







GINA KANG

Is a collage like designer who prioritizes both practicality and taking unconventional risks finding creative solutions to all kinds of design problems.

CONTACT

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EDUCATION

Rhode Island School of Design (RISD)
BFA Graphic Design (2024)

EXPERIENCE

Freelance Brand Designer | SOUL BOWL & Café
Denver, CO 2024-2025

- * Provided design research and brand design materials for the new Korean bowl cafe located near *Denver University*.
- * Social media content design raised total online order revenue by 166% during 90 days.
- * Branding applications in promotional materials aided the successful opening of the cafe.

SKILLS

Design

*Typography/Poster Design
 Brand Design/Logo Making
 Book Design/Package Design
 UI/UX Design/Web Design
 Environmental Graphics
 Design History Research*

Software

*Adobe Suite
 Figma/AdobeXD
 SketchUp/CAD
 Unity 3D
 HTML/CSS/Javascript*

Graphic Design Intern | 505Design
Boulder, CO 2023

- * Contributed design ideas + participated in client meetings for high-profile architectural projects such as *The Middle Eight, Moxy Hotel, and Verrado Marketplace*.
- * Optimized team workflow by introducing *Figma* and AI tools in creating design proposal presentations for clients.
- * Worked with brand guidelines from a collaborative project with design studio: *Collins*.

Design Editor | College Hill Independent
Providence, RI 2023-2024

- * Worked with multiple large teams of writers, editors, and artists in creating the editorial designs of New England's largest alt-weekly newspaper: *The INDY*.

- * Led and organized a group of designers under the Visuals team for Volume 47.

- * Created promotional merch design and social media announcement posts for the newspaper.

Design Intern | MCA Denver
Denver, CO 2019

- * Worked with a team of creatives in the designing and publishing a collaborative zine promoting the *Museum of Contemporary Art of Denver*.
- * Contributed to zine design direction, organization, and planning leadership activities.

AWARDS

Scholastic Art and Writing

Known as the most prestigious and longest-running awards program for creative teens in the United States.

- * **National Silver Metal**
- * **Gold Key Senior Portfolio**
- * **Regional 9 Gold Keys**
- * **Regional 1 Silver Key**
- * **Regional 1 Honorable Mention**