

KAYLA

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FLOWERS

EDUCATION

The University of Tennessee, Knoxville
College of Architecture and Design

BFA in Graphic Design
Class of 2024

SKILLS

Digital

Digital Photography, Digital Design, Animation/Motion Design, UX/UI Design

Programs

Adobe Creative Suite, Figma, Canva, Microsoft Office

EXPERIENCE

Social Media & Graphic Design Intern
UTCSW

January 2024–May 2024

- Lead graphic design initiatives, specializing in brand advertising and aligning materials with UTK branding guidelines.
- Exploring opportunities in print design, digital designs, website design, and applying design thinking for creative problem-solving.
- Actively contribute to team meetings, maintain regular check-ins, and engage in collaborative feedback sessions to foster integration and enhance skill development within the team.

Research Assistant, ACT App
The University of Tennessee

June 2023–May 2024

- Conduct in-depth research, collect relevant data, and assist in data analysis.
- Develop essential design assets, prototypes, and visual materials tailored for the ACT App research.

Student Research Assistant, ETCH Playroom
The University of Tennessee

August 2023–December 2023

- Contributed to a team effort to design and produce a 3D rendering of the playroom at ETCH, involving material sourcing and detailed project planning for successful execution.
- Acquired insights into patient-centered care, research's impact on outcomes, and ethical research practices.