



**chloe cao**  
graphic designer

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chloecao.info

**EDUCATION:**

09.2019 – 04.2023  
**ArtCenter College of Design**  
Bachelor of Fine Arts in Graphic Design  
Graduated with Distinction

Focused Coursework at ArtCenter  
05.2021

**Social Impact**  
Collaborated with students of different majors to create deliverables for the non-profit organization, Theodore Payne Foundation, that featured original writing, illustrations, and photography.

**RECOGNITION:**

01.2023 – 04.2023  
**Hoffmitz Milken Center for Typography**  
Student Gallery  
Confido (Font Design)

04.2022 – 09.2023  
**ArtCenter College of Design**  
Student Gallery  
Pio Pico Library (Branding)  
American Museum of Ceramic Art (Branding)  
Active Noise (Book Design)

09.2019 – 04.2023  
**ArtCenter College of Design**  
Provost's List

09.2019 – 04.2023  
**ArtCenter College of Design**  
Entrance Scholarship

**DIGITAL SKILLS:**

Strong working knowledge of:  
InDesign, Illustrator, Photoshop, After Effects,  
XD, Bridge, Media Encoder, Glyphs, Keynote,  
Slack, and MadMapper

Familiar with:  
Blender, Premiere Pro, Processing, and p5.js

**ANALOG SKILLS:**

Sewing, hand lettering, drawing, digital  
and film photography, laser cutting, book  
binding, painting, embroidering, ceramics,  
and crocheting

**LANGUAGES:**

Fluent in English and Cantonese

**EXPERIENCE:**

08.2023 – Present  
Senior Graphic Designer  
**SuperOrdinary**  
Los Angeles, CA

05.2019 – Present  
**Freelance Graphic Designer**  
Los Angeles, CA  
Clients included Oreo, And Repeat, The Future Perfect, Key Brands International. Work included coding generative art, establishing color palettes, and designing logos. Delivered social media assets, printed collateral, and packaging concepts.

05.2023 – 09.2023  
Contract Graphic Designer  
**NASA/JPL**  
Pasadena, CA  
Curated large-scale visual narratives for the office spaces. Designed a signage system with a custom-made font that aligns with NASA's brand identity. Stayed cognizant of emerging technologies in design to integrate interactive elements into the project.

09.2021 – 04.2023  
Teaching Assistant for Brad Bartlett (Type 5), Daniel Hoy (Packaging 1), Shirleen Lavalais (Communication Design 5), Maura Bendett (Design 1)  
**ArtCenter College of Design**  
Pasadena, CA  
Assisted students with in-class critiques and research to help build brand identity systems, spatial installations, paintings, and packaging concepts. Collaborated with the professors on lecture presentation decks, update emails, research, and note-taking.

05.2022 – 09.2022  
Graphic Design Intern  
**Studio Mococo**  
Sausalito, CA  
Conducted logo explorations, photography curation, and packaging concepts with the creative team for both client projects and internal initiatives. Clients included Bed Bath & Beyond, Bicycle, HYCU, Harmon, and the Los Angeles Philharmonic.

09.2021 – 12.2021  
Social Media Designer  
**ArtCenter's Center for Student Experience**  
Pasadena, CA  
Designed weekly posts for the ArtCenter CSE social media accounts. Communicated with staff and students to provide a better experience for the students through events.