design Award – Silver in Illustration
- Japan Illustrators' Association Award – Silver Award
- World Illustration Awards – Longlisted
- American Illustration 41 – Chosen Winner

### 2021

- Japan Illustrators' Association Award – Silver Award
- 3x3 Illustration Show No.18 – Honorable Mention
- World Illustration Awards – Longlisted
- American Illustration 40 – Chosen Winner
- Communication Arts 2021 – Illustration Winner
- 2021 Applied Arts Illustration Awards – Illustration Winner
- Indigo Design Award – Gold in Illustration

### 2020

- Society of Illustrators, Illustrators 63 – Selected
- American Illustration 39 – Chosen Winner

## MEDIA FEATURES

### Food Network

*"32 Lunar New Year Food Gifts We Can't Wait to Bring to the Table". Feb 2024*

### The New York Times

*"What Taiwan Really Wants". Oct 29th 2021*

### Communication Arts

*"Into the Maze". May/June 2021*

### Print Magazine

*"The Daily Heller: Illustration for Isolation", April 2020*

### Creative Boom

*"Illustrator Yichin Chen's take on 1950s American shopping catalogues", April 2021*

### It's Nice That

*"Yichin Chen creates a 50s fictional shopping catalogue confronting beauty norms". May 2021*

LinkNYC, May 2020 / FLiPER Magazine, Oct 2020

American Illustration Archive 39/40/41

## EDUCATION

### M.F.A in Illustration as Visual Essay

School of Visual Arts  
New York, USA,  
2019—2021

### M.F.A in Communications Design

Pratt Institute  
New York, USA,  
2015—2017

### B.F.A in Fine Arts, major in Graphic Design

Natl Taiwan Normal Univ  
Taipei, Taiwan  
2007—2011

## SKILLS

Adobe Creative Cloud  
(Photoshop, Illustrator, InDesign, After Effects, Premiere, XD), Procreate, Cinema 4D, Keynote

Illustration, Brand Systems, Print and Publication Design, Typography, 2D Animation, Video Editing

## LANGUAGES

English (Proficient)  
Mandarin (Native)  
Japanese (Fluent)