

Susen(Huixiang) Shi

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EDUCATION

Duke University	North Carolina, United States
MA in Liberal Studies GPA:3.9	2023.9--2025.5
Zhejiang A&F University	Hangzhou, China
BA in Advertising GPA:3.6	2018.9--2022.6

PROFESSIONAL

Initiative for Science & Society Ethics+ Graduate Researcher	North Carolina, US
Data Analysis Internship	2024.5-2024.7
<ul style="list-style-type: none">Conducted data collection, analysis, and visualization using Python and GitHub API to examine gender representation in AI leadershipCreated an analytical report on women in AI leadership roles, the percentage of women professors in AI at top universities and political policies affecting women in AIProduced a visually engaging, research-based informative video using After Effects, DaVinci Resolve, and Photoshop, receiving positive feedback from professionals	
ZhenHai District Press Center	Ningbo, China
Creative and Film Department	2022.10-2023.2
<ul style="list-style-type: none">Filmed and produced videos for 3 public-interest campaigns, managing on-set productionManaged the official WeChat account for a hospital, designing layouts and writing engaging public health messages to communicate medical science in an accessible wayDeveloped creative digital content that enhanced public engagement and health awareness	
Zhejiang A&F University Liaison Department of Student Union	Hangzhou, China
Social Media Operator	2018.9--2019.9
<ul style="list-style-type: none">Founded and managed the official QQ social media account, leading a 20-member teamGrew the account's fan base to 2,500+ followers within three months through targeted content and engagement strategiesOrganized promotional events, including prize draws, which generated 1,000+ comments in a week and secured sponsorship deals, including a gym partnership	

PROJECTS

"Green" Short Film Project 2024.8-now	North Carolina, US
<ul style="list-style-type: none">Responsible for scriptwriting, directing, and filmingA narrative short film exploring the evolving relationship of two queer college students, inspired by interviews and personal experiences	
"Anti-?" Creative Documentary Photography 2024.8-now	North Carolina, US
<ul style="list-style-type: none">A documentary photography project capturing the experiences of aromantic individuals, blending portraiture with storytelling based on interviewsFocuses on visual metaphors and personal narratives to challenge romantic relationship narrativesScheduled for exhibition at Duke University's Center for Documentary Studies (CDS) in April	
"Red" Short Film Project 2023.9-2024.2	North Carolina, US
<ul style="list-style-type: none">Responsible for scriptwriting, directing, and filmingAn experimental feminist short film visualizing the pain of period cramps and addressing themes of social equality and gender experiencesWon the 2024 Duke Cinematic Arts Student Film Awards	
Communication Strategies Academic Research 2020.9--2021.10	Hangzhou, China
<ul style="list-style-type: none">Conducted academic research analyzing the social value and communication strategies of films as marketable productsProposed innovative marketing approaches based on audience psychology and media trendsFirst-author paper published in a provincial-level communication journal	

SKILLS

Technical Proficiency: DaVinci Resolve, Premiere Pro, Final Cut Pro, After Effects, Photoshop, CapCut, Lightroom, MS Office (word, Excel, PowerPoint), Python, GitHub API, Unreal Engine, etc.
Languages: Mandarin(Native), English(Fluent), French(basic), Cantonese(basic)
Leadership & Collaboration: Class Monitor, Team Leader, Film Director