

## Experience

## **Electronic Arts**

2023 – 2024 | Experience Designer - Remote

Designed over 150 icons throughout in-game menus, working with other teams to maintain consistent visual language and inform players of abilities.

Worked on company logos related to Name, Image, and Likeness to deepen the world and player experience.

## Riprocks Bar and Grill

2023 | Everything - Denton, TX

Consistent quality customer service to range of customers

Crafted marketing that increased traffic and generated positive cashflow

#### **University of North Texas Athletics**

2021 – 2023 | Graphic Designer - Denton, TX

Developed social media branding identity for a variety of athletic programs and promotional events

Assisted both Communications Athletic Director and Creative Director in university publication and advertising materials

### **University of North Texas Football**

2020 – 2022 | Recruiting Graphic Designer - Denton, TX

Worked closely with coaching staff and individual players, providing personalized solutions for recruits

Designed for the top recruiting class in Conference USA in 2021 and the top C-USA transfer class in 2022.

## **Additional Work**

#### **Cleveland Browns**

2023 Dawg Pound Logo

Created the brand mark for the Dawg Pound in conjunction with the Browns creative team. Selected as the best out of 400 submissions, the mark was chosen by both the fans and organization.

## College Football Revamped

2020 – 2023 | Graphic Designer

As seen in USA Today, assisted in asset creation/organization and identity development

Extensive experience in 3-D modelling and texturing

Learned teambuilding and technical skills, fostering and maintaining a positive community environment.

## Skills

#### Adobe Creative Suite

Illustrator
Photoshop
Indesign
After Effects

#### Microsoft Office

Excel Word Powerpoint

Blender Substance 3D

Figma

# Education

2025 University of North Texas

BFA - Communication Design with concentration in Graphic Design