



[ART DIRECTOR]

[PRETTY GOOD AT STRATEGY TOO]

Just want to make stuff that gets people to say *"hey, that was cool. I like that"*

experience

modern nursery

——→ *social media intern, 2022-2023*

Created visual content and written copy for Instagram, TikTok, and Pinterest

nice shirt, thanks

——→ *graphic designer, 2020-2022*

Developed hundreds of designs based on client requirements

skills

Strategy




Graphic Design

Video Editing

Adobe Suite

Photography

Typography

 www.miakasper.com
 miakasper.png@gmail.com
 571-442-7202

education

vcu brandcenter 2023-2025

——→ ***MS in Business & Branding***
Art Direction

virginia commonwealth university 2018-2022

——→ ***BS in Advertising***
Creative & Strategy

accomplishments

communication arts

——→ *advertising annual, 2024*

young ones one show

——→ *pencil (color TBD) 2025*

——→ *silver pencil, 2022*

——→ *shortlisted, 2023*

richmond ad show

——→ *finalist, Duck Duck Go, 2025*

——→ *finalist, The Next Place, 2025*

cannes future lions

——→ *shortlisted, 2024*