

Jesse Hu Jenkinson

ART DIRECTOR

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EXPERIENCE

May 2024 — Present

ART DIRECTOR • RAZORFISH

- + Designed print ads and billboards for Texas Children's newly opened Emergency Center in Austin
- + Developed print and digital assets for Spina Bifida campaign for Texas Children's Pavilion for Women
- + Adapted materials for Texas Children's summer Olympics campaign

Jun. 2022 — Apr. 2024

JR. ART DIRECTOR • RAZORFISH

- + Art directed print, digital, and social ads for Texas Children's Hospital
- + Art directed commercial and campaign shoot for Wellington Management
- + Worked on pitches for OOH executions for T-Mobile, Samsung, and Patrón

(June-August 2022 was as a MAIP fellow prior to Jr Art Director position)

Feb. 2022 — June 2022

PROJECT MANAGEMENT INTERN • MEG COMPANY

- + Facilitated day to day operations of brands Yuketen, Chamula, Monitaly, and Epperson Mountaineering including warehouse management, material ordering, customer order processing, and quality control
- + Executed product photography for web and social media
- + Created new company wide system to manage data

Dec. 2021 — Jan 2022,

JR. DESIGNER • PARADISE CREATIVE

- + Designed a pitchdeck for Blumhouse highlighting their current and upcoming slate of films for a distribution deal with ViacomCBS GDG
- + Created static and animated content on social media for Blumhouse, Amazon Prime, and Hulu

Aug. 2021 — Dec. 2021

PRODUCTION INTERN • PETER GREENBERG WORLDWIDE

- + Executed a brand refresh for East West News Service
- + Production Assistant for The Travel Detective on a shoot in Mackinac Island, MI
- + Transcribed footage for The Travel Detective and pitched travel tips for CBS's radio show

Jan. 2021 — May 2021

DESIGN INTERN • TWO SHOT WEST PRODUCTIONS

- + Updated logomarks for company and director branding
- + Worked on pitchdecks and designed print materials for projects in development
- + Created in brand client logos included animated variants

May 2020 — Aug. 2020

MEDIA INTERN • UT HEALTH HOUSTON

- + Produced a bilingual (English/Spanish) monthly community health newsletter
- + Designed posters/graphics for social media promoting and publicizing COVID-19 vaccination efforts in the Rio Grande Valley

SKILLS

Adobe Creative Suite,
Layout Design, Typography,
Photography, Videography,
Presenting, Mentoring

RECOGNITION

2022 MAIP Fellow

4A's Multicultural Advertising Intern Program

Finalist for Disney Dreamers Academy Pitch

2020 Intern Scholarship

Received grant funding to support an internship

2019 UT College of Fine Arts PDTI Recipient

Professional Development Travel Initiative

Funded travel to DC/Baltimore area design studios

2019 Moody Study Abroad Photo Comp

Received second place and grant funding

2016 UT College of Fine Arts Scholar

Honors Recruitment Scholar for Design

2016 Adobe Creativity Scholar

Represented at 99U Design Conference 2017

Represented at Sundance Ignite 2018

2016 Ya'ke Smith Youth Filmmaker

INDEP Arts and Film Festival

EDUCATION

University of Texas at Austin

B.F.A. in Design and Applied Arts

B.S. in Radio-Television-Film

Certificate in Entertainment & Media Studies
from Wofford Denius UTLA Center

Victoria University of Wellington

Exchange program focused in Media Design
and Film Studies

THINGS I AM

New Zealand & U.S. citizen

Proud former Texan

Meyers-Briggs ENFJ