

Soo Lim

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Hello, I'm a New York-based graphic designer with a background in industrial design. I completed my bachelor's degree in industrial design in South Korea and worked as a junior industrial designer. After moving to New York, I have been studying graphic design. With my experience in 3D design, I am able to create more integrated and comprehensive designs.

EDUCATION

Aug. 2023 – Present
New York, USA

School of Visual Arts (SVA) — BFA Design

- SVA 2023 High Term Honors (4.0/4.0)
- SVA Silas H Rhodes Scholarship

Mar. 2016 – Feb. 2020
South Korea

Hongik University — BFA Industrial Design

- High Term Scholarship 2016–2020

EXPERIENCE

Jul – Sep. 2022
South Korea

KIRA — Freelance Web Designer

- Developed a web UI design system for Hallym University Medical Center

Feb. 2022 – Apr. 2023
USA (remote)

Kaloud — Junior Industrial Designer

- Developed creative concepts and ideas for the new brand
- Designed premium living products for the new product line
- Contributed to brand visual assets

Jun – Aug. 2019
South Korea

Second White — Brand Design Intern

- Created the overall brand identity and concepts for a premium kids' brand, including brand naming, logo, and key visuals

SKILL

Graphic Design

Editorial Design, Typography, Branding, Advertising

Adobe Creative Suite

Illustrator, Photoshop, Indesign, After Effects(Basic)

Industrial Design

3D Object Design, Rendering

3D Program

Rhino, Keyshot