

Rhianna Pearce

Graphic Designer

(She/Her)

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Education

Griffith University Queensland College of Art and Design, Bachelor of Design (Visual Communication), 2023

Certificate III Business & Admin, 2018

Queensland Academy Creative Industries, International Baccalaureate, 2016

Skills

Illustrator, InDesign, Photoshop, XD, Lightroom, Figma, Glyphs, Acrobat

Microsoft Word, PowerPoint, Canva

Typography, Photography

Achievements

Design Institute of Australia, Graduate of the Year Awards, Commendation, 2024

Bachelor of Design (Visual Communication), Distinction, 2023

Personal Interests

→ Photography

→ Typeface design

→ Motion design

References

Available upon request

Work Experience

Junior Graphic Designer, Bright Yellow

November 2023–February 2025 (full-time)

→ Multiple large campaign roll-outs, including signage, merchandise, social media posts, printed collateral (brochures, cards, flyers), and internal-facing templates such as Word, PowerPoint and Canva.

→ Executed long-form document design (print and digital formats), including e-books, catalogues, corporate booklets and annual reports.

→ Created infographics, graphs and illustrations for a variety of printed and digital formats.

→ Image retouching with Photoshop and Lightroom.

→ Liaised directly with clients, receiving and applying feedback. Conducted client meetings.

Graphic Design Intern, Liveworm Studio

March–April 2022; October–November 2022; February–April 2023 (part-time)

→ Multiple placements consisted of a variety of design work, including brands, flyers, t-shirt, tote bags, socks, posters, murals, booklets, promotional collateral designs. Worked effectively in a team environment, participated in feedback sessions, and contributed to a positive team culture.

Administration, Youth Advocacy Centre

June 2022–January 2023 (part-time)

→ Executed administrative duties, primarily large back-log of legal archiving across multiple solicitors.

E-Commerce Communications & Graphic Design Assistant, Ruby & Sage

March 2021–May 2022 (part-time)

→ Fulfilled a diverse role including administrative, marketing and design tasks. Involved all customer communications, general running of the office, all social media content creation and scheduling, product photography, design of weekly EDMs and all promotional and printed collateral.